

1500

Total Users

1148

Active Users

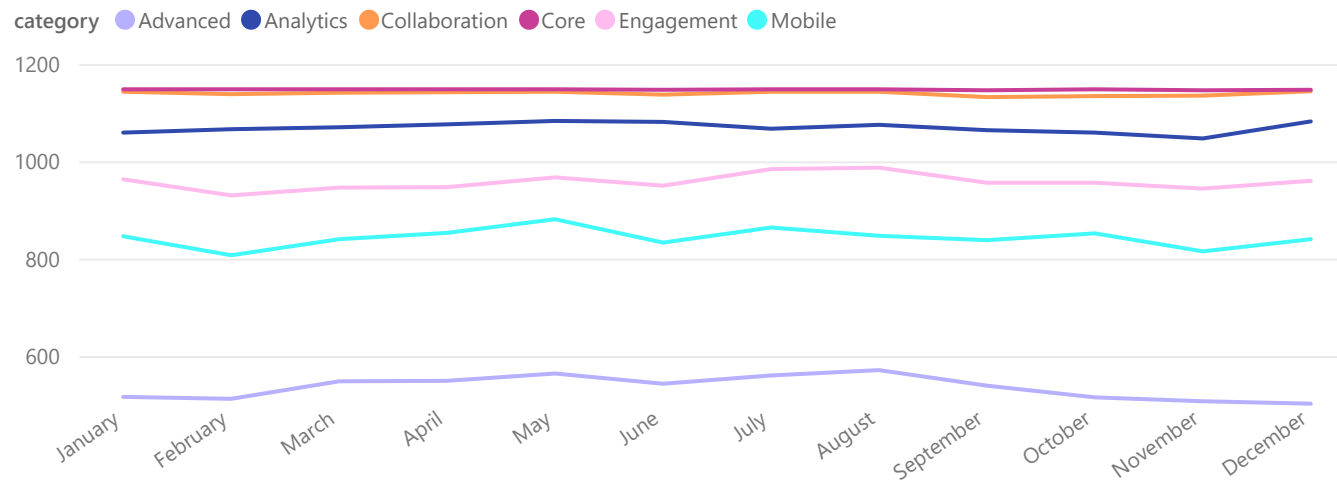
890.14K

Daily Revenue

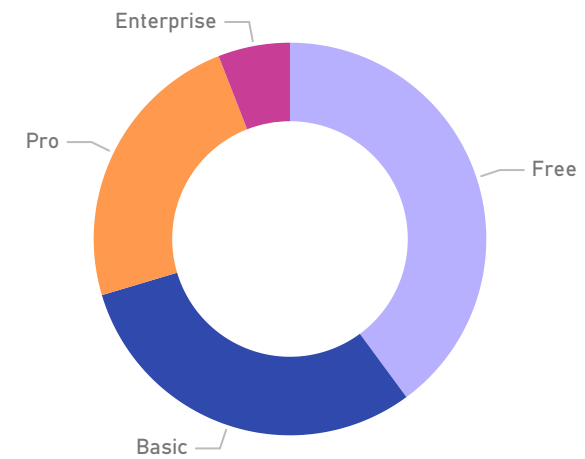
775.38

Revenue Per User

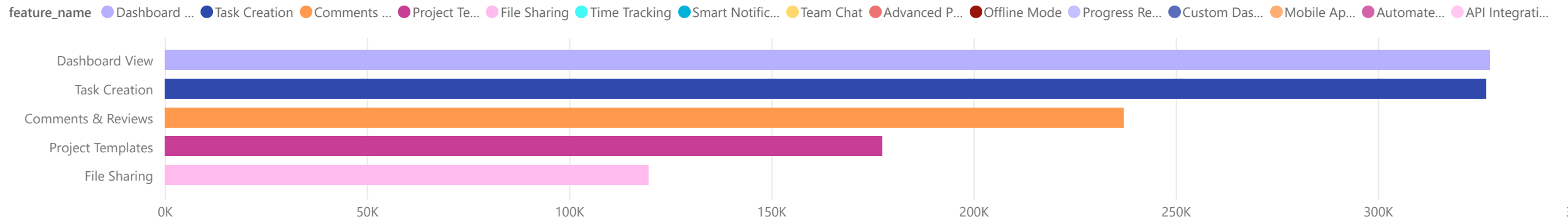
Feature adoption trend



User distribution by subscription tier

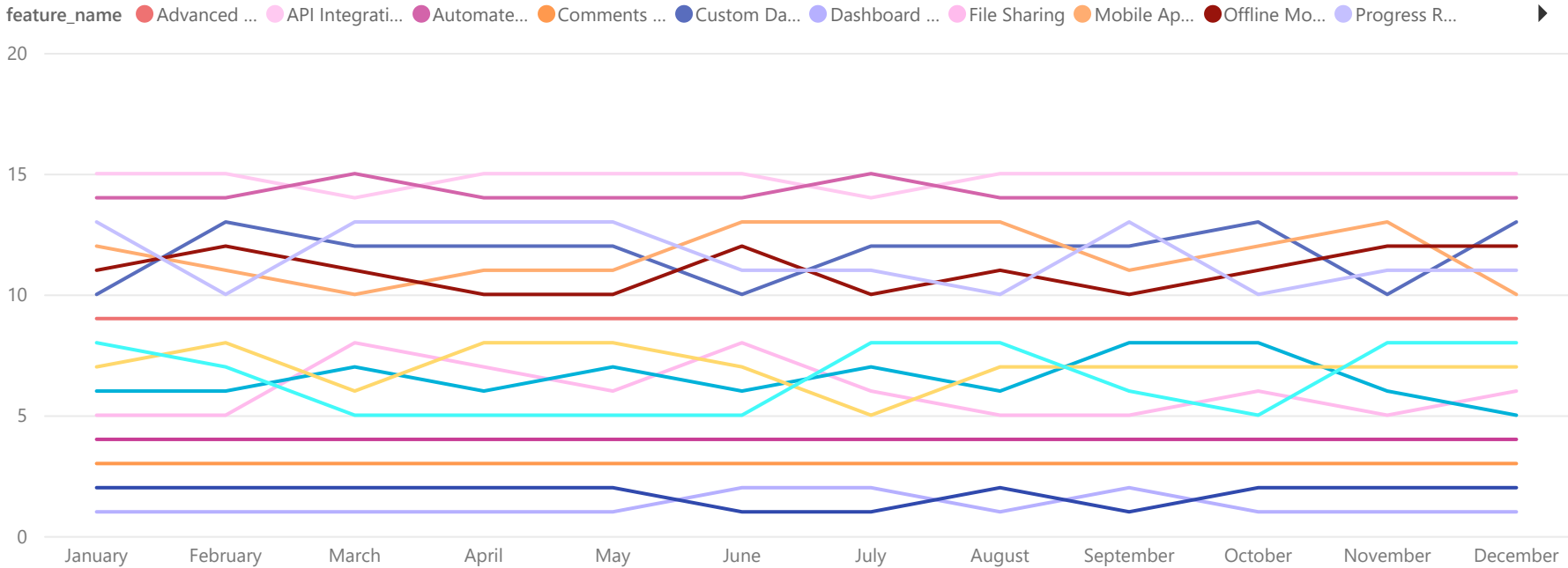


Top features by usage

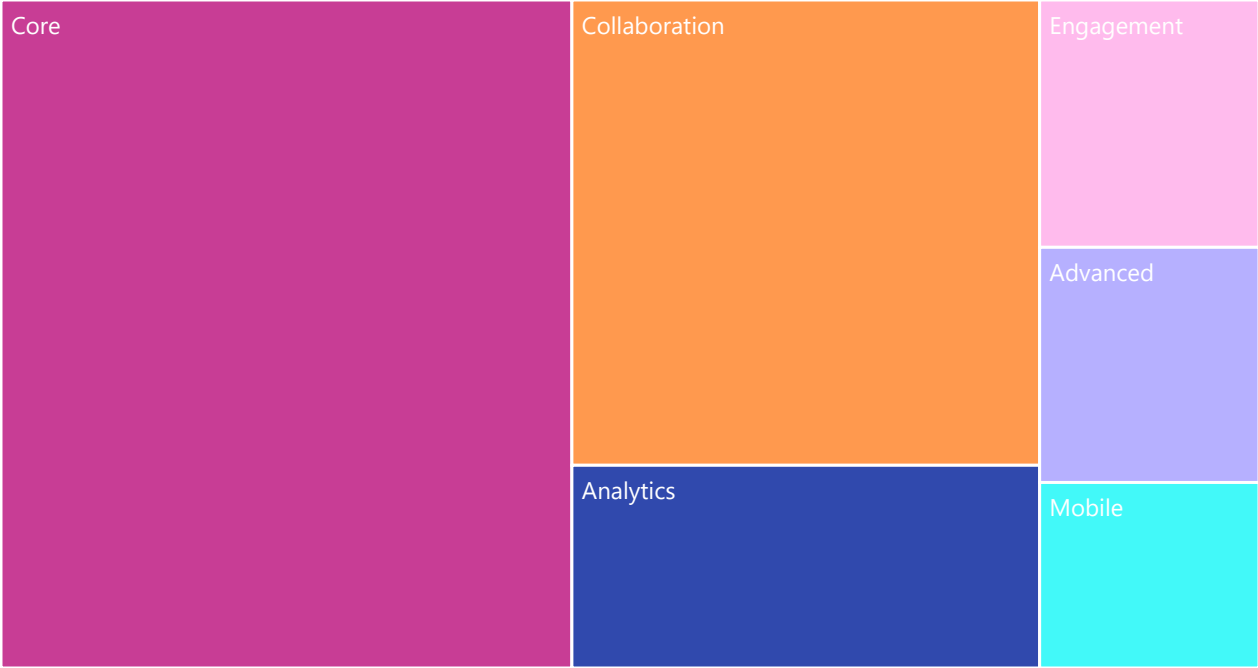


feature_name	Basic	Enterprise	Free	Pro	Total
Advanced Permissions	0.72	0.83	0.56	0.77	0.68
API Integration	0.49	0.83	0.28	0.77	0.49
Automated Workflows	0.48	0.83	0.30	0.77	0.49
Comments & Reviews	0.76	0.83	0.76	0.77	0.77
Custom Dashboards	0.76	0.83	0.76	0.77	0.77
Dashboard View	0.76	0.83	0.76	0.77	0.77
File Sharing	0.76	0.83	0.76	0.77	0.77
Mobile App Sync	0.76	0.83	0.76	0.77	0.76
Offline Mode	0.76	0.83	0.76	0.77	0.76
Progress Reports	0.76	0.83	0.75	0.77	0.76
Project Templates	0.76	0.83	0.76	0.77	0.77
Smart Notifications	0.76	0.83	0.76	0.77	0.77
Task Creation	0.76	0.83	0.76	0.77	0.77
Team Chat	0.76	0.83	0.76	0.77	0.77
Time Tracking	0.76	0.83	0.76	0.77	0.77
Total	0.76	0.83	0.76	0.77	0.77

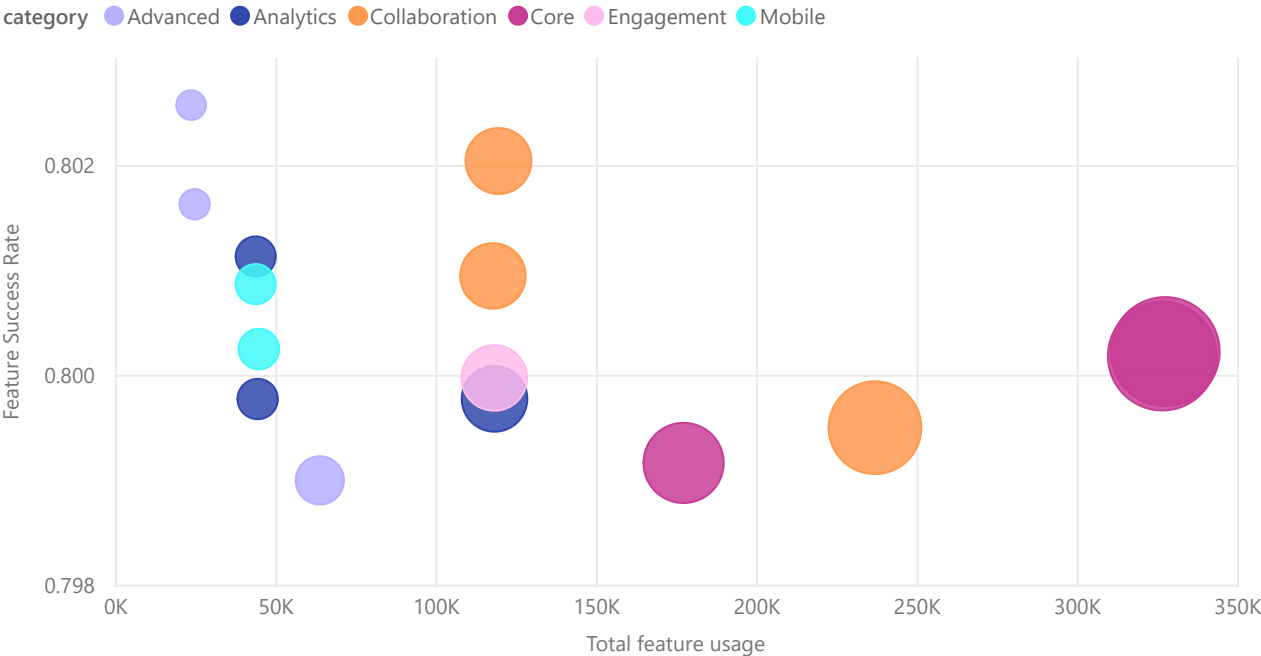
Feature usage over time



Feature category performance comparison

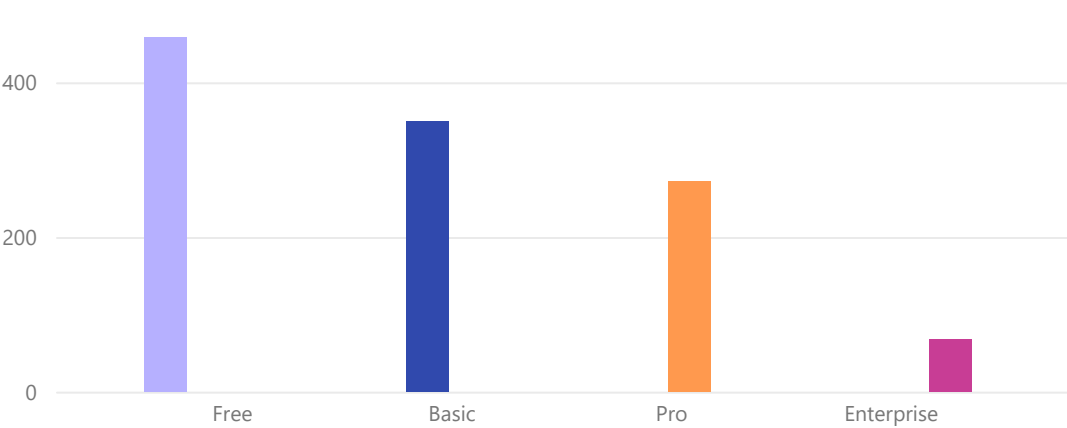


Feature success rate vs usage scatter plot



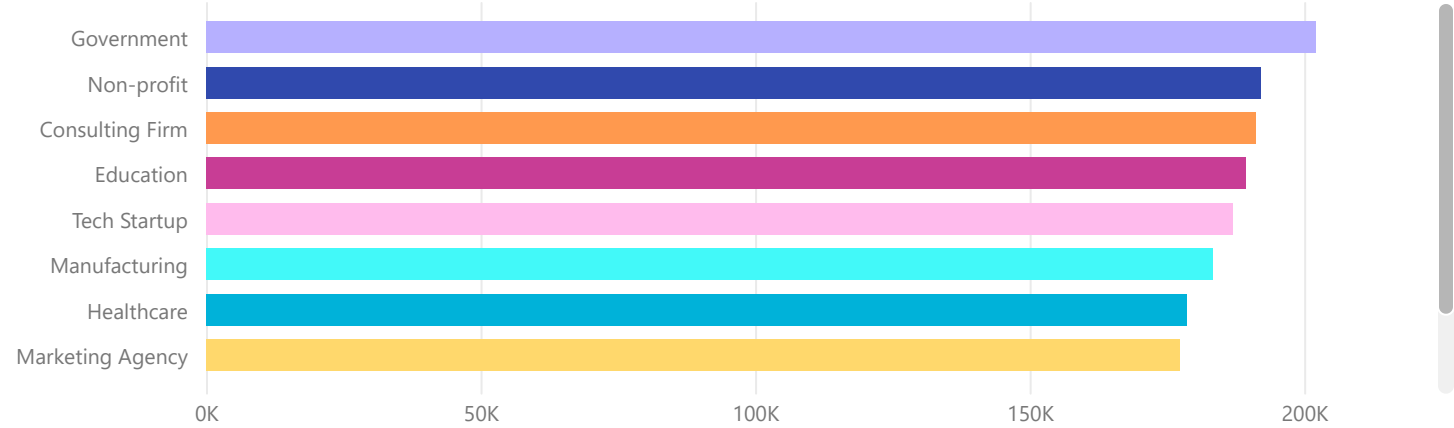
User Engagement by Subscription Tier

subscription_tier Free Basic Pro Enterprise

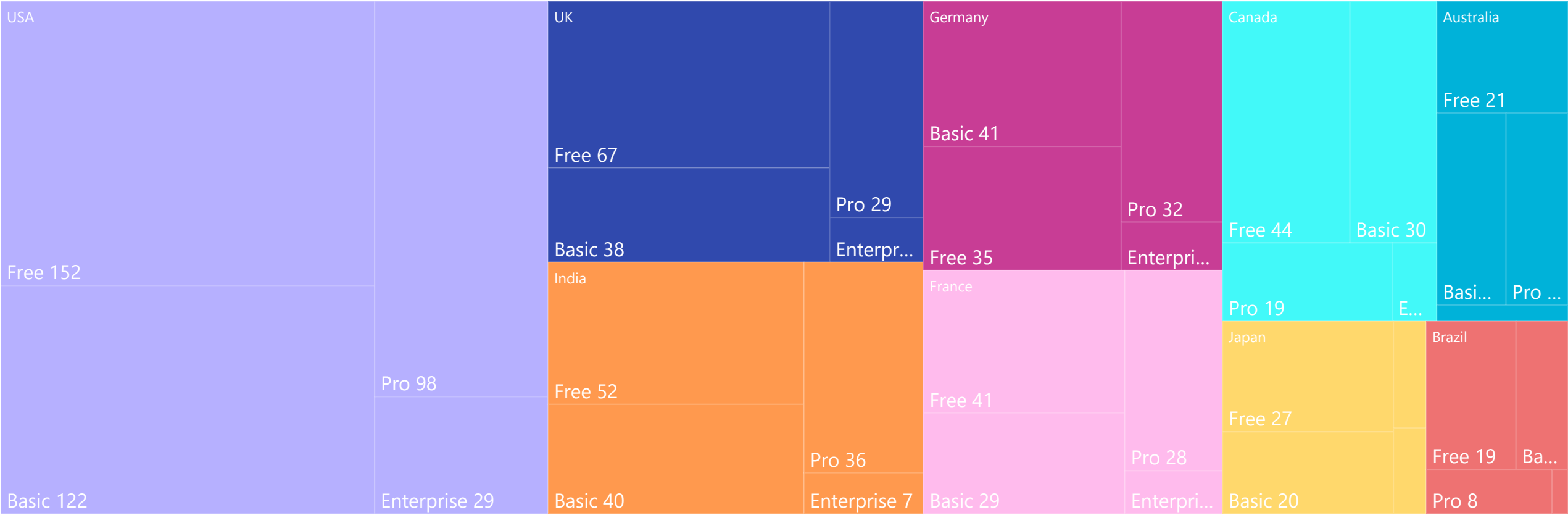


Industry Usage by industry and industry

industry Government Non-profit Consulting... Education Tech Startup Manufactu... Healthcare Marketing ... E-commerce

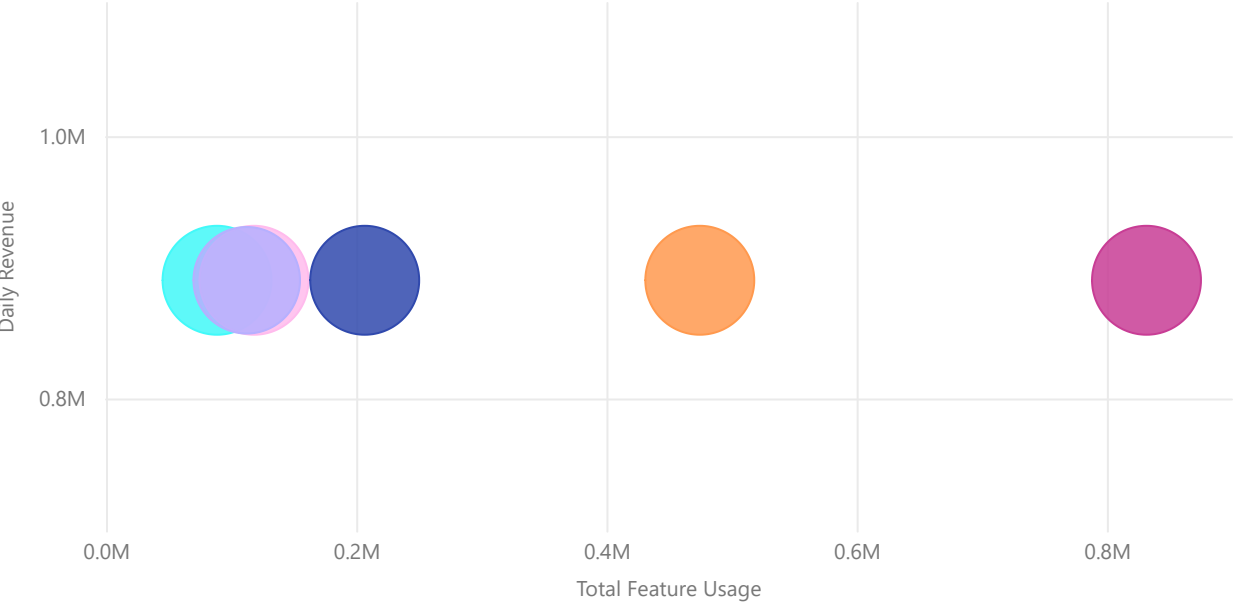


Active Users by country and subscription_tier

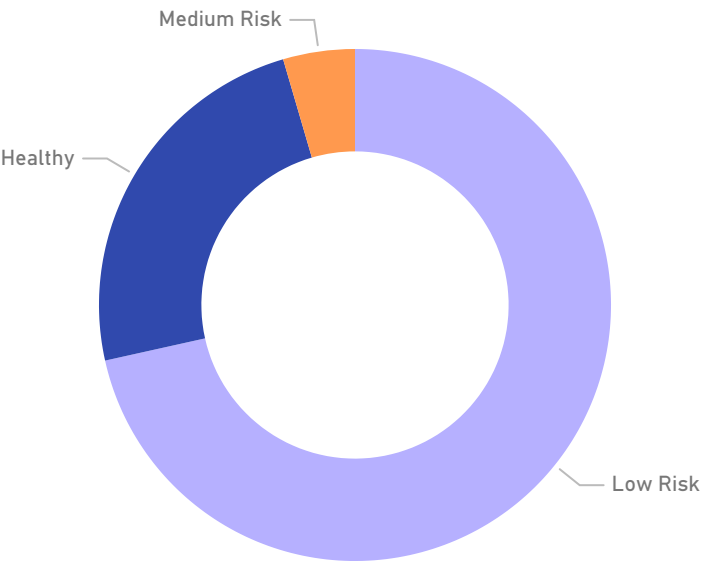


Revenue Correlation with Feature Usage

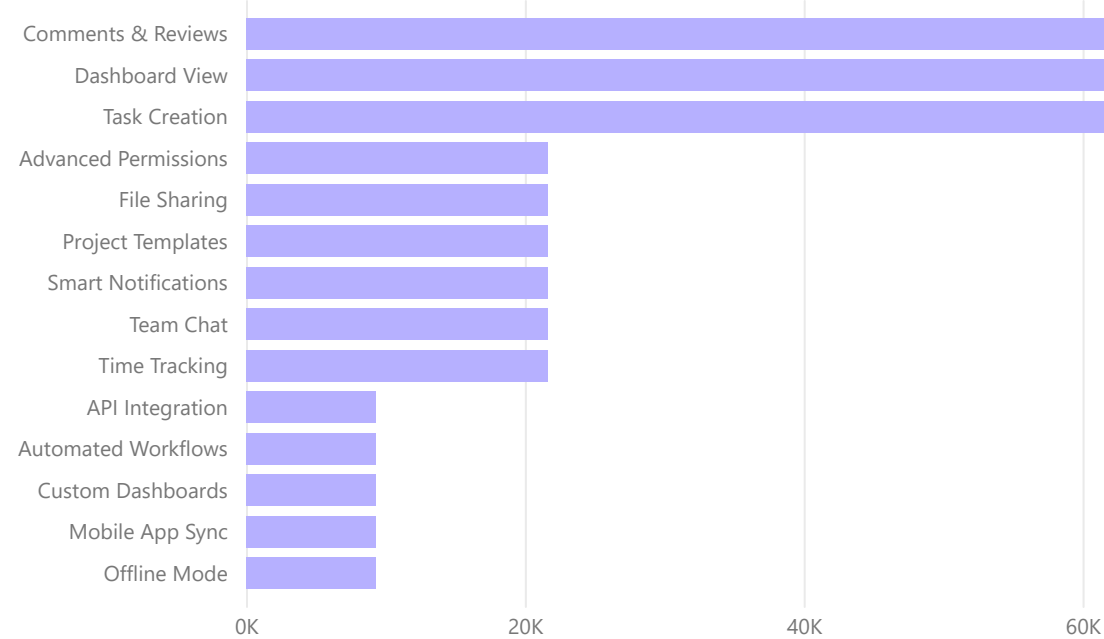
category ● Advanced ● Analytics ● Collaboration ● Core ● Engagement ● Mobile



Churn Risk Indicators



Feature ROI by Feature



Lifecycle Stage by Subscription Tier

User Lifecycle Stage ● Active New ● At Risk ● Established Active ● New User

