



region, market
All

customer
All

segment, category, produ...
All

2019 2020 2021 2022
Est Q1 Q2 Q3 Q4 YTD YTG

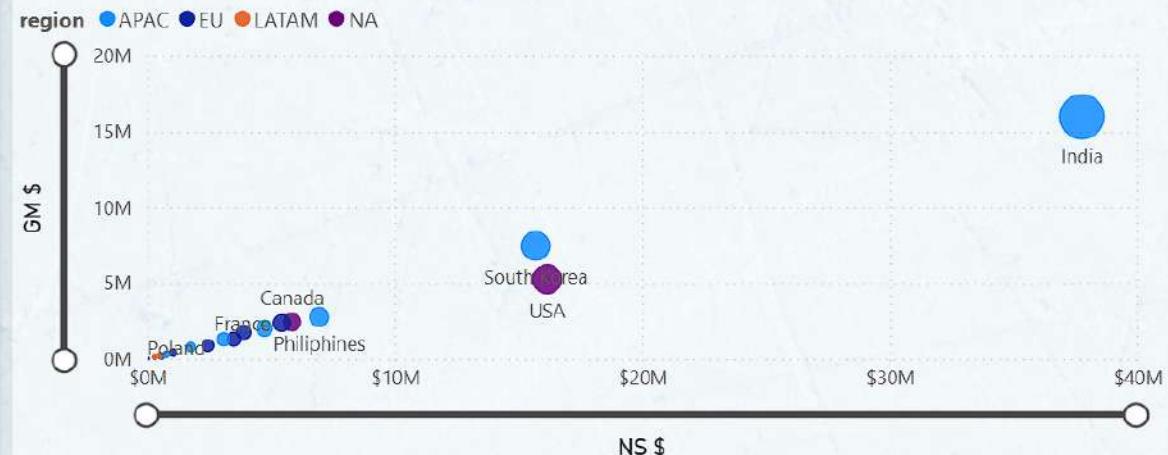
Customer Performance

customer	NS \$	GM \$	GM %
Amazon	\$15.35M	6.38M	41.57%
AltiQ Exclusive	\$9.91M	5.01M	50.58%
Atliq e Store	\$9.15M	3.75M	40.99%
Sage	\$5.85M	2.56M	43.70%
Leader	\$5.82M	2.80M	48.13%
Flipkart	\$3.58M	1.25M	34.84%
Ebay	\$3.19M	1.36M	42.58%
Electricalsociety	\$2.87M	1.27M	44.33%
Synthetic	\$2.31M	0.94M	40.60%
Novus	\$2.28M	0.81M	customer Novus
Electricalsytical	\$2.20M	0.91M	GM \$ 0.85M
Vijay Sales	\$2.12M	0.91M	42.53%
Croma	\$2.05M	0.93M	45.54%
Total	\$111.37M	45.89M	41.20%

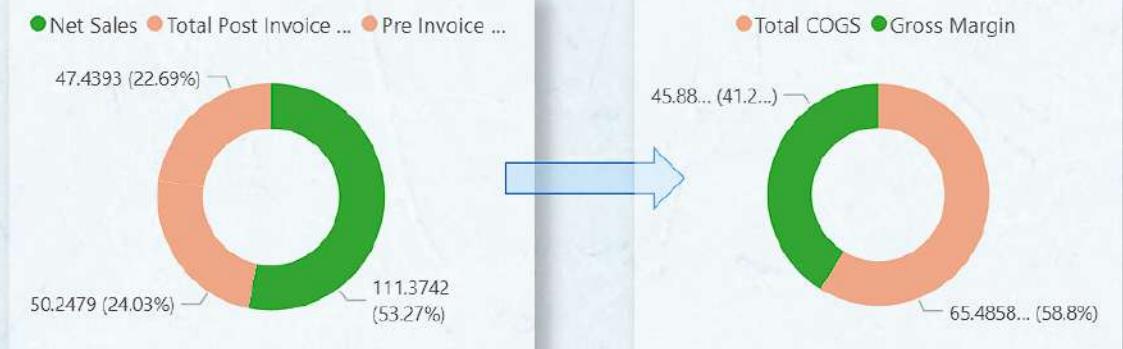
Product Performance

segment	NS \$	GM \$	GM %
Peripherals	\$19.73M	8.29M	42.01%
Accessories	\$28.04M	11.58M	41.31%
Notebook	\$32.40M	13.38M	41.29%
Storage	\$13.84M	5.68M	41.04%
Networking	\$17.36M	6.96M	40.08%
Total	\$111.37M	45.89M	41.20%

Performance Matrix



Unit Economics



Go back

Sales View



Business Insight 360

| Data updated 16/12...