

Zain (Syed) Jafri

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EDUCATION

George Mason University | B.S. in Management Information Systems, Honors Expected December 2021

- GPA: 3.88/4.0

EXPERIENCE

Hewlett-Packard Vancouver, WA
Product Management Intern September 2020 – November 2020

- Analyzed 8 product feature data tables across 10 worldwide markets to identify price gaps and inaccuracies, leading to a 15% decrease in feature valuation coverage gaps across the board
- Built business cases to decide whether to maintain current value and process or pivot and recalibrate values
- Collaborated cross-functionally with engineering, product, and marketing teams to develop go-to-market strategy for HP+ and key innovative features for incoming generations

Ernst & Young McLean, VA
Consulting Intern June 2020 – August 2020

- Created 5 interactive dashboards using Power BI to convey client data for one of the world's largest news publishers
- Designed an acquirer-based M&A strategy about the risks of merging cybersecurity practices during a transaction and presented to a team of senior managers and partners
- Supported a variety of consulting engagements in a total of 3 different industries (media, hospitality, healthcare)

M2 Strategy McLean, VA
Management Consulting Intern January 2020 – June 2020

- Worked directly alongside the COO in order to facilitate daily operations and meet long term company-wide goals
- Utilized WordPress in order to design and edit corporate website leading to 10,000+ users per month (25% increase)
- Sought out innovative technological solutions for a variety of projects, such as researching and installing new cybersecurity software for online systems, increasing SEO score, creating new metrics for data visualization, etc.

George Mason University Fairfax, VA
Peer Career Advisor August 2019 – January 2020

- Consulted with and served as a mentor to fellow students, advising them towards their career aspirations
- Edited and reviewed 5+ resumes per shift, tailoring them relative to the students' desired positions

SKILLS

Software: Tableau, Power BI, Jupyter Notebooks, WordPress, Data Studio, SharePoint, Microsoft Office Suite, G-Suite
Programming: Python, Java, HTML5, CSS

ACTIVITIES AND INTERESTS

Student Leader | School of Business Alumni Chapter November 2020 - Present
President | Mason Information Systems and Operations Management Association (MISOMA) May 2020 - Present

- Organize events for 250+ students with organizations such as Deloitte, AWS, and a variety of guest speakers
- Manage executive team of 5 officers, delegating tasks in order to give our members the best experiences

Participant | Goldman Sachs Insight Series June 2020 – July 2020
Treasurer | Mason Accounting Society May 2019 – May 2020
Interests | Avid traveler, space enthusiast, and Toronto Raptors fan