

1. Brand & Base

- Color/Brand/Background → #FFFFFF

• Color/Brand/Navbar → #F8F6F2

1. Text

- Color/Text/Primary → #1A1A1A

2. Text

- Color/Text/Secondary → #4B5563

3. Text

- Color/Text/Muted → #9CA3AF

1. Accent (Brand Identity)

- Color/Accent/Primary → Coral #FF6B6B

2. Accent (Brand Identity)

- Color/Accent/PrimaryHover → Deep Coral #D65A4D

3. Accent (Brand Identity)

- Color/Accent/Secondary → Mustard #F59E0B

4. Accent (Brand Identity)

- Color/Accent/Tertiary (optional link color) → Teal #0EA5E9

1. Neutrals

- Color/Neutral/White → #FFFFFF

2. Neutrals

- Color/Neutral/SectionBG → #F3F4F6

2. Neutrals

- Color/Neutral/Border → #E5E7EB

1. System Feedback

- Color/Feedback/Success → Emerald Green #10B981

2. System Feedback

- Color/Feedback/Error → Red #EF4444

3. System Feedback

- Color/Feedback/Warning → Amber #F59E0B

4. System Feedback

- Color/Feedback/Info → Blue #3B82F6

LAYOUT GRID

MARGIN = 72px

GUTTER = 24px

Icon Regular

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Text Size and Weight

Heading 1 - 48px/Bold

Heading 2 - 32px/Semi-Bold

Heading 3 - 24px/Medium

Text/Body - 16px/Regular

Text/Button - 16px/Medium

Text/Small - 14px/Regular or Light

Font Family

Playfair Display

Inter





