

PIZZA



SALES

Total Revenue
\$817860

AVG Order Value
\$38,31

Total Pizzas Sold
49574

Total Orders
21350

AVG Pizza Per Order
2,32

Busiest Days and Times

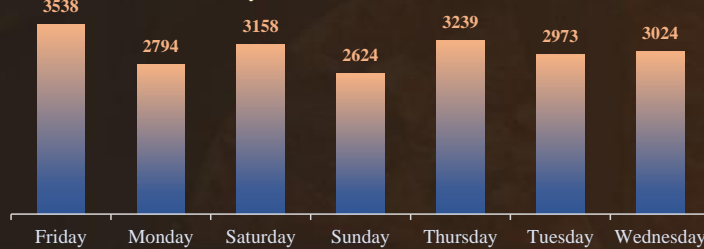
Days

Orders are **Highest** in weekends, Friday/Saturday evenings.

Times

There are **maximum** orders from 12 - 01pm & after 5 - 8pm.

Daily Trend For Total Orders



Hourly Trend For Total Orders



Sales by Category & Size

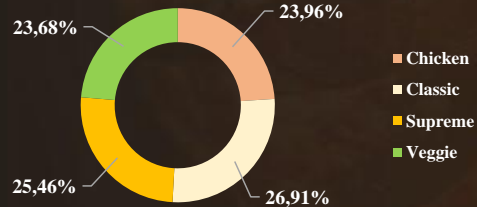
Category

Classic Category contributes to **maximum** sales & orders

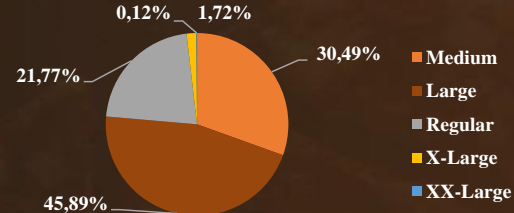
Size

Large size contribute to **maximum** sales &. orders

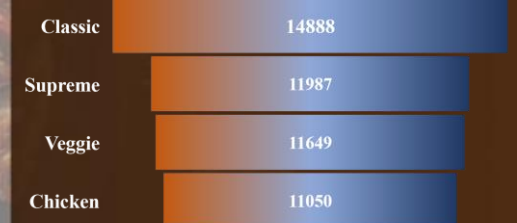
% of Sales by Pizza Category



% of Sales by Pizza Size



% of Sales by Pizza Category



Best & Worst Pizza sales

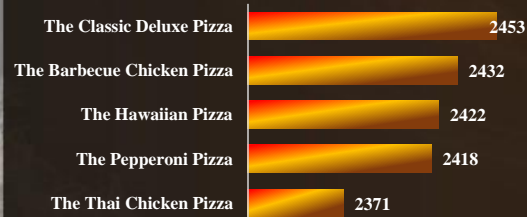
Best

Classic Deluxe & Chicken Pizza are the best sellers and Revenue generators pizza sales.

Worst

The Brie Carre Pizza is at the Bottom pizza sales and Revenue

Top 5 Best sellers by Total pizzas sold



Bottom 5 worst sellers by pizzas total sold



order_date

All Periods

MOIS ▼

2015

JANV

FÉVR

MARS

AVR

MAI

JUIN

J