

# Zach Cohen

## Product Manager

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Data-driven Product Manager with expertise in strategic planning, market analysis, and end-to-end product development.

### Experience

#### Gap (Research Assistant)

Technion - *Automated planning*

2023 Sep. — 2024 Sep.    Haifa

- Expanded the social laws' formalism with conditional effects
- Contributed to LLM selection, fine-tuning, and inference

#### Strategy Lead

Deep Foundation -

2022 Oct. — 2023 Oct.    Remote

- Created whitepapers and pitch decks to articulate strategic vision for new products
- Developed market and product memos that informed MVP development and go-to-market strategies
- Evaluated market hypotheses and steered the team through multiple product iterations

#### Co-founder

Neuron - *Web3 yield-optimized vanilla options*

2021 Apr. — 2023 Sep.    Remote

- Launched Web3 options platform, achieving \$700K TVL
- Co-led a team of 4 engineers developing a data-driven Web3 product (vanilla options)
- Secured \$200k pre-seed by crafting data-storytelling deck and leading VC pitches
- Achieved 3000%+ (200 to 7,000) Twitter growth in 2 mo with science-related content

#### Business Analyst / Consultant

Teamidea -

2017 Jan. — 2020 Jan.    Moscow, Russia

- Mapped and optimized business processes across multiple projects
- Developed face recognition, supply optimization (voice-based) systems in Python
- Prepared & presented 30+ business cases and pitch decks

### Technical Expertise

SQL	<div><div></div></div>
Python	<div><div></div></div>
Docker	<div><div></div></div>
PowerBI	<div><div></div></div>

### Skills

- Strategic Planning • Market & VC Research • Data Analysis & Visualization • ETL Process Design • System Design • API Development • Message Queues • Containerization & Orchestration • Pitchbook

### Languages

English	<div><div></div></div>
Russian	<div><div></div></div>
Hebrew	<div><div></div></div>
French	<div><div></div></div>

### Education

#### NUST "MISIS"

MSc in Engineering (GPA: 3.94/4)

### Methodology

- Agile • Lean • Kanban • Design Thinking • TDD, BDD

### Additional

#### Volunteering

Team @ Maker Faire (Moscow, 2018-2019)

#### Hobbies

Popular science (blogging + 15x4 talks), Hiking, Biochemistry, Agtech, Climatech, Alt Protein

#### Open Source

LiteLLM, FFMemes