

Sadaqat Ali Khan

UI/UX Designer | Graphic Designer | Video Animator | Video Editor

Dynamic and innovative professional with 3.5+ years of invaluable hands-on experience in handling multiple simultaneous creative design projects, including UI/UX design, graphic design, concept creation, branding, animation, video editing, and visual conceptualization. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry. Skilled in identifying opportunities, overcoming objections, and building long-term, mutually beneficial relationships with vendors, workforce, and clients. Proven track record in establishing successful and lucrative companies.

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WORK EXPERIENCE

UI/UX Designer & Graphic Designer

My Impact Meter

04/2022 - Present
Achievements

- I designed the UIs, Design Systems, UX Flows, and prototypes for various apps of my Impact meter.
- Develop creative advertising content for various media, including catalogs, menus, business cards, stationary, flyers, posters, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market. Conceptualize logo design, gif animations, videos, websites, and social media channels to promote My Impact Meter.
- I also working for **OPEN Lahore & OPEN Silicon Valley (Overseas Pakistanis' entrepreneur Platform)** Branding, Social Media Campaign, Stationary and Print Artwork like Background Flex and Standees.
- Utilized After Effects and other computer proficiency in making motion graphic animations for video productions.

UI/UX Designer & Graphic Designer

Teckcave

12/2021 - 03/2022
Achievements

- Trained 6 newly hired graphic designers in working with Adobe Creative Suite and Design.
- Implemented a new way of studying client concepts, reducing the processing time by 50%.
- Design graphics, Social Media Campaign and layouts for product illustrations, logos, and websites mirroring company brand style.
- Leverage rebranding expertise in enhancing client's corporate image to ensure profitability and business growth.

UI/UX Designer & Graphic Designer

H.M Techno Hunt IT Solution Company

09/2021 - 12/2022
Achievements

- I Design various mobile apps like Grocery, Dating &
- Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.
- Successfully handled 3 graphic designing projects simultaneously, delivering all of them within the deadline.
- Implemented a unique color-choosing system, and as a result, decreased color selection time by 60%.

Graphic Designer

DigiPAKISTAN - National Skills Development Initiative

12/2020 - 09/2021
Achievements

- Design Social Media Posts & Stationary Design.
- Performed video editing and sound editing of Trainer Videos.
- Coordinate with Social Media Manager to successfully create prolific social media graphics suitable for target marketing
- Create designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.

AREAS OF EXPERTIES

UI/UX Design

Graphic Design

Prototyping

Wireframing

Concept Generation

Branding

Animated Videos

Video Editing

TECHNICAL SKILLS

Graphic Design Tools

Adobe Illustrator, Adobe Photoshop and Adobe Indesign

UI/UX Design Tools

Figma, Sketch and Adobe XD

Video Editing & Animation Tools

Adobe Premiere Pro, After Affects and Filmora X

PORTFOLIO

<https://www.behance.net/ranasadaqatali>

EDUCATION

Bachelor in Arts

GC University Fsd

2017 - 2019

CCD (Certificate in Communication Design)

Arena Animation (Lahore, Joher Town Campus)

2019

INTERESTS



Cricket



Video Games



Football



Traveling