

# Rodolfo Zahn

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- Senior Frontend Engineer / Full-Stack Engineer with deep experience in scalable web architectures, design systems, and high-impact product delivery.
- Most Recent Tech Experience: Angular, NestJS/NodeJS, Typescript, MongoDB. (Eager to adapt to new technologies as well)
- Proud of:
  - Architecting performant frontend systems and reusable design components adopted across multiple products
  - Applying engineering best practices to deliver reliable, scalable, and maintainable solutions
  - Collaborating closely with cross-functional teams to translate product goals into elegant technical implementations

## EXPERIENCE

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### Engineer Manager PowerUs

Feb 2021 – Present

Berlin, Remote

- Walked with the company from Seed through series A and B investment rounds and contributed for it to become a startup of 135 employees and 12 million € annual recurring revenue with an approximate 200 million € valuation. I was the main responsible person for the Frontend Architecture and the Design System used in all applications.
- Engineering Manager (Jul 2024 – Present)
  - Owned architecture and implementation of PowerUs's B2C web and mobile experiences, focusing on scalability and performance.
  - After discovering my passion for mentoring and helping others grow, I transitioned into the Engineering Manager role to focus on enabling engineers to reach their full potential. I lead a team of five engineers across different seniority levels, from junior to staff.
  - Designed and shipped AI-driven features like a CV parser and profile assessment tool that doubled conversion rates (4–5% → 10–11%) for profile completion.
- Tech Lead (Feb 2023 – Jun 2024)
  - Took ownership of the B2C web application while leading a small team of 2 engineers.
  - Mentored and onboarded 5 plus engineers, guiding them through ramp-up and career development.
  - Coordinated technical strategy for the B2C platform and ensured high code quality through reviews and pair programming.
  - Spearheaded the technical side for the creation of the company's first design system, built collaboratively with engineers and designers from scratch using Storybook as a documentation tool. The system established unified components, patterns, and standards that powered the entire frontend experience and accelerated development for all teams.
  - One project that I am proud of is the "Configurable Funnel", a custom-built library that streamlined the creation and management of user acquisition funnels across the product, enabling faster experimentation and iteration for other areas as well.
- Software Engineer (Feb 2021 – Jan 2023)
  - Joined as one of the first four engineers in a 15-person startup, working across the main products: B2C platform, B2B platform, and internal CRM.
  - Played a central role in early architecture and feature development decisions that shaped the company's core products.

**Front-End Developer**  
**MyHammer**

**May 2019 – January 2021**

**Berlin, Germany**

- Contributed to the user acquisition flow of our Angular-based application, developing and refining the registration and payment experiences for new users.
- Delivered an internal tool for marketplace pricing management to enable a faster and more streamlined process.
- Collaborated closely with backend developers, designers, and product managers to deliver reliable, user-centered solutions.

**Front-End Developer**  
**Inatel**

**January 2018 – April 2019**

**Santa Rita do Sapucaí, Brazil**

- Took part in a Business Support Systems (BSS) project along with Ericsson. Main responsibilities were Scrum Master, Technical Leader, and Developer for a multicultural distributed team.
- Along with my main job roles, I engaged in definition of software architecture, alignments meetings with Product Owners and Project Managers, code review, demo and retrospective meetings, and frontend development.

**Mobile Developer**  
**Irricontrol**

**August 2017 – Dec 2017**

**Itajuba, Brazil**

- Worked with the development of the mobile application used by the company in their very early startup days.  
<https://www.irricontrol.com.br/>

**Intern**  
**B2ML Sistemas**

**March 2017 – July 2017**

**Itajuba, Brazil**

- Worked as a mobile developer using Ionic and native android.

**Intern**  
**Pandô Apps**

**Jan 2016 – Feb**

**2017**

**Itajuba, Brazil**

- Worked on SIGAAUTO web application as web developer apprentice and mobile developer for other small applications.  
<https://pandoapps.com.br/>

**EDUCATION**

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**B.Sc. in Computer Science**

UNIFEI – Brazil

2013 - 2017

**TECHNICAL SKILLS**

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- **Programming & Databases:** PHP, Python, Javascript, HTML, CSS, SQL Typescript and MongoDB;
- **Frameworks:** Angular, Gatsby, GraphQL, NestJS, Node;
- **Tools & Workflow:** Github, Gitlab, Jira, Notion, Linear, Growthbook, Storybook