

# YES, you can build a deals website — BUT not with normal web scraping.

E-commerce brands like:

- Amazon
- Walmart
- eBay

**do NOT allow scraping their websites for prices or product details.**

If you scrape them using Firecrawl, your IP can be blocked, and your account can be banned.

BUT...

You can legally get deals using **their official APIs or affiliate programs.**

## **you CAN build a deals website like DealDens or SlickDeals, but you must use:**

✓ **Amazon Affiliate API**

✓ **Walmart API**

✓ **eBay API**

✓ **Other affiliate networks (Rakuten, Awin, CJ, Impact, AliExpress etc.)**

NO scraping.

# What you cannot do

You cannot:

- ✗ Scrape Amazon pages using Firecrawl
- ✗ Scrape Walmart product pages
- ✗ Scrape eBay product listings
- ✗ Copy product images without permission
- ✗ Show prices without their API

E-commerce sites strictly block scrapers, especially Amazon.

You **can** use Firecrawl on many websites — BUT **NOT** on Amazon, Walmart, eBay, or other e-commerce giants **for product data**.

Let me explain clearly so you understand exactly what is allowed and what is risky.

## YES — You can use Firecrawl

But only for **websites that allow crawling**, such as:

- ✓ Blogs
- ✓ News
- ✓ Tech articles
- ✓ Product review sites
- ✓ Deal forums

- ✓ Public content
- ✓ Your own websites
- ✓ Websites that do not block scrapers

Firecrawl is excellent for:

- Collecting blog posts
- Extracting text
- Crawling documentation
- Summarizing large sites
- Converting PDF catalogs
- Creating AI knowledge bases

**BUT NOT for restricted e-commerce data.**

## ✗ NO — Firecrawl CANNOT legally scrape these for deals:

Website	Scraping Allowed?	Why?
Amazon	✗ NO	Strict anti-scraping policies, legal restrictions
Walmart	✗ NO	WAF + legal restrictions
eBay	✗ NO	API required for product access
AliExpress	✗ NO	Will block your IP/API key
BestBuy	✗ NO	Requires official API access

These companies use:

- Cloudflare Enterprise
- Bot detection
- Legal DMCA protections
- API-only product distribution policies

Your Firecrawl API key will get **blocked permanently** if you scrape these frequently.

## **BUT WHY do some people use Firecrawl to scrape Amazon?**

Because:

- It sometimes works for a few pages
- But it is **highly unstable**
- IP gets banned fast
- Data is incomplete
- It violates terms of service
- Firecrawl will NOT guarantee success

This is why Firecrawl themselves say:

**Do not use Firecrawl for scraping large e-commerce product sites.**

**Use official APIs.**

## **SAFE WAY to use Firecrawl in a DEALS website**

**You CAN use Firecrawl for:**

- ✓ Scraping your own content
- ✓ Extracting PDFs from brands

# Ultimate Reality Check

If your project:

**✗ Scrapes Amazon → Risky**

**✗ Scrapes Walmart → Blocked**

**✗ Scrapes eBay items → Blocked**