

Fall 2023
Assignment # 1
Principles of Management-MGT503

Total marks: 16
2023

Due Date: 14th November

Objective:

Students will gain an understanding of the management function and the various levels of management.

Students will learn about the management function and different management levels

Learning Outcomes:

After attempting this assignment, the students will be able to:

- Understand the applications of management functions.
- Distinguish between different management levels.

The Premise:

By keeping in mind, the management functions and different management levels, fill in the above given table. You are strongly advised to carefully read the scenarios and mention the required function's name and level of management in the table below.

Marking Scheme:

2 marks for each management function = 8 marks in total

2 marks for each management level = 8 marks in total

Grand total = 16

Scenarios	Management Function	Level of Management
Salesforce is recognized for its customer-centric culture. Sohail , the CEO, is a strong advocate for prioritizing customers. He urges his staff to listen to consumers and provide solutions. He fosters cooperation and collaboration.		
Amazon tracks its new Midwest logistics hub. Company measurements include order fulfillment time, customer happiness, and inventory levels. Amazon is also comparing actual outcomes to anticipated results to find areas for improvement.		
Microsoft is designing a new Windows OS. Within two years, the business plans to deliver the new OS. Microsoft assembled a cross-functional team of engineers, product managers, and marketers to accomplish this. The team must design the new operating system's features, requirements, and release timetable.		
Google Home is a new product range. The firm has a cross-functional team developing and launching the new product line. Engineers, product managers, designers, and marketers work together. Each team member has defined roles and responsibilities, and communication and cooperation are created.		

Note: You are strongly advised to write the answer in the above table.

Important:

24 hours grace period after the due date is usually available for assignments to overcome uploading difficulties. This extra time should only be used to meet emergencies, and above-mentioned due date should always be treated as final to avoid any inconvenience.

Other Important Instructions:

Deadline:

- Make sure to upload the solution file before the due date on VULMS.
- Any submission made via email after the due date will not be accepted.

Formatting guidelines:

- Use the font style “**Times New Roman**” or “**Arial**” and font size “**12**”.
- It is advised to compose your document in MS Word format.

- You may also compose your assignment in Open Office format.
- Use black and blue font colors only.

Referencing Guidelines:

- Use APA style for referencing and citation. For guidance, search “APA reference style” daily and read various websites containing information for better Understanding or visit <http://linguistics.byu.edu/faculty/henrichsenl/apa/APA01.html>

Rules for Marking:

Please note that your assignment will not be graded or graded as Zero (0), if:

- It is submitted after the due date.
- The file you uploaded does not open or is corrupt.
- It is in any format other than MS-Word or Open Office; e.g. Excel, PowerPoint, PDF,
- etc.
- It is cheated or copied from other students, the internet, books, journals, etc.

Note related to load shedding: Be Proactive

Dear Students,

You all are advised to post your activities as early as possible without waiting for the due date. For your convenience; the activity schedule has already been uploaded on VULMS for the current semester.

Good Luck!