SAY

- Separate current and future students.
- Need more refined info for current students, like current classes, etc.
- Information is not organized properly.
- Links redirect to a completely different page.
- There are so many broken links on the web page.

The website is all over the place right now so if the separation
between students happens, there will be ease of navigation.

• They think we should have detailed information regarding each program.

• They feel the separation between current and future students is a good idea, as future students can have a section of their own. (Own perspective)

DO

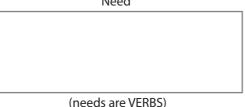
• They told us about their concerns on being able to find the information they want directly.

Problem statement

(describe person using empathetic language)

Stakeholder

NEEDS A WAY TO



STAKEHOLDER

FUTURE

STUDENTS

BECAUSE

Insight



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