



## EDUCATION

### Interactive Media Design

#### Post Graduate Diploma

Canada, Algonquin College

09/2023 - Expected 08/2025

- Proficient in HTML, CSS, and JavaScript for web development.
- Skilled in creating user personas and journey maps for understanding user needs and behaviours.
- Experience in customizing WordPress and Shopify with themes and plugins.
- Proficient in fundamental design principles and techniques, including colour theory, typography, and composition.
- Skilled in graphic design illustration, crafting impactful visuals with creativity and technical skill.

## TOOLS & SKILLS

### Design

UX/UI Design and User Research

Project Management, Prototyping Design, Low and High Fidelity Wireframing, Content

Management Systems, Graphic Design

Illustration, Brand Logo and Package Design,

Video Foundations and Production.

### Coding

HTML, CSS, Flexbox, CSS Grid, Git.

### Software

Figma, Adobe CC, Affinity, Visual Studio Code, Code Pen, MAMP, Wordpress, Drupal, Shopify, Miro, Sketchup.

## PORTFOLIO

[zgraphicals.netlify.app](https://zgraphicals.netlify.app)

## PROJECTS

### Content Illustration Designer

09/2022 - PRESENT

Canada, Boroji Design Inc

Remote Job

- Developing engaging social media content designs for @borojidesign across platforms (i.e. LinkedIn, Instagram, Facebook, Tik Tok).
- Collaborating with the content team to ensure design consistency aligning with the brand's messaging and visual identity.
- Utilizing softwares such as Figma and Adobe Illustrator, enhancing the brand's online presence and audience engagement.

### UX UI & Rebrand Designer

01/2023 - PRESENT

Canada, H&R Pizza And Wings

- Developing brand identity, including logos and visuals (i.e. full brand design package), to provide a consistent brand representation.
- Designing intuitive user interfaces for website and mobile app, ensuring seamless navigation.
- Enhancing website user experience through research and testing.
- Designing marketing materials such as flyers, posters, and menus for effective brand promotion.

## CO-OP WORK EXPERIENCE

### Receiving Lead & Sales Associate

09/2021 - 01/2022

Bed Bath & Beyond

- Managed freight and adeptly handled fragile items through delicate item management, ensuring secure transportation and unloading.
- Applied price stickers for easy identification with efficient labeling, streamlining inventory management.
- Used ladders for efficient shelving, maximizing storage and optimizing furniture placement.
- Delivered patient and attentive customer assistance, aiming to elevate customer satisfaction levels and gain a deeper understanding of their needs