

Zahra Mohammadinejad

Product Designer

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Summary

"Product/UX Designer with over 4 years of experience delivering intuitive, secure, and data-driven solutions at RAHA Company, a consulting firm specializing in diverse projects for startups, mid-sized, and large businesses. At RAHA, I contributed to applications, websites, and platforms such as smart home apps, dashboards, and business process management systems, enhancing usability and engagement through user-centered design."

Experience

Product/UX Designer | RAHA Company | Dec 2021 – Present

At RAHA, a consulting firm working across diverse industries—from startups to large enterprises—I led the design of web and mobile platforms including smart home apps, business dashboards, and BPM systems. I conducted user research, created personas and journey maps, and translated insights into intuitive, scalable solutions. Collaborating closely with cross-functional teams, I improved usability, accelerated delivery, and built accessible design systems aligned with business goals and user needs.

System/Process Analyst | RAHA Company | Apr 2018 – Nov 2020

Analyzed business processes and user behaviors to enhance system workflows and inform design decisions. I facilitated stakeholder interviews, mapped out user journeys, and designed dashboards that improved task efficiency and supported key business operations.

System Analyst | Erfan Samaneh Company | May 2013 – Mar 2014

Translated user and business requirements into clear system specifications and documentation, creating user stories that aligned development efforts with stakeholder needs.

Skills

UX & Design:

UX Research, Usability Testing, Wireframing, Prototyping, Information Architecture, Interaction Design, Accessible Design (WCAG 2.1/2.2), Design Systems

Tools & Technologies:

Figma, HTML5, CSS3, JavaScript, Bootstrap, AI Tools

Methodologies & Analytics:

Agile Methodologies, Data-Driven Design, Google Analytics

Education

Master in Software Engineering IAU, Yazd Branch

Bachelor in Software Engineering IAU, Yazd Branch

Languages

English (Fluent) | German (Beginner) | Persian (Native)