

VENTURE NEW ZEALAND

We Came, We Saw, We **Loved!**

www.venturenewzealand.co.nz



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WHO ARE WE

Venture New Zealand is a digital platform that provides innovative solutions to support New Zealand's tourism and hospitality operators. It was founded by Nathan Hanson, a seasoned professional with 14 years of experience in managing a tourism business. Hanson's insights into the industry's challenges inspired him to create a directory that addresses the pain points of both businesses and consumers.

Venture New Zealand's unique approach allows businesses to add or remove products, take direct bookings, process payments, and adjust pricing in real time, providing them with unparalleled flexibility. Venture New Zealand charges a transparent monthly fee of \$99 with no hidden commissions.

Our mission is to simplify the travel planning process for consumers by offering a comprehensive one-stop shop for all their travel needs. Venture New Zealand's user-friendly interface and extensive listings make it easier for consumers to discover, compare, and book the best deals from a wide range of tourism and hospitality operators.



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THE **VENTURE** ■ NEW ZEALAND VISION

- Our aim is to provide businesses with access to a third-party website that is beneficial and lets them maintain control.
- Our goal is to make holiday planning in NZ more efficient for consumers.
- We strive to offer businesses transparency while using the Venture New Zealand directory.
- We have created the largest incentive program in New Zealand to help boost the domestic and international tourism industry.
- Our objective is to build an online community that promotes New Zealand businesses worldwide and fosters connections between users and businesses through shared interests.



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WHAT DO WE DO

Venture New Zealand is an online directory that provides a simplified trip-planning experience for users visiting New Zealand.

By consolidating a wide range of services such as activities, accommodations, rentals, and dining options into one platform, users can avoid navigating multiple websites and making payments on various platforms. The platform also offers rewards and prizes as incentives to encourage users to book through Venture New Zealand.

The advantage for businesses, is that the platform offers a low-cost alternative to other booking platforms by allowing them to create a profile, list their products or services, take reservations, add discounts, and edit products and profiles. Payments are processed directly through their Stripe Connect account, with No commission charged by the platform.

Venture New Zealand is an efficient and cost-effective tool for both users and businesses to simplify their travel and increase their online presence.



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OPERATOR

BENEFITS



01.

Flexibility

Use your unique Venture NZ login for effortless updates on company info, products, and pricing. Showcase your offerings to potential customers searching for travel options, all in one convenient location.



02.

Marketing

Venture New Zealand aims to achieve maximum impact by showcasing various businesses, and to achieve this, we will implement an extensive marketing strategy on all social media platforms and prioritize daily SEO efforts.



03.

Bookings

Once bookings are directed to your business profile, they'll be added to your daily calendar, allowing you to correspond directly with consumers and organize your day efficiently.



QR CODES

As part of an incentive program to encourage direct customer engagement, customers can earn reward points by scanning in, giving them a chance to participate in monthly competitions and win spot prizes.



04.

Keywords

Include keywords in your Company profile to match users' interests, enabling your products to be directly displayed to relevant individuals who match the corresponding interests.



ZERO COMMISSIONS

At Venture New Zealand, our team highly values the concept of zero commissions. Our directory has been meticulously designed to provide customers with a hassle-free planning experience, enabling them to effortlessly plan their activities and vacations using a single tab. Our directory has been intelligently categorized by regions and districts, ensuring that businesses can easily attract potential customers. We do not claim to be a deal site, but we do offer businesses the option of providing deals without compromising their profits. Any revenue generated from advertising your business is entirely yours! We strongly believe in honesty and fairness. The pricing for using Venture New Zealand's directory is transparent, with a fixed cost of \$99 per month and a 2.9% transaction fee for all bookings processed through Stripe.



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SEO

BENEFITS

Venture New Zealand places great importance on search engine optimization (SEO), which has resulted in a significant online presence across various search engines, thanks to its vast database. With no commissions involved, businesses can benefit from the increased traffic directed to their business profiles. Venture New Zealand's digital footprint is continuously expanding, leading to an impressive boost in search engine result pages (SERP) and keywords. As a result, traffic is directed to different regions and districts throughout New Zealand.



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Google Ads



SEMRUSH





01. Register

The registration process is straight forward and involves setting up a login account and inputting your card information.



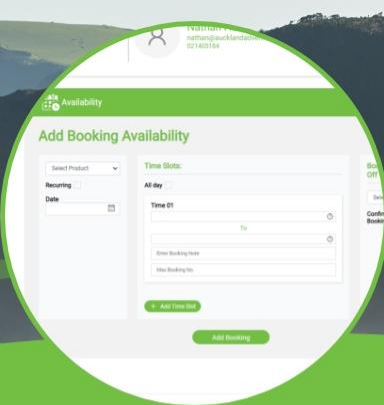
02. Create Profile

At this point, you can input your company details, link your Stripe Express account, upload your products and logo. Our aim is to help you establish a distinctive presence within the directory.



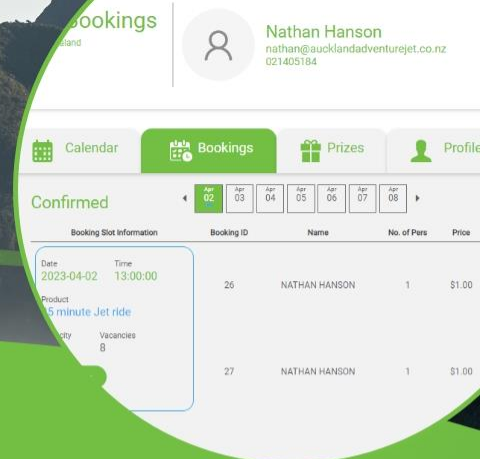
03. Add Availability

Design a booking timetable that fits your organization's requirements. Customize availability by adding or removing time slots and include confirmation procedures.



04. Accept Bookings

Every transaction made via Venture New Zealand is automatically added to your booking schedule. You can conveniently track incoming bookings and even accept restaurant reservations.

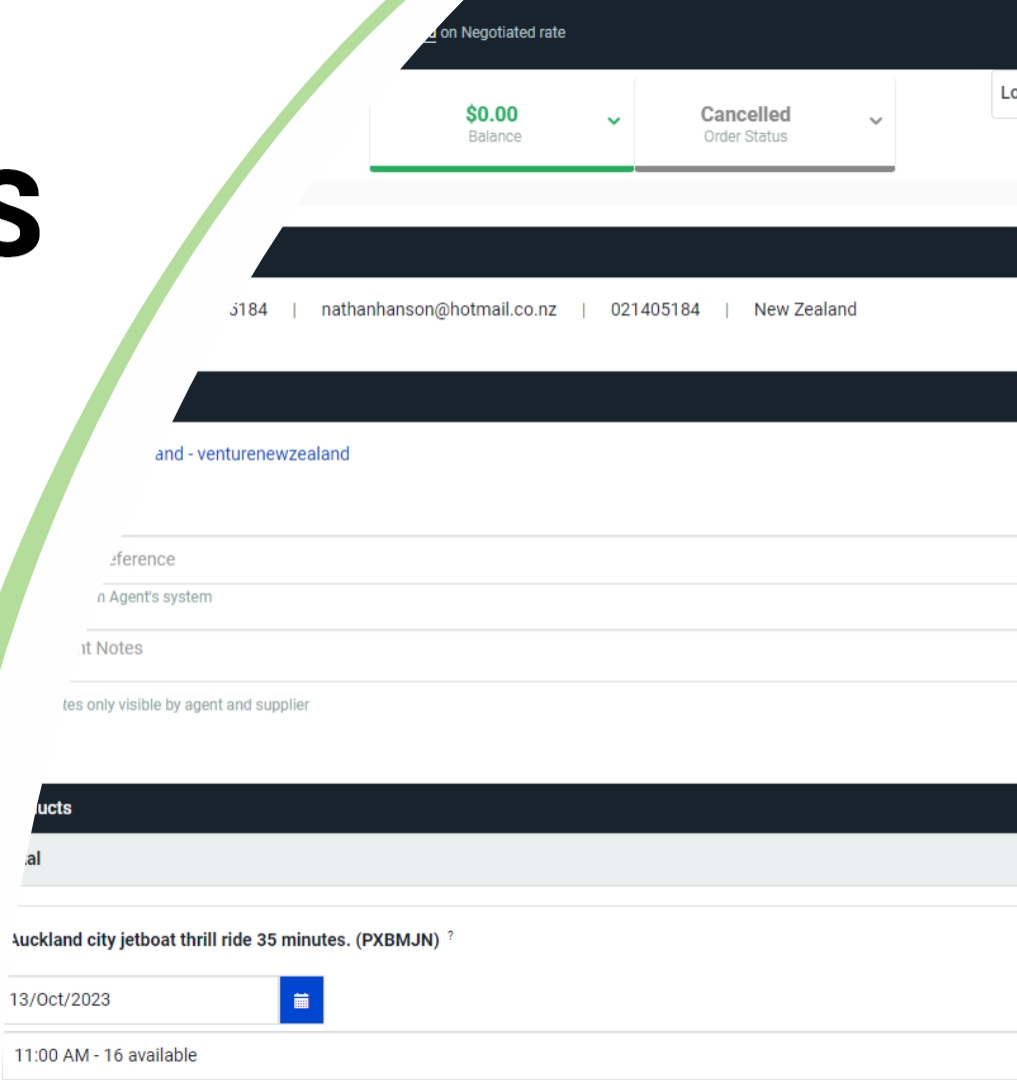


INTEGRATIONS

WITH YOUR BOOKING SYSTEMS

Venture New Zealand's seamless management is at the forefront of our company's priorities. Simplifying the management process has been a central goal. By establishing integrations with Rezdy and Fareharbor, we guarantee an efficient, error-free system where overbooking of time slots is a thing of the past, accurate pricing is seamlessly incorporated into your operations, and you are constantly updated through your personalized online directory.

Our commitment to ensuring a well-coordinated and hassle-free experience for Venture New Zealand extends to the integration of Rezdy and Fareharbor.





THANK YOU

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