Zakaria Elkhachia

UX Designer
Frontend Developer

*learn, create, **impact, repeat***

Portfolio

zakariaelk.com

Contact

work@zakariaelk.com
linkedIn/zakariaelk
212 762 054 909

Skills

Experience Strategy
Rapid Prototyping
User Interface Design
Responsive Design
Frontend Development
CMS Integration
API Consumption
Onpage SEO Strategy
Agile Dev Methodology

Stack / Tools

Figma, Sketch, Illustrator
HTML, CSS, JavaScript
Bootstrap, ReactJS
Firebase, MySql, GraphQL
Sass, AnimateJS
Webpack, Babel, Git
Npm, Yarn Packaging
Wordpress, Ghost

Experience

UX Designer / Head of Digital — PBB Creative
2016 – Present — Beijing, China
+ Built & oversaw the execution of 20+ UX design projects
+ Designed UI with a big focus on appeal & accessibility
+ Developed Frontend interfaces in **Javascript/ReactJs & Sass**
+ Refactoring and bundling existing production code.
+ Data **CRUD** operations via Firebase, GraphQL, MySql
+ Created on-page an SEO strategy, that ran PBB Creative in
top 3 Google for the keyword "Branding Agencies in China"

User Interface Designer — Pinyin Studio
2014 – 2016 — Beijing, China
+ Designed e-shops such as (**ARP**) a Chinese clothing brand
+ Designed Interfaces for online mobile campaigns & websites
+ Created wireframes to support UX logic and design ideas
+ Created UI from the concept to final hand-off to development

Junior UI Designer — Akryl Digital
2013 – 2014 — Beijing, China
+ My first entry level position. I learned to develop standard UI
components and style guides for agency-wide use.

Education

SUPINFO — Bachelor in Computer Science
2008 – 2013 — Casablanca, Morocco
Nankai University — Mandarin Studies HSK Level 4
2011 – 2012 — Tianjin, China

Languages

Proficient: French, Arabic, English
Advanced: Chinese