



Assignment 01

Introduction to Communication Skills

Answer the following questions in detail. Use examples from the course content to support your answers. Each question should be answered in **100-150 words**. Each question carries **10 marks**.

Questions:

1. Explain the importance of communication in personal, professional, and spiritual life. How can poor communication negatively impact relationships and mental health? Provide examples to support your answer.

(10 Marks)

2. Describe the five basic elements of communication (sender, message, medium, receiver, feedback) and explain how each element contributes to effective communication. Use examples to illustrate your points.

(10 Marks)

3. Compare and contrast verbal, non-verbal, and written communication. Discuss the advantages and challenges of each type, using examples to support your response.

(10 Marks)

4. What are the main types of communication barriers? Choose one barrier (language, cultural, emotional, or physical/environmental) and explain how it can hinder effective communication. Provide strategies to overcome this barrier.

(10 Marks)

5. How does digital body language play a role in written communication? Discuss its importance in professional settings and provide examples of how tone and word choice can influence the interpretation of a message.

(10 Marks)

Grading Rubric (for each question):

- Clarity and Structure (2 Marks): Answers should be well-organized and easy to follow.
- **Depth of Understanding (3 Marks):** Demonstrate a thorough understanding of the concepts.
- **Use of Examples (3 Marks):** Include relevant examples to support your answers.
- Originality and Critical Thinking (2 Marks): Show independent thought and analysis.