

\$456K

Total Sales

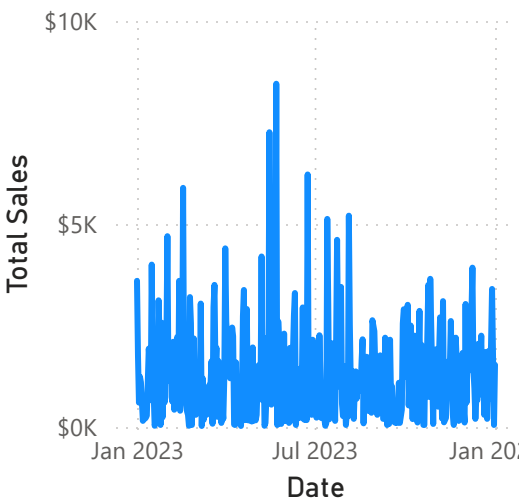
2514

Total Quantity

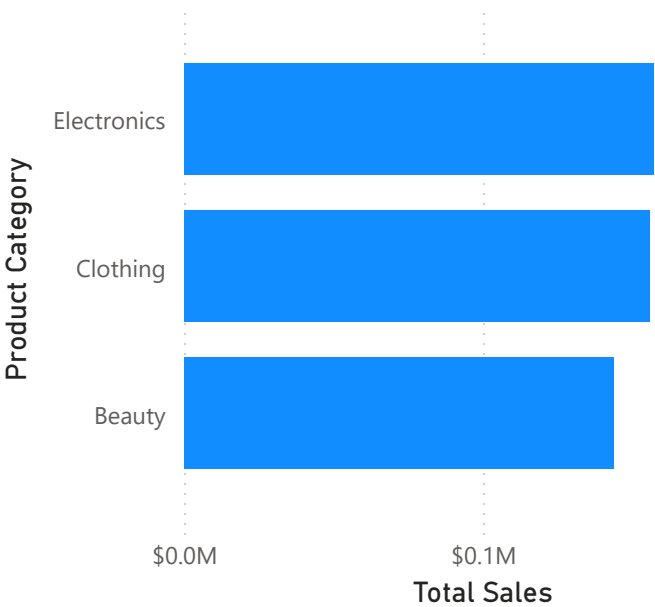
\$456

Avg Order Value

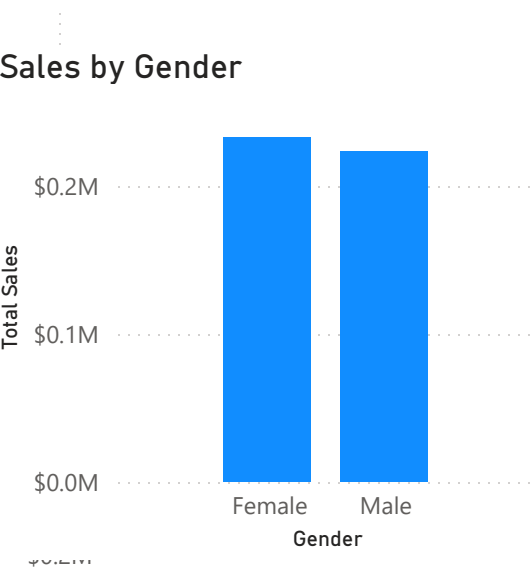
Sales Trend Over Time



Sales by Product Category



Sales by Gender



Top 10 customers by sales

Customer ID	Total Sales	Total Quantity
CUST015	\$2,000	4
CUST065	\$2,000	4
CUST072	\$2,000	4
CUST074	\$2,000	4
CUST089	\$2,000	4
CUST093	\$2,000	4
CUST109	\$2,000	4
CUST118	\$2,000	4
CUST124	\$2,000	4
CUST139	\$2,000	4
CUST152	\$2,000	4
Total	\$98,000	196

Date

01-01-2023 01-01-2024



Product Category

- ☐ Beauty  
☐ Clothing  
☐ Electronics

Gender

- ☐ Female  
☐ Male

Insights:

- Electronics generates the highest total sales among categories.
- Sales are almost evenly split between Male and Female customers.
- Sales show fluctuations over time with noticeable peak periods.