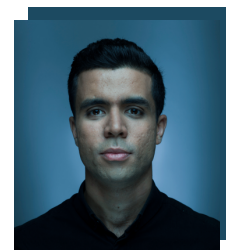


Zakaria Elkhachia

UX Designer

Digital Strategist

learn • create • impact • repeat ↻



Portfolio

zakariaelk.com 

Contact

work@zakariaelk.com

linkedin/zakariaelk

31 618 519 412

Skills

Experience Strategy

Rapid Prototyping

User Interface Design

Responsive Design

Frontend Development

CMS Integration

Onpage SEO Strategy

Agile Methodology

Stack / Tools

Figma, Sketch, Illustrator

HTML, CSS, JavaScript

Bootstrap, ReactJS

Firebase, MySQL, GraphQL

Sass, AnimateJS

Webpack, Babel, Git

Wordpress, Ghost

Languages

Native Arabic, French

Proficient English

Advanced Mandarin Chinese

Beginner Dutch (A2)

Experience

UX Designer & Dev — International NGO Safety Organisation

January 2021 – Present — The Hague, Netherlands

UX Designer / Head of Digital — PBB Creative

2016 – 2021 — Beijing, China

Built & oversaw the execution of 20+ Web/UX design projects

Designed UIs with a big focus on appeal & accessibility

Developed frontend interfaces in **vanillaJS** and **ReactJS**

Created on-site SEO strategy, setting PBB in **top 3** results for the phrase “Branding Agencies in China”

UI Designer & Developer — Pinyin Studio

2014 – 2016 — Beijing, China

Designed e-shops such as (ARP) a Chinese clothing brand

Designed Interfaces for online mobile campaigns & websites

Laying out user journey maps & wireframes

Created UI from the concept to final hand-off & development

UI Designer — Akryl Digital

2013 – 2014 — Beijing, China

Education

Supinfo University — Bachelor in Computer Science

2008 – 2013 — Casablanca, Morocco

Nankai University — Mandarin Studies HSK Level 4

2011 – 2012 — Tianjin, China