

# Zain (Syed) Jafri

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## EDUCATION

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**George Mason University** | B.S. in Management Information Systems, Honors Expected December 2021

- GPA: 3.86/4.0

## EXPERIENCE

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**Hewlett-Packard** Vancouver, WA  
Product Management Intern September 2020 – Present

- Analyze 8 product feature data tables across 10 worldwide markets to identify price gaps and inaccuracies
- Build business cases to decide whether to maintain current value and process or pivot and recalibrate values

**Ernst & Young** McLean, VA  
Consulting Intern June 2020 – August 2020

- Created 5 interactive dashboards using Power BI to convey client data for one of the world's largest news publishers
- Designed an acquirer-based M&A strategy about the risks of merging cybersecurity practices during a transaction and presented to a team of senior managers and partners
- Supported a variety of consulting engagements in a total of 3 different industries (media, hospitality, healthcare)

**M2 Strategy** McLean, VA  
Management Consulting Intern January 2020 – June 2020

- Worked directly alongside the COO in order to facilitate daily operations and meet long-term company-wide goals
- Utilized WordPress in order to design and edit corporate website leading to 10,000+ users per month (25% increase)
- Sought out innovative technological solutions for a variety of projects, such as researching and installing new cybersecurity software for online systems, increasing SEO score, creating new metrics for data visualization, etc.

**George Mason University** Fairfax, VA  
Peer Career Advisor August 2019 – January 2020

- Consulted with and served as a mentor to fellow students, advising them towards their career aspirations
- Edited and reviewed 5+ resumes per shift, tailoring them relative to the students' desired positions

## SKILLS

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**Software:** Tableau, Power BI, Jupyter Notebooks, WordPress, Data Studio, SharePoint, Microsoft Office Suite, G-Suite  
**Programming:** Python, Java, HTML5, CSS  
**Languages:** Fluent in English, Urdu, Hindi, beginner in French and Spanish

## ACTIVITIES AND INTERESTS

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**President** | Mason Information Systems and Operations Management Association (MISOMA) May 2020 - Present

- Organize events for 250+ students with organizations such as Deloitte, AWS, and a variety of guest speakers
- Manage executive team of 5 officers, delegating tasks in order to give our members the best experiences

**Participant** | Goldman Sachs Insight Series June 2020 – July 2020

- Selected in the top 10% of applicants for a summer of career development and mentorship experiences

**Treasurer** | Mason Accounting Society May 2019 – May 2020

**Participant, 2<sup>nd</sup> Place** | Google Tech Competition September 2019

**Interests** | Avid traveler, space enthusiast, and food lover