

## 2024 ABOUT ME



### Hi, I'm Zaki Ramadhika Entry - Level Programmer and Social Media Marketing

I'm from Jakarta, Indonesia. Currently an informatics engineering student at UIN Syarif Hidayatullah Jakarta and work as Social Media Admin at an agency called Popcult. I have been work since January 2023 and have managed several big brands such as Salonpas Let's Move and Saridon ID, and right now i am looking forward to working with you!

Graphic Design



Email Me



## PROFILE

**Zaki | 19 Years Old | Man | Islam**

Place & Date of Birth : Jakarta, 09 Nov 2003

Nationality : Indonesia

## INTEREST

- Computing
- Social Media
- Video Editing
- Music & Film
- Game
- Sport

## EDUCATION

**2019 - 2022**

SMAN 59 JAKARTA

**2022 - NOW**

UIN JAKARTA  
INFORMATICS ENGINEERING

## WORK EXPERTISE

- Social Media Admin
- Video Editor
- UI / UX

Graphic Design

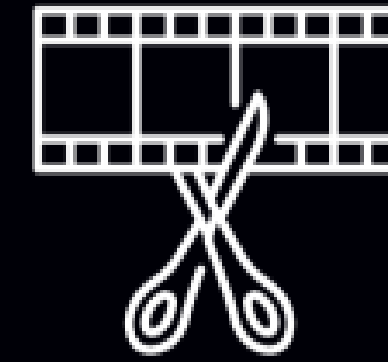
# SKILLS



**TREND RESEARCH**



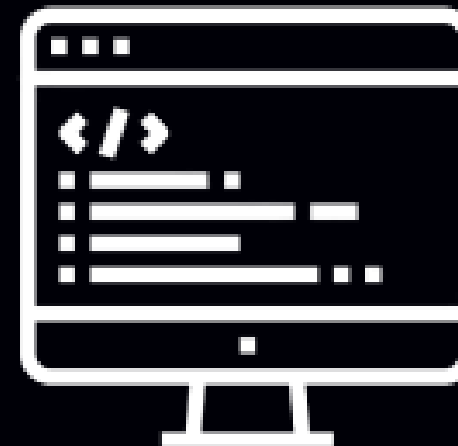
**SOCIAL MEDIA  
MANAGEMENT**



**VIDEO MOBILE EDITING**



**CRITICAL THINKING**



**ENTRY - LEVEL  
PROGRAMMING**



**MICROSOFT OFFICE**



**CANVA EDITING**

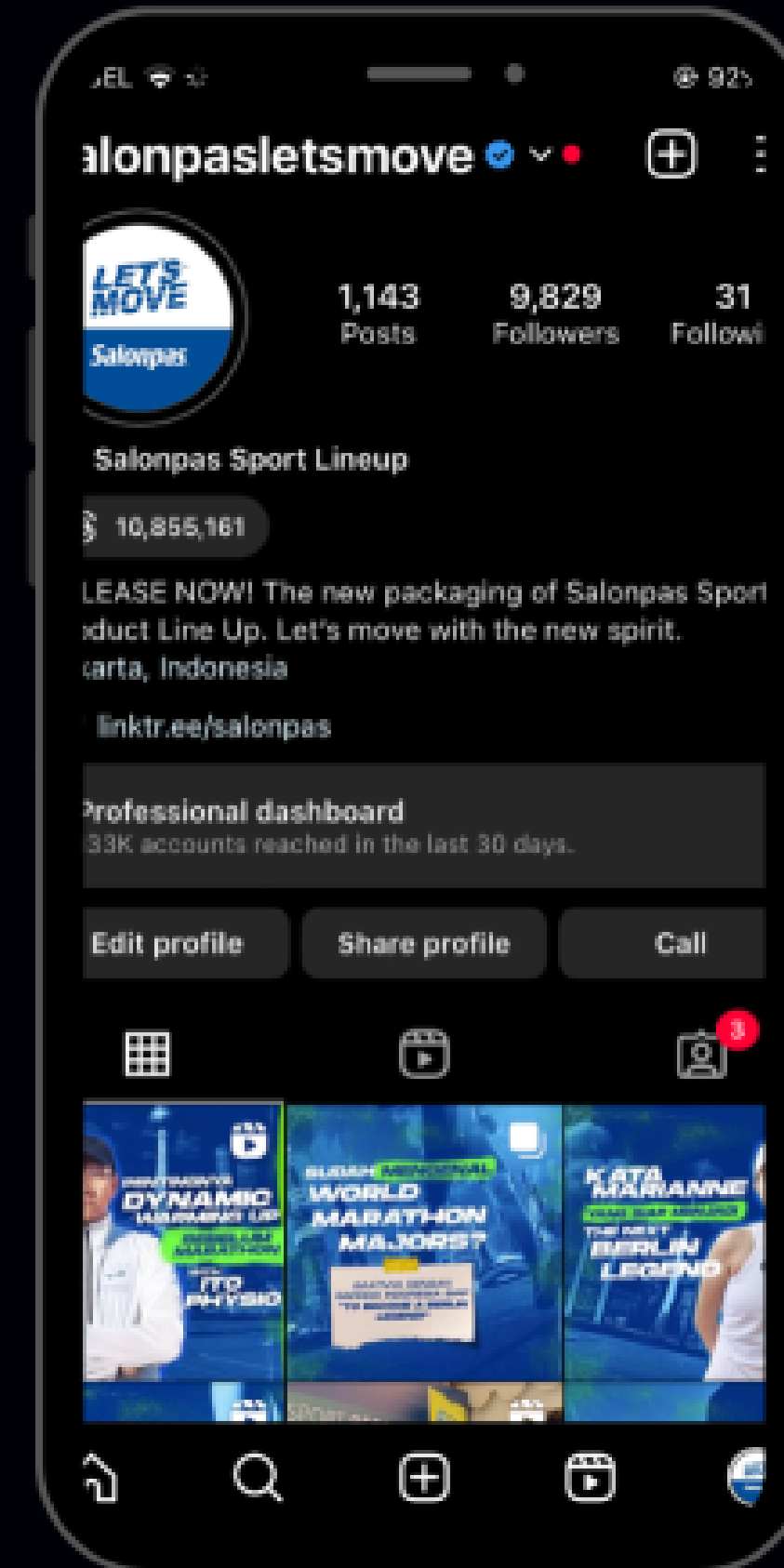


**SOCIAL MEDIA  
MARKETING**

Graphic Design

# EXPERIENCES

## Social Media Admin (Salonpas Let's Move)



## Followers Growth

Last 90 Days ▾

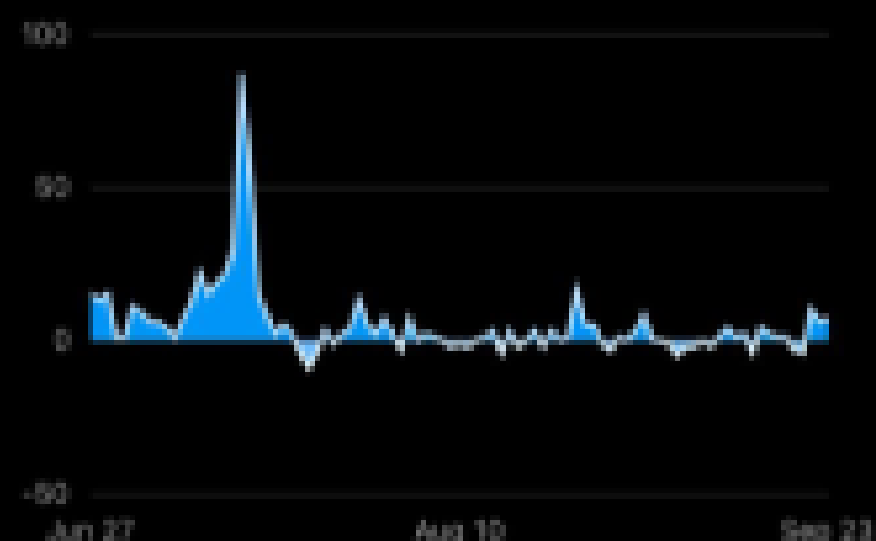
Jun 27 - Sep 24

### Followers

+4.8% vs Jun 26

#### Growth

Overall	487
Follows	794
Unfollows	337



## Account Reached

Last 90 Days ▾

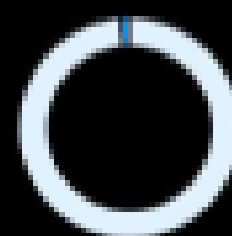
Jun 27 - Sep 24

307,411

Accounts reached

88.8% from ads

+3%  
4,418  
Followers



302K  
Non-followers

## Post Interaction

Post Interactions

vs Mar 29 - Jun 26

3,556

+59.6%

Likes	2,731
Comments	286
Saves	133
Shares	132

#### Top Posts

Based on likes

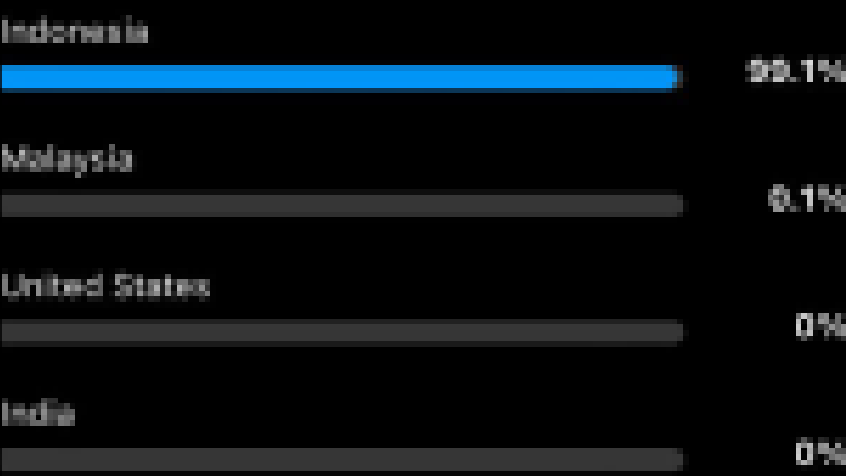


# Followers Data

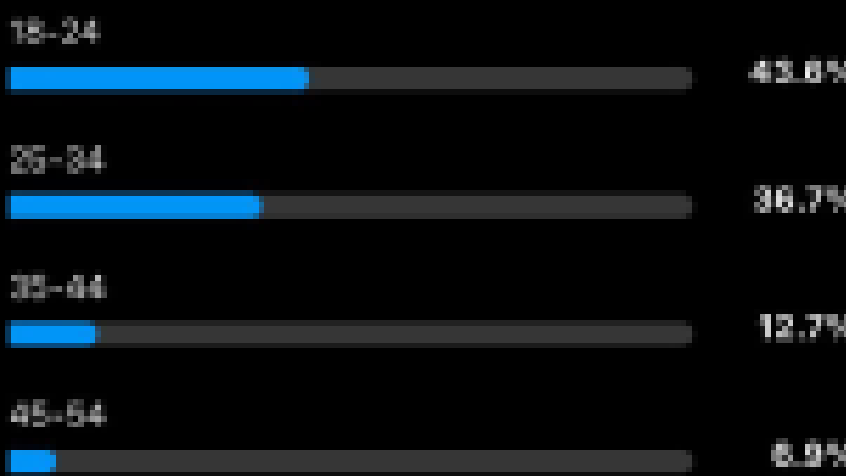
## Top cities



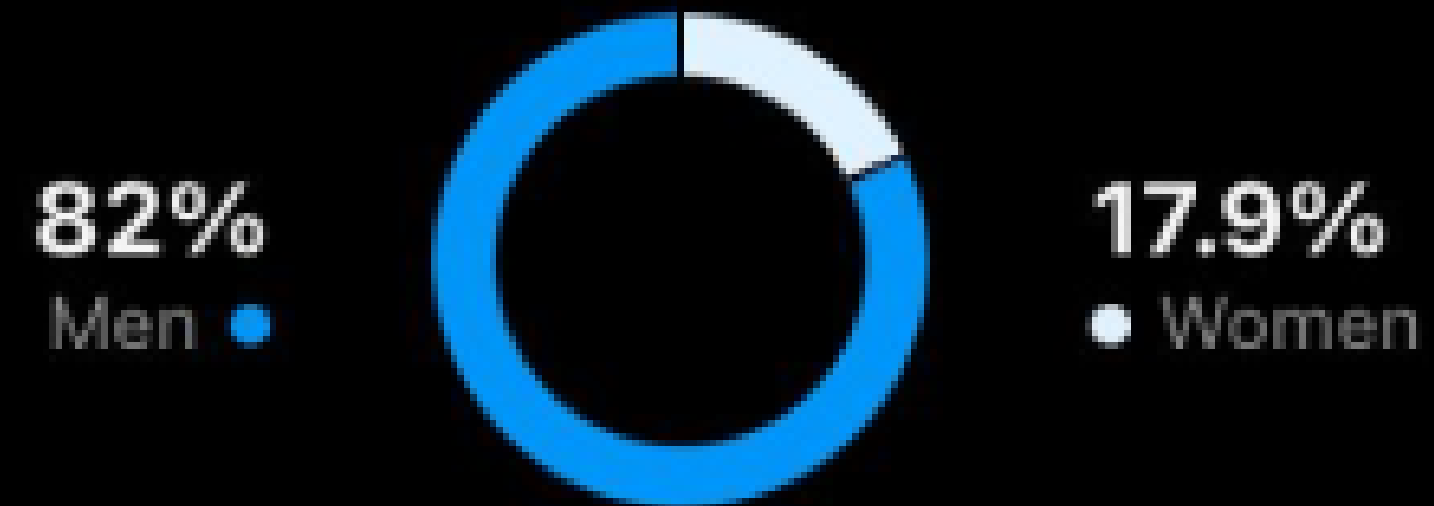
## Top countries



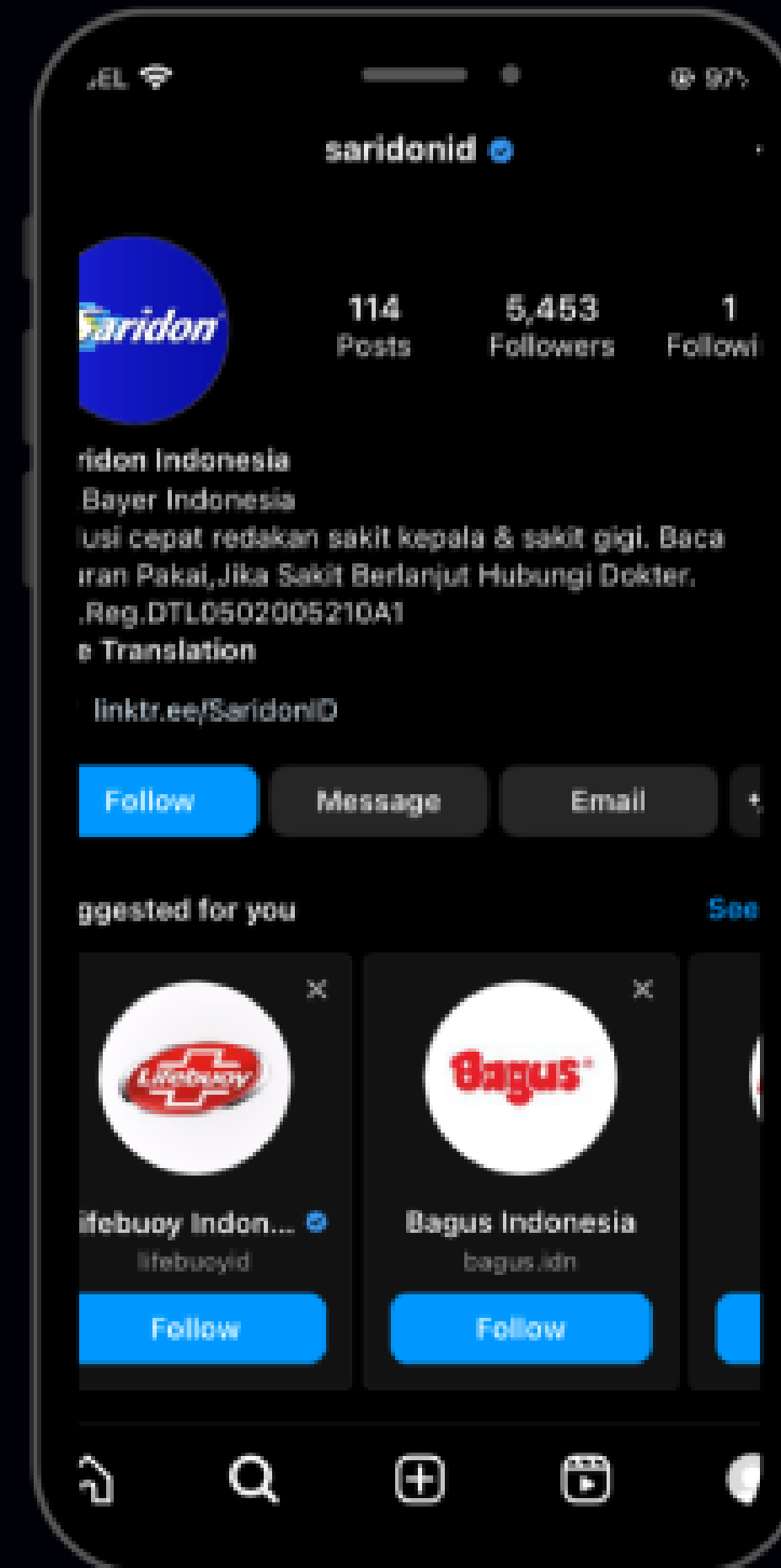
## Top age ranges



## Gender



## Social Media Admin (Saridon ID)





Recap data participant who took part in  
#LanjutCariPeluang Saridon Giveaway.

874

Total Participant

## 352 Participant #OnlineShop

A1:F1   fx Recap Activity IG Filter by Popcult				
	A	B	C	D
351	349	raffa_deavia	<p>Bismillahrahmanirahim, Dear @sardonid</p> <p>Kegiatan nga live dan jualan online tuh kadang</p> <p>Namun, di tengah kekacauan itu, ada satu hal y</p> <p>filter seru dari @sardonid juga membawa semesta</p> <p>#LanjutDanPeluang</p> <p>Yuk ikut!</p> <p>@evavinda</p> <p>@jakar_2</p> <p>@Bers_invasiuzah</p>	10 June 2023
352	350	raffa_deavia	<p>Bismillahrahmanirahim, Dear @sardonid</p> <p>Disela-sela foto product dengan pusing, stres, d</p> <p>Namun, di tengah kekacauan itu, ada satu hal y</p> <p>filter seru dari @sardonid juga membawa semesta</p> <p>#LanjutDanPeluang</p> <p>Yuk ikut!</p> <p>@evavinda</p> <p>@jakar_2</p> <p>@Bers_invasiuzah</p>	10 June 2023
353	351	otafayani	<p>Jualan online itu kadang plus minus banget. Se</p> <p>#LanjutDanPeluang</p> <p>ikutin juga yuk!</p> <p>@nyanya_nasty29</p> <p>@yati_yani88</p> <p>@tita__</p>	10 June 2023
354	352	rahmahkomala	<p>Sakit kepala bukan halangan untuk tetap #Lanj</p>	11 June 2023

## 522 Participant #KerjaPabrik

23   fx				
	A	B	C	D
520		sansen_92	<p>Halo @sardonid</p> <p>Pakenakan aku adalah seorang Seriman Tradisional Indonesia, inih keseruanu saat ikutin filter challenge dari Sardon.</p> <p>Bangga dengan Sardon yg sudah sejak lama menemani kami ma</p> <p>Minum Sardon terbukti cocok meredakan sakit kepala, ini karena</p> <p>Tenang, Sardon aman di konsumsi, sudah ter BPOM dan juga ho</p> <p>👍👍👍</p> <p>Tunggu apa lagi setia selalu Sardon, untuk sakit kepala yg datan</p> <p>#LanjutDanPeluang</p> <p>@bhenv5751 @mahandis_cameron @kva.via.22</p>	11 June 2023
521		sansen_92	<p>Halo @sardonid</p> <p>Pakenakan aku adalah seorang Seriman Tradisional Indonesia, inih keseruanu saat ikutin filter challenge dari Sardon.</p> <p>Bangga dengan Sardon yg sudah sejak lama menemani kami ma</p> <p>Minum Sardon terbukti cocok meredakan sakit kepala, ini karena</p> <p>Tenang, Sardon aman di konsumsi, sudah ter BPOM dan juga ho</p> <p>👍👍👍</p> <p>Tunggu apa lagi setia selalu Sardon, untuk sakit kepala yg datan</p> <p>#LanjutDanPeluang</p> <p>Yuk ikutin @wink3388 @suprayitno8888 @beela_</p>	11 June 2023
522		annalisy	<p>@sardonid #LanjutDanPeluang</p> <p>@vitamasina @vianemarin @vincelarky</p>	11 June 2023

**THANK YOU**