Web and App

Backend storage

Data Platform, Data Warehouse and BI

Model and Serve

External Exports BonnierBooks BonSol Mailchimp

Insights and Reports







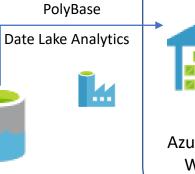


Azure

Storage







R, Python







Azure

Azure Analysis

Services

PowerBi

Excel



Data Studio Operation Studio



Management Studio

Azure **Functions**

C#

Handle messages, events and custom Integrations like Slack

Recommendations engine **DataBricks**

Automatic Book lists Customer Campaign selection