# **Zakery Clarke**

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https://zclarke.dev

## **Work Experience**

MyFitnessPal- Sr Manager of Data Science, Search & AI (Dec 2024 - Current)

- Led AI vision and strategic initiatives, collaborating closely with product, engineering, and executive stakeholders.
- Managed Data Science, Search, and AI teams, deploying machine learning models and LLM agents serving over 200 million users.
- Led the development and deployment of machine learning models powering key product pillars, including meal scanning, voice logging, meal recommendations, and search ranking & retrieval.
- Managed the Data Science budget, vendor renewals, AI compliance policies and contract negotiations to optimize AI and data infrastructure investments.

### Thrive Global- Manager of Data Science (Sep 2023 - Dec 2024)

- Built and managed a Data Science team focused on deploying ML models as the core experience of a Behavior Change Platform with 500k+ users, including Fortune 500 clients founded by Arianna Huffington.
- Managed the development of a foundational Healthcare Large Language Model (LLM) co-founded by the OpenAI Startup Fund.
- Led the development of advanced ML recommendation models that improved user engagement by 20%, utilizing various Machine Learning techniques in collaboration with Product teams.

### Health Rhythms- (Team Lead) Staff Machine Learning Engineer (Nov 2021 - Sep 2023)

- Trained models to predict and prevent mental illness for at risk patient populations
- Created real-time ETL pipelines to process raw GPS and EHR data in a HIPPA compliant environment
- Led process of productionizing data sources and model development lifecycles

### **Dr Owl-** Senior Machine Learning Engineer (Mar 2019 - Nov 2021)

- Led development of Advertisement platform and built Recommendation Engine
- Designed ID verification service that saved over \$500,000 in expenses by utilizing facial recognition and Machine Learning techniques
- Analyzed health statistics on an EHR platform with over 1 million users

### **E-Center-** Machine Learning Engineer (Oct 2018 - Nov 2019)

- Analyzed E-Sports player performance through the use of Convolutional Neural Networks,
   Object Recognition and Machine Learning systems
- Created business plan and participated in start-up pitches to secure funding

#### **E-TransControl-** Full-Stack Software Developer

- (Dec 2016 Aug 2018)
- Created online payment portal to facilitate customer transactions
- Embedded Processor Development for transmission controllers in modified vehicles

### **Education**

### **Master's of Computer Science**

University of New Mexico 2019-2021

- Focus in Machine Learning & Al
- ❖ Thesis Research in NLP systems

### **Bachelor's Computer Science**

University of New Mexico 2016-2019

- Presidential Scholarship & Dean's List
- Minor in Mathematics & Statistics

# **Projects**

### **Thesis Project- Interpretable LLMs**

https://zclarke.dev/thesis.pdf

- NLP thesis focused on learning intermediate representations for question answering
- Uses word vectors, text to text transformers, coreference resolution and other NLP techniques to generate inferred knowledge graphs from a passage of text

#### **Teapot AI LLM**

https://zclarke.dev/portfolio.html#teapot

- Built a fine-tuned LLM agent that can perform RAG based chat completely in the browser.
- ❖ Runs completely in a user's browser or chrome extension and can use tools with a ~1 billion parameter model.

# NYC AI Traffic Camera Analysis <a href="https://github.com/zakerytclarke/nyc\_ai\_traffic\_camera\_analysis">https://github.com/zakerytclarke/nyc\_ai\_traffic\_camera\_analysis</a>

Performed large scale analysis of 1000 publicly available traffic cameras using object recognition to identify traffic patterns using parallelized inference

### **Skills**

Languages: Python, JavaScript, Node JS, Haskell, Java, C++, C, SQL, MongoDB, No-SQL, Object Oriented Programming, Functional Programming

Libraries: Pandas, Numpy, Scikit-learn, Keras,
Tensorflow, Hugging Face, Spacy NLP, Catboost
Soft Skills: Communication, Self-Starter,
Leadership, Teamwork, Problem Solving, Detail
Oriented, Quick Learner, Interested in new
technologies

Techniques: Machine Learning, Artificial
Intelligence, Neural Networks, Natural Language
Processing (NLP), Large Language Models (LLM),
LangChain, Retrieval Augmented Generation, Image
Recognition, Clustering, Data Science, Data
Visualization, Continuous Integration/Continuous
Deployment (CICD), HIPPA Certification
Technologies: Github, Databricks, Delta Lake,
AWS, S3, AWS Cognito, GCP, Vertex AI, Azure,
Cloudfront, Elastic Beanstalk, Linux, Unity, Express,
React, React - Native, Agile/Scrum, Flutter, Git,