RUNCLOUD.IO

RUNCLOUD & CELCOMDIGI

celcomdigi

The talk featured two inspiring leaders, Arif Tukiman, CEO and co-founder of RunCloud, and Datin Dr. Masdiana Sulaiman, Head of Innovation at CelcomDigi, sharing their unique perspectives on leadership, innovation, and personal growth.

ARIF TUKIMAN, the CEO and co-founder of RunCloud, said:

"I can do it and I can be anything. I just need to think **BIG** "

- Step out of their comfort zones and try new things

"If Arif Tukiman can, why not you?"

- Key to success is being surrounded by a positive environment

- Recognizing and leveraging one's strengths to accomplish goals.

Datin Dr. Masdiana Sulaiman, Head of Innovation at CelcomDigi said:

Start building their LinkedIn profiles to connect with potential employers and showcase their skills.

A true leader
1. Listen to others before sharing their opinions
2. Care for their team members.
3. Rely on persuasion rather than manipulation

Finite and infinite games
–In a finite game, the primary focus is on winning.
–business operates as an infinite game, where the goal is not just to win but to remain in the game for the long term

EXECUTIVE SUMMARY

1. Journey from B40 background to successful entrepreneur in cloud server management.
2. Importance of a positive environment, self-awareness, and immediate action.
3. Discovered and nurtured leadership skills during university.
4. Encouraged stepping out of comfort zones, exploring opportunities, and developing diverse skills.
5. Motivational message: "If Arif Tukiman can, why not we?"

SWOT ANALYSIS
S STRENGTHS
W WEAKNESSES
O OPPORTUNITIES
T THREATS
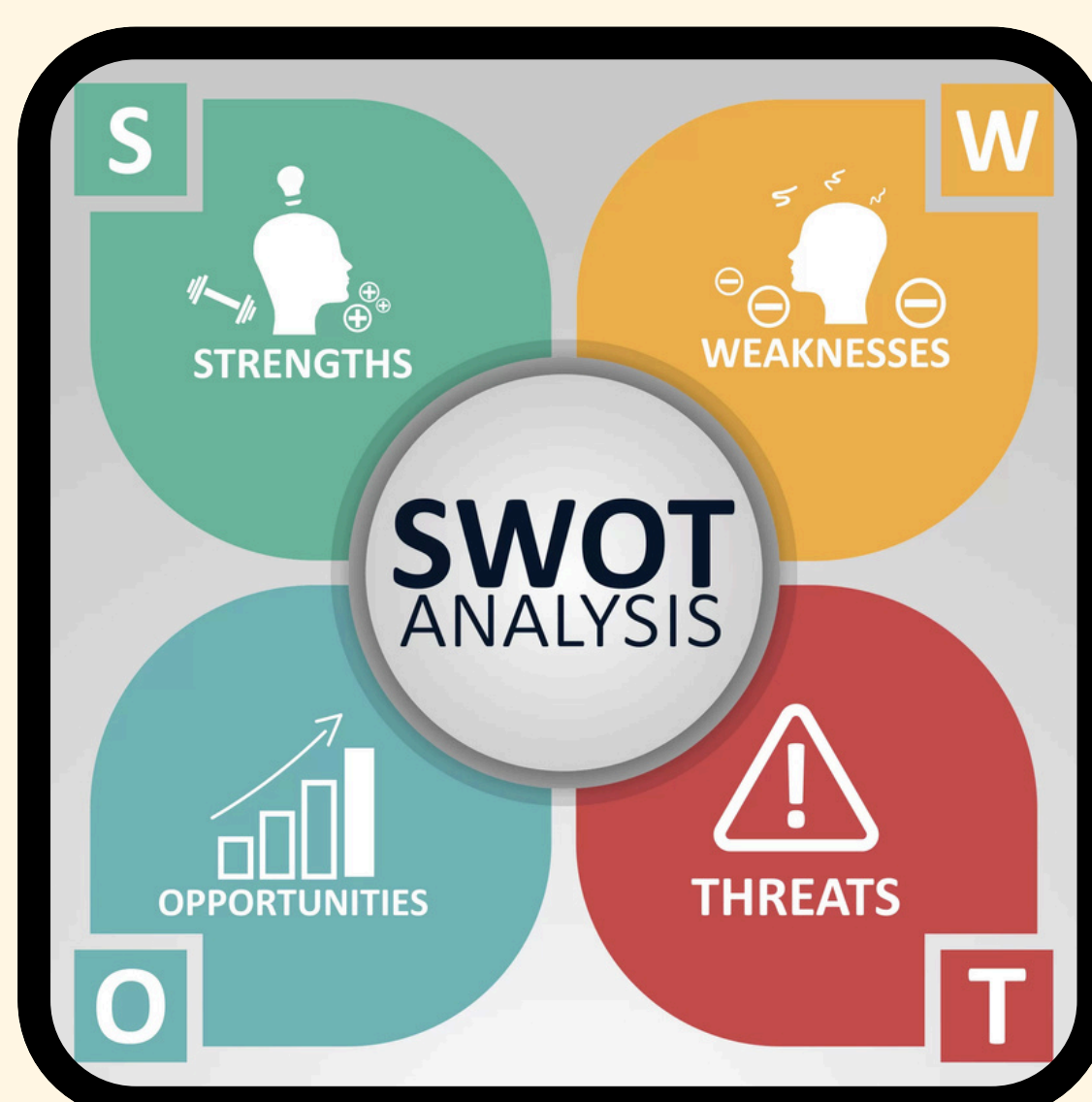
Introduction

RunCloud is on a mission to simplify server management for developers and businesses. In just three years, it has grown rapidly, managing over 230,000 web applications in more than 100 countries worldwide.

CelcomDigi, one of Malaysia's biggest mobile network companies, stands as aleading example of innovation and resilience in its field. It is widest network provider in Malaysia and ranks among the top 5 companies on Bursa Malaysia. Its vision is to advance and inspire society.

EXECUTIVE SUMMARY

- Representing one of Malaysia's leading mobile network companies
- encouraged students to build professional LinkedIn
- being a boss and a true leader, emphasizing collaboration, empathy, and persuasion over authority.
- introduced the concept of "finite and infinite games" in business

POSITIVE VIBES

Your comfort zone — Where the magic happens

Act, Think & Communicate - from the INSIDE OUT

WHY - your Purpose
Your motivation. What do you Believe?

HOW - your Process
Specific actions taken to realize your WHY.

WHAT - your Result
What do you do? The result of WHY. Proof.

WHY / HOW / WHAT

REFLECTION

From RunCloud, I learned self-awareness through SWOT analysis, teamwork, and stepping out of my comfort zone. CelcomDigi emphasized professional LinkedIn presence, leadership traits, persuasion over manipulation, and Simon Sinek's "Why, How, What" framework. These insights inspire me to drive innovation and change as an ICT professional.   **TEOH XIN YEE**

From Mr. Arif Tukiman, I learned the value of a positive environment, understanding my strengths, and using SWOT analysis to address weaknesses and contribute effectively. CelcomDigi emphasized developing leadership through active listening, respect, and positive intent, alongside leveraging the Golden Circle ("Why, How, What") to clarify purpose and stay productive.   **DAMIA ZAFIRA BINTI NAWAWI**

I gained a renewed awareness of my potential and the need to take proactive steps toward leadership, meaningful connections, and achieving my dreams, echoing the quote, "Build your own dreams, or someone else will hire you to build theirs." This inspired me to pursue self-improvement, collaboration, and uplifting others, while reflecting on my leadership approach and actionable steps to create a positive impact.   **IRDINA HANNAH BINTI MISNUN**

From this talk, I learned about the importance of identifying personal strengths to invest more on my strength which will make me more marketable to the industry. Plus, stepping out of comfort zone will provide various experience. To be a good leader, collaboration skills, empathy, and ability to inspire through persuasion is a must to gain complete trust between a leader and an employee.   **MIRZA AS-SIDDIQ BIN TOHARI**

From this talk, I learned that stepping out of the comfort zones and have courage to explore new opportunities are crucial to the success. The speakers' experiences and advices highlighted how ICT professionals can make meaningful contributions by combining technical expertise with strong leadership and adaptability.   **TOH SHEE THONG**
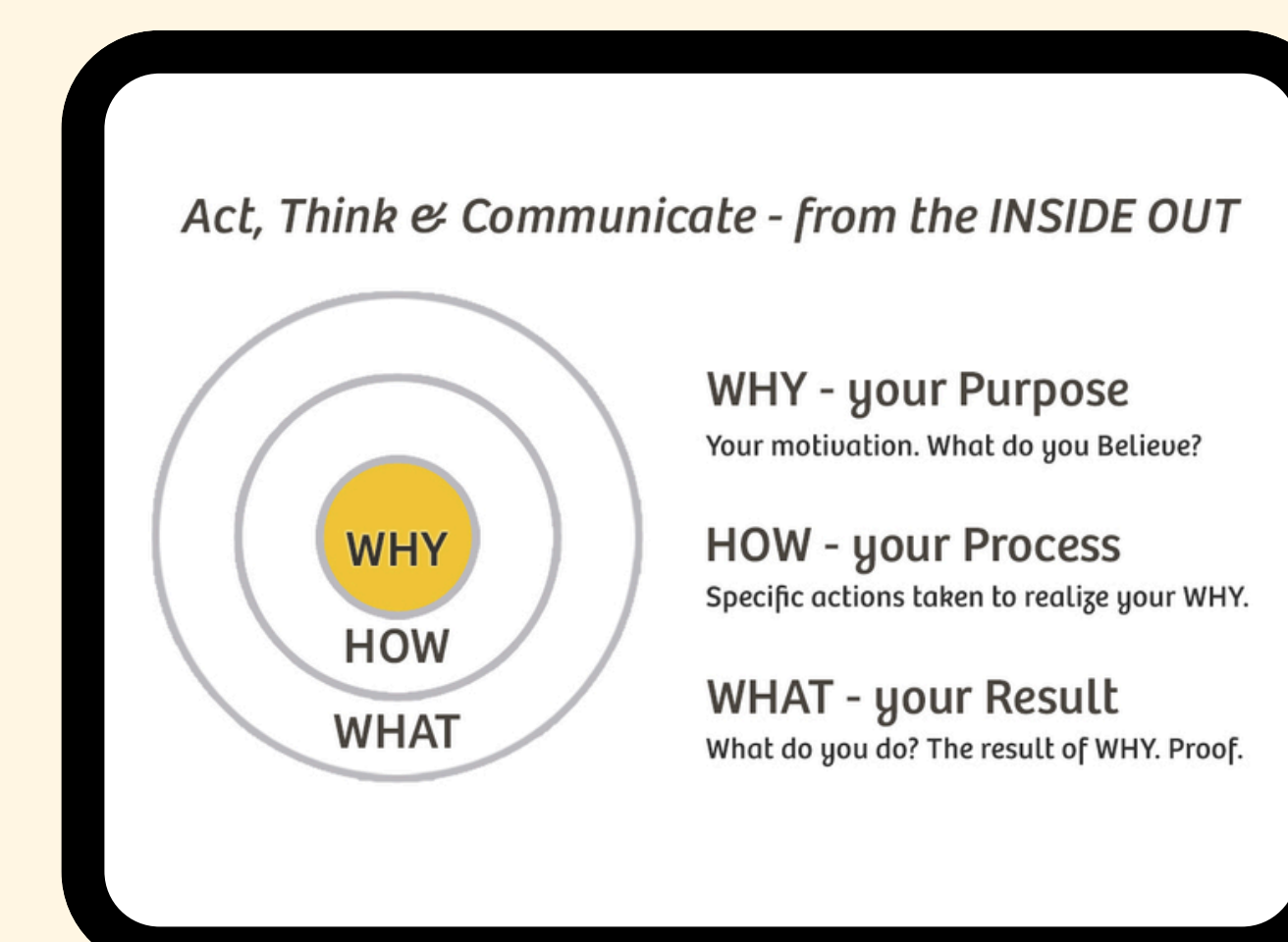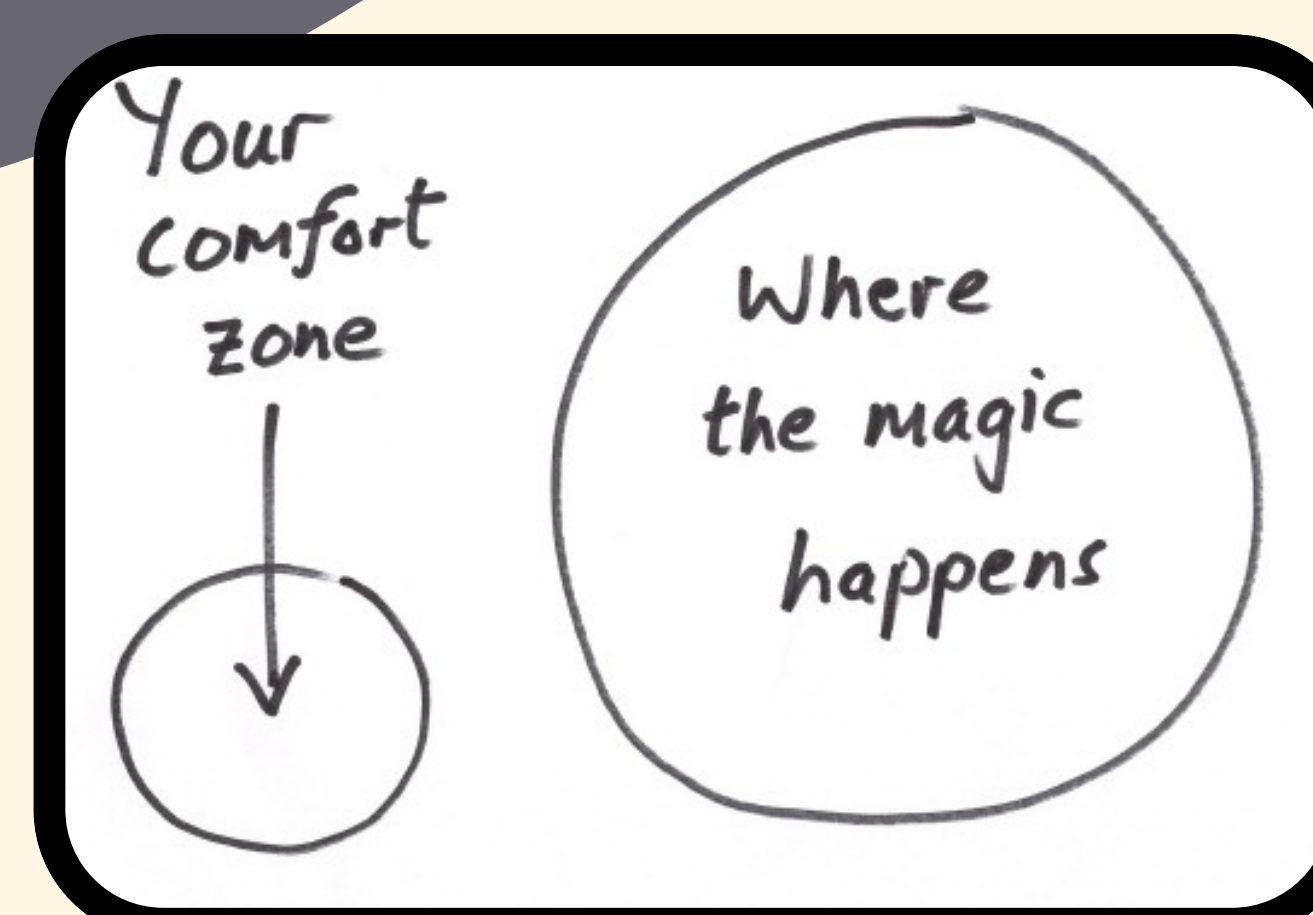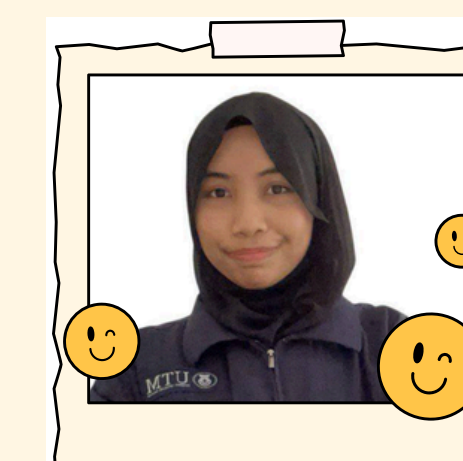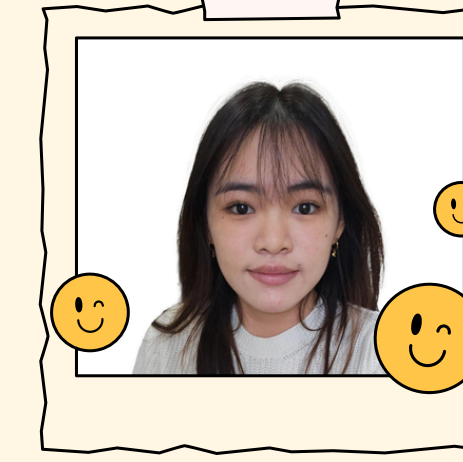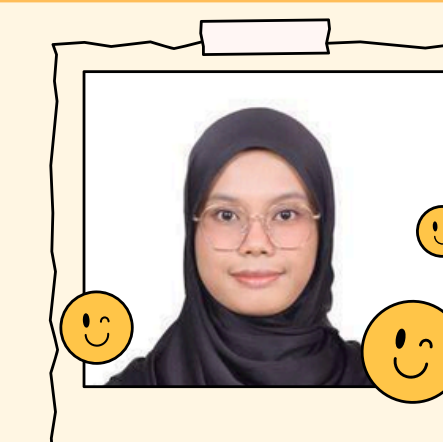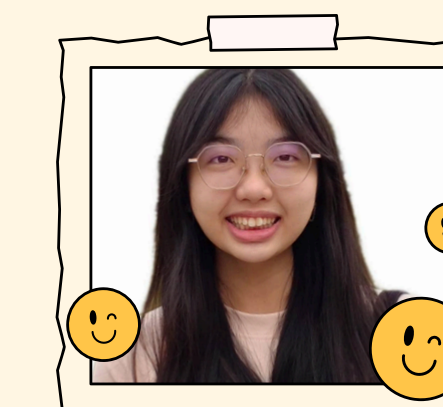
CREATED BY:

IRDINA HANNAH BINTI MISNUN
A24CSO086

DAMIA ZAFIRA BINTI NAWAWI
A24CSO241

TOH SHEE THONG
A24CSO309

TEOH XIN YEE
A24CSO307

MIRZA AS-SIDDIQ BIN TOHARI
A24CSO112