

# 算法设计与分析

*Algorithm Design and Analysis*

## ——课程介绍

*A Brief Intro*

计算机科学与技术学院

网络工程系

黄河

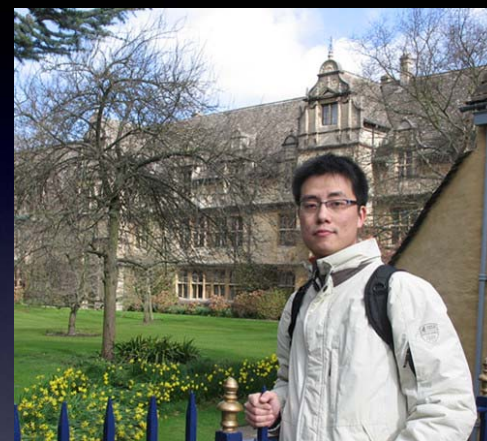
Fall 2018

## 关于我

1983年生，安徽合肥人，副教授，硕士生导师。目前担任中国计算机学会物联网专委会委员。2011年6月博士毕业于中国科学技术大学计算机学院软件与理论方向，并于同年8月加入苏州大学，2013年破格晋升副教授。目前，已在国内外知名学术期刊及会议发表论文60余篇。作为项目主持人主持国家军口863项目，国家自然科学基金面上项目，青年基金项目等8项纵向课题，累计纵向经费超过300万元。曾获得2014年度国家教育部自然科学二等奖。

[home.ustc.edu.cn/~huang83](http://home.ustc.edu.cn/~huang83) 英文个人主页

[web.suda.edu.cn/huangh](http://web.suda.edu.cn/huangh) 中文个人主页



## 联系方式:

- 苏大本部理工楼544办公室
- <http://home.ustc.edu.cn/~huang83/turing.html>
- 邮箱: [huangh@suda.edu.cn](mailto:huangh@suda.edu.cn)
- QQ: 95225262
- Wechat: huangmaomao1983
- 课时:  $17*2=34$ 课时 (实际:  $16*2=32$ 课时)

## 成绩评定方式

- 期中考试 20%
- 期末考试 60%
- 平时成绩 20%
  - 作业 (请不要抄袭, 在批改作业过程中会关注这件事)
  - 实验

## 📖 选用教材 (Text Book)

算法导论 (原书第3版)

**Introduction to Algorithms**

**Third Edition**

**(Thomas H. Cormen et al.)**

为何选择这本书作为教材?

如何学习这本书? 请自己阅读前言

瑞典式自助餐 Sweden buffet (such as IKEA)

## 建议参考资料

电子工业出版社，王晓东 编著，《计算机算法设计与分析(第4版)》

- 国内较为经典的算法课程教材
- 内容全，内容较为笼统

## 课程预计教授内容

- 算法绪论, 渐进时间表示, 算法复杂性分析, NP完全性理论 (ch 1~3, ch 34)
- 递归与分治策略(时间性能分析) (ch 4, ch 7)
- 动态规划 (原理, 0-1背包等4个算法) (ch 15, ch 25)
- 贪心机制(原理, 时间安排及0-1背包等几个算法, 贪心算法存在最优解的理论基础——拟阵Matroid) (ch 16, ch 23, ch 24)
- 近似算法(近似算法概念, 2-approx/FPTAS 0-1背包贪心算法) (ch 35)
- 回溯法 backtracking
- 分支限界法 branch & bound
- 概率算法 (Las Vegas, Monte Carlo, Sherwood算法) (课外补充)
- 分布式算法, 并行算法 (同学根据自己的需求, 日后可以自学)

# What's Auction?



Sotheby's  
Christie's

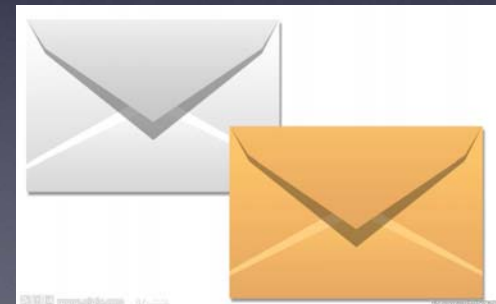


# What's Auction?

- **Classic auctions**
  - **English auction: (公开竞价上升报价拍卖)**
    - bidding starts at 0 (or one **preservation price**), bidders submit their bids **in turn**
    - new bid has to exceed the current bid
    - the **last** bidder wins, **pays his bid**
  - **Dutch auction: (公开竞价下降报价拍卖)**
    - bidding starts high, auctioneer lowers the price
    - the **first** bidder to accept the price wins

# What's Auction? (cont'd)

- Sealed-bid auctions (密封报价拍卖)
  - Def. of the Sealed-bid auctions: all the bidders submit their bids simultaneously in envelopes
  - The bidder who submits the highest bid wins and .....
    - pays his bid  
(first-price auction)
    - pays second-highest bid  
(second-price auction)



# What's Auction? (cont'd)

- Need for **truthful** auction mechanisms
  - **Selfish Bidders lead to challenges and overheads**
    - e.g. Indian 2G licenses auction (39 billion), Google auction for 700MHz (19.6 billion)
    - **Auction: Game among strategic players**
    - **Everyone's Goal: Maximize individual utility (最大化个人收益)**
      - **Utility = (Bidder's True Valuation – Price Paid)**
      - $u_i = v_i - p_i$
  - **Truthful Auctions help overcome these challenges and overheads**

# Vickery: A Classical Truthful Auction

- Consider an auction for **single item**
- Vickery Auction (Nobel Prize Winner)
  - Bidders submit bids in sealed envelopes
  - Auctioneer
    - Awards the item to the highest bidder
    - Charges winner the bid of the **second highest bidder** (2<sup>nd</sup>-price auction)

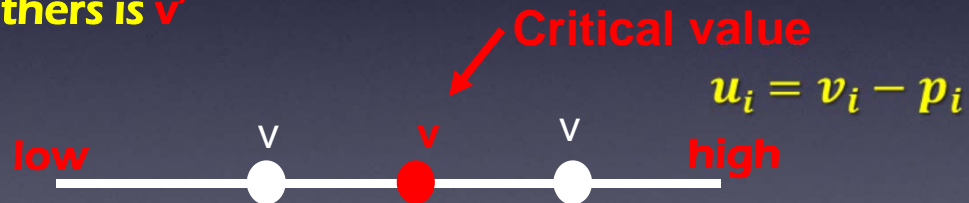


# Bidding strategies

- 2<sup>nd</sup>-price auction: The **dominant strategy** of each bidder is to bid truthfully

- Bidders submit their bids in the sealed envelopes

- **Proof:** suppose your valuation is  $v$ , the highest value among others is  $v'$



- winner's payment is the lowest amount he can bid and still win