

WhatsApp Business API Services

Service	Key Functionality	Your Potential Offering
Chat Bot and Automation	<ul style="list-style-type: none">• Handling customer inquiries, providing personalized support, and resolving issues via WhatsApp.• Sending targeted promotional messages, managing campaigns, and analyzing results.	<ul style="list-style-type: none">• Self-service options through interactive menus and FAQs• 24/7 Availability• Personalized support• Direct Messaging,• Rich media messages,• Multilingual support,• Appointment Scheduling,• Feedback and Surveys,• Document Sharing,• Product information and recommendations,• Order tracking and updates,• Promotional campaigns and lead generation,• Customer feedback and surveys• Location Sharing• Url links• Buttons
Account Setup & Management	Assisting with obtaining WhatsApp Business API access, account verification, and ongoing management.	<ul style="list-style-type: none">• Streamlined onboarding process,• Dedicated account manager,• Proactive support.
Marketing & Campaigns	Sending targeted promotional messages, managing campaigns, and analyzing results	<ul style="list-style-type: none">• Personalized message templates,• Scheduling tools,• Advanced analytics dashboard,• Announcements
API Integration & Development	Integrating the API with your existing systems and building custom functionalities.	<ul style="list-style-type: none">• API development expertise,• Flexible APIs,• pre-built connectors,• Easy-to-use SDKs.• Pre-built chatbots
Security & Compliance	Ensuring data security and compliance with WhatsApp's regulations.	<ul style="list-style-type: none">• Multi-layered security protocols,• data encryption,• Regulatory compliance expertise.