



region, market

All

customer

All

segment, category, produ...

All

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

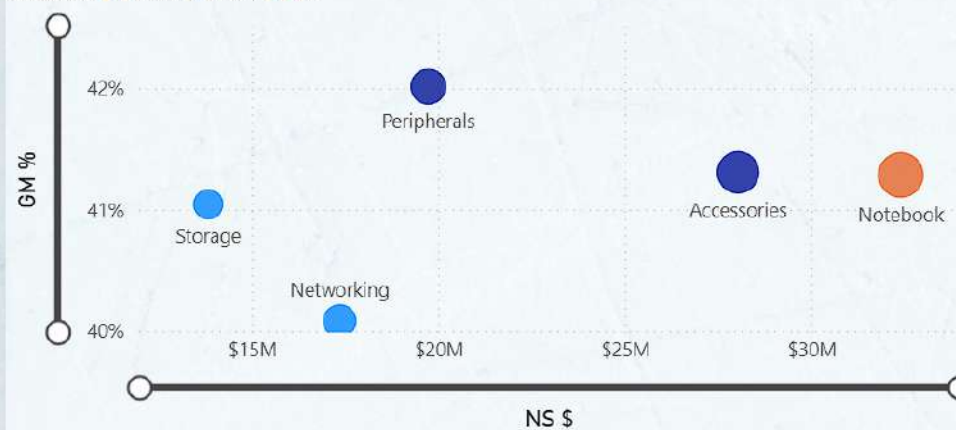
Product Performance

segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
Accessories	\$28.04M	11.58M	41.31%	0.66M	2.34%
Networking	\$17.36M	6.96M	40.08%	0.18M	1.02%
Notebook	\$32.40M	13.38M	41.29%	0.74M	2.28%
Peripherals	\$19.73M	8.29M	42.01%	0.60M	3.02%
Storage	\$13.84M	5.68M	41.04%	0.29M	2.09%
Total	\$111.37M	45.89M	41.20%	2.46M	2.21%

Show NP %

Performance Matrix

division N & S P & A PC

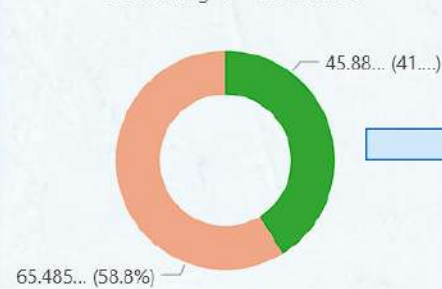


Region / Market / Customer performance

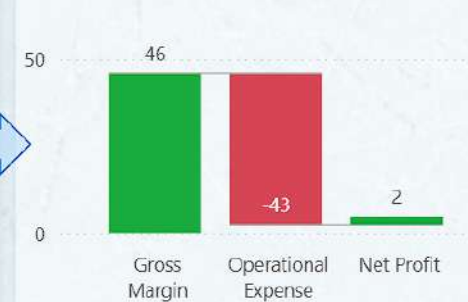
region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
APAC	\$71.33M	30.79M	43.17%	4.35M	6.10%
EU	\$17.22M	7.05M	40.97%	0.04M	0.23%
LATAM	\$0.83M	0.35M	42.32%	0.06M	7.53%
NA	\$22.01M	7.69M	34.97%	-1.99M	-9.05%
Total	\$111.37M	45.89M	41.20%	2.46M	2.21%

Unit Economics

Gross Margin Total COGS



Increase Decrease



Go back

Marketing View

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x

Business Insight 360 | Data updated 16/12...

110%