

Sales Analysis | Overview

Good Afternoon! Here's the report! I refreshed at 5/11/2025 04:02:14 PM.

All

Jan

Total Sales

\$71,802

vs PM ↓ -1.7%

Total Orders

668

vs PM ↑ 6.9%

Avg. Order Value

\$107

vs PM ↓ -8%

Shipping Cost

\$8,275

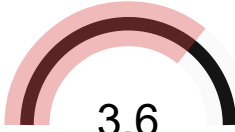
vs PM ↓ -0.7%

International Sales

\$29,485

vs PM ↓ -11.7%

Avg. Rating



Overview

Sales

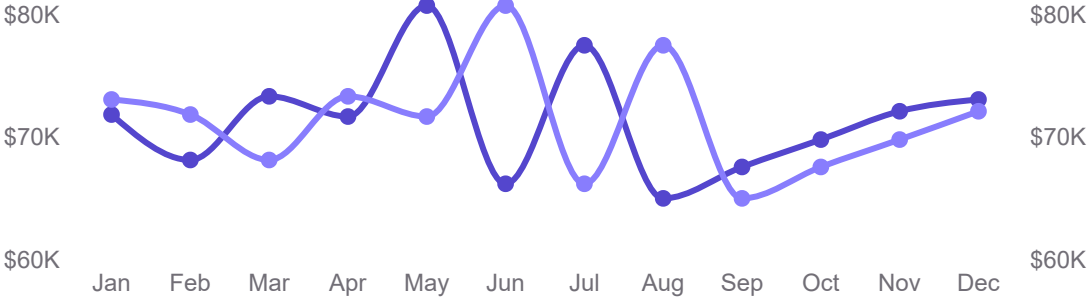
Customers

Shipping

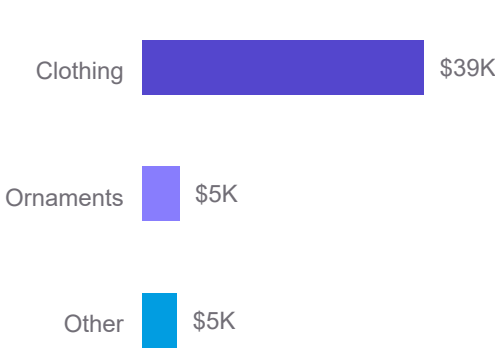
Sales Performance

\$73,033 → \$71,802 -1.7%

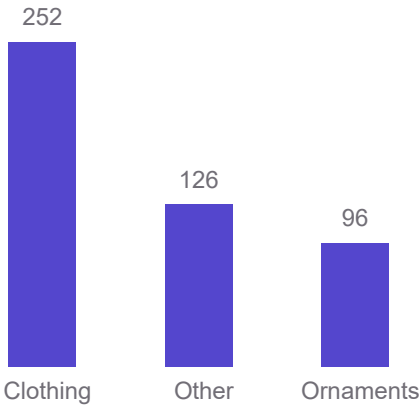
CM Sales PM Sales



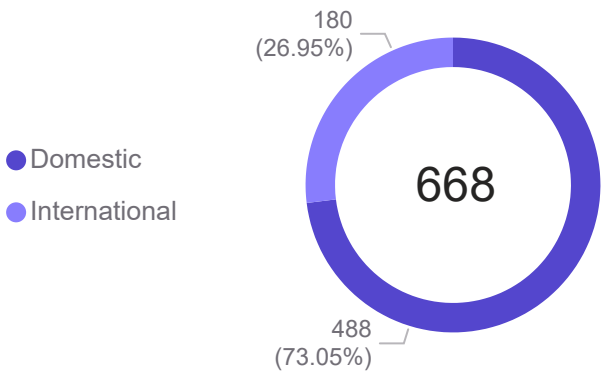
Sales by Product Category



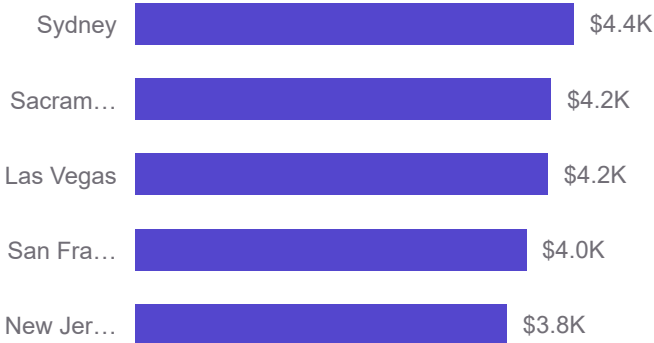
Orders by Product Category



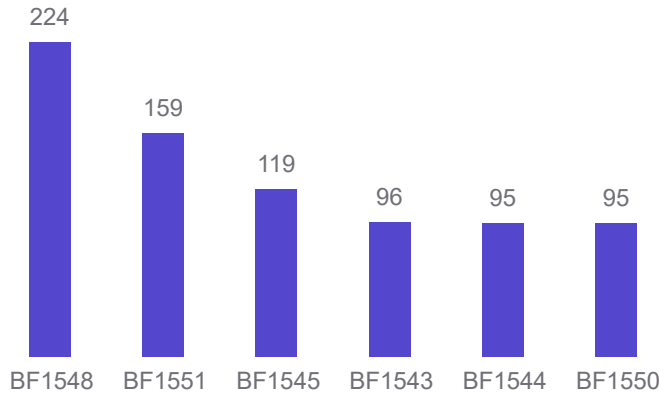
Orders by Shipping Type



Top 5 Cities by Sales



Top 5 Products by Quantity



Sales Analysis | Sales Performance

All

Apr

Total Sales

\$71,638

vs PM -2.3%

International Sales

\$33,106

vs PM 2.3%

Quantity Sold

1,008

vs PM -6%

Total Orders

620

vs PM -5.6%

Avg. Order Value

\$116

vs PM 3.6%

Overview

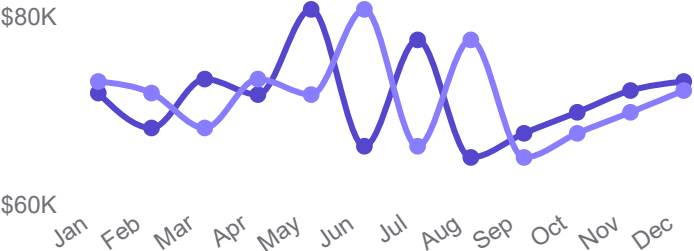
Sales

Customers

Shipping

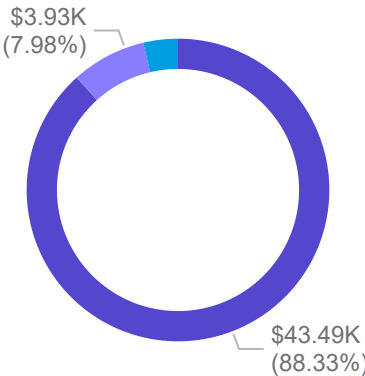
Monthly Sales Trend

Total Sales PM Sales



Sales by Product Category

Clothing
Ornaments
Other



Sales by Location

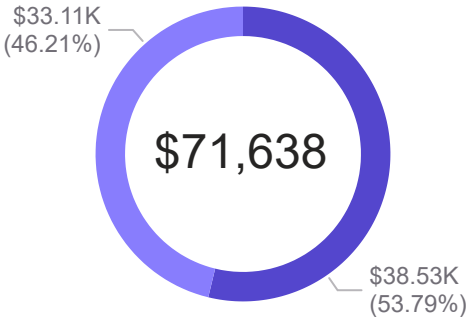
This visual type is being retired soon....

Upgrade

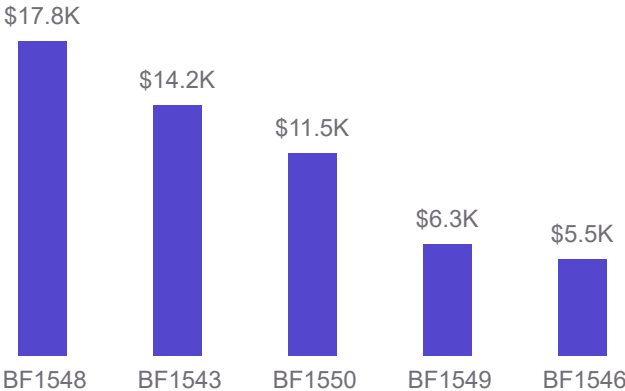


Sales by Shipping Type

Domestic
International



Top 5 Products by Sales



Cities	Total Sales	PM Sales	Trend
Toronto	\$1,866	\$3,129	-40.4%
Sydney	\$3,949	\$3,145	25.6%
San Francisco	\$2,793	\$4,159	-32.8%
San Antonio	\$2,462	\$3,594	-31.5%
Sacramento	\$3,200	\$3,545	-9.7%
Portland	\$4,389	\$3,124	40.5%
Paris	\$1,861	\$1,863	-0.1%
New York	\$2,747	\$3,925	-30%
New Jersey	\$2,202	\$3,133	-29.7%
New Delhi	\$3,960	\$2,521	57.1%
Mumbai	\$2,736	\$3,481	-21.4%
Montreal	\$2,432	\$2,720	-10.6%

Sales Analysis | Customer Demographics

All

May

Total Sales

\$80,704

vs PM ↑ 12.7%

Sales (Male)

\$55,784

vs PM ↑ 10.8%

Sales (Female)

\$24,920

vs PM ↑ 17.1%

Sales % by Male

69%



Sales % by Female

31%



Overview

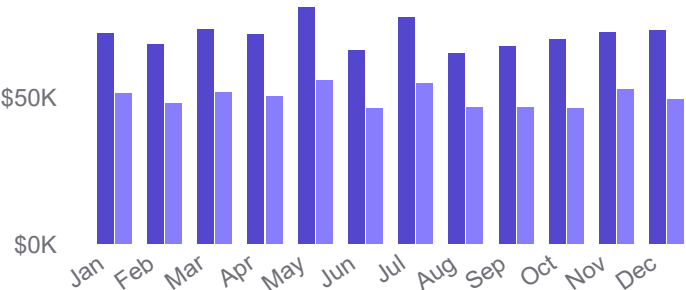
Sales

Customers

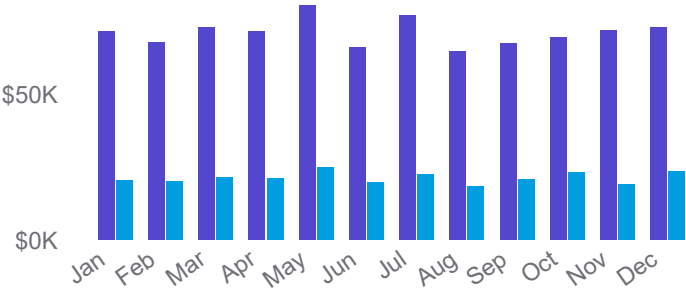
Shipping

Monthly Trend for Sales

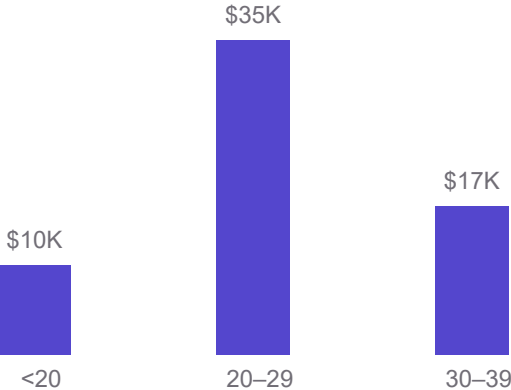
● Total Sales ● Males



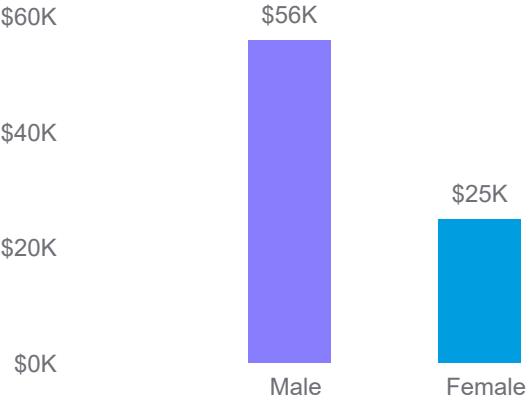
● Total Sales ● Female



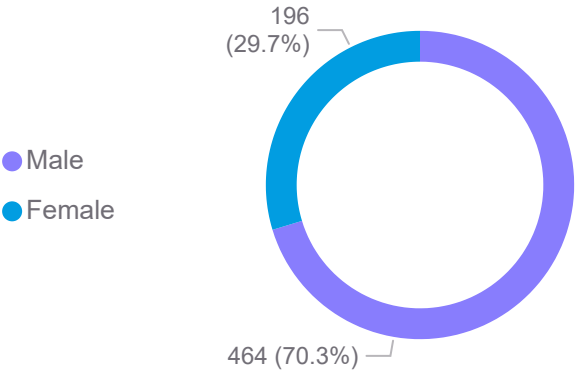
Sales by Age Group



Sales by Gender



Orders by Gender



Sales Details

Location	Age Group	Quantity	Sales	Trend
Austin	30-39	21	\$929	↑ 44.9%
Beijing	30-39	17	\$920	↓ -62.4%
Captown	30-39	30	\$1,148	↓ -6.1%
Cardiff	30-39	15	\$1,369	↓ -7.2%
Detroit	30-39	13	\$766	↓ -28.9%
Dubai	30-39	22	\$1,317	↑ 47.8%
Dublin	30-39	13	\$1,118	↑ 49.5%
Glasgow	30-39	5	\$465	↓ -51.6%
Islamabad	30-39	19	\$1,372	↑ 52.4%
Las Vegas	30-39	18	\$1,054	↓ -19%
Liverpool	20-29	1	\$505	↓ -44.2%

Sales Analysis | Shipping & Delivery Analysis

Total Sales

\$71,638

vs PM ↓ -2.3%

Total Shipping Cost

\$9,420

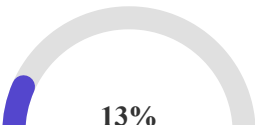
vs PM ↑ 0.1%

Total Orders

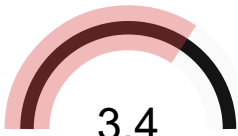
620

vs PM ↓ -5.6%

Shipping Cost to Sales %



Avg. Rating



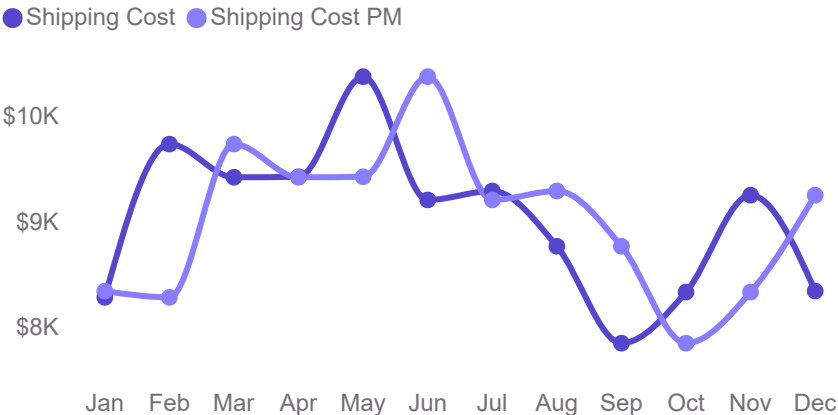
Overview

Sales

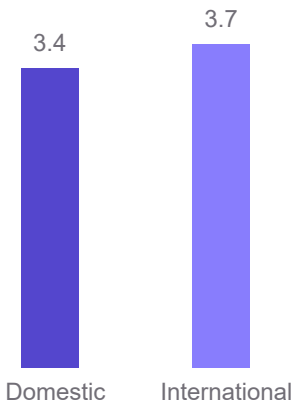
Customers

Shipping

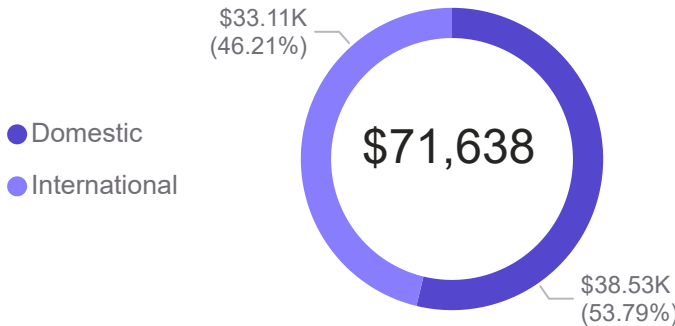
Shipping Cost Over Time



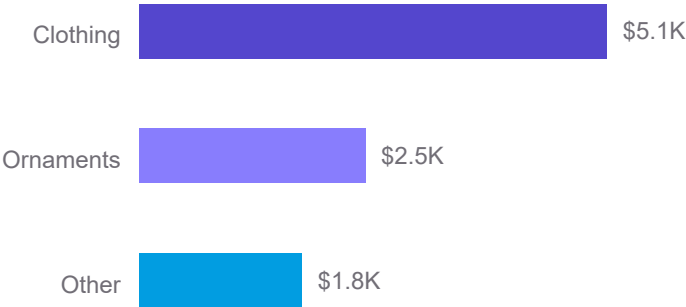
Avg. Rating by Shipping Type



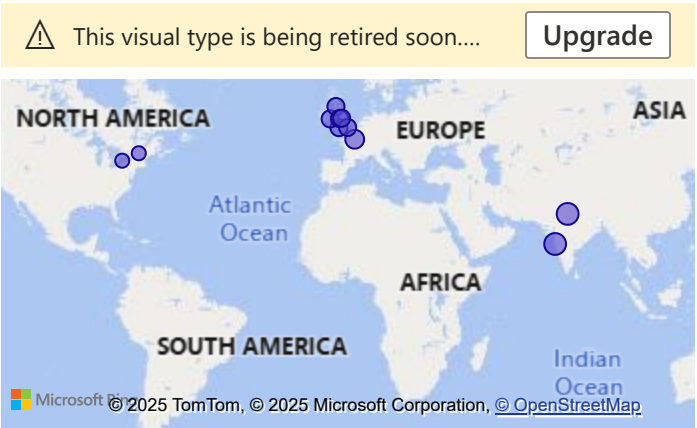
Sales Distribution by Shipping Type



Shipping Charges by Product Category



Regional Sales & Shipping Insights



Orders Details

Order ID	Category	Shipping Type	Rating
199945	Clothing	Domestic	5.0
199798	Other	Domestic	4.0
199713	Clothing	International	5.0
199654	Clothing	International	1.0
199642	Ornaments	Domestic	2.0
199620	Clothing	Domestic	3.0
199394	Clothing	Domestic	4.0
199228	Ornaments	Domestic	3.0
199088	Clothing	Domestic	3.0
198934	Ornaments	Domestic	1.0
198768	Ornaments	International	2.0
198700	Other	Domestic	5.0