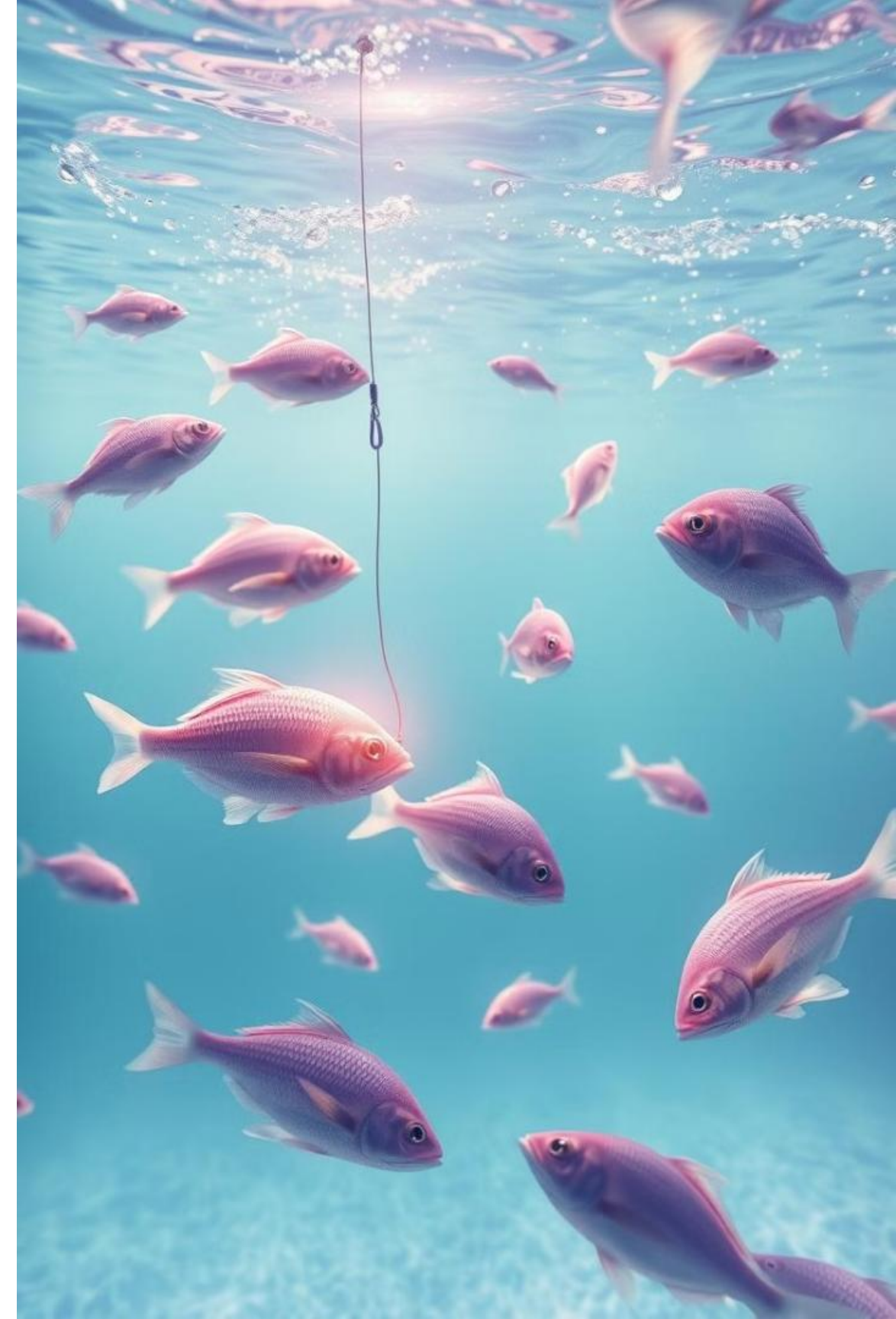


Phishing Awareness: Don't Take the Bait!

Welcome to Phishing Awareness Training. This presentation will equip you with the knowledge to recognize and avoid phishing attacks.

 **by Zaki Hakimji**





What is Phishing? Recognizing the Hook

1 Deceptive Technique

Phishing is a deceptive technique. Attackers impersonate trusted entities.

2 Stealing Information

The goal is to steal sensitive information. This includes usernames, passwords, and financial details.

3 Bait and Lure

Phishers use enticing bait to lure victims. These baits hide malicious intent.

Common Phishing Tactics: Examples in the Wild

Email Scams

Fake invoices request immediate payment. Beware of urgent requests from "your bank".

Website Spoofing

Fake login pages imitate real ones. Always check the URL for subtle errors.

SMS Phishing

Text messages ask you to reset a password. Do not click unsolicited links.



Spotting the Red Flags: Email and Website Analysis



Typos

Poor grammar and spelling errors are common. Legitimate sources are usually professional.



No Padlock

Unsecured websites lack a padlock icon. Never enter details on non-HTTPS sites.



Sense of Urgency

Phishing creates panic. Take time to evaluate before acting.



Password Security: Creating a Strong Defense

1

Complexity

Use a mix of uppercase, lowercase, and symbols.

2

Length

Aim for at least 12 characters.

3

Uniqueness

Don't reuse passwords across multiple accounts.

4

Password Manager

Use a tool to manage complex, unique passwords.



Reporting Suspicious Activity: Be a Phishing Hunter

Internal Reporting

Report suspicious emails to your IT department immediately.

External Reporting

Forward phishing emails to the FTC at reportphishing@apwg.org.

Don't Engage

Never reply or click on links in suspicious emails or messages.



Real-World Consequences: Impacts on Individuals and Organizations

1

Financial Loss

Individuals can lose savings. Companies can face huge costs.

2

Data Breach

Sensitive data may be stolen. Personal information is at risk.

3

Reputation Damage

Trust is eroded after attacks. Customer confidence declines.



Q&A and Resources: Stay Informed and Protected

Now is the time for questions. What concerns do you have about phishing?

Here are some helpful resources for staying safe online:

- FTC Phishing Information: <https://www.consumer.ftc.gov/features/feature-0004-phishing>
- Anti-Phishing Working Group: <https://apwg.org/>