ZAID BIN KHALIQ

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SUMMARY

Computer Science undergraduate with a knack for creative web design, Chat App development, and crafting SEO-friendly websites at a dynamic software house. Currently spearheading a groundbreaking final year project using ML, NLP, and Python for an innovative mobile app. Eager to secure a master's scholarship to deepen expertise and contribute to the forefront of technology.

EDUCATION

BS in Computer Science, International Islamic University, Islamabad — Expected in June 2024
CGPA - 3.55/04

F Sc (Pre Engineering), Chishtian Science College, Chishtian — 2018 - 2020
Grades - A

Matriculation, Chishtian Science School, Chishtian — 2016 - 2018
Grades - A+

EXPERIENCE

Web Developer Intern — Nov 2023 - Jan 2024
BehinDev — *Islamabad, Pakistan*
- Developed and deployed 5+ website features.
- Contributed to a 15% increase in client satisfaction ratings.
- Increased website traffic by 30% through effective SEO strategies.
- Improved website load time by 20% through optimization techniques.
- Implemented responsive design, resulting in a 20% increase in mobile traffic.

Website Developer & Designer — Jan 2023 - Current
Upwork — *Remote*
- Completed 05+ projects with a 90% client satisfaction rate.
- Increase conversion rates by 15% through site optimizations.
- Implemented SEO strategies, leading to a 40% boost in organic site traffic.
- Improved website performance, resulting in a 25% increase in page speed.

Off-Page SEO Specialist — May 2023 - Current
Freelance — *Remote*
- Boosted website traffic by 20% through off-page SEO strategies.
- Achieved a 10% increase in domain authority for client websites.
- Executed successful link-building campaigns, increasing back links by 30%.
- Secured guest post opportunities, resulting in a 10% expansion of the online network.

PROJECTS

Final Year Project — Expected in June 2024
- Implemented ML & LLM models, improving disease prediction accuracy by 15%.
- Reduced user query response time by 30% through optimization of the Chat bot algorithm.
- Implemented a machine learning model achieving an 85% accuracy in disease detection.

DIGITAL COURCES

Web 3.0 — Jan 2023 - Apr 2024
Jawan Pakistan — *Remote*
- Developed and deployed 3 interactive problem-solving web applications.
- Reduced user query response time by 30% through optimization of the Chat bot algorithm.
- Demonstrated a 20% improvement in model accuracy through continuous refinement.

Data Analytics — Feb 2024 - Current
Coursera — *Remote*

LANGUAGES

Mother tongue: Urdu - Punjabi
Other languages: English