

Headline and byline

Write a new headline for the story. Use the styles defined in the doc. Use the byline from the original story.

Exercise

1. Design a web page for a news story. Text and images will be provided.
2. Customize your page with some design elements and CSS. We'll follow detailed instructions about what elements must be styled.

Page Should Contain:

- **Banner or masthead** at the top designed by you
- <h1> A **headline**, written by you
- The original **byline and date** from the story
- At least three images and a graphic (provided) with “alt” text
- Create a **pull-quote** from the story using <blockquote>
- Font styles defined in the assignment
- Related links at the bottom (provided)

2. Create Folder: “YourLastNameLayout”

Example of folder name: **MartonLayout**

3. Find the files you downloaded and MOVE THEM into your new layout folder

4. Create a subfolder inside your layout folder and call it “images” – move the images in here

Create your Web Page

Use VS Code to create a blank HTML file. Add these basic structure tags and save it as **index.html**, placing it inside your layout folder:

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <title></title>
  </head>
  <body>
    </body>
  </html>
```

Copy & Paste Story Text

Copy the plain text version of the story you downloaded from Elms into your web page, placing it inside the <body> tags of your index.html file

Create CSS file

Using VS Code, create and save a blank CSS file as “stylesheet.css”

Link to it from the <head> area of your index.html file with this code:

```
<link rel="stylesheet" type="text/css"  
      href="stylesheet.css">
```

Create Folder: “YourLastNameLayout”

Example of folder name: **MartonLayout**

Inside you should have these files:

- 1) index.html
- 2) stylesheet.css
- 3) subfolder named “images”
- 4) Story text file (you can delete this after copying it into your html file)

Folder Structure

The screenshot shows a file explorer window with the title bar "WalkerLayout". The toolbar contains icons for file operations like New, Open, Save, Copy, Paste, Find, and Delete. The main area displays a list of files and folders:

Name	Date Modified	Size	Kind
images	9:38 PM	--	Folder
index.html	9:37 PM	Zer...ytes	HTML do...
stylesheet.css	9:38 PM	Zer...ytes	Cascadi...

At the bottom left, there are navigation icons for back, forward, and search, along with a page number indicator "10".

Create content wrapper

- At beginning of <body> area in your HTML file, immediately AFTER your banner image, create a <div> and give it an ID name of CONTENT, like this:

```
<div id="content">
```

- In your CSS stylesheet, use a style to center the div on the page and assign it a width of 900px. This will make your main column (all the content in it) no more than 900 pixels wide. This is the CSS code:

```
#content {  
    margin: 0 auto;  
    width: 900px;  
}
```

Elements for you to add

For the remainder of this exercise, you will **work on your own to complete the web page layout**. We will discuss some required elements next.

Ask me if you have issues as you work. This is your time to prep for the midterm. The full exercise is on ELMS under assignments, called “Midterm Review”.

Masthead

Using HTML / CSS or Adobe XD, create a visually interesting and engaging masthead at the top of your page for an imaginary publication of your own design.

Use typography, color and design fundamentals to design your publication masthead. Call it whatever you like. Feel free to include an image or icon in your masthead if you like.

Insert your masthead right after the opening body tag `<body>`.

Setting Fonts

Follow font styles defined in the assignment.

- Use **font-family** property in CSS
- Apply several font names as “fallbacks” in case user doesn’t have your chosen font
- Apply generic font at end, as final fallback
- If your font name has more than one word, put it in quotes, as in “Times New Roman”
- No quotes needed for one-word fonts: Arial

CSS Font Example

```
p {  
    font-family: "Times New Roman",  
    Times, serif;  
}
```

Images

Include at least **three** provided images in your design. Include the provided graphic. Be sure to use alt text and include source for images. For the graphic, use the provided headline, chatter and source.

Pull quote

Create a pull quote from the story. Use the <blockquote> html tag to display your pull quote. Be sure to pull an interesting quote from the story and display it (large) before the quote appears in the story itself.

Pull-quote Guidelines

- Pullquote **should appear BEFORE the item appears in your regular text, not after.** It's a teaser!
-
- Don't delete the item from the text.

Pull-quote Syntax

- There is no “pullquote” tag in HTML5, but you can use the `<blockquote>` tag to achieve a similar objective – setting some text apart from the body of your story to highlight it.
- Syntax is:

```
<blockquote> text of your quote </blockquote>
```

- There are endless ways to style your blockquote with CSS

Pull-quote - CSS Style Example

- Add CSS style to make your pull-quote larger than the body text, use italics, and change the color

```
blockquote {  
    font: 16px/24px normal helvetica, sans-serif;  
    font-style: italic;  
    margin-top: 15px;  
    margin-bottom: 15px;  
    color: red;  
    margin-left: 50px;  
    padding-left: 15px;  
    border-left: 4px solid #ccc;  
}
```