

Username

Password

LOGIN

Forgot Password?



#### **TM Activities Name**

#### Data Range:

Nov. 20, 2015

Dec. 20, 2015



**Users Funnel** 





Campaign Viewer



Campaign Clicks



**Event Registration** 



**Store Visit Request** 



Online Store Redirection



Wish List



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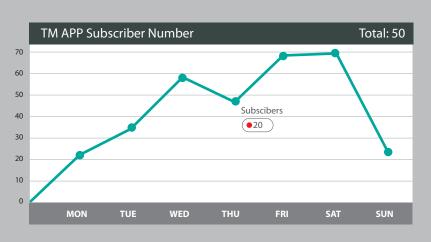
**Video Viewers** 

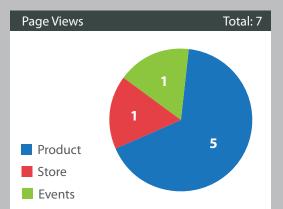


Product Ad Clicks



Top 5 Screens





#### **Total Actions: 9**





Campaign Clicks



**Event Registration** 



Store Visit Request



Online Store Redirection



Wish List



Download



Video Viewers



Product Ad Clicks



**Users Funnel** 

#### **ROLLS ROYCE**



#### **Y** Users Funn

Actions

Campaign Viewer

Campaign Clicks

Event Registration

Store Visit Request

Online Store
Redirection

**1** Wish List

Download

**Video Viewers** 

Product Ad Clicks

Top 5	Screens

ID	Title	Name	Email	Phone	Location	Date & Time	Category	Sub Category	Page Viewed	Actions	Time Spent
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Campaign View	Share, Explore	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:28	Lifestyle	Watch	Product Page	Video, Text, Share Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Watch	Product Ad 2	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Product Ad 4	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Watch	Store Page	Video, Download, Online store, Requet visit	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Event Page	Join, Video, Location	0:05:00





#### **Users Funnel CARTIER**







Campaign Viewer



Campaign Clicks



**Event Registration** 



Store Visit Request



Online Store Redirection





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Video Viewers





Top 5 Screens

ID	Title	Name	Email	Phone	Location	Date & Time	Category	Sub Category	Page Viewed	Actions	Time Spent
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Campaign View	Share, Explore	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:28	Lifestyle	Wheels	Product Page	Video, Text, Share Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Wheels	Product Ad 2	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Product Ad 4	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Wheels	Store Page	Video, Download, Online store, Requet visit	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Event Page	Join, Video, Location	0:05:00







### Actions

	Users Funnel
8	Actions
	Campaign Viewer
0	Campaign Clicks
=	Event Registration
**	Store Visit Request
	Online Store Redirection
i	Wish List
V	Download
	Video Viewers
:::	Product Ad Clicks

Top 5 Screens

Brand ID	Actions				
CA11	9				
				▼ [	Download CSV





## Campaign Viewer

	Users Funnel
•	Actions
	Campaign Viewer
0	Campaign Clicks
≡	Event Registration
(#/	Store Visit Request
	Online Store Redirection
i	Wish List
	Download
	Video Viewers
***	Product Ad Clicks

Brand ID	Viewers				
CA11	1				
				▼ □	Download CSV





▼ Download CSV

# Campaign Clicks

	Users Funnel
•	Actions
	Campaign Viewer
0	Campaign Clicks
=	Event Registration
(#)	Store Visit Request
	Online Store Redirection
1	Wish List
	Download
	Video Viewers
	Product Ad Clicks

Brand ID	Clicks			
CA11	1			





# **Event Registration**

	Users Funnel
	Actions
	Campaign Viewer
0	Campaign Clicks
≡	Event Registration
#	Store Visit Request
	Online Store Redirection
i	Wish List
V	Download
	Video Viewers
	Product Ad Clicks

ID	Event Code	Title	Name	Email	Mobile	Position	Industry	Location
1	EV11	Mr	John Tanner	John@itotalmedia.com	183232231123	Executive Director	Media	Shanghai







# Store Visit Request

	Users Funnel
3	Actions
	Campaign Viewer
0	Campaign Clicks
≔	Event Registration
**	Store Visit Request
	Online Store Redirection
i	Wish List
	Download
	Video Viewers
<b></b>	Product Ad Clicks

Top 5 Screens

ID	Title	Name	Email	Mobile	Location	
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	





### Online Store Redirection

	Users Funnel
	Actions
	Campaign Viewer
•	Campaign Clicks
≡	Event Registration
<b>#</b>	Store Visit Request
	Online Store Redirection
i	Wish List
	Download
	Video Viewers
***	Product Ad Clicks

ID	Online Store Redirection				
CA105	1				
				▼ □	ownload CSV





### Wish List

	Users Funnel
<b>©</b>	Actions
	Campaign Viewer
0	Campaign Clicks
≔	Event Registration
#	Store Visit Request
	Online Store Redirection
<u>i</u>	Wish List
	Download
	Video Viewers
	Product Ad Clicks

Top 5 Screens

ID	Product Code	Title	Name	Email	Mobile
1	CA121212	Mr	John Tanner	John@itotalmedia.com	183232231123
					▼ Download CSV





## Download

	Users Funnel
•	Actions
	Campaign Viewer
0	Campaign Clicks
≡	Event Registration
#	Store Visit Request
	Online Store Redirection
i	Wish List
7	Download
	Video Viewers
	Product Ad Clicks

Top 5 Screens

Campaign	Download			
CA105	1			





### Video Viewers

	Users Funnel
•	Actions
	Campaign Viewer
0	Campaign Clicks
≔	Event Registration
(#/	Store Visit Request
	Online Store Redirection
1	Wish List
	Download
	Video Viewers
***	Product Ad Clicks

Campaign	Viewers			
CA105	1			
			V	Download CSV





## Product Ad Clicks

	Users Funnel
	Actions
	Campaign Viewer
•	Campaign Clicks
≔	Event Registration
<b>#</b>	Store Visit Request
	Online Store Redirection
i	Wish List
	Download
	Video Viewers
	Product Ad Clicks

Campaign	Clicks			
CA105	1			

Top 5 Screens





# Top 5 Screens

	Users Funnel
•	Actions
	Campaign Viewer
•	Campaign Clicks
≔	Event Registration
#	Store Visit Request
	Online Store Redirection
i	Wish List
	Download
	Video Viewers
	Product Ad Clicks

Visitors	Engagement				
1	2:45:02				
1	2:00:02				
1	1:45:00				
1	1:20:02				
1	0:45:02				
	1 1 1	1 2:45:02 1 2:00:02 1 1:45:00 1 1:20:02	1 2:45:02 1 2:00:02 1 1:45:00 1 1:20:02	1     2:45:02       1     2:00:02       1     1:45:00       1     1:20:02	1     2:45:02       1     2:00:02       1     1:45:00       1     1:20:02

Top 5 Screen