
UI UX COMMPERSION

- UI (User Interface): How it's looks, fonts, colours, icons
- UX (User Experience): How a user feels when using something

Three key differences

1. UI = What the user sees on PhonePe screen

UX = What the user feels while using PhonePe

2. UI = Scan Button in PhonePe

UI = How quickly and easy we can pay

3. UI = Pay Button has strong green colour and contrast that build trust

UX = The button has placed in my thumb area where i can access easily