



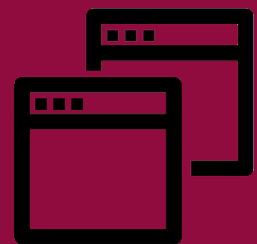
DASHBOARD



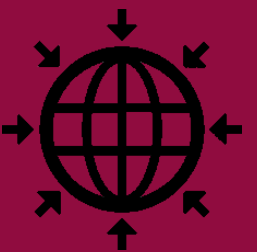
DEVICES



ECOMMERCE



PAGES



TRAFFIC SOURCES



WEBSITE OVERVIEW

Home

Dashboard

Ecommerce

Pages

Traffic Sources

Website Overview

8/1/2021

9/12/2022

Total Users

359K

New Users (Last 30 Days)

(Blank)

Total Sessions

398K

Total Page Views

1618K

Average Session Per User

1.12

Bounce Rate

50.97%

Average Time on Page

25 sec

Average Session Duration

101 sec

Exit Rate

54.83%

Average Page Views Per Person

4

Sessions by Devices

Device Category

desktopmobiletablet

Sessions by Browser

Android Webview	242801
Safari (in-app)	77965
Chrome	55730
Safari	16442
Samsung Internet	3806
Opera	303
UC Browser	257
Instagram	205
Firefox	40

Sessions by Operating System

Operating System

AndroidBlackBerryiOSTizen

Sessions by Day of Week

Sunday	57K
Monday	57K
Tuesday	56K
Wednesday	53K
Thursday	54K
Friday	60K
Saturday	60K

Average Bounce Rate by Months

Top 10 Sessions by Mobile Device Brand

Samsung	126K
Apple	96K
OPPO	38K
Vivo	31K
Huawei	30K
Infinix	24K
Xiaomi	23K
Realme	9K
Tecno	9K
OnePlus	2K

Home

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Website Overview

8/1/2021

9/12/2022

Total Users

392K

New Visitors

280K

Returning Visitors

112K

Total Sessions

405K

Total Transactions

5344

Total Transactions Revenue

13,016K

Average Session Duration

1625 sec

Conversion Rate

1.32%

Total Campaigns

86

Total Sources

64

Top 5 Campaigns by Sessions

Campaign	Sessions
Dynamic Campaign September	55K
OC Traffic Old Camp Edits	22K
NA - Acquisition Prospecting Lookalike Campaign - Master Campa...	19K
NA - Retargeting Campaign - Master Campaign-2021-12-13	11K
FB LLA	11K

Sessions by Source

Source	Sessions
facebook	89668
Social	86650
l.instagram.com	60303
instagram.com	43551
google	38170
(direct)	35557
fb	13564
m.facebook.com	10526
l.facebook.com	9859

New and Returning Site Visitors by Date

User Type ● New Visitors ● Returning Visitors

Sessions by Day of Week

Day	Sessions
Sunday	58K
Monday	58K
Tuesday	57K
Wednesday	55K
Thursday	55K
Friday	61K
Saturday	61K

Keyword Searches by Date

Sessions vs Revenue

Home

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Website Overview

8/1/2021

9/12/2022

Total Page Views

1655K

Bounce Rate

19.78%

Average Time on Page

31 sec

Total Sessions

405K

Exit Rate

23.67%

Entrance Rate

20%

Sessions by Date

Sessions by Host Name

monndaine.com	404699
monndaine.com.googlew...	22
monndaine.myshopify.com	11
1jp3iog2iy5tuc7n-516958...	1

Average Bounce Rate by Months

Sessions by Day of Week

Sunday	58K
Monday	58K
Tuesday	57K
Wednesday	55K
Thursday	55K
Friday	61K
Saturday	61K

Current vs Last Year Page Views

Top 5 Page Views by Page Title

Trendy Women's Fashion Girls Accessories Paki...	187K
Monndaine Bags	68K
Monndaine Jewelry	63K
Messenger fashion chain small bag – Mo...	6K
EMERY ROSE Letter Graphic Pocket Front Ba...	6K

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Website Overview

8/1/2021

9/12/2022

Total Users

380K

New Users (Last 30 Days)

(Blank)

Total Sessions

405K

Total Page Views

1655K

Average Session Per User

1.11

Bounce Rate

50.36%

Average Time on Page

37 sec

Average Session Duration

129 sec

Exit Rate

40.55%

Average Page Views Per Person

4

Sessions by Date

Sessions by Medium

Medium	Sessions
referral	130345
Instagram_Feed	76260
(not set)	58160
(none)	35557
cpc	31229
Instagram_Explore	21363
Facebook_Mobile_Feed	21305
paid	9776
Instagram_Stories	8027

Sessions by Social Networks

Sessions by Day of Week

Day	Sessions
Sunday	58K
Monday	58K
Tuesday	57K
Wednesday	55K
Thursday	55K
Friday	61K
Saturday	61K

Average Bounce Rate by Months

Top 10 Sessions by Source

Source	Sessions
facebook	90K
Social	87K
l.instagram.com	60K
instagram.com	44K
google	38K
(direct)	36K
fb	14K
m.facebook.com	11K
l.facebook.com	10K
snapchat	7K

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Traffic Sources

8/1/2021

9/12/2022

Total Users

365K

New Users (Last 30 Days)

(Blank)

Total Sessions

405K

Total Page Views

1655K

Average Session Per User

1.06

Bounce Rate

47.44%

Average Time on Page

34 sec

Average Session Duration

104 sec

Exit Rate

24.63%

Average Page Views Per Person

4

Sessions by Date

Sessions by Day of Week

Sunday	58K
Monday	58K
Tuesday	57K
Wednesday	55K
Thursday	55K
Friday	61K
Saturday	61K

Average Bounce Rate by Months