

CAREER PROFILE

Detail-oriented individual with UI design experience, good understanding of SEO practices and a solid understanding of users' perspectives looking to secure a Frontend developer position.

EXPERIENCES

Frontend Developer

CarOK, Pune

Mar 2016 - Sept 2017

- Identify usability and develop functional and smooth, easy-to-operate and eye-catching web application
- Did on site SEO implementations to increase the traffic on website & analysed traffic, made necessary changes for a better user experience
- Created and implemented a custom CSS grid system, with CSS media queries for mobile responsiveness
- Good understanding of Gimp Image Editor
- Solely responsible for creating HTML email templates and newsletters for e-mail marketing campaigns
- Integrated CrazyEgg to see user behaviour and did A/B testing

Reference : Khoj Badami - CTO, CarOK. 7720842216 / 9763350252

PROJECTS

CarOK - CarOK CarOK is an online platform for car servicing, maintenance and repairs, where I had worked with the team to build responsive website using HTML, CSS, and JQuery.

CarOK Customs - Customer can select the Car Model and choose different styles according to their choice

Email Marketing - Responsive email in HTML with inline CSS

Tshirt Company - E-commerce tshirt company

SKILLS & PROFICIENCY


HTML5 & CSS	<div><div></div></div>
Bootstrap 3	<div><div></div></div>
Jquery	<div><div></div></div>
Email Marketing	<div><div></div></div>
Gimp Image Editor	<div><div></div></div>
Responsive Web Development	<div><div></div></div>



Zain Khatik


Frontend Developer

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EDUCATION

Bachelor of Engineering

Sinhgad Academy of Engineering
University of Pune
2013

HSC

Poona College
Maharashtra Board
2008

SSC

Navin Hind
Maharashtra Board
2006

TOOLS

Sublime Text

Crazy Egg

Gimp Image Editor

Git/Github

INTERESTS

Chess

Cricket

MMA