

YES, you can build a deals website — BUT not with normal web scraping.

E-commerce brands like:

- Amazon
- Walmart
- eBay

do NOT allow scraping their websites for prices or product details.

If you scrape them using Firecrawl, your IP can be blocked, and your account can be banned.

BUT...

You can legally get deals using **their official APIs or affiliate programs.**

**you CAN build a deals website like
DealDens or SlickDeals, but you must use:**

- ✓ **Amazon Affiliate API**
- ✓ **Walmart API**
- ✓ **eBay API**
- ✓ **Other affiliate networks (Rakuten, Awin, CJ, Impact, AliExpress etc.)**

NO scraping.

What you cannot do

You cannot:

- ✗ Scrape Amazon pages using Firecrawl
- ✗ Scrape Walmart product pages
- ✗ Scrape eBay product listings
- ✗ Copy product images without permission
- ✗ Show prices without their API

E-commerce sites strictly block scrapers, especially Amazon.

You **can** use Firecrawl on many websites — BUT **NOT** on Amazon, Walmart, eBay, or other e-commerce giants **for product data**.

Let me explain clearly so you understand exactly what is allowed and what is risky.



YES — You can use Firecrawl

But only for **websites that allow crawling**, such as:

- ✓ Blogs
- ✓ News
- ✓ Tech articles
- ✓ Product review sites
- ✓ Deal forums

- ✓ Public content
- ✓ Your own websites
- ✓ Websites that do not block scrapers

Firecrawl is excellent for:

- Collecting blog posts
- Extracting text
- Crawling documentation
- Summarizing large sites
- Converting PDF catalogs
- Creating AI knowledge bases

BUT NOT for restricted e-commerce data.

✗ NO — Firecrawl CANNOT legally scrape these for deals:

Website	Scraping Allowed?	Why?
Amazon	✗ NO	Strict anti-scraping policies, legal restrictions
Walmart	✗ NO	WAF + legal restrictions
eBay	✗ NO	API required for product access
AliExpress	✗ NO	Will block your IP/API key
BestBuy	✗ NO	Requires official API access

These companies use:

- Cloudflare Enterprise
- Bot detection
- Legal DMCA protections
- API-only product distribution policies

Your Firecrawl API key will get **blocked permanently** if you scrape these frequently.

BUT WHY do some people use Firecrawl to scrape Amazon?

Because:

- It sometimes works for a few pages
- But it is **highly unstable**
- IP gets banned fast
- Data is incomplete
- It violates terms of service
- Firecrawl will NOT guarantee success

This is why Firecrawl themselves say:

Do not use Firecrawl for scraping large e-commerce product sites.

Use official APIs.

SAFE WAY to use Firecrawl in a DEALS website

You CAN use Firecrawl for:

- ✓ Scraping your own content
- ✓ Extracting PDFs from brands

Ultimate Reality Check

If your project:

✗ Scrapes Amazon → Risky

✗ Scrapes Walmart → Blocked

✗ Scrapes eBay items → Blocked