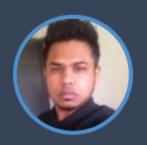
Zain Khatik

Frontend Developer

Versetile detail-oriented individual with UI development experience



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8806044080

Pune, India

WORK EXPERIENCE

Frontend Developer

CarOK.in

03/2016 - 09/2017

Pune, India

CarOK is an online platform for car servicing, maintenance and repairs based out of Pune city with a network of more than 24 garages.

- Identify usability and develop functional and smooth, easyto-operate and eye-catching web application
- Did on site SEO implementations to increase the traffic on website & analysed traffic, made necessary changes for a better user experience
- Responsive Web Design(RWD) for different types of Devices like tablets and mobiles using media queries and libraries like bootstrap.
- Solid understanding of Gimp Image Editor
- Solely responsible for creating website, HTML email templates and newsletters for e-mail marketing campaigns
- Integrated CrazyEgg to see user behaviour and did A/B testing
- Good understanding in dealing with CSS Animations, Backgrounds, Layouts, Positioning, Text, Border, Padding and CSS Box Model.
- Updated and streamlined existing code to improve site performance
- Involved in using GIT version control management
- Creating landing pages for specific services

TOOLS

Sublime Text

Gimp Image Editor

Crazy Egg

SKILLS

HTML			0	0
CSS	•	•	0	0
Bootstrap	0	0	0	0
Jquery		0	0	0
Gimp				0

Email Marketing

RWD

INTERESTS

Chess

Cricket

Karate

Football

EDUCATION

Sinhgad Academy of Engineering, Pune.

Pune University

2013

Higher Second Class

Poona College Arts, Commerce & Science

Maharastra Board

2008 First Class

Navin Hind High School

Maharashtra Board

2006 First Class

