



EDUCATION

Interactive Media Design

Post Graduate Diploma

Canada, Algonquin College

09/2023 - Expected 08/2025

- Proficient in HTML, CSS, and JavaScript for web development.
- Skilled in creating user personas and journey maps for understanding user needs and behaviours.
- Experience in customizing WordPress and Shopify with themes and plugins.
- Proficient in fundamental design principles and techniques, including colour theory, typography, and composition.
- Skilled in graphic design illustration, brand identity and logo design, crafting impactful visuals with creativity and technical skill.

TOOLS & SKILLS

Design

UX/UI Design and User Research

Project Management, Prototyping Design, Low and

High Fidelity Wireframing, Content Management

Systems, Graphic Design, Brand Identity,

Illustration, Brand Logo and Package Design, Video

Foundations and Production.

Coding

HTML, CSS, (Flexbox, CSS Grid), Git.

Software

Figma, Adobe CC, Affinity, Visual Studio Code,

Code Pen, MAMP, Wordpress, Drupal, Shopify,

Miro, Sketchup.

Core Skills

Teamwork, Time Management, Communication,

Creative Problem-solving, Project Management,

Adaptability, Detail-oriented, Leadership, Integrity.

PROJECTS

Content Illustration Designer

09/2022 - PRESENT

Canada, Boroji Design Inc

Remote Job

- Developing engaging social media content designs for @borojidesign across platforms (i.e. LinkedIn, Instagram, Facebook, Tik Tok).
- Created a thumbnail design for Udemy course resulting in a 30% increase in user engagement
- Collaborating with the content team to ensure design consistency aligning with the brand's messaging and visual identity.
- Utilizing softwares such as Figma and Adobe Illustrator, enhancing the brand's online presence and audience engagement.

UX UI & Rebrand Designer

01/2023 - PRESENT

Canada, H&R Pizza And Wings

- Developing brand identity, including logos and visuals (i.e. full brand design package), to provide a consistent brand representation.
- Designing intuitive user interfaces for website and mobile app, ensuring seamless navigation.
- Enhancing website user experience through research and testing.
- Designing marketing materials such as flyers, posters, and menus for effective brand promotion.

CO-OP WORK EXPERIENCE

Receiving Lead & Sales Associate

09/2021 - 01/2022

Bed Bath & Beyond

- Managed freight and adeptly handled fragile items through delicate item management, ensuring secure transportation and unloading.
- Applied price stickers for easy identification with efficient labeling, streamlining inventory management.
- Used ladders for efficient shelving, maximizing storage and optimizing furniture placement.
- Delivered patient and attentive customer assistance, aiming to elevate customer satisfaction levels and gain a deeper understanding of their needs

PORTFOLIO

zgraphicals.netlify.app