



# ZAKI RAMADHIA

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## Social Media Marketing

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## ABOUT ME

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I have more interest in social media, copy writing and also mobile video editing. And my curiosity about the world of social media is deep, and I always try to tap on trends or create new trends

## EXPERIENCE

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- Jan 2023 - Now

### SOCIAL MEDIA ADMIN SALONPAS LETS MOVE

Answer every customer question, create content to increase customer attractiveness, and analyze what's trending on social media.

- 11 Apr 2023 - 11 Jun 2023

### SOCIAL MEDIA ADMIN SARIDON

Recapitulated the data of the participants who took part in the #LanjutCariPeluang Saridon giveaway, recording the date, account name, caption, and screenshot when the participant took part in the giveaway

- July - August 2023

### Committee of PBAK Informatics Engineering 2023

As Event Division

- Oct 2023 - Now

### Probies Brand and Marketing AIESEC in UIN Jakarta

Working some marketing tasks, such as being a creative marketer, by creating content plans, creating IG reels content and also content for IG AIESEC in UIN Jakarta

## EDUCATION

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2022 - Now

### UIN SYARIF HIDAYATULLAH JAKARTA

INFORMATICS ENGINEERING

## SKILLS

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- Data Entry
- Video Editing
- Trend Research
- UI/UX
- Office 365
- Entry-level Programming

## ACHIEVEMENT

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### 3RD PLACE IN CONTEST VIRTUAL REALITY (VR) CONTENT AT TARUMANAGARA UNIVERSITY

Create Virtual Reality(VR)Content with Unity Studio program.