

Mohd Zaid

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Lucknow , Uttar Pradesh

<https://zaidsid900.github.io/portfolio/>

Click the link above

PROFESSIONAL SUMMARY

Strategic Climate Tech Growth Partner and Web Developer specializing in the digital infrastructure required for green startups to scale globally. I bridge the gap between complex technical environmental solutions and investor-ready communication by deploying high-performance web systems and AI-driven content workflows. Dedicated to ensuring that vital environmental innovations achieve a professional digital presence that drives impact and growth

CORE COMPETENCIES

- **Web Infrastructure:** Advanced HTML5, CSS3, Responsive Design, and Secure Deployment via GitHub Pages.
- **AI Automation:** Designing custom AI agents for lead capture and automated content pipelines to maximize operational efficiency.
- **Climate Sector Expertise:** Technical understanding of AgTech, Renewables, and ESG (Environmental, Social, and Governance) impact reporting.
- **Digital Growth:** Technical SEO, Global Localization for energy markets, and Conversion-focused Lead Magnets.

KEY PROJECTS

Agrivoltaics Global Launch Platform

- Developed a high-performance landing page for a solar-farming startup, integrating multi-language localization to reach international energy markets.
- Implemented an AI-driven technical FAQ system to streamline complex inquiries from investors and regulatory bodies.

Climate Tech Readiness Checklist (2026 Edition)

- Created a 20-point digital audit tool designed to help climate founders scale their digital footprint and technical documentation.
- Engineered an automated delivery system within a live portfolio to capture and nurture high-value technical leads.

PROFESSIONAL EXPERIENCE

Freelance Growth Partner | Climate Tech Sector | Jan 2026 – Present

- Consulting with green startups to modernize their web presence and automate internal content pipelines using AI.
- Managing version control and continuous deployment for client assets, ensuring 100% uptime and technical reliability.
- Translating deep-tech environmental concepts into professional marketing assets and high-stakes investor pitches.

TECHNICAL TOOLKIT

- **Development:** HTML, CSS, JavaScript, Git, GitHub, Notepad++.
- **Design & Content:** Canva (Technical Documentation), AI Prompt Engineering, Technical Copywriting.
- **Specializations:** AI-driven Content Workflows, Technical SEO, Localization.

EDUCATION & PROFESSIONAL DEVELOPMENT

Specialized Professional Training

- **Certificate in Sustainability and Corporate ESG** – *Skill India Digital Hub* (In Progress)
- **Generative AI for Web Developers** – *Google Cloud* (Expected 2026)
- **Responsive Web Design & SEO Certification** – *freeCodeCamp / IBM Self-Directed Technical Specialization*
- Curriculum focused on Advanced Responsive Design Patterns, AI System Integration, and Climate-Specific Digital Strategy.

Sincerely yours,- Mohd Zaid

