

code for <good> 2022

CELEBRATING 10 YEARS

Organization: The Sustainability Mafia

Website: www.susmafia.org

Mission

SusMafia's mission is to multiply the impact of sustainability leaders through goal-oriented collaborations.

Context

SusMafia are on a quest to make sustainability the default choice for everyone. Manas Rath, founder of LEAP Cities & Chandrasekaran J from Watsan Envirotech Pvt Ltd are a part of our community. They are always on the hunt for companies to be a part of our community & engage with our 60+ companies operating in various sustainable industries. They aim to expand the company's reach & client base as well as support them in getting sustainable partners & service providers for the company. They have a vision of positioning India as the engine of the world's sustainability solutions by 2030 by bringing together Mafioso (Sustainable solution provider) companies who make an impact. The Sustainability Mafia is registered as the Sustainability Engine Foundation section 8 for - impact / non-profit organization.

Susmafia built India's leading community of committed climate-tech entrepreneurs centered around trust and a platform to multiply each other's impact through goal-oriented collaborations. Launched the Corporado Program to accelerate the adoption of sustainable solutions across energy, waste, water & Carbon neutrality within diverse organizations, as well as to foster a sustainability-focused corporate culture. Susmafia hosted 25+ SusTalks where leading actors in sustainability come forth and share powerful ideas and concepts that can help position India as a global leader.

Challenge

SusMafia is a community-driven non-profit organization and predominately tends to the need of sustainability entrepreneurs. The core value of the company relies on resource sharing between our members. Build an application that can help facilitate resource sharing, such as clients, investors, contacts, etc., amongst our sustainability entrepreneurs. Imagine how this product can use tools such as gamification, incentives, and community chat and engagement to encourage resource sharing within the community.

Technology Baseline

As this tech solution will be serving a very wide range of people, the tool should be both desktop and mobile friendly (i.e. responsive web app). For the sake of this challenge, you can assume every user will have access to the internet.

