# **Zach Cohen**

# Strategy Analyst

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Strategy analyst with 4+ years in data-driven decision-making and research, complemented by hands-on experience in venture capital and startup environments.

### **Experience**

#### Associate / Data analyst

Lemma Capital - PE fund (late stage)

Remote

- Automated gathering of >1000 companies' data from multiple sources
- Developed a PE data to KG converter
- · Participated in sourcing for 3 deals, and outreach

### **Strategy Analyst**

Deep Foundation - RDF database and middleware

<sup>1</sup> 2022 Oct. − 2023 Oct.

Remote

- · Created whitepapers and pitch decks
- Prepared market and product memos to steer the team
- Evaluated market hypotheses leading three MVP projects

#### Co-founder

Neuron - Web3 yield-optimized vanilla options

Remote

- Launched Web3 options platform, achieving \$700K TVL on start
- Secured \$200k in pre-seed funding
- Led a team of 4 in data-driven product development, incl. math modeling and visualization
- Grew Twitter audience from 200 to 7,000 (3,400% increase) in two months

### **Business Analyst / Consultant**

Teamidea - Early career (Consulting & Research)

🛱 2017 Jan. – 2020 Jan.

Moscow, Russia

- Supported the remote launch of a MARS plant during COVID
- Developed business cases and pitch materials for 10+ projects
- Developed face recognition, supply optimization (voice-based) systems in Python
- Prepared & presented 30+ business cases and pitch decks

# **Technical Expertise**

SQL
Python
PowerBI
Tableau

#### Skills

Strategic Planning • VC & Market
Research • Data Analysis • Financial
Modeling • Valuation • Due Diligence
Data Visualization • ETL • Python •
SQL • Pitchbook

### Languages

English
Russian
Hebrew
French

# **Education**

## **NUST "MISIS"**

MSc in Engineering (GPA: 3.94/4)

### Methodology

 Strategic Planning • Lean • Design Thinking • Kanban

#### **Additional**

#### Volunteering

Team @ Maker Faire (Moscow, 2018-2019)

#### Hobbies

Popular science (blogging + 15x4 talks), Hiking, Biochemistry, Agtech, Climatech, Alt Protein

#### **Open Source**

LiteLLM, FFMemes, Inference pipelines (incl. 90% cold start optimization)