Portfolio Site | Homepage

#### e | Homepage

## Sara Zailskas Walsh

Content Designer, Strategist, Writer, Speaker, and Doer



Nice to meet you!

People hire me so their experiences and the words in them make sense. I'm told I'm good at public speaking because I can explain complicated things with clarity and enthusiasm.

I try to be the kind of person I like to work with: fair, kind, positive and someone who helps people -- my audience or my team -- move forward.

Portfolio Life Contact

[email] [linkedin]

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Portfolio Site | My Work

Life Contact

Portfolio

### My Work



In my ideal gig, I'm with you from the time you're figuring out what you need until we're tweaking language after we launch and get feedback. But I'm happy to meet you where you are too.

### PDF

Resume

# Favorite Projects

A Few of My

A Form Field Overhaul, Oh My

"Meat Pies! Get Your Meat Pies!"

An Award-Winning Magazine Redesign

Ecommerce Site Homepage Overhaul

# Tackling apology emails to customers (when you need 'em, I'm your gal) Content research

Synthesizing stuff

A Form

**Things That Make Me** 

Giddy

Figuring out how to localize content
Discussing information architecture
Writing a story
Facilitating a workshop
Mentorship
Public speaking
Adding punctuation to birthday cake
icing copy

Quoted

"Conversation design is ....
Conversation design is ....

Quote from Medium article here.Quote from Medium article here."
May 2017, Capital One One Design on Medium

"I'm excited for the 14-hour flight!"
Anytime I fly across the Pacific

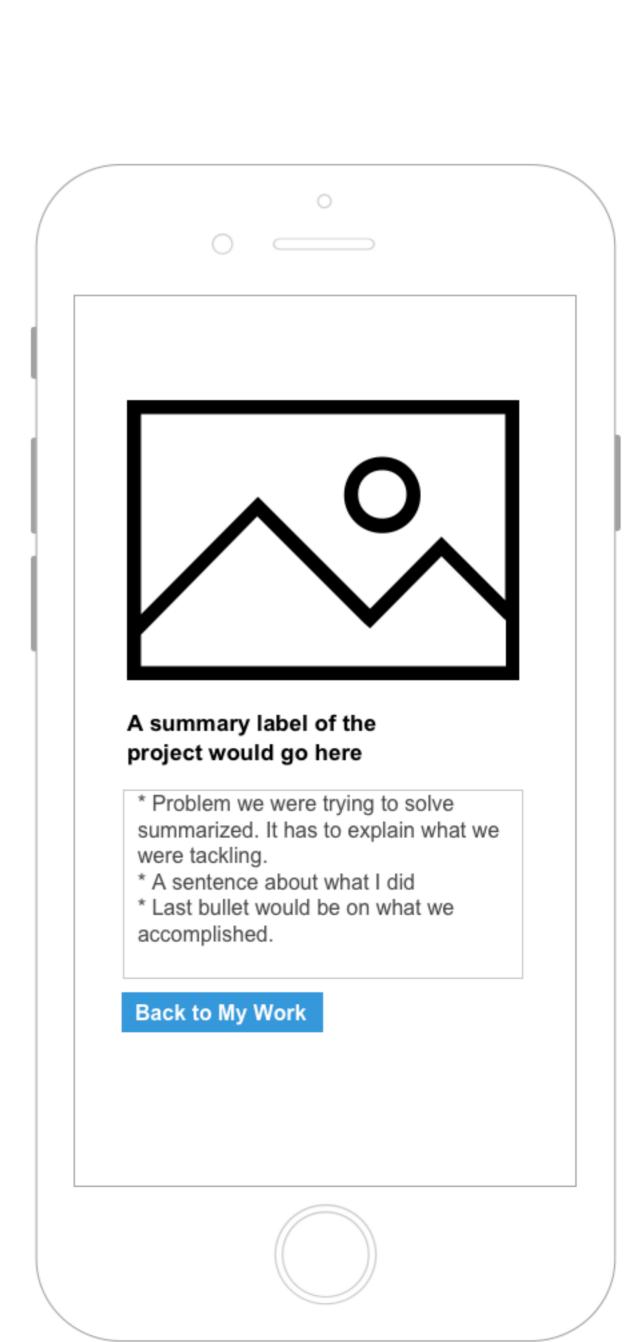
Conversation design is

...Conversation design is ..."
Case study presented at J. Boye

"Quote from Medium article here. Quote from Medium article here.

Let's Connect

Portfolio Site | Project Blurb



Portfolio Site | Life



