

Sales Analysis | Overview

All ▼

Jan ▼

Good Afternoon! Here's the report! I refreshed at 5/11/2025 04:02:14 PM.

Total Sales

\$71,802

vs PM ↓ -1.7%

Total Orders

668

vs PM ↑ 6.9%

Avg. Order Value

\$107

vs PM ↓ -8%

Shipping Cost

\$8,275

vs PM ↓ -0.7%

International Sales

\$29,485

vs PM ↓ -11.7%

Avg. Rating

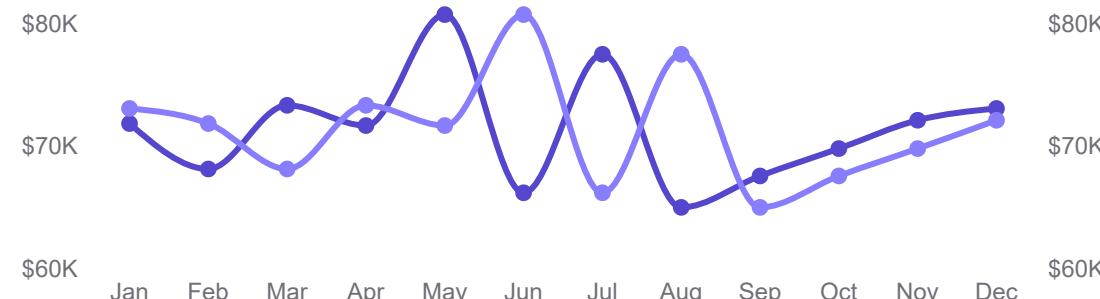
3.6

Overview

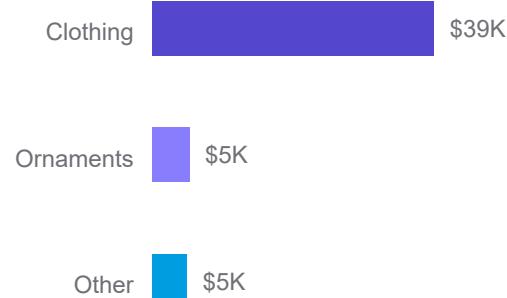
Sales Performance

\$73,033 → \$71,802 -1.7%

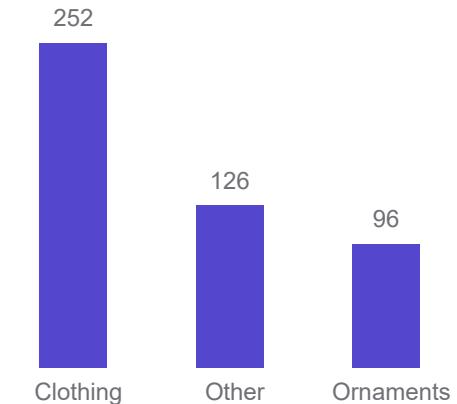
CM Sales ● PM Sales



Sales by Product Category

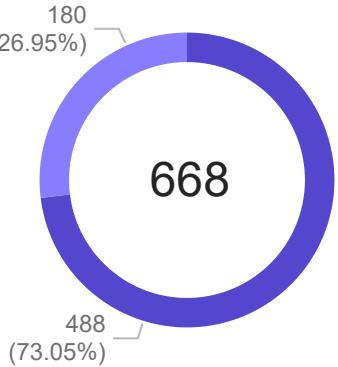


Orders by Product Category

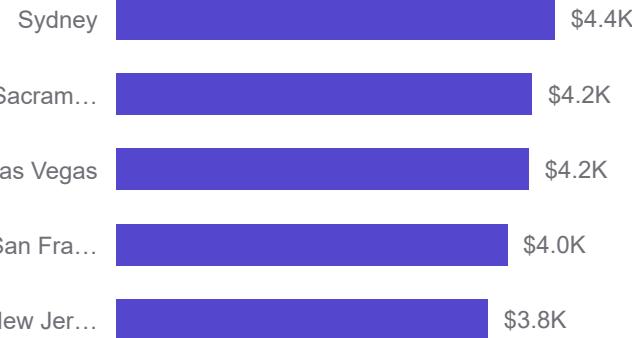


Orders by Shipping Type

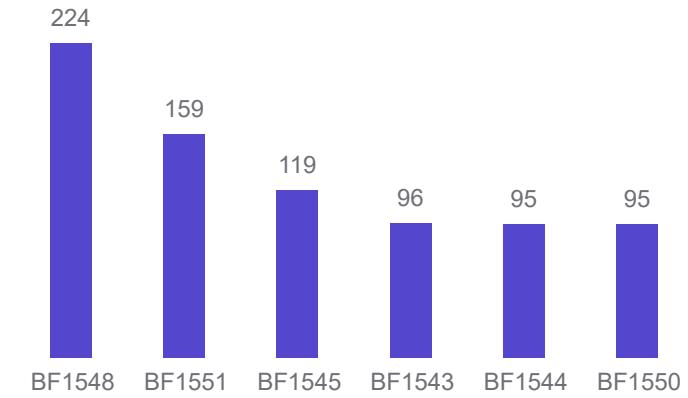
● Domestic
● International



Top 5 Cities by Sales



Top 5 Products by Quantity



Sales Analysis | Sales Performance

All ▼

Apr ▼

Total Sales

\$71,638

vs PM ↓ -2.3%

International Sales

\$33,106

vs PM ↑ 2.3%

Quantity Sold

1,008

vs PM ↓ -6%

Total Orders

620

vs PM ↓ -5.6%

Avg. Order Value

\$116

vs PM ↑ 3.6%

Overview

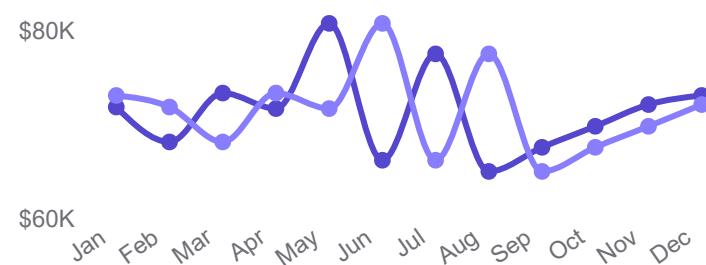
Sales

Customers

Shipping

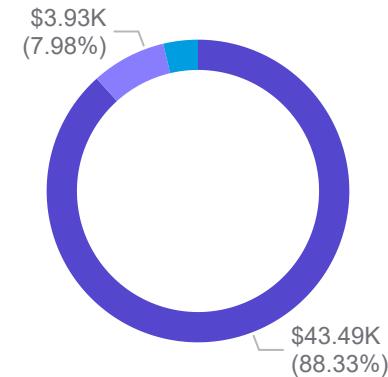
Monthly Sales Trend

Total Sales PM Sales



Sales by Product Category

Clothing
Ornaments
Other



Sales by Location

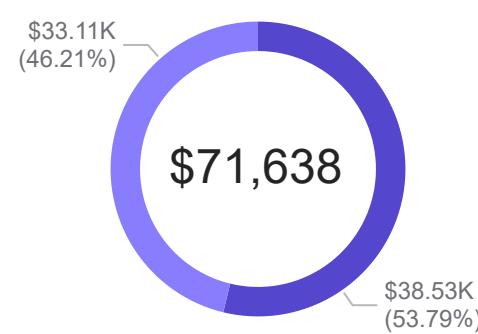
⚠️ This visual type is being retired soon....

Upgrade

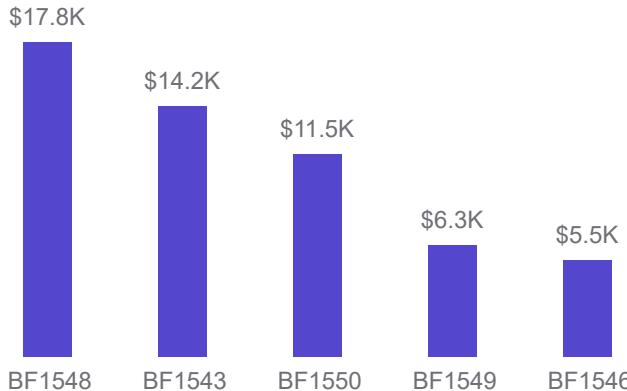


Sales by Shipping Type

Domestic
International



Top 5 Products by Sales



Cities

Cities	Total Sales	PM Sales	Trend
Toronto	\$1,866	\$3,129	↓ -40.4%
Sydney	\$3,949	\$3,145	↑ 25.6%
San Francisco	\$2,793	\$4,159	↓ -32.8%
San Antonio	\$2,462	\$3,594	↓ -31.5%
Sacramento	\$3,200	\$3,545	↓ -9.7%
Portland	\$4,389	\$3,124	↑ 40.5%
Paris	\$1,861	\$1,863	↓ -0.1%
New York	\$2,747	\$3,925	↓ -30%
New Jersey	\$2,202	\$3,133	↓ -29.7%
New Delhi	\$3,960	\$2,521	↑ 57.1%
Mumbai	\$2,736	\$3,481	↓ -21.4%
Montreal	\$2,432	\$2,720	↓ -10.6%

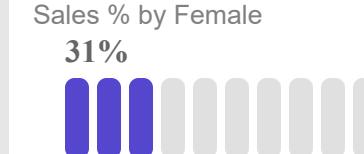
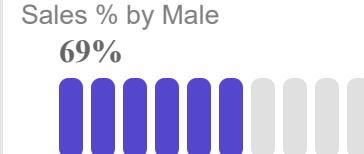
Sales Analysis | Customer Demographics

All ▼ May ▼

Total Sales
\$80,704
vs PM ↑ 12.7%

Sales (Male)
\$55,784
vs PM ↑ 10.8%

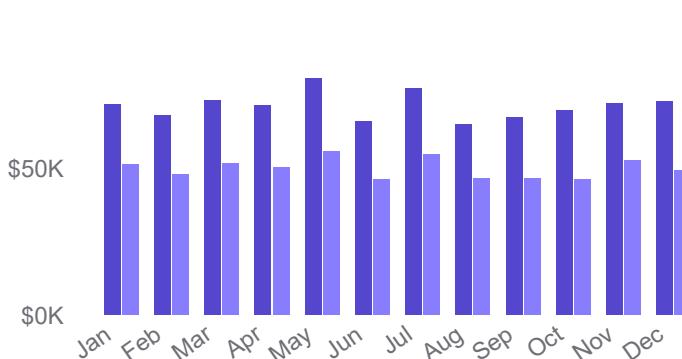
Sales (Female)
\$24,920
vs PM ↑ 17.1%



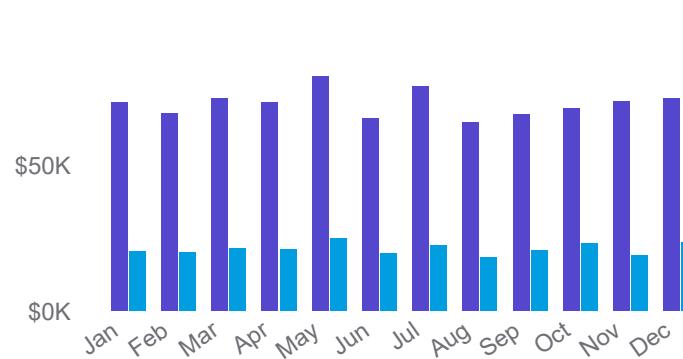
Overview

Monthly Trend for Sales

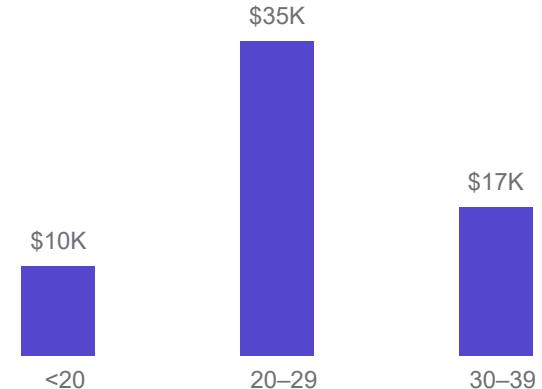
Total Sales Males



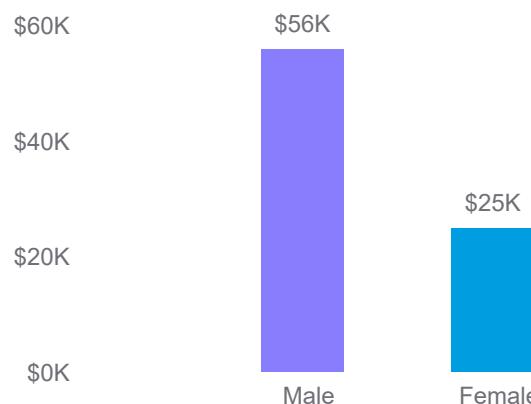
Total Sales Female



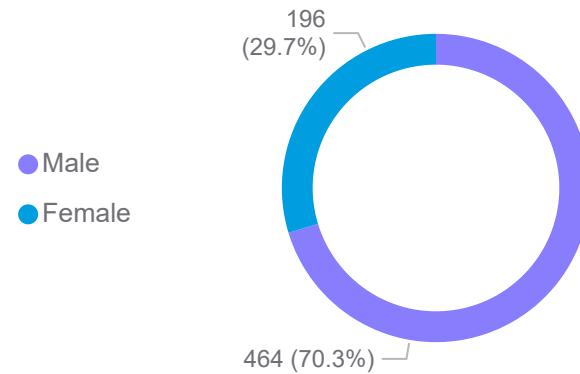
Sales by Age Group



Sales by Gender



Orders by Gender



Sales Details

Location	Age Group	Quantity	Sales	Trend
Austin	30-39	21	\$929	↑ 44.9%
Beijing	30-39	17	\$920	↓ -62.4%
Captown	30-39	30	\$1,148	↓ -6.1%
Cardiff	30-39	15	\$1,369	↓ -7.2%
Detroit	30-39	13	\$766	↓ -28.9%
Dubai	30-39	22	\$1,317	↑ 47.8%
Dublin	30-39	13	\$1,118	↑ 49.5%
Glasgow	30-39	5	\$465	↓ -51.6%
Islamabad	30-39	19	\$1,372	↑ 52.4%
Las Vegas	30-39	18	\$1,054	↓ -19%
Liverpool	30-39	4	\$505	↑ 11.2%

Sales Analysis | Shipping & Delivery Analysis

All ▼ Apr ▼

Total Sales

\$71,638

vs PM ↓ -2.3%

Total Shipping Cost

\$9,420

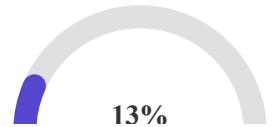
vs PM ↑ 0.1%

Total Orders

620

vs PM ↓ -5.6%

Shipping Cost to Sales %



Avg. Rating



Overview

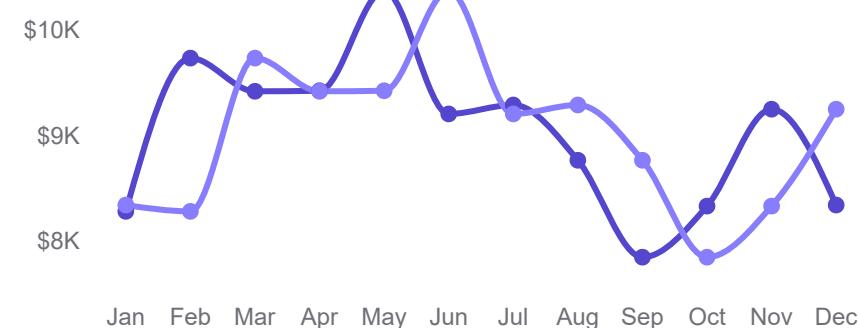
Sales

Customers

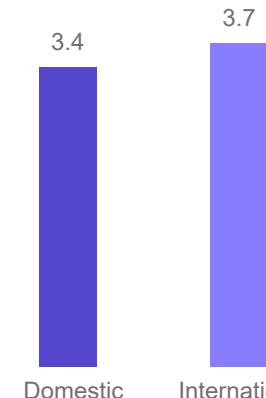
Shipping

Shipping Cost Over Time

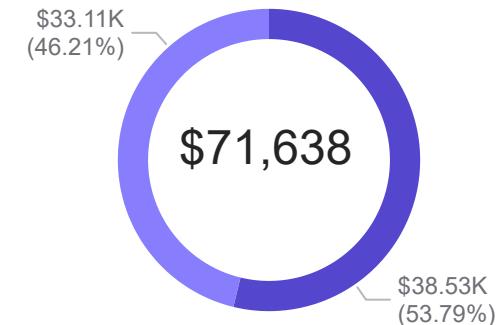
● Shipping Cost ● Shipping Cost PM



Avg. Rating by Shipping Type



Sales Distribution by Shipping Type



Shipping Charges by Product Category

Clothing \$5.1K

Ornaments \$2.5K

Other \$1.8K

Regional Sales & Shipping Insights



Orders Details

Order ID	Category	Shipping Type	Rating
199945	Clothing	Domestic	5.0
199798	Other	Domestic	4.0
199713	Clothing	International	5.0
199654	Clothing	International	1.0
199642	Ornaments	Domestic	2.0
199620	Clothing	Domestic	3.0
199394	Clothing	Domestic	4.0
199228	Ornaments	Domestic	3.0
199088	Clothing	Domestic	3.0
198934	Ornaments	Domestic	1.0
198768	Ornaments	International	2.0
198700	Clothing	International	5.0