Helpful tools

It is important to evaluate your unique business requirements while choosing tools and platforms from this extensive selection.

1. Business Planning:

- <u>LivePlan</u>: Online business planning software.
- Enloop: Business plan writing software.

2. Market Research:

- Google Trends: Analyze the popularity of search queries.
- Statista: Statistical data on a wide range of topics.

3. Domain and Website:

- Namecheap: Domain name registration.
- WordPress: Platform for website building.

4. Legal and Compliance:

- <u>LegalZoom</u>: Online legal services.
- DocuSign: Electronic signature platform.

5. Finance and Accounting:

- Wave: Accounting software.
- Expensify: Expense management tool.

6. Communication and Collaboration:

- Slack: Team communication and collaboration.
- Zoom: Video conferencing platform.

7. Social Media Management:

- Buffer: Social media scheduling and analytics.
- Canva: Graphic design tool for social media.

8. Project Management:

- Trello: Visual project management tool.
- Asana: Task and project management.

9. Customer Relationship Management (CRM):

- <u>HubSpot</u>: CRM, marketing, and sales platform.
- Zoho CRM: CRM software for managing customer data.

10. E-commerce:

- Shopify: E-commerce platform.
- <u>Stripe</u>: Online payment processing.

11. Email Marketing:

- Mailchimp: Email marketing and automation.
- Sendinblue: Marketing communication platform.

12. Freelance Platforms:

- <u>Fiverr</u>: Freelance services marketplace.
- <u>Upwork</u>: Freelance talent marketplace.

13. Design Tools:

- <u>Figma</u>: Collaborative interface design tool.
- <u>Canva</u>: Graphic design and visual content creation.

14. Al and Automation:

- ChatGPT: Al-powered chatbot for customer interactions.
- Quilbot: Al-based paraphrasing tool.

15. Analytics:

- Google Analytics: Web analytics service.
- <u>Hotjar</u>: Website behavior analytics.

16. Cloud Storage and Collaboration:

- Google drive: Cloud storage and file sharing.
- <u>Dropbox</u>: File hosting service.

17. Note-taking and Work Management:

- Notion: All-in one workspace for notes, tasks, and collaboration.
- Monday: Manage tasks and workflows to fuel team productivity.

18. Al Image and Al speech

- <u>Midjourney</u>: Generates image from natural language description.
- <u>Elevenlabs</u>: Develops natural-sounding speech from text.