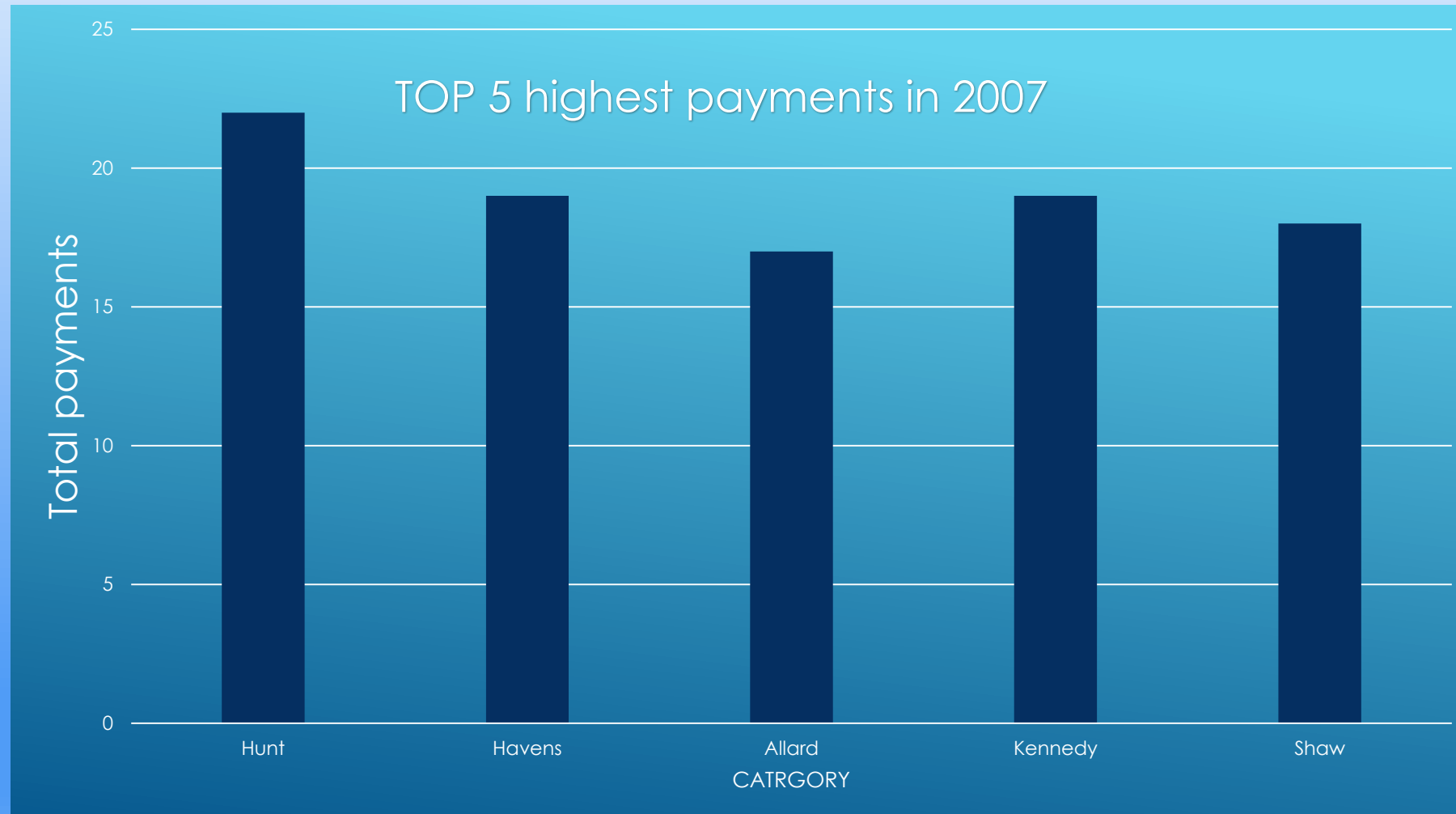


Q1

THIS QUERY RETURNS THE TOP 5 CUSTOMER'S WHO  
MADE THE HIGHEST NUMBER OF PAYMENTS IN 2007



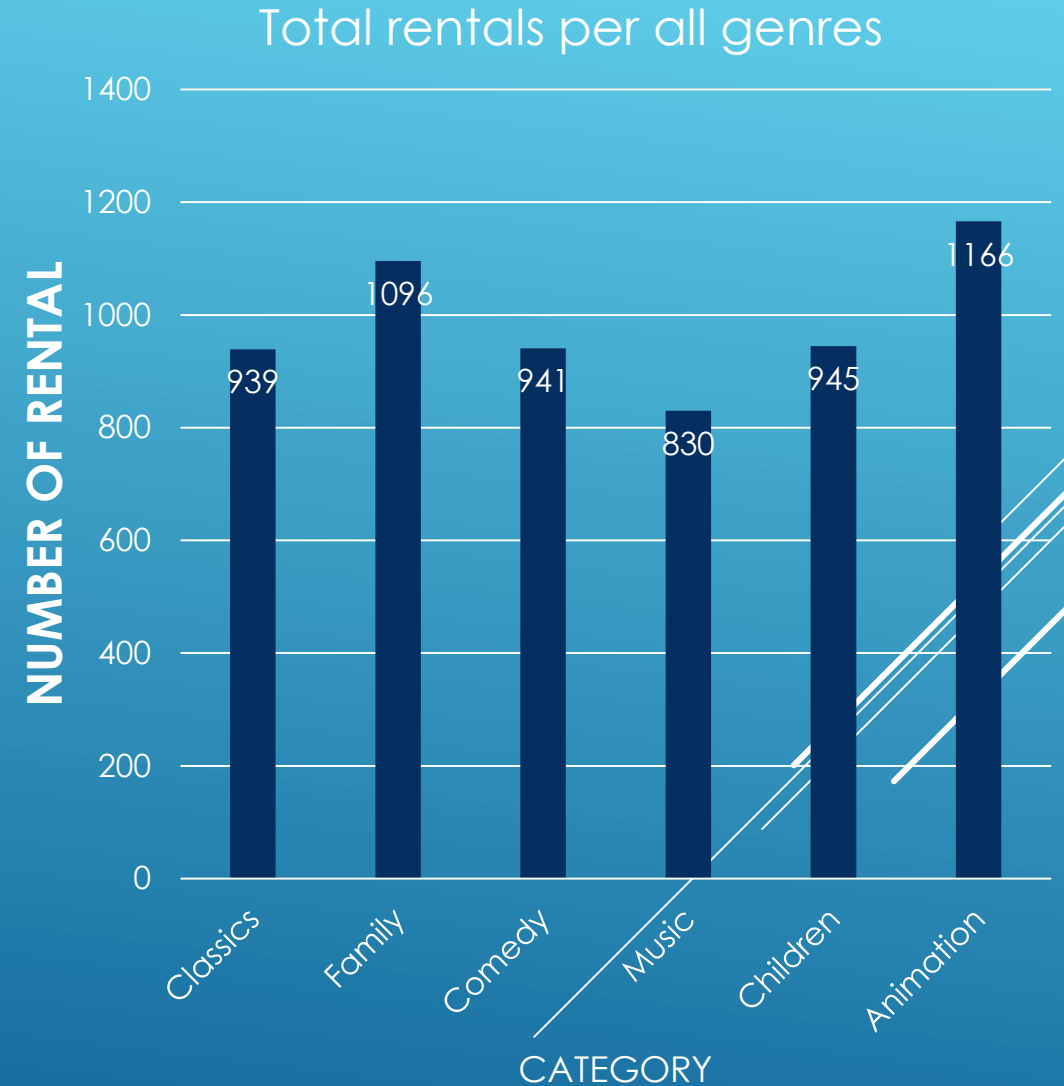
Hunt, Havers, Allard , kennedy and Show are the most profitable customers in 2007

**Q2**  
**HOW DO THE TOTAL NUMBER OF RENTALS FOR EACH FAMILY-FRIENDLY GENRE COMPARE TO THE AVERAGE TOTAL NUMBER OF RENTALS ACROSS ALL GENRES?**

Animation and family movies are preferable for rentals based on the number of rentals

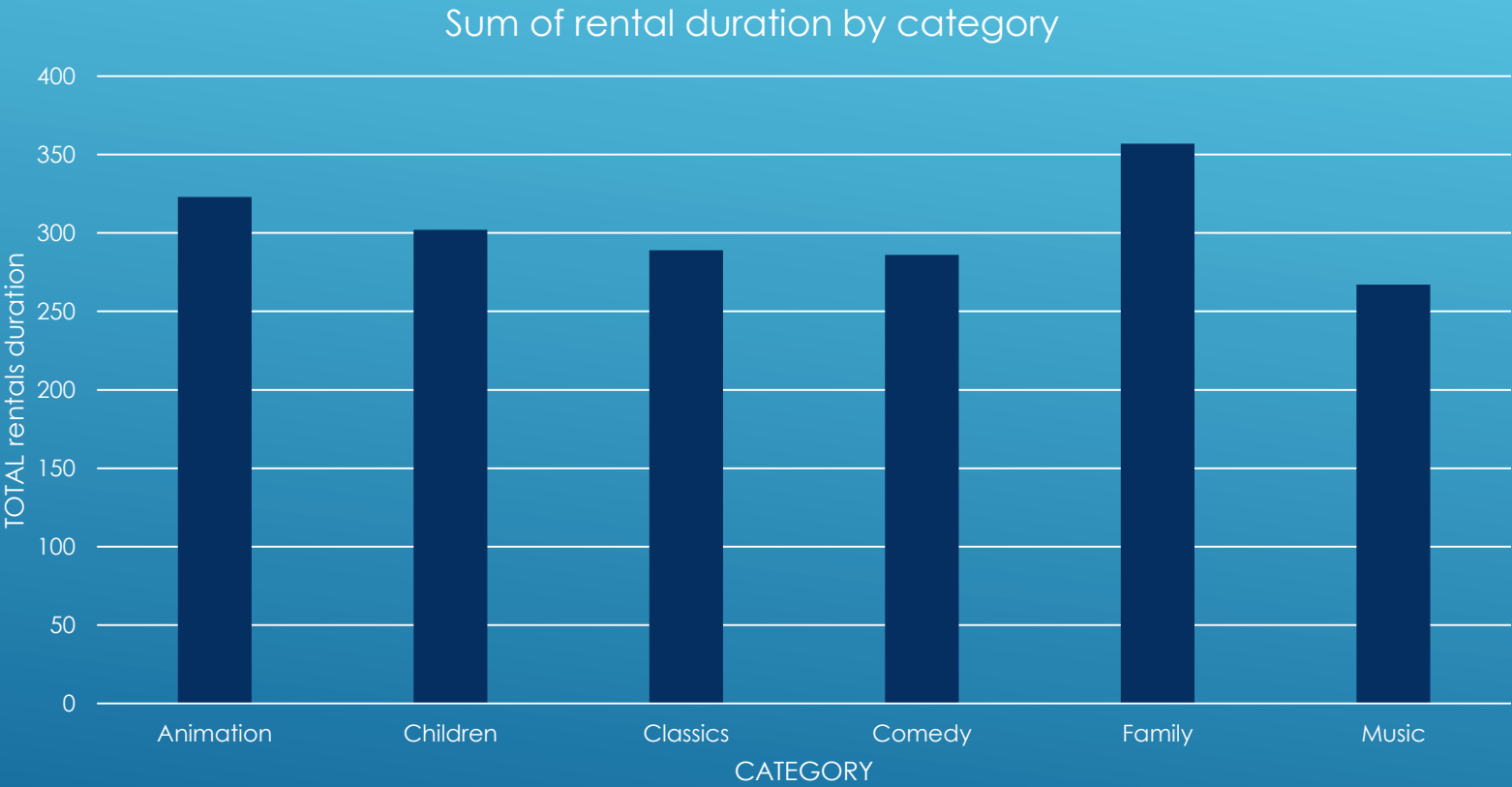
**Q3**  
**SHOW AVERAGE TOTAL RENTALS ACROSS ALL GENRES.**

Average number of rental  
=1002.75



# WHAT IS THE TOTAL OF RENTAL DURATION BY CATEGORY

Animation and family movies are preferable for rentals based on the rental duration



## HOW ARE THE CUSTOMERS BASED IN EUROPE, ASIA, AND AFRICA DISTRIBUTED BY COUNTRY?

customers\_number 1 60

