

# Zach Cohen

## Product Manager

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Data-driven Product Manager with expertise in strategic planning, market analysis, and end-to-end product development.

### Experience

#### Strategy Lead

Deep Foundation -

📅 2022 Oct. – 2023 Oct.      📍 Remote

- Created whitepapers and pitch decks to articulate strategic vision for new products.
- Developed market and product memos that informed MVP development and go-to-market strategies.
- Evaluated market hypotheses and steered the team through multiple product iterations.

#### R&D Lead & Co-founder

Neuron -

📅 2021 Apr. – 2023 Sep.      📍 Remote

- Secured \$200k in pre-seed funding to support product innovation.
- Led a cross-functional team in data-driven product development, math modeling, and visualization.
- Orchestrated a targeted content strategy that increased audience engagement significantly.

#### Business Analyst / Consultant

Teamidea -

📅 2017 Jan. – 2020 Jan.      📍 Moscow, Russia

- Mapped and optimized business processes across multiple projects, laying the groundwork for product improvements.
- Developed business cases and pitch presentations that supported strategic decision-making.
- Conducted market research and competitive analysis to identify product opportunities.

### Objective

Leverage my multidisciplinary background in strategy, research, and product development to drive innovative, customer-focused solutions as a Product Manager.

### Education

#### NUST "MISIS"

MSc in Engineering (GPA: 3.94/4)

### Technical Expertise

#### Skills/Exposure

- Product Management • Strategic Planning • Market Analysis • Team Leadership • Data Analysis • Financial Modeling • Agile Methodologies

### Languages

English	<div><div></div></div>
Russian	<div><div></div></div>
Hebrew	<div><div></div></div>
French	<div><div></div></div>

### Additional

#### Successful Product Launches

Led multiple initiatives from concept to market launch, achieving measurable growth and customer engagement.

#### Cross-Functional Team Leadership

Effectively managed teams across R&D, marketing, and business analytics to deliver innovative product solutions.

#### Industry Contributions

Authored whitepapers and strategic documents that influenced market direction and