



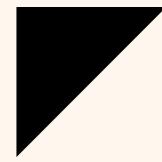
Introduction to measuring the social impact of organizations and initiatives

Women ++ Challange
November 2023 - Zurich

A smartphone is shown displaying the homepage of the KnowYourImpact website. The phone has a black frame and a white background. At the top, there is a dark brown header bar with the KnowYourImpact logo on the left and navigation links on the right: "Homepage", "Our Non-Profits", "Our Mission", and "Reach Us". Below the header is a large, semi-transparent orange overlay. In the center of this overlay is a photograph of four women in a professional setting, one standing and three seated around a table with laptops. To the right of the photo, the text "Measuring Impact of Non-Profit Organisation" is displayed in large, bold, white letters. Below this, a smaller text block reads: "With our dashboards we promote transparency in the sector of equality, inclusion, and diversity." At the bottom of the orange overlay is a red button with the white text "Search a Non-Profit".



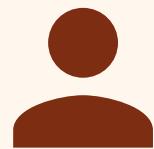
Know Your Impact



Resource Gap:

Organizations lack the tools or expertise to effectively measure impact and shift.

Sponsors need access to real-world data make data-driven decisions.



Solution 1

From Data Chaos to Clarity: KYI transforms overwhelming data streams into actionable insights.



Solution 2

Predictive Impact Forecasting: Our predictive tools help your non-profit estimate future outcomes and program sustainability.

Target Market

Who are the customers we want to cater to?



Target Market 2

"Data-Driven Philanthropy: Ideal for donors who require transparent, evidence-based reporting to make informed contributions."

Target Market 1

Diverse Non-Profits: Tailored for organizations of all sizes focused on social good

Direct Competitors

- ◆ **Klipfolio**[®]
- ◆ **keela**

Indirect Competitors

- ◆ Existing data dashboarding & visualisation applications

KYI Approach



- ◆ Clear view of impact
- ◆ Data-driven decisions
- ◆ Impact prediction with ML

Try KYI Today!



Measuring Impact of Non-Profit Organisation

With our dashboards we promote transparency in the sector of equality, inclusion, and diversity.

Search a Non-Profit

Meet our Team



Fatemeh
Data Engineer



Nefeli
Data Scientist



Zahoor
Full-Stack Developer



Anna
Data Scientist



Alessio
CS Engineer