**PBL guiding points**

**Rationale:** The aim of the proposed charity is to address a current humanitarian need. As well, the charity should eventually be able to raise its own funds and be sustainable.

1. State the humanitarian problem, illustrate this problem by providing some facts/statistics, and then state your suggested solution.

2. Select a country where your charity will be based. Explain why you chose this country.

3. Have a clear Vision Statement and a Mission Statement.

4. Develop a name and a logo for your organization. Explain your choices.

5. Research the background of the country where your charity will be based – show a map of this country, give some demographics, provide some relevant facts, and briefly discuss some key features of the country.    (Cover points 1 – 5 in the mini-presentation)

6. Set up an organizational structure for your charity. Focus on the roles of the group members and skills they need to hold different posts in your charity; prepare the flow chart that explains your charity's organizational structure.

7. Brainstorm the sources of fundraising. Make a table showing the funds to be raised. Make another table showing the money needed for the proposed expenses. Make two graphs visually communicating information about the funds raised and the money needed for the expected expenditures. You must give captions and explain the table and the graphs in words.

8. Develop an official website of your charity to market it for fundraising.

9. Discuss political, economic, social and technological (PEST) factors of the country and the strengths, weaknesses, opportunities and threats (SWOT) of the proposed charity. Here you are using the higher order cognitive skills of *analyzing, evaluating* and *applying*.

10. Identify the significance of your charity.

11. Formulate your conclusion.

12. Focus on the weaknesses, the threats and any political, social, economic, or technological factors that might affect the charity negatively, and give recommendations for its sustainable future.

13. Prepare the report following the requirements of APA citation style.

14. Provide appendices in your report (include a map, presentation slides, and a screenshot of the charity's website).

15. Prepare a presentation that illustrates your work, and explains the charity proposal to the audience.                    (Final presentation covers the entire report)