



region, market

customer

segment, category, produ...

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

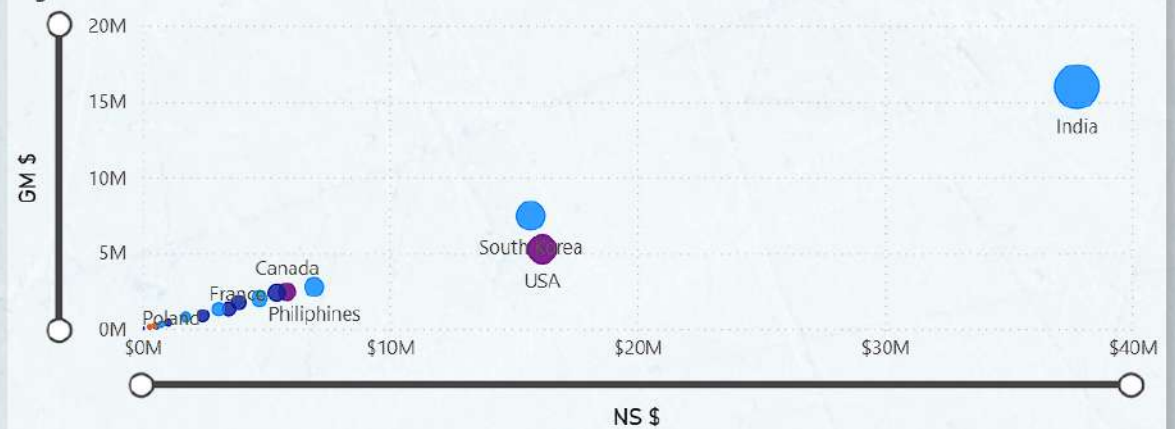
Customer Performance

customer	NS \$	GM \$	GM %
Amazon	\$15.35M	6.38M	41.57%
AltiQ Exclusive	\$9.91M	5.01M	50.58%
Atliq e Store	\$9.15M	3.75M	40.99%
Sage	\$5.85M	2.56M	43.70%
Leader	\$5.02M	2.80M	48.13%
Flipkart	\$3.58M	1.25M	34.84%
Ebay	\$3.19M	1.36M	42.58%
Electricalsociety	\$2.87M	1.27M	44.33%
Synthetic	\$2.31M	0.91M	39.60%
Novus	\$2.28M	0.85M	37.50%
Electricalslytical	\$2.20M	0.91M	41.36%
Vijay Sales	\$2.12M	0.91M	42.93%
Croma	\$2.05M	0.93M	45.54%
Total	\$111.37M	45.89M	41.20%

customer Novus
GM \$ 0.85M

Performance Matrix

region ● APAC ● EU ● LATAM ● NA

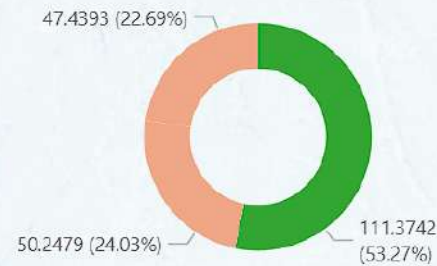


Product Performance

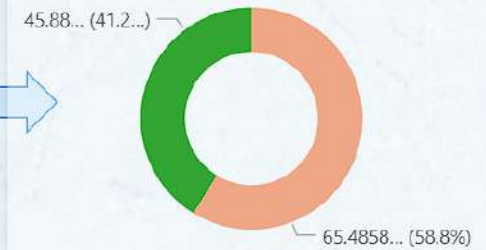
segment	NS \$	GM \$	GM %
Peripherals	\$19.73M	8.29M	42.01%
Accessories	\$28.04M	11.58M	41.31%
Notebook	\$32.40M	13.38M	41.29%
Storage	\$13.84M	5.68M	41.04%
Networking	\$17.36M	6.96M	40.08%
Total	\$111.37M	45.89M	41.20%

Unit Economics

● Net Sales ● Total Post Invoice ... ● Pre Invoice ...



● Total COGS ● Gross Margin



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Sales View

Business Insight 360 | Data updated 16/12...

110%