

# Case Study from Mode Analytics: "Yammer Analysis: Drop in User Engagement"

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Mode Analytics case study analysis and answers from Springboard Data Science program: practice SQL query, analysis, manipulation, in order to provide recommendations to the "Yammer Analysis: Drop in User Engagement" case study.

## Primary Objectives

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Demonstrate ability to utilize SQL for querying and analysis across multiple SQL tables.

## Data Source

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All data from: <https://community.modeanalytics.com/sql/tutorial/a-drop-in-user-engagement/>

## Summary Files

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"SQL-Case-Study-Seid-Answers-May17.pdf" - analysis, charts, and recommendations.  
"SQL-Queries.pdf" - all SQL queries used in Mode Analytics.