

James Smith by Zak Elguindi

age: 18

residence: Columbia, SC

education: High School Diploma

occupation: Student

marital status: Single



"I'm a student that enjoys working out"

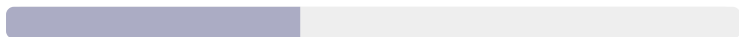
My day consists of studying, hanging out with friends, and exercising frequently. I have other hobbies for sure, but these are the three things that are most important to me.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

My view of success is a good balance between academics, exercise, and a fun social life.

Needs

- I need friends, my studies, and my gym to be consistently happy. Everything else is nice but not necessary.

Values

- I value efficiency and balance

Wants

- My wants include simplicity (I don't like when things are unnecessarily complicated)
- I enjoy things that make my life a little bit easier

Fears

- I have a fear of failure and rejection