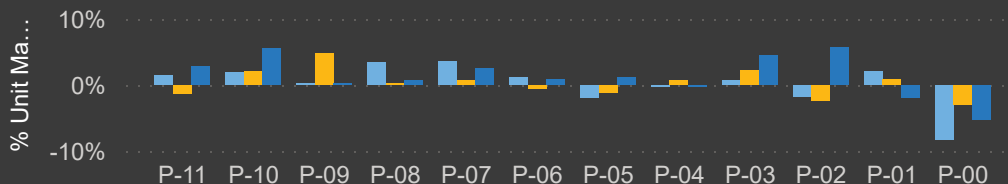


32.86%
% Units Market Share

49,832
Total Category Volume

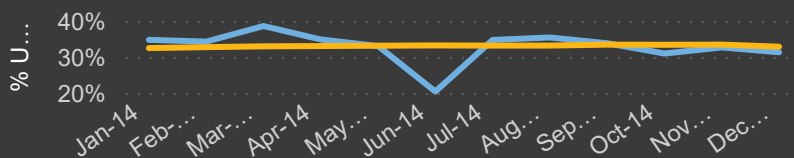
% Unit Market Share YOY Change by Rolling Period and Region

Region ● Central ● East ● West

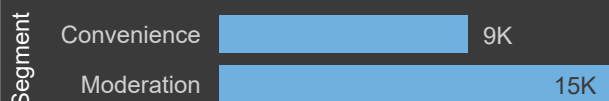


% Units Market Share R12M and % Units Market Share by Month

● % Units Market Share ● % Units Market Share R12M

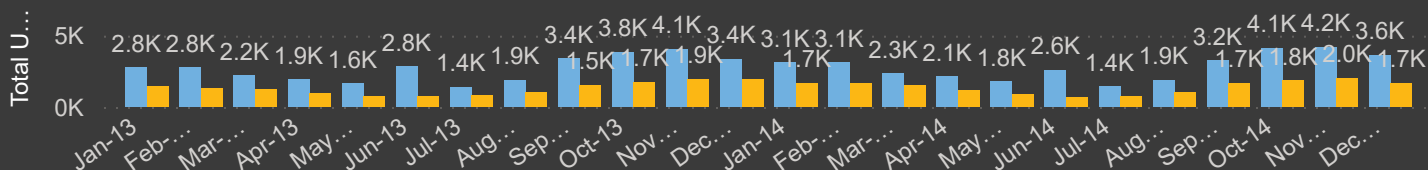


Total Category Volume by Segment



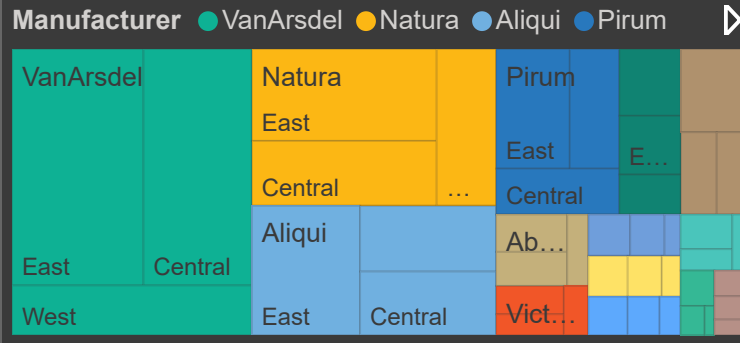
Total Units by Month and isVanArsdel

isVanArsdel ● No ● Yes

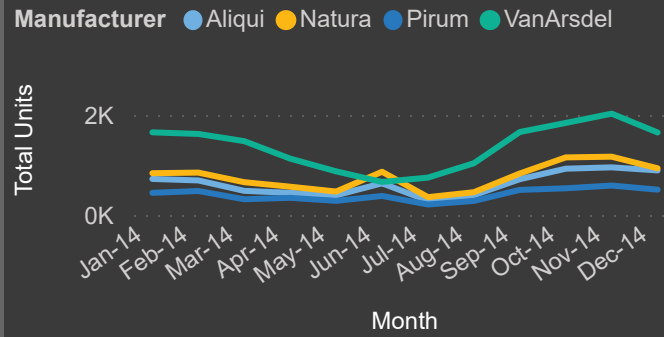


YTD Category Trend Analysis

Total Units YTD by Manufacturer and Region



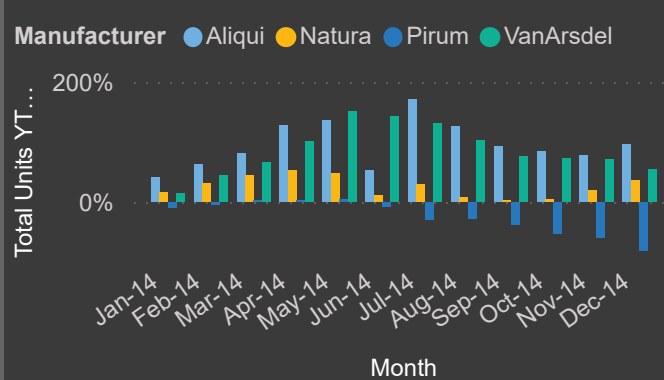
Total Units by Month and Manufacturer



% Units Market Share by State



Total Units YTD Var % by Month and Manufacturer



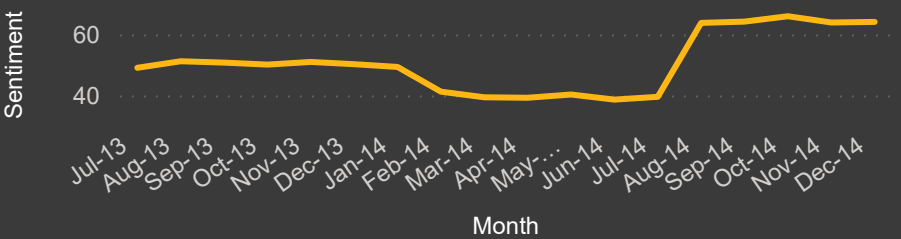
Sentiment Analysis

68
Sentiment

4
Sentiment Gap

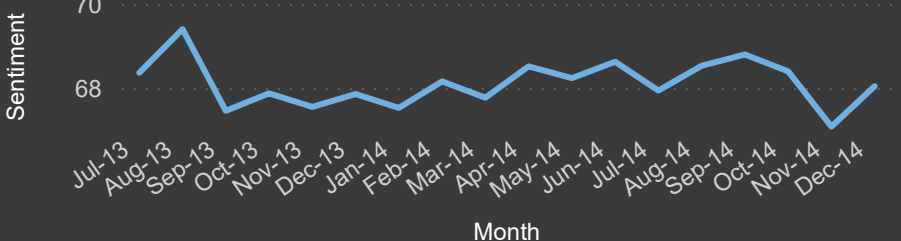
VanArsdel - Sentiment by Month

MfgisVanArsdel ● Yes



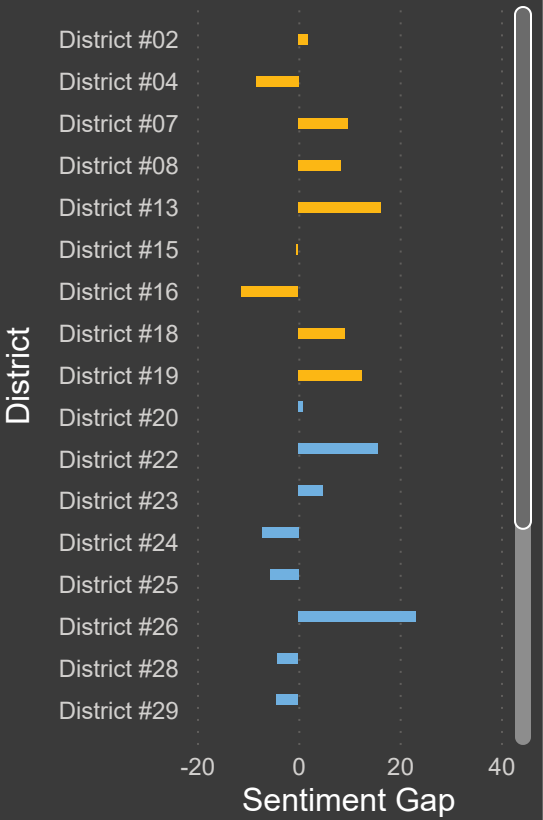
Industry Sentiment by Month

MfgisVanArsdel ● No



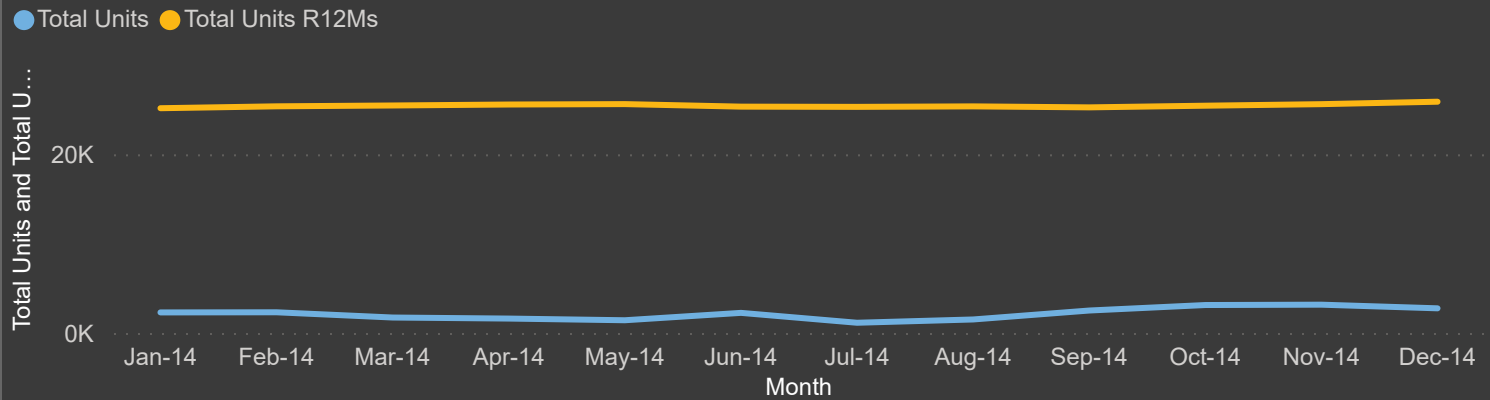
Sentiment Gap by District and Region

Region ● Central ● East ● West

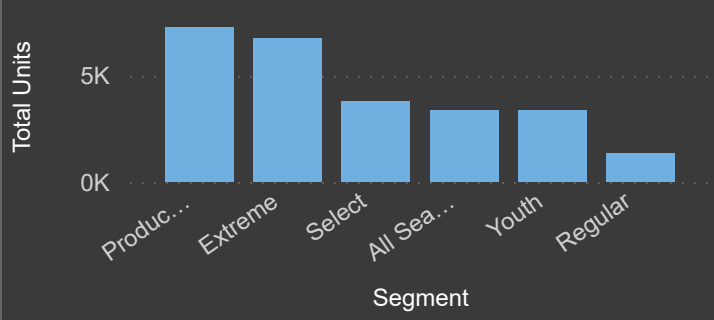


Growth Opportunities

Total Units and Total Units R12Ms by Month



Total Units by Segment



Total Units by Rolling Period and Region

