

College tuition, diversity, and pay

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1 Introduction

- Many people are interested to know about the tuition, costs, diversity and potential salary when searching for college.
- In this project, we want to analyze:
 1. Diversity among schools across US
 2. Tuition costs across different states
 3. Historical trends of tuition
 4. Average potential salary for graduates from different universities
- We have 4 datasets with 23 variables and more than 50000 observations.

2 Analysis

2.1 Diversity dataset

```
diversity_school %>% glimpse()

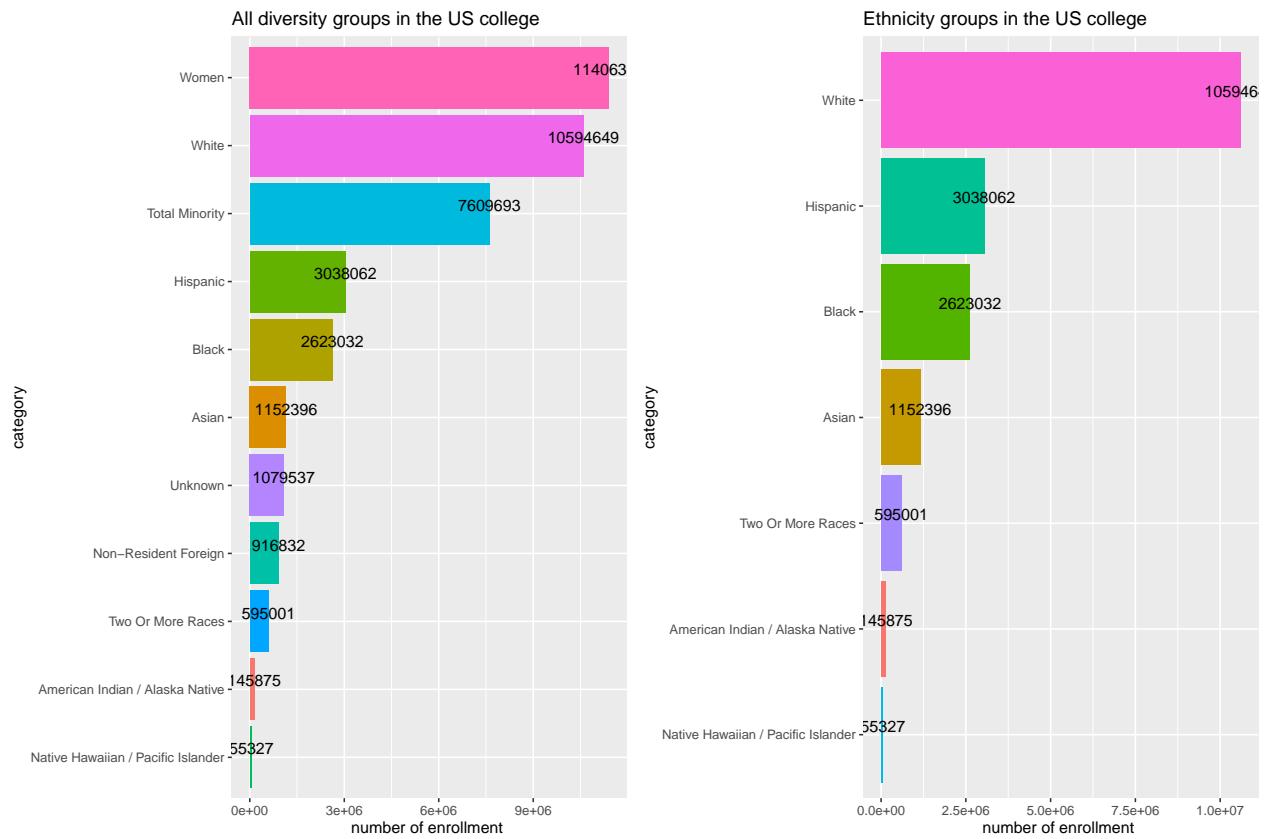
## # Rows: 50,655

## # Columns: 5

## $ name           <chr> "University of Phoenix-Arizona", "University of Ph...
## $ total_enrollment <dbl> 195059, 195059, 195059, 195059, 195059, 195059, 19...
## $ state          <chr> "Arizona", "Arizona", "Arizona", "Arizona", "Arizo...
## $ category        <chr> "Women", "American Indian / Alaska Native", "Asian...
## $ enrollment      <dbl> 134722, 876, 1959, 31455, 13984, 1019, 58209, 1903...
```

name	total_enrollment	state	category	enrollment
University of Phoenix-Arizona	195059	Arizona	Women	134722
University of Phoenix-Arizona	195059	Arizona	American Indian / Alaska Native	876
University of Phoenix-Arizona	195059	Arizona	Asian	1959
University of Phoenix-Arizona	195059	Arizona	Black	31455
University of Phoenix-Arizona	195059	Arizona	Hispanic	13984
University of Phoenix-Arizona	195059	Arizona	Native Hawaiian / Pacific Islander	1019

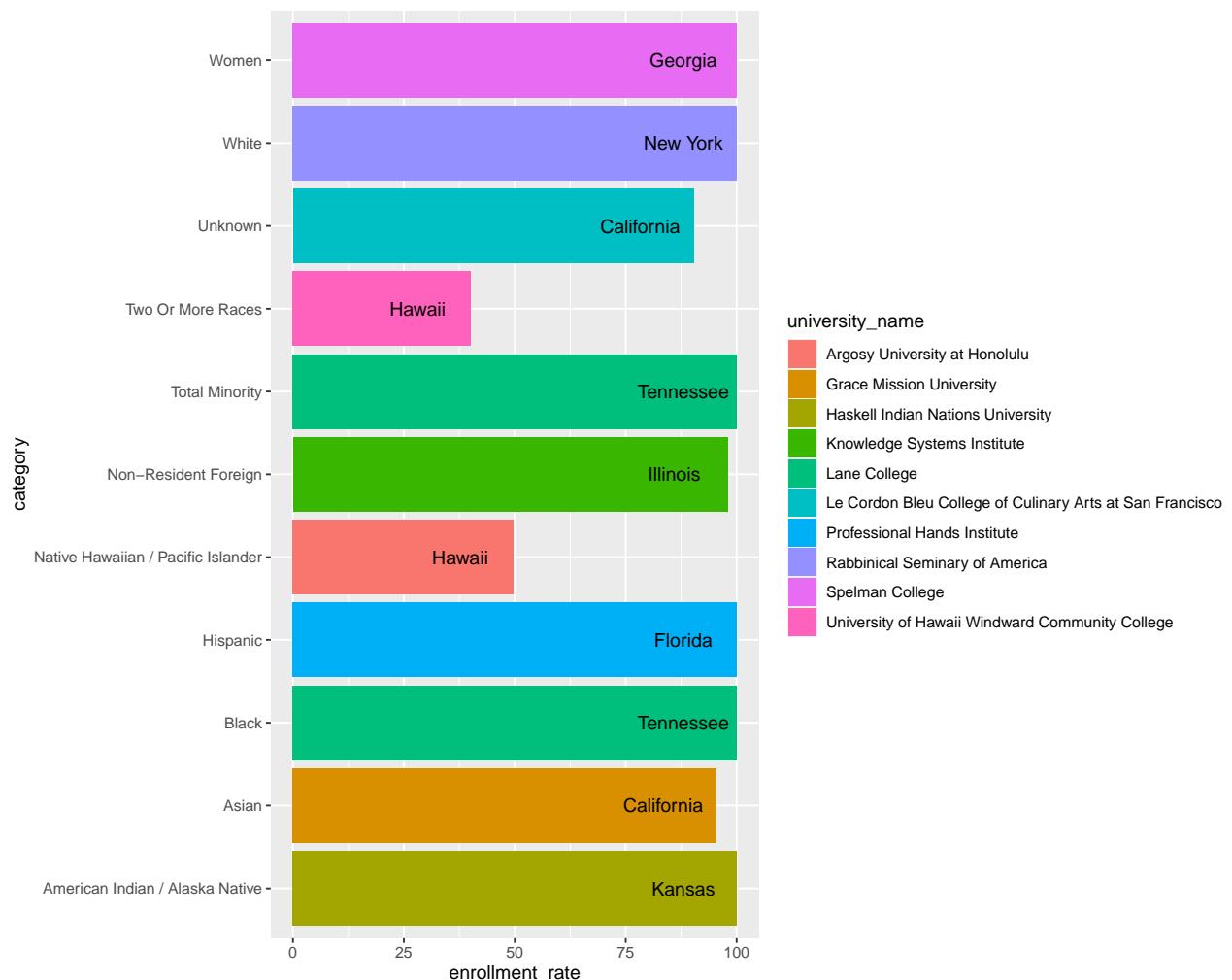
2.1.1 Bar chart of all diversity categories and ethnicity groups in the US college



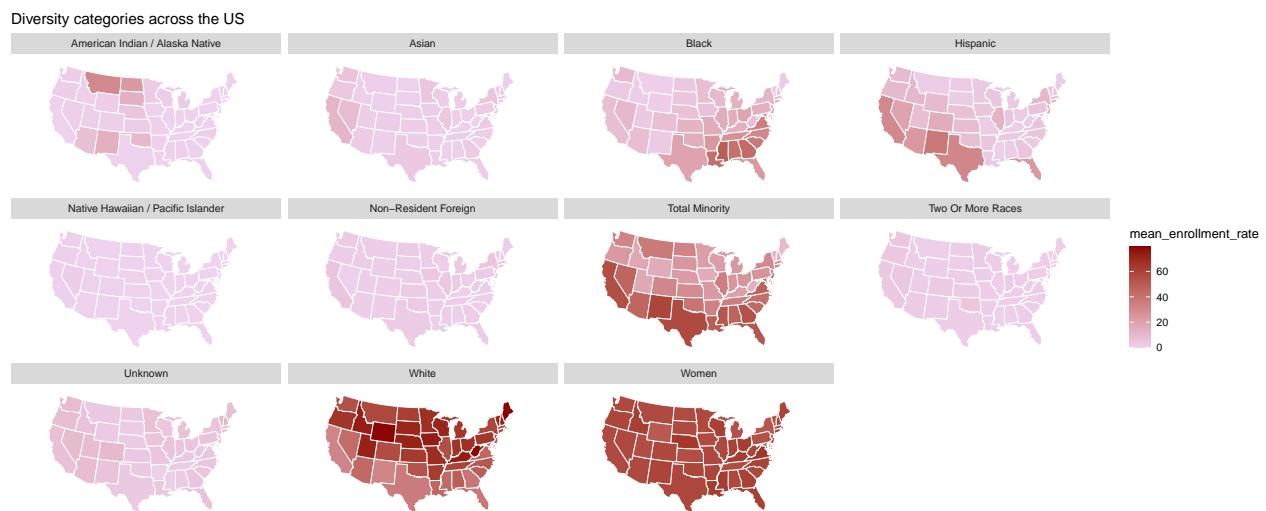
2.1.2 Finding the most diverse campus for each diversity category

category	university_name	state	etc
American Indian / Alaska Native	Haskell Indian Nations University	Kansas	
Asian	Grace Mission University	California	
Black	Lane College	Tennessee	
Hispanic	Professional Hands Institute	Florida	
Native Hawaiian / Pacific Islander	Argosy University at Honolulu	Hawaii	
Non-Resident Foreign	Knowledge Systems Institute	Illinois	
Total Minority	Lane College	Tennessee	
Two Or More Races	University of Hawaii Windward Community College	Hawaii	
Unknown	Le Cordon Bleu College of Culinary Arts at San Francisco	California	
White	Rabbinical Seminary of America	New York	
Women	Spelman College	Georgia	

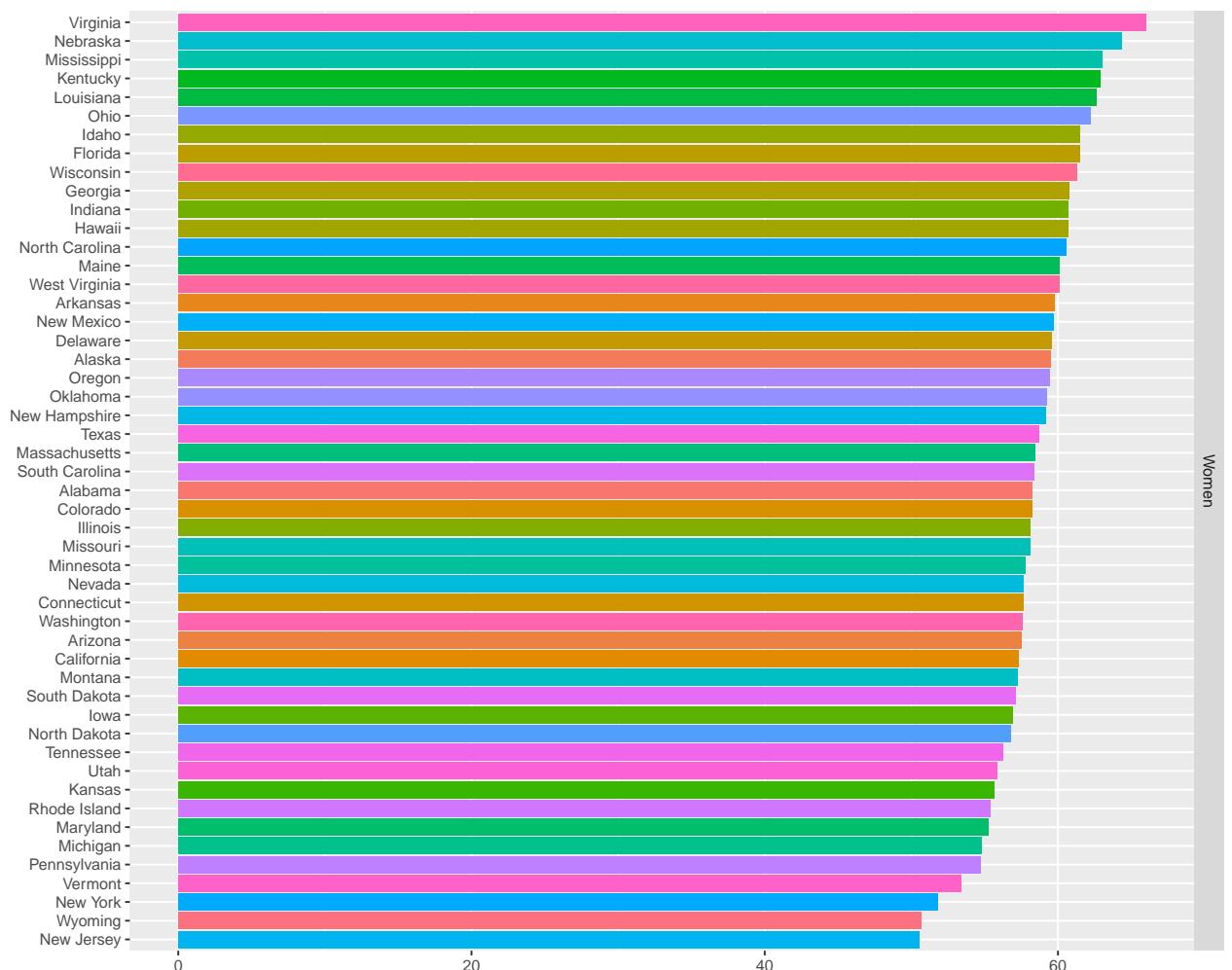
2.1.3 Finding the most diverse campus for each diversity category



2.1.4 Diversity map of the US for each diversity group



2.1.5 Women enrollment rate across the US



2.2 Tuition cost dataset

```
tuition_cost %>% glimpse()

## # Rows: 2,973

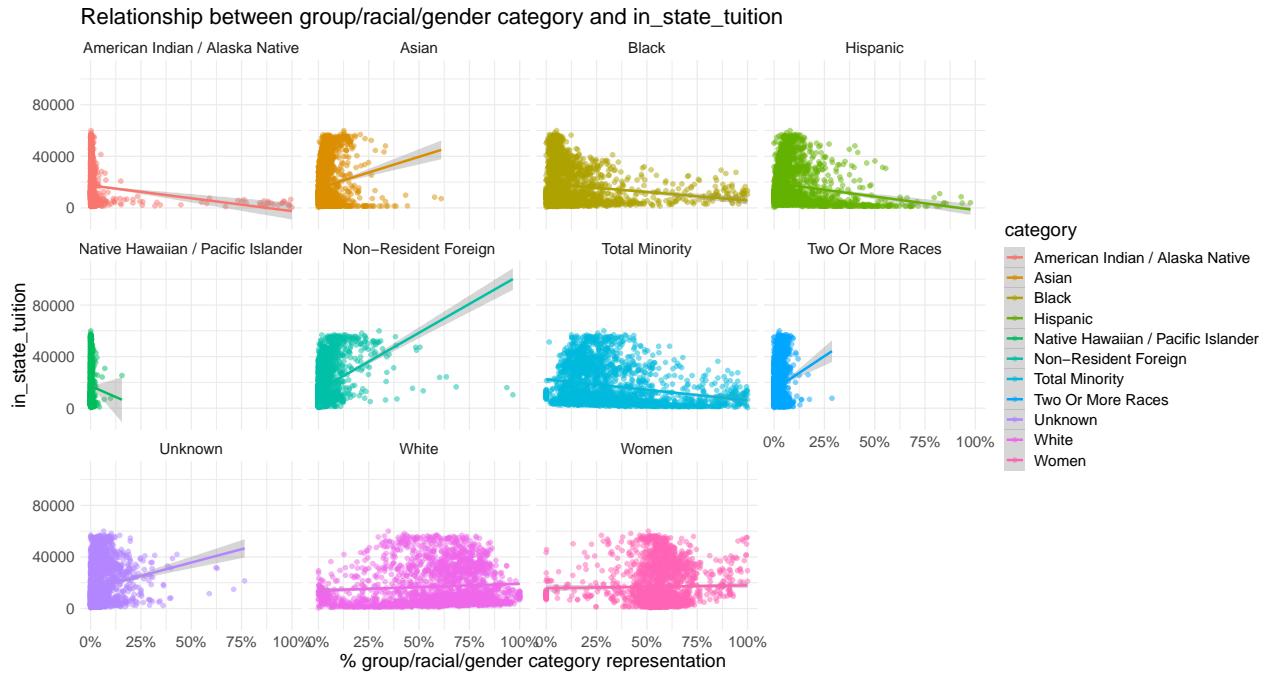
## # Columns: 10

## $ name           <chr> "Aaniiih Nakoda College", "Abilene Christian U...
## $ state          <chr> "Montana", "Texas", "Georgia", "Minnesota", "C...
## $ state_code     <chr> "MT", "TX", "GA", "MN", "CA", "CO", "NY", "NY"...
## $ type           <chr> "Public", "Private", "Public", "For Profit", "...
## $ degree_length  <chr> "2 Year", "4 Year", "2 Year", "2 Year", "4 Yea...
## $ room_and_board <dbl> NA, 10350, 8474, NA, 16648, 8782, 16030, 11660...
## $ in_state_tuition <dbl> 2380, 34850, 4128, 17661, 27810, 9440, 38660, ...
## $ in_state_total    <dbl> 2380, 45200, 12602, 17661, 44458, 18222, 54690...
## $ out_of_state_tuition <dbl> 2380, 34850, 12550, 17661, 27810, 20456, 38660...
## $ out_of_state_total   <dbl> 2380, 45200, 21024, 17661, 44458, 29238, 54690...
```

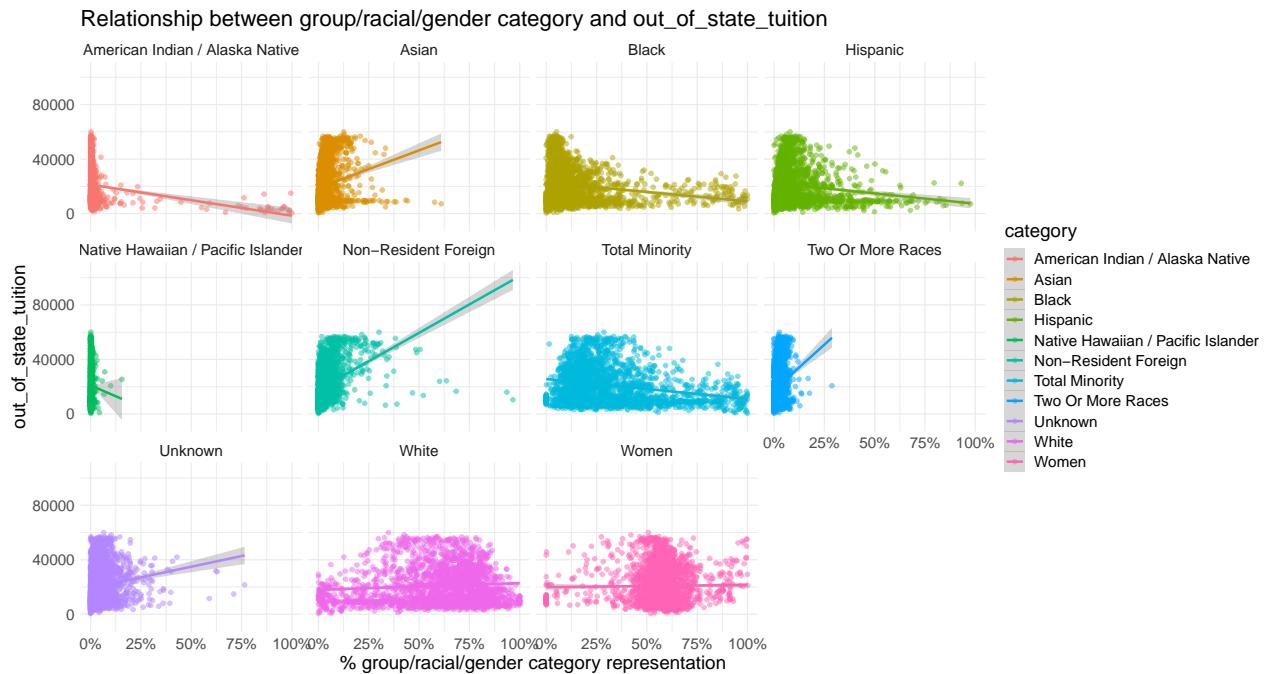
2.2.1 Merge tuition cost dataset and diversity dataset

- We are interested to know whether there is any correlation between enrollment rate and each diversity group
 - We have done analysis for both in state and out of state tuition in the next slides

2.2.2 Relationship between enrollment rate and in-state-tuition per each diversity group

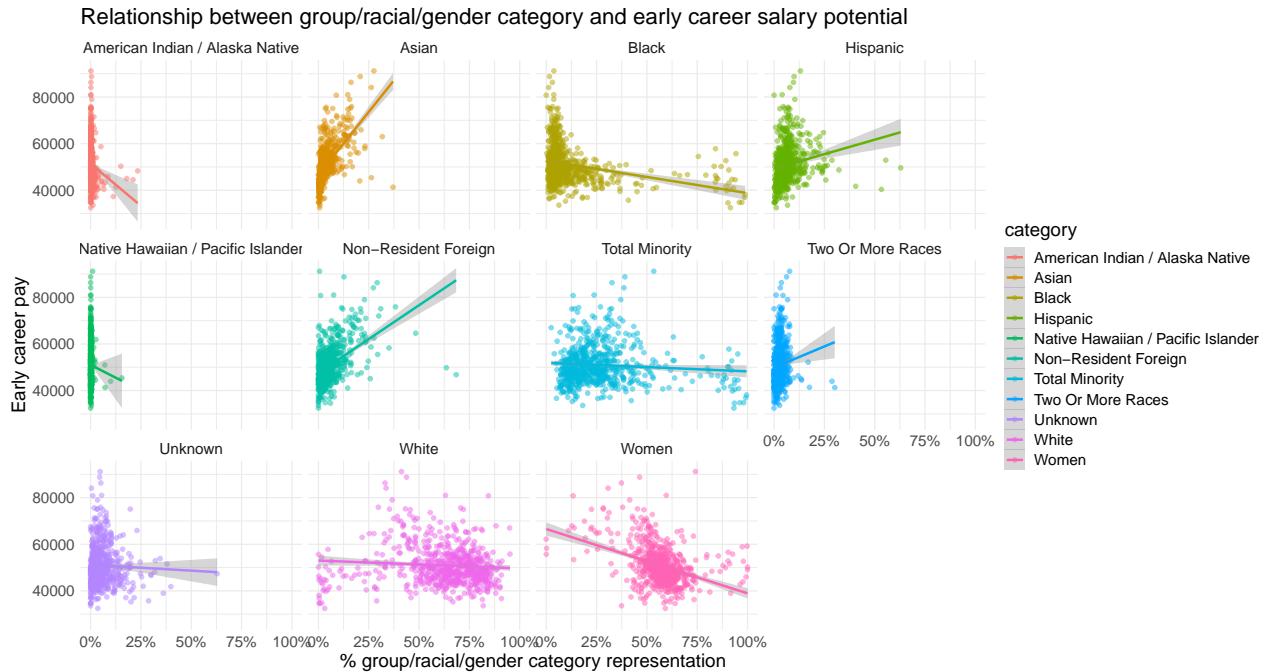


2.2.3 Relationship between enrollment rate and out-of-state tuition per each diversity group

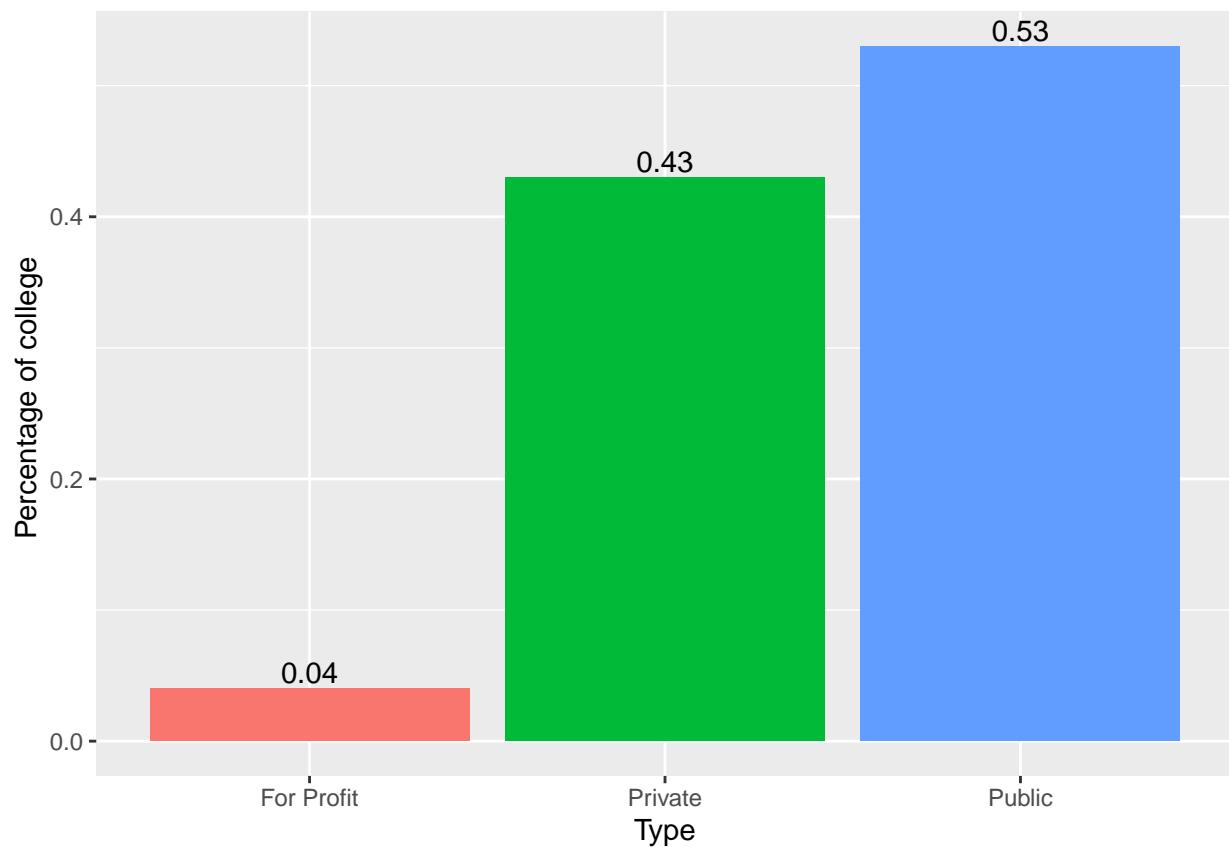


2.2.4 Relationship between diversity groups enrollment rate and early career salary

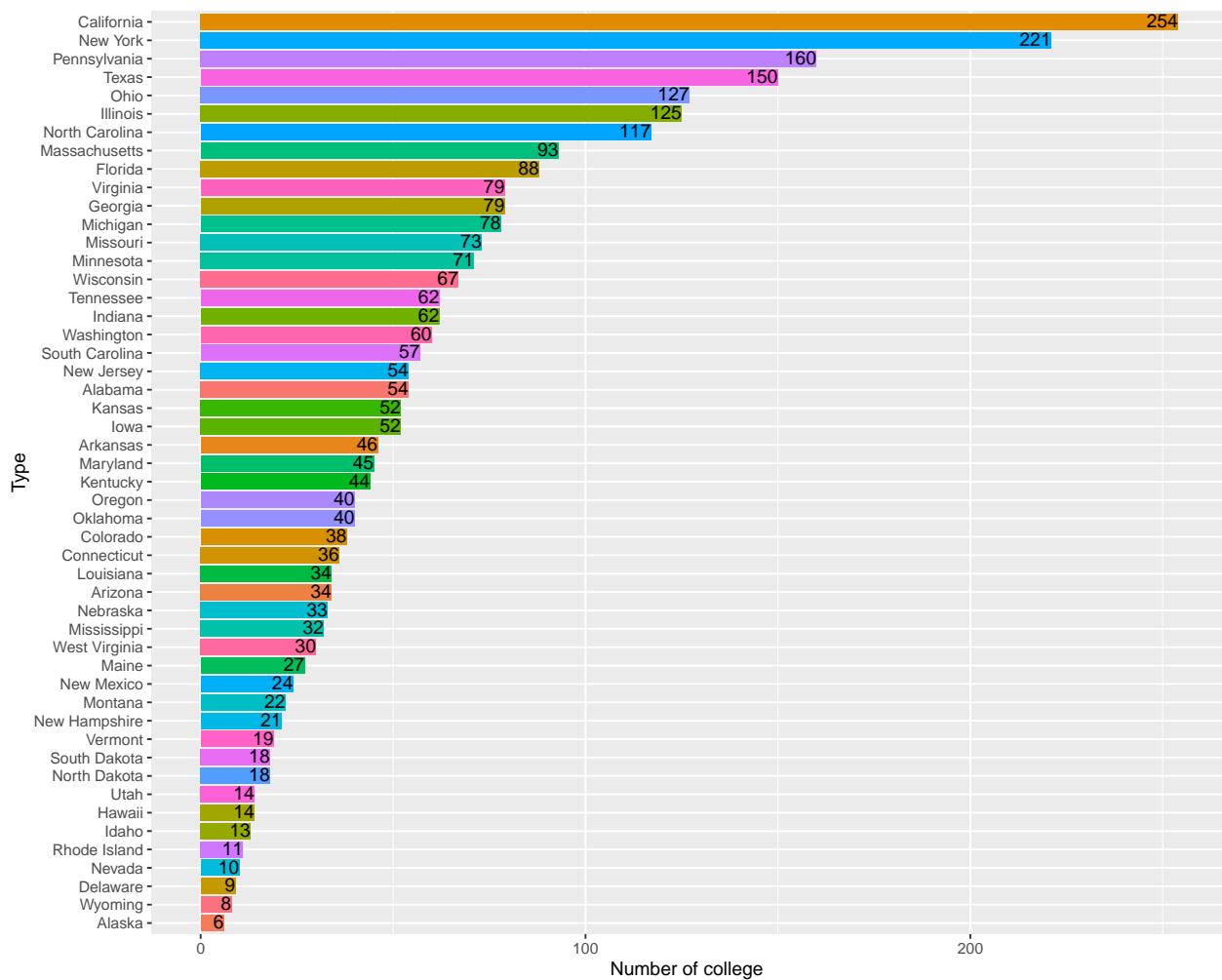
- we need to merge diversity dataset and salary dataset.



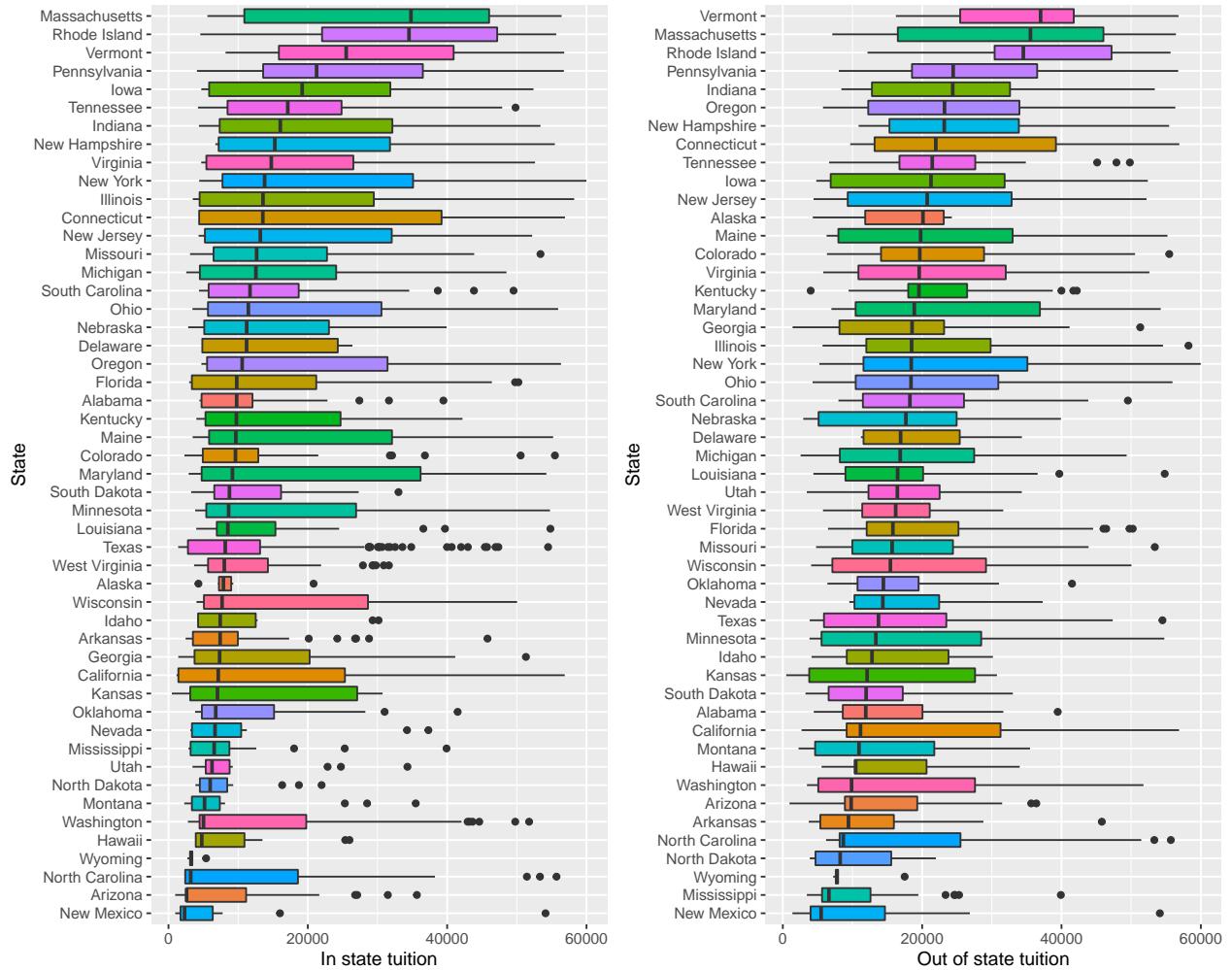
2.2.5 Different types of colleges in US



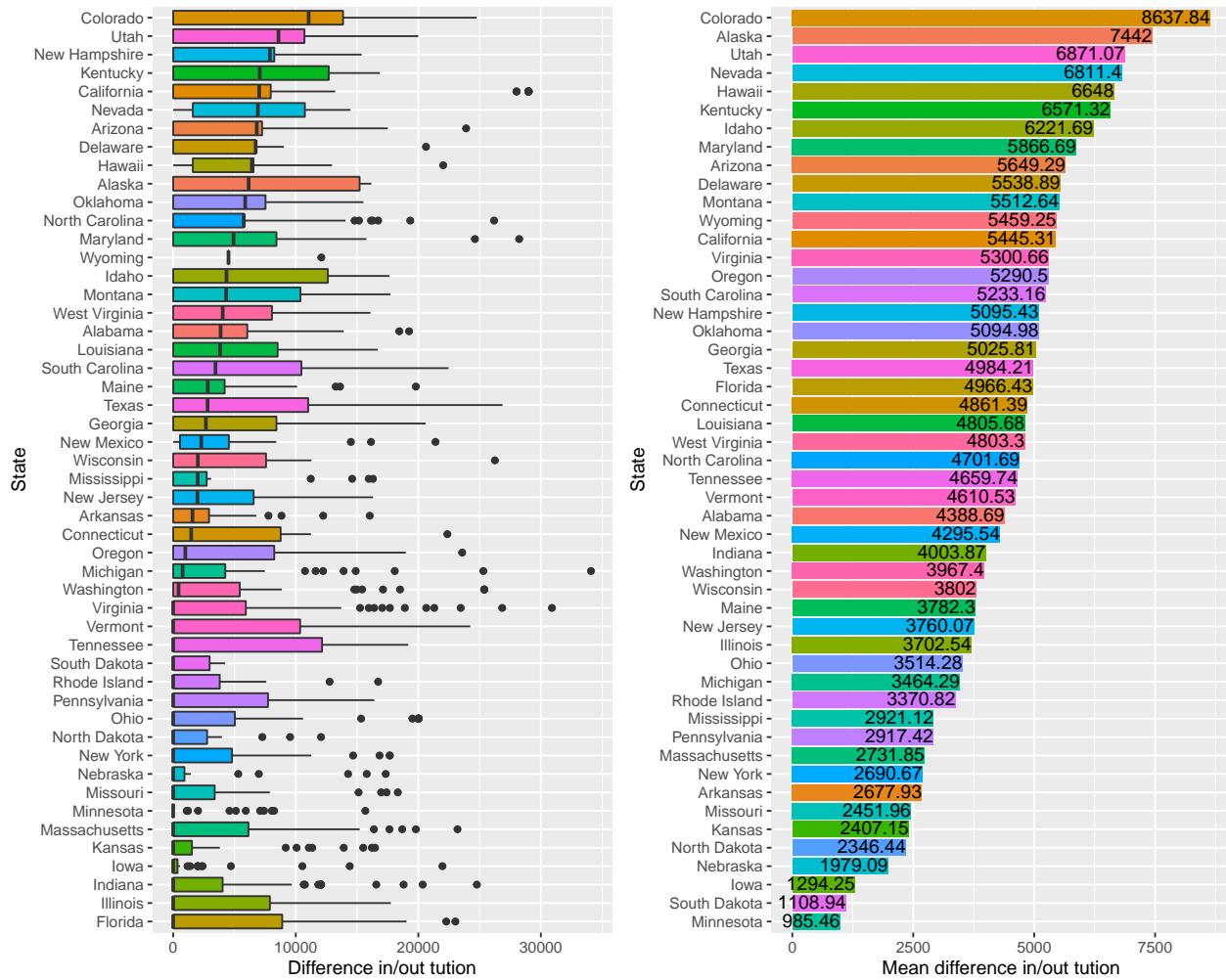
2.2.6 How many colleges are there in each state?



2.2.7 Comparing different states in terms of in state and out of state tuition

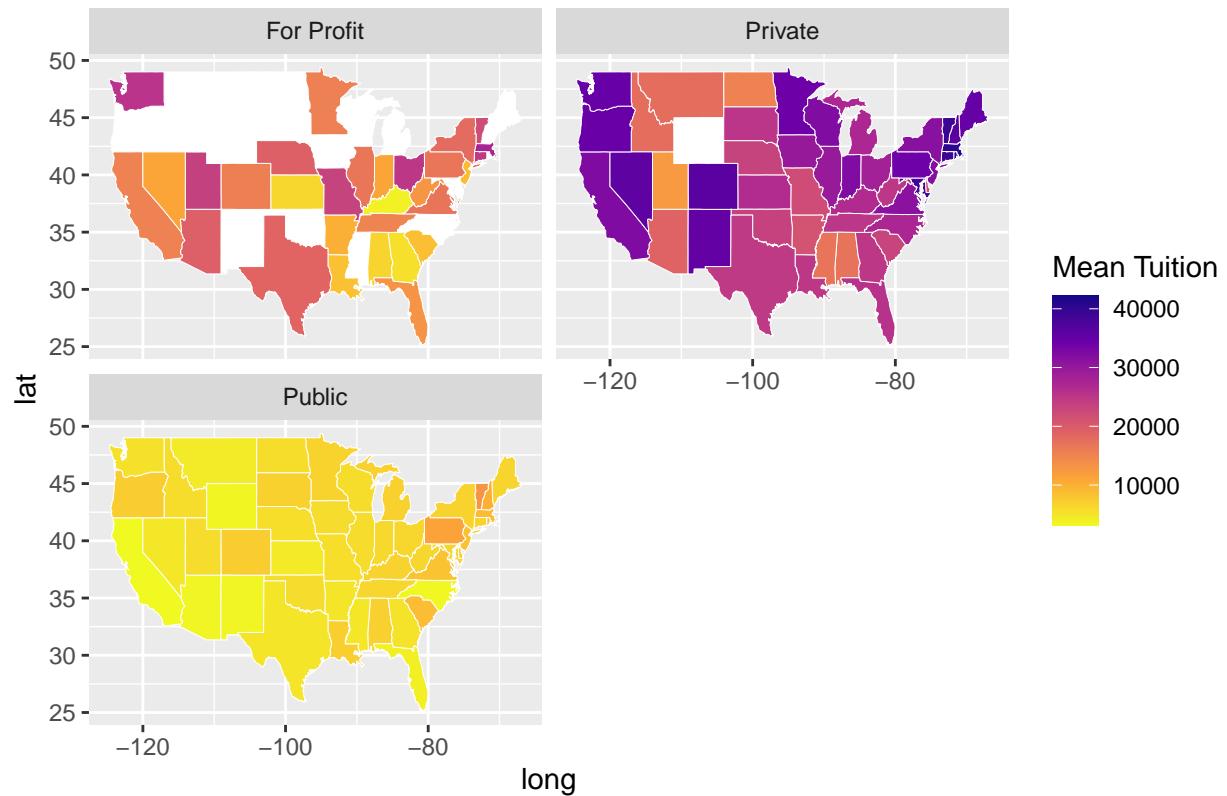


2.2.8 Comparing in/out-of state tuition



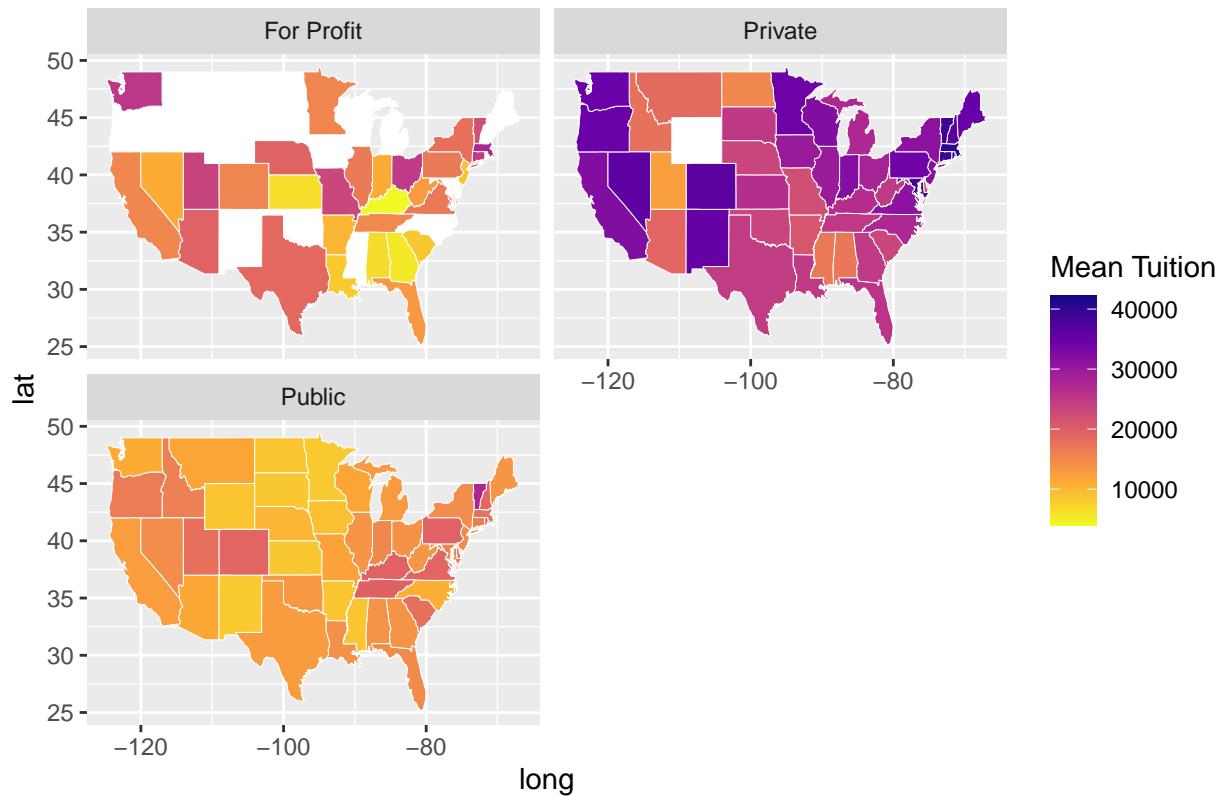
2.2.9 In-state tuition, different type of colleges; What is the relationship?

Mean in-state tuition of colleges in U.S. States

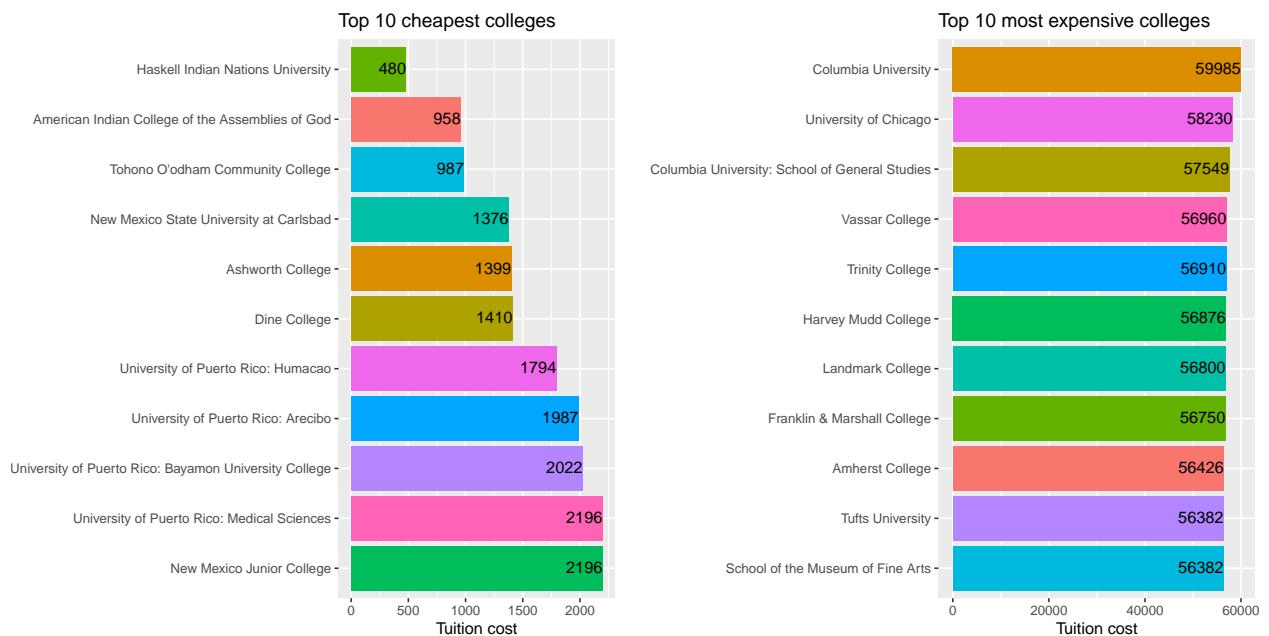


2.2.10 Out-of-state tuition, different type of colleges; What is the relationship?

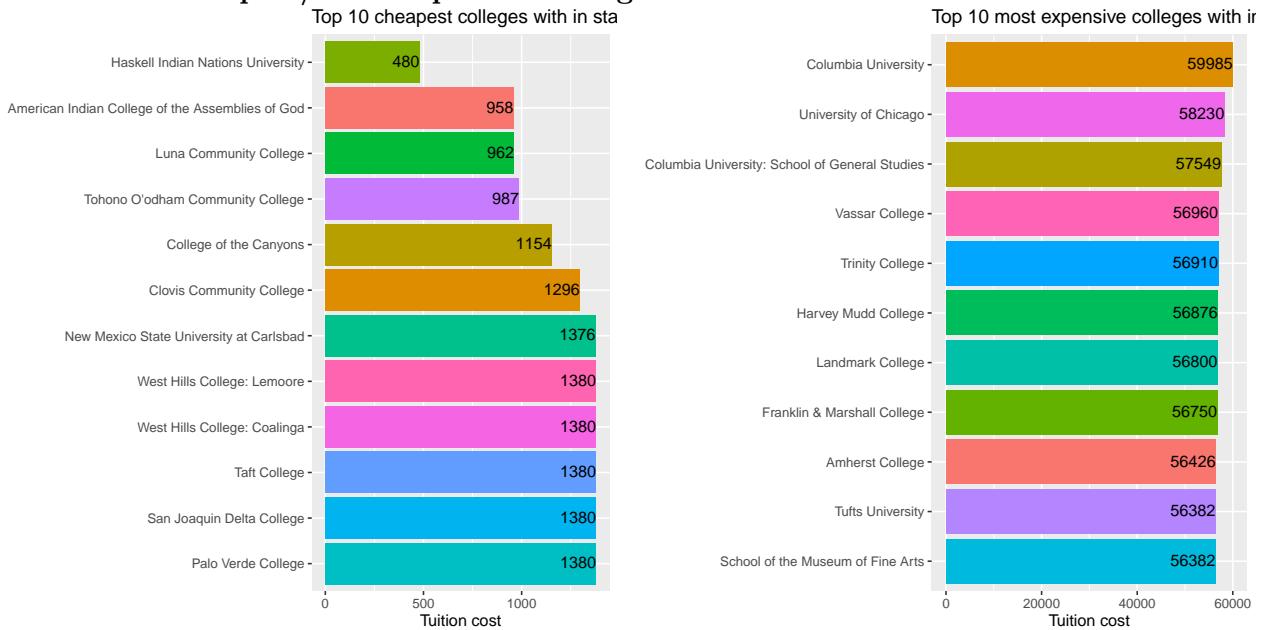
Mean out-of-state tuition of colleges in U.S. States



2.2.11 The cheapeast/most expensive colleges with out-of-state tuition



2.2.11.1 The cheapest/most expensive colleges with in-state tuition



2.3 The historical tuition dataset

This data set has 270 observations and 4 variables. The following table shows these variables.

```
## Rows: 270
## Columns: 4
## $ type      <chr> "All Institutions", "All Institutions", "All Institutions", ...
## $ year       <chr> "1985-86", "1985-86", "1985-86", "1985-86", "1985-86", ...
## $ tuition_type <chr> "All Constant", "4 Year Constant", "2 Year Constant", ...
## $ tuition_cost <dbl> 10893, 12274, 7508, 4885, 5504, 3367, 13822, 16224, 74...
```

type	year	tuition_type	tuition_cost
All Institutions	1985-86	All Constant	10893
All Institutions	1985-86	4 Year Constant	12274
All Institutions	1985-86	2 Year Constant	7508
All Institutions	1985-86	All Current	4885
All Institutions	1985-86	4 Year Current	5504
All Institutions	1985-86	2 Year Current	3367

The type of college can be either public, private or all institutions and the type of tuition can be either a 2-year, 4-year or all programs. The difference between current and constant is in considering inflation.

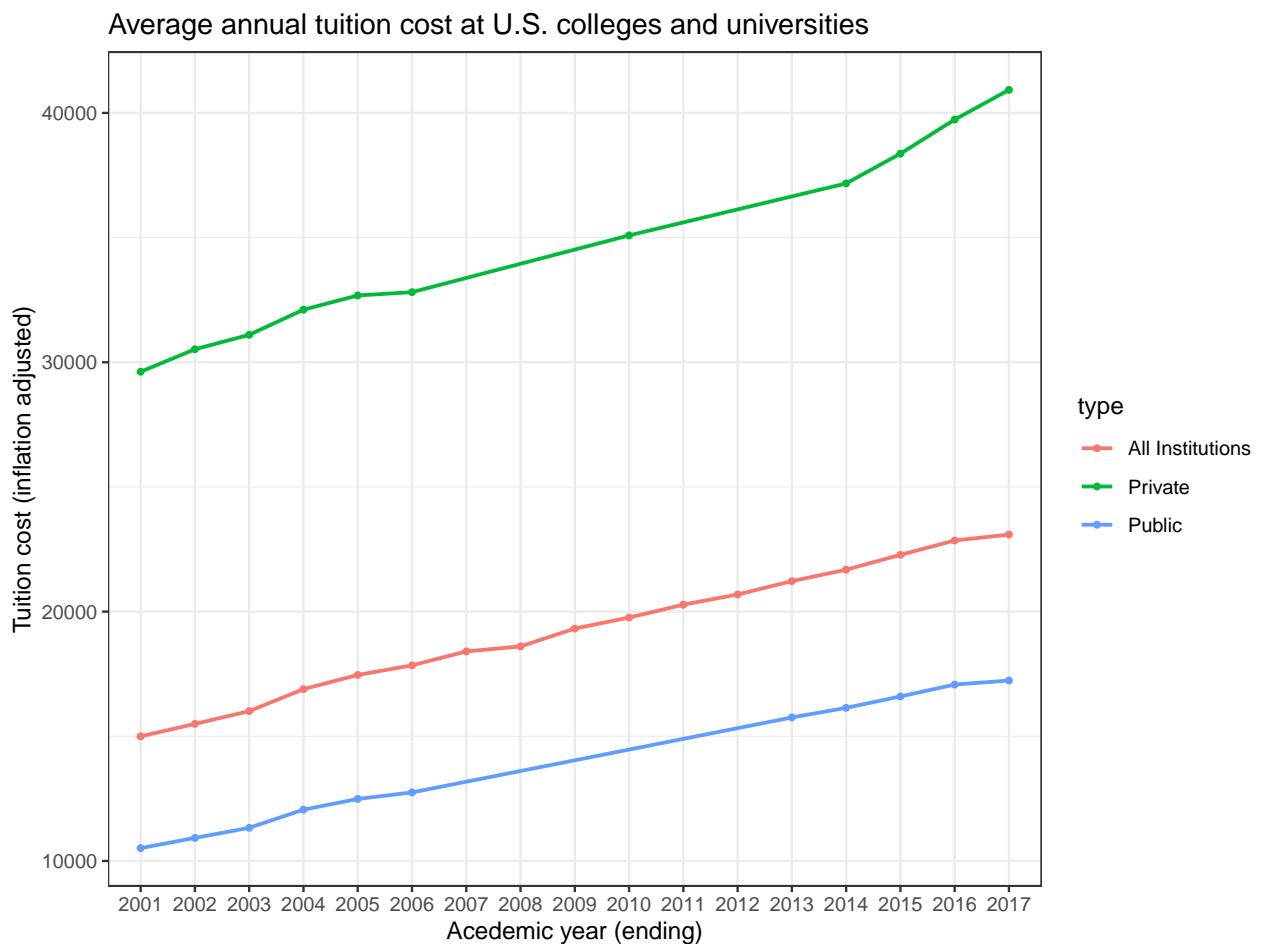
2.3.1 Data Manipulation

Aftyer investigating the data, we observed that the data is available consistantly from 2000 till 2017. So we decided to just work on data after 2000. For convinience, we will represent each academic year by its end date.

```
## # A tibble: 17 x 1
##   year_end
##   <dbl>
## 1 2001
## 2 2002
## 3 2003
## 4 2004
## 5 2005
## 6 2006
## 7 2007
## 8 2008
## 9 2009
## 10 2010
## 11 2011
## 12 2012
## 13 2013
## 14 2014
## 15 2015
## 16 2016
## 17 2017
```

2.3.2 Average tuition cost over time

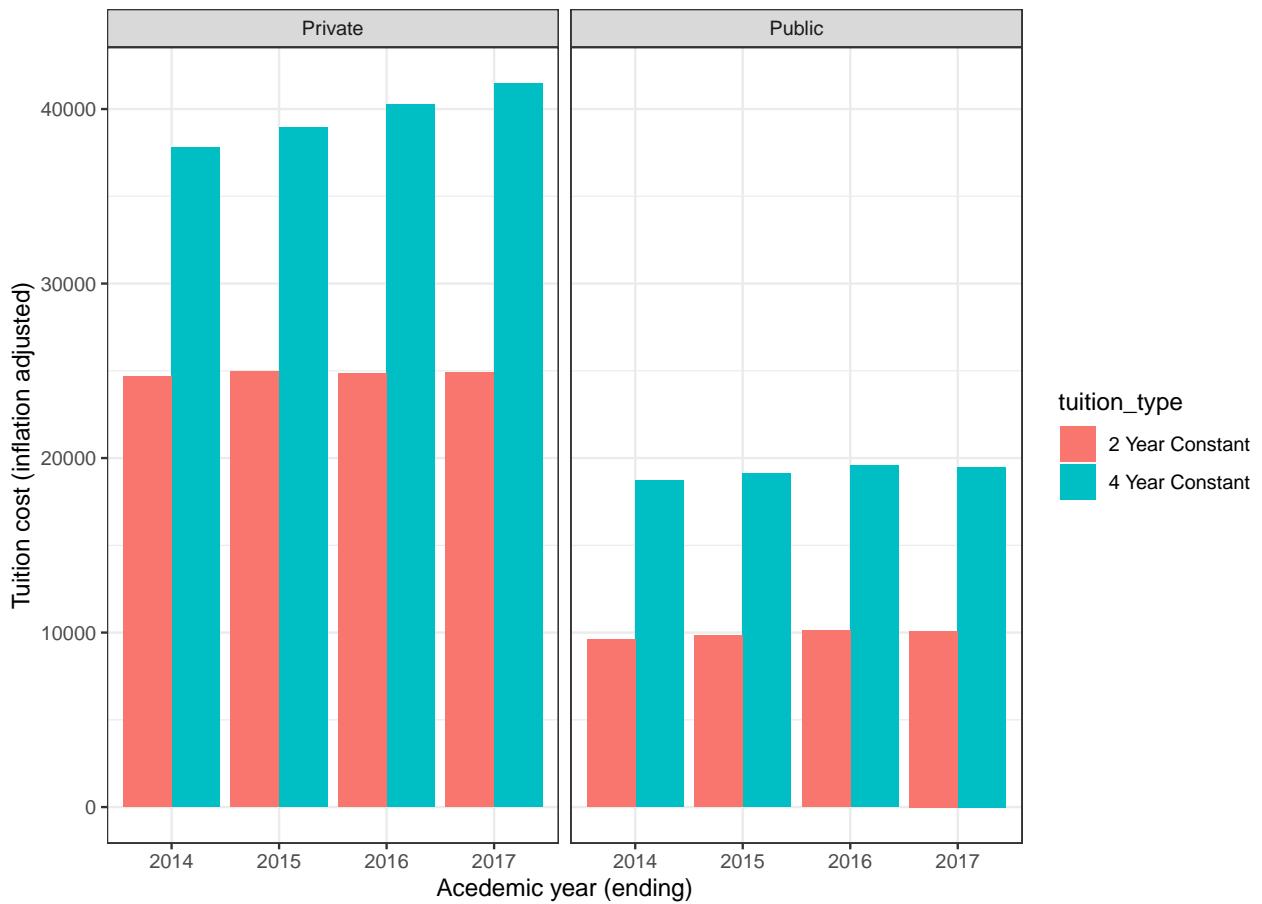
Here, we are looking into the average annual tuition cost at U.S. colleges and universities. We see that as time goes, tuition increases. The private schools have considerably higher average than the public schools.



2.3.3 Tuition comparison between 2 year and 4 year programs

In this plot, we are looking into the difference between 2 and 4 year programs in public and private schools in a time window of 4 years (2014-2017). It should be noted that for tuition cost the inflation has been adjusted. We do not see a big difference among 2 year programs. However, for 4-year programs we see the average tuition has increased over time. This increase is more considerable among private schools.

Public and Private tuitions among 4 year and 2 year progerams



2.4 Salary potential dataset

This data set has 935 observations and 6 variables. For each university in a state, we have the information about average early/mid career pay and also the stem percent.

```
## Rows: 935
## Columns: 7
## $ rank                  <dbl> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13...
## $ name                  <chr> "Auburn University", "University of Alabama", ...
## $ state_name             <chr> "Alabama", "Alabama", "Alabama", "Alabama", ...
## $ early_career_pay       <dbl> 54400, 57500, 52300, 54500, 48400, 46600, ...
## $ mid_career_pay         <dbl> 104500, 103900, 97400, 93500, 90500, 89100, ...
## $ make_world_better_percent <dbl> 51, 59, 50, 61, 52, 53, 48, 57, 56, 58, 6...
## $ stem_percent           <dbl> 31, 45, 15, 30, 3, 12, 27, 17, 17, 20, 8, ...
```

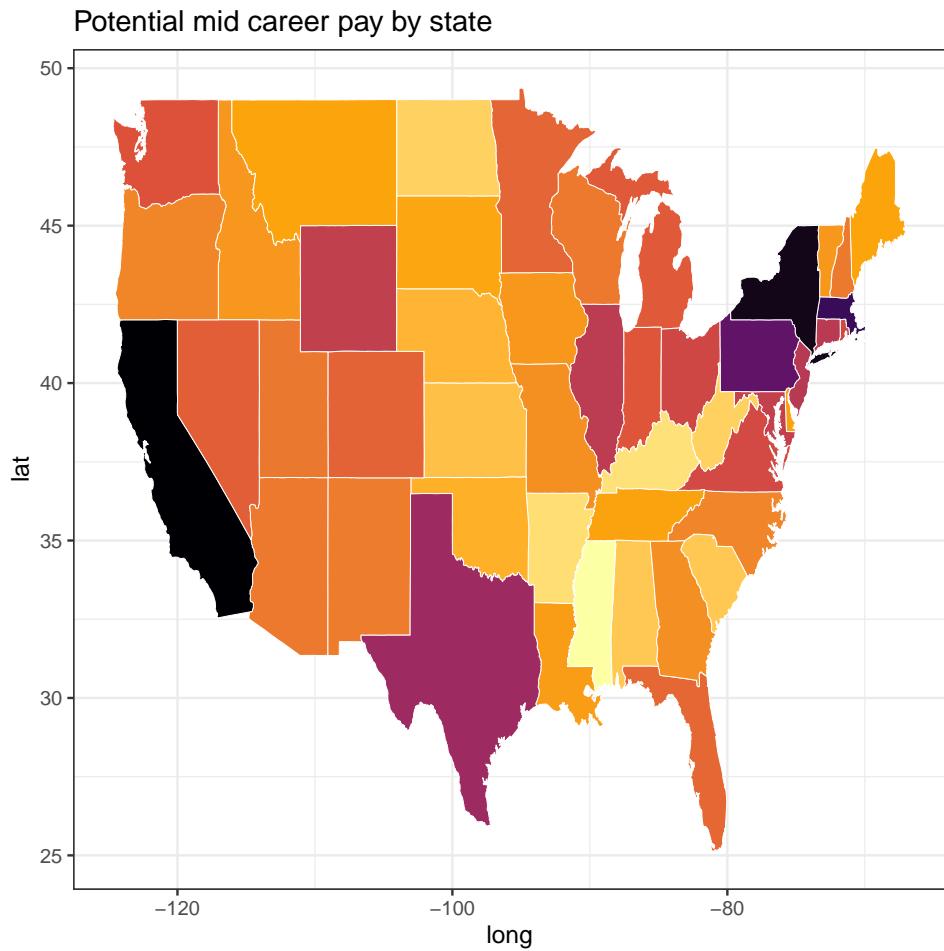
2.4.1 Which states have the highest/least potential salary?

We are interested to know which states are having highest amount of potential salary. Looking at the top 5 states we have California, New-York, Massachusetts, Pennsylvania, and Texas with the highest salary with respect to both mid and early career pay.

state_name	average_mid_career_pay
California	123976
New-York	122328
Massachusetts	115712
Pennsylvania	110884
Texas	103476

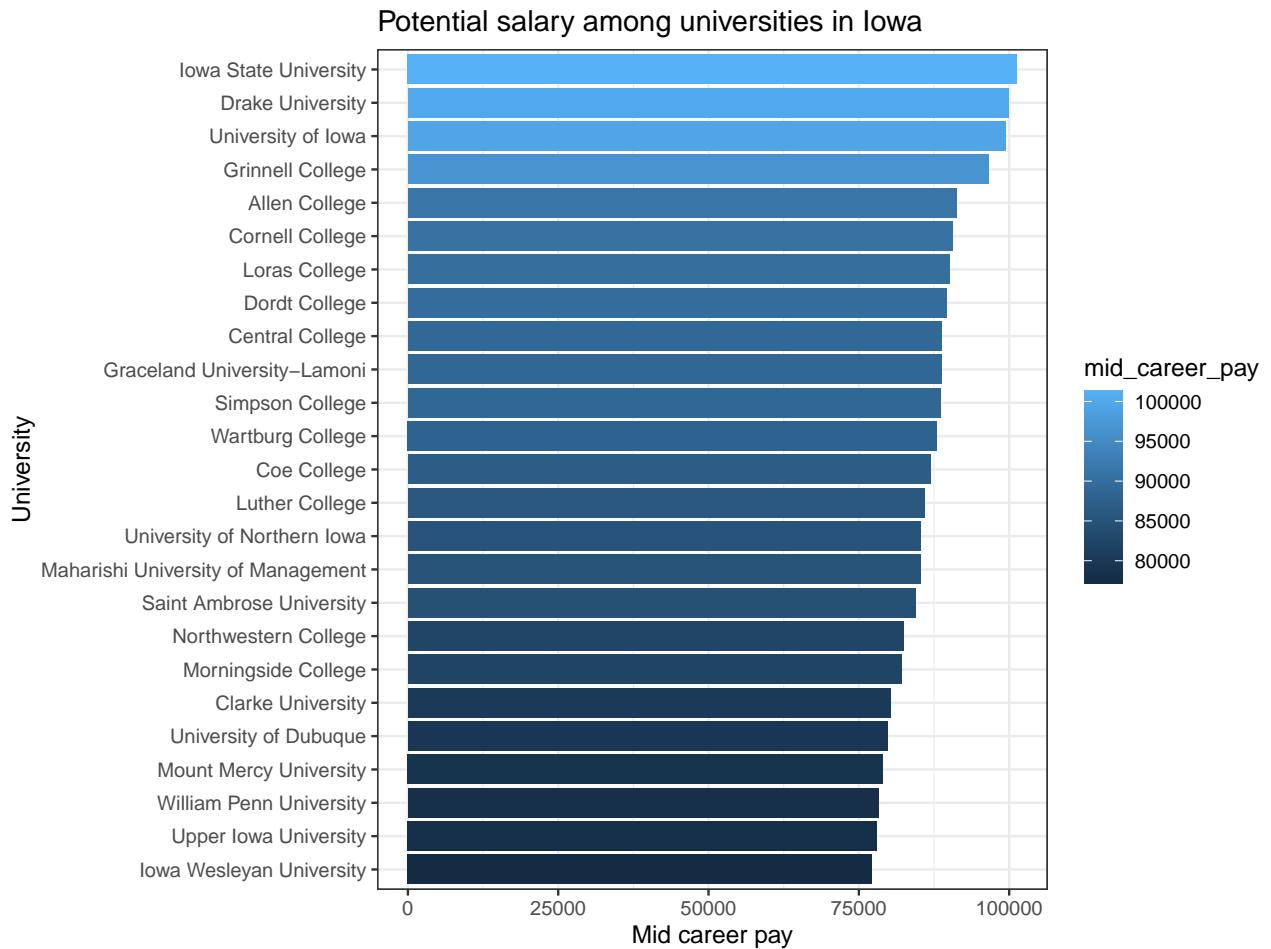
state_name	average_early_career_pay
California	67232
New-York	66688
Massachusetts	63100
Pennsylvania	60644
Texas	57468

The following map demonstrates the potential mid career pay by state which approves our previous findings regarding top 5 states.



2.4.2 Potential salary in Iowa

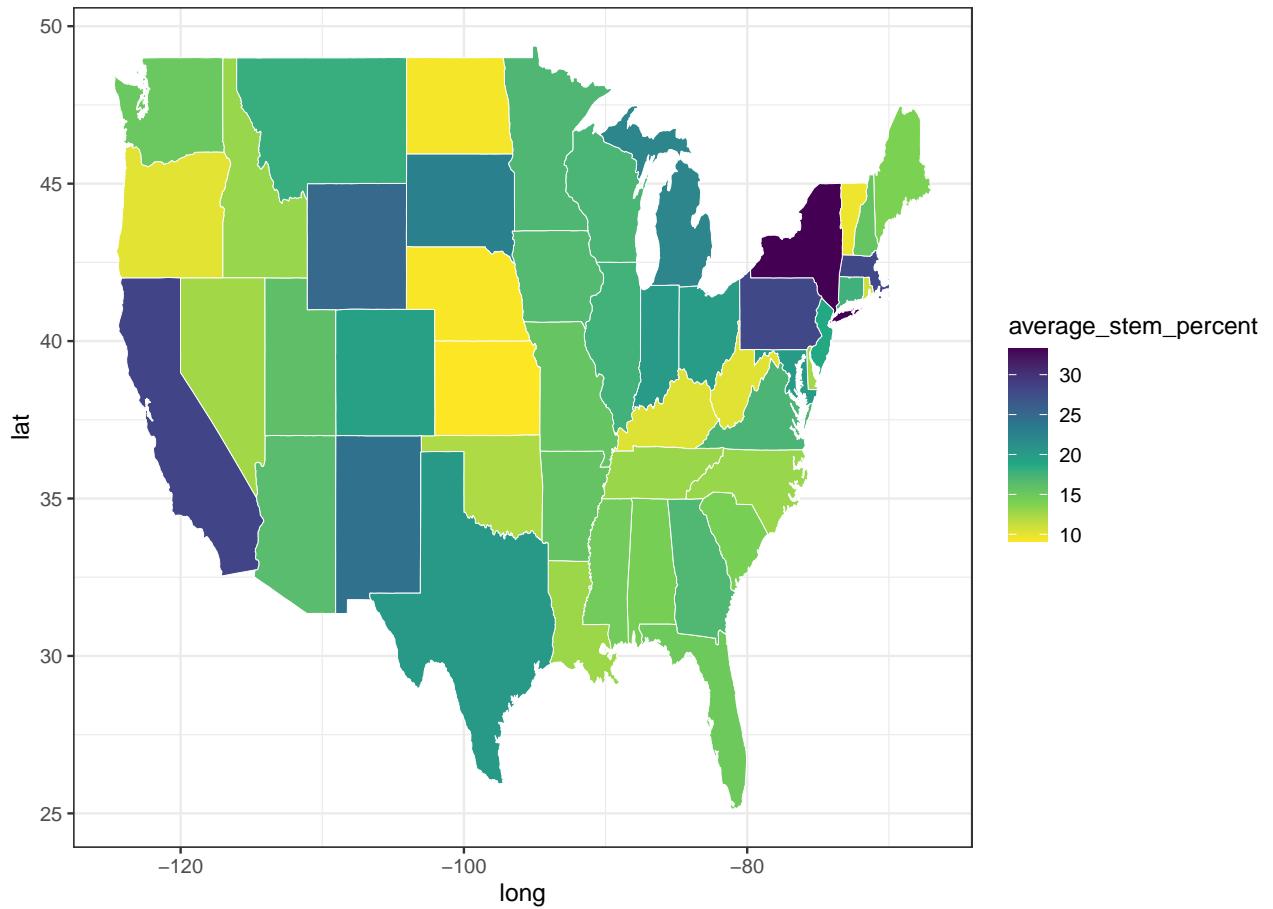
We are interested to know which university has the highest potential salary in Iowa. The following figure demonstrates mid career pay across different universities. We see that ISU has the highest potential salary in Iowa.



2.4.3 What is average stem percent across different states?

Here, we explore the stem percent across different states. It is interesting that the states which had higher amount of potential salary are also the ones with higher stem percent.

Stem percent across different states



3 Conclusions

In this project, we worked with different datasets related to college tuition, diversity and potential salary. We applied different techniques such as mergeing, reshaping, removing missing values and worked with different types of data including categorical, continuous and data time variables. We demonstrated different ideas through visualizations in R. Specifically, we observe that the US colleges are not equally diverse geographically and there is relationship between different diversity groups, tuition and early career salary. We also find out that the average out-of-state tuition differs across the country while average in-state tuition remains almost the same and east coast colleges are more expensive in terms of in-state and out-of-state tuition. Furthermore, we explored the historical tuition and observed that private schools cost more than public schools. The historical trend of tuition showed that tuition is increasing over time. The last data set that we investigated

was the potential salary data which showed universities located in west/east coast have higher stem percent and also higher potential salary.