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## TM Activities Name

Data Range:

Nov. 20, 2015

Dec. 20, 2015



Users Funnel



Actions



Campaign Viewer



Campaign Clicks



Event Registration



Store Visit Request



Online Store Redirection



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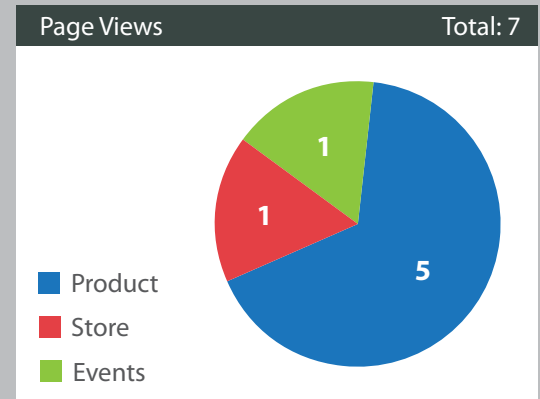
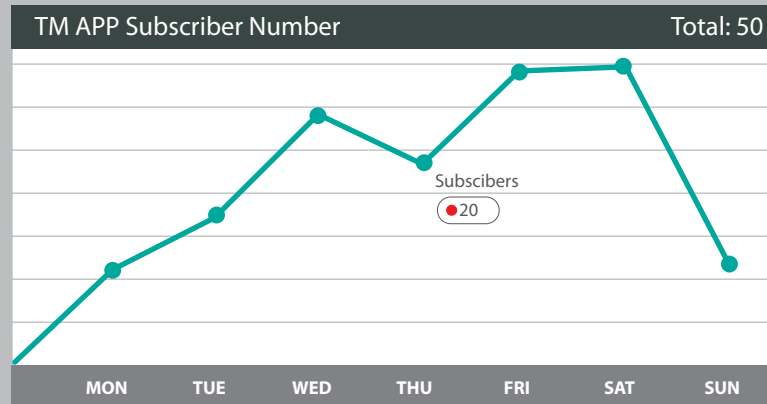
Video Viewers



Product Ad Clicks



Top 5 Screens



Total Actions: 9



Campaign Viewer



Campaign Clicks



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## Users Funnel

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Users Funnel



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Top 5 Screens

ID	Title	Name	Email	Phone	Location	Date & Time	Category	Sub Category	Page Viewed	Actions	Time Spent
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Campaign View	Share, Explore	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:28	Lifestyle	Watch	Product Page	Video, Text, Share Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Watch	Product Ad 2	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Product Ad 4	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Watch	Store Page	Video, Download, Online store, Request visit	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Watch	Event Page	Join, Video, Location	0:05:00

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## Users Funnel

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Actions



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Product Ad Clicks



Top 5 Screens

ID	Title	Name	Email	Phone	Location	Date & Time	Category	Sub Category	Page Viewed	Actions	Time Spent
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Campaign View	Share, Explore	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:28	Lifestyle	Wheels	Product Page	Video, Text, Share Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Wheels	Product Ad 2	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Product Ad 4	Wishlist, Share, Store Online store,	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:38	Lifestyle	Wheels	Store Page	Video, Download, Online store, Request visit	0:05:00
1	Mr	John Tanner	John@itotalmedia.com	183232231123	Shanghai	2015 / 1 / 2 12:00:21	Lifestyle	Wheels	Event Page	Join, Video, Location	0:05:00

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## Users Funnel



## Campaign Viewer

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## Wish List



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Product Ad Clicks

## Top 5 Screens

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## Top 5 Screens

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## Campaign Clicks



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Product Ad Clicks



Top 5 Screens

Brand ID	Clicks						
CA11	1						

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## Users Funnel



## Actions



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## Campaign Clicks



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## Wish List



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Product Ad Clicks



## Top 5 Screens

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## Online Store Redirection



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ID	Online Store Redirection						
CA105	1						

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Top 5 Screens

Campaign	Download					
CA105	1					

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Top 5 Screens

Campaign	Viewers					
CA105	1					

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## Top 5 Screens



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Product Ad Clicks



Top 5 Screens

Screens	Visitors	Engagement				
Campaign	1	2:45:02				
Product	1	2:00:02				
Store	1	1:45:00				
Events	1	1:20:02				
Brand ambassador	1	0:45:02				

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