Product Evolution

Nov'11	Jan'12	Jun'12	Apr'13	Jan'14	May'15	Mar'16	Apr'17	2018	2019

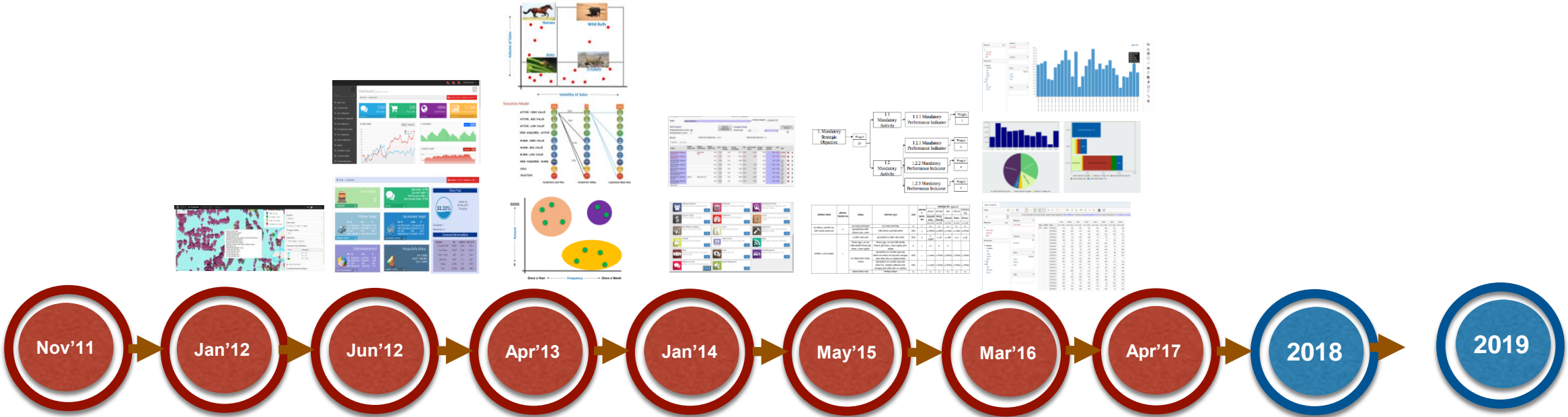**R&D**
IoT, Healthcare, Image Processing, ICR,OCR, Media Analytics, Applications of Data Science (ML, Deep Learning)

Introducing Software

Products & Services

SmartSales:
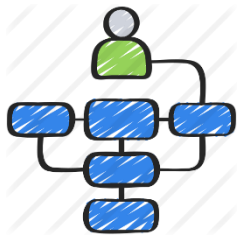Sales & Distribution Automation, Field Force Management, Merchandising

SmartERP / HRM:
Enterprise Resource Planning and Human resource management system

SmartBI:
Business Intelligence & Data Warehousing, enterprise reporting, visualization
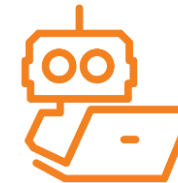
SmartActivity:
Digitize any enterprise process in most agile way and ensure greater efficiency & optimization

SmartAnalytics:
Statistical and Machine Learning based predictive, simulation, what if and other models

SmartRobotics:
RPA based solution to replace repeated human tasks to improve efficiency and reduce cost

SmartSurvey:
Complete mobile and web based Field Survey, Census & Activity Management

SmartBank:
Complete Bank automation

SmartKPI, SmartM&E:
BSC / KPI Management, Monitoring & Evaluation System for large MNC and Government

Modules

SmartSales

360 degree sales management

- Order Management
- Promotion Management
- Promotion Optimization
- Market Intelligence
- Retail Execution
- Digital Merchandising
- Delivery Management
- Distributor Management
- Geo-Spatial
- Messaging
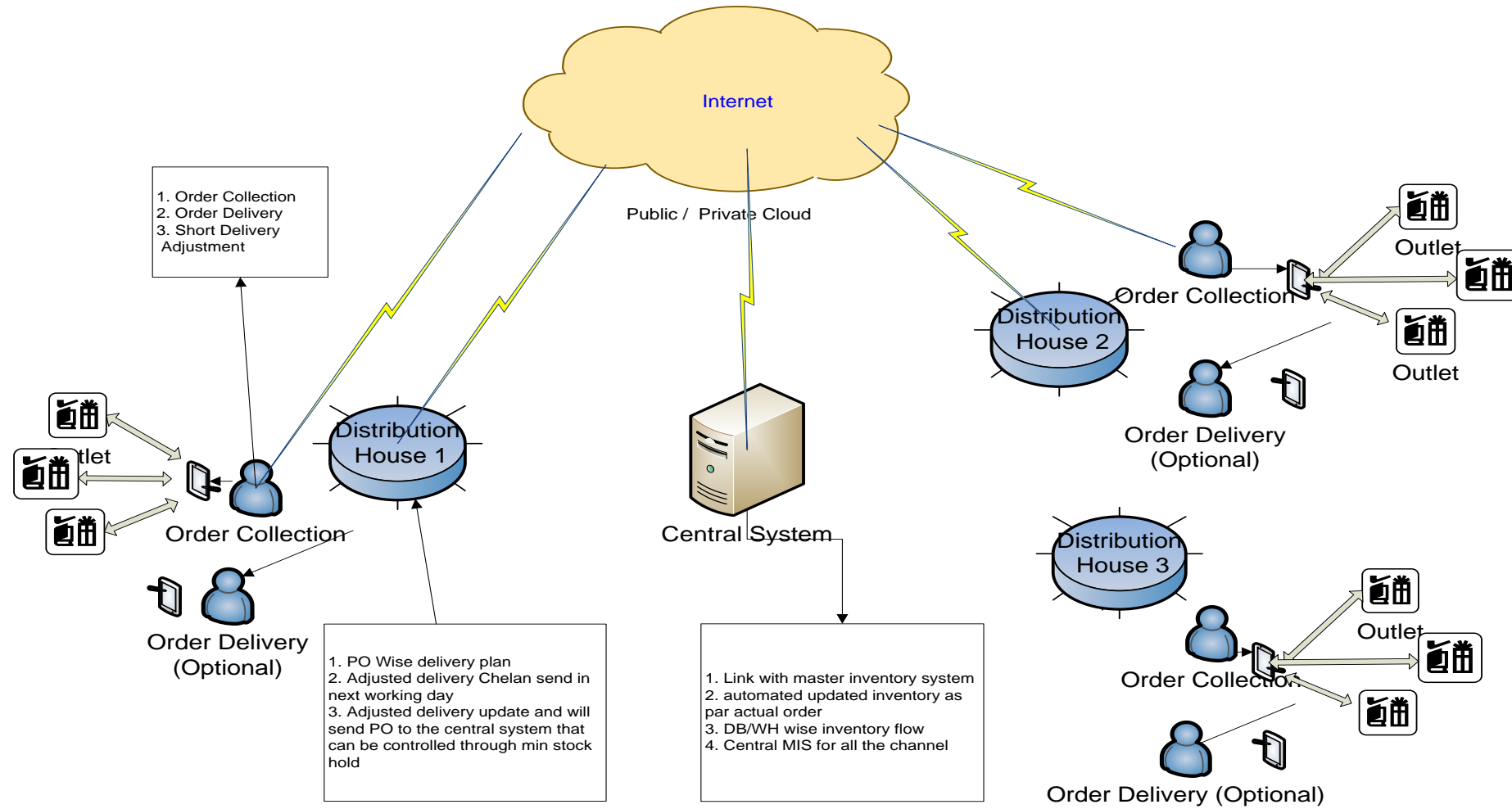- CRM
- Reporting and Analytics

Target Markets

Retail & Modern Trade
(i.e. FMCG, F& B, Footwear, Cement, Household Plastic Products, Tobacco)

Telecommunication

Healthcare & Pharmaceuticals

Footwear & Leather Products

Consumer Electronics and Ceramic

Government & Corporation

System flows

Internet

Public / Private Cloud

1. Order Collection
2. Order Delivery
3. Short Delivery
   Adjustment

Distribution House 1

Distribution House 2

Distribution House 3

Central System

Order Collection

Order Delivery (Optional)

Outlet

1. PO Wise delivery plan
2. Adjusted delivery Chelan send in next working day
3. Adjusted delivery update and will send PO to the central system that can be controlled through min stock hold

1. Link with master inventory system
2. automated updated inventory as par actual order
3. DB/WH wise inventory flow
4. Central MIS for all the channel

Order Collection

Order Delivery (Optional)

Outlet

Order Collection

Order Delivery (Optional)

Outlet

Skill-Sets and Teams

Analyst — 8

Business stakeholder — 5

Data scientist — 5

Database administrator — 3

Graphic designer — 4

Researcher — 3

Software engineer — 32

Systems administrator — 2

Legend:
- Advanced analytics
- Application development
- Collaboration
- Creativity
- Data analysis
- Database management
- Domain expertise
- Programming
- Systems integration
- Visualization

- Hign
- Medium
- Low