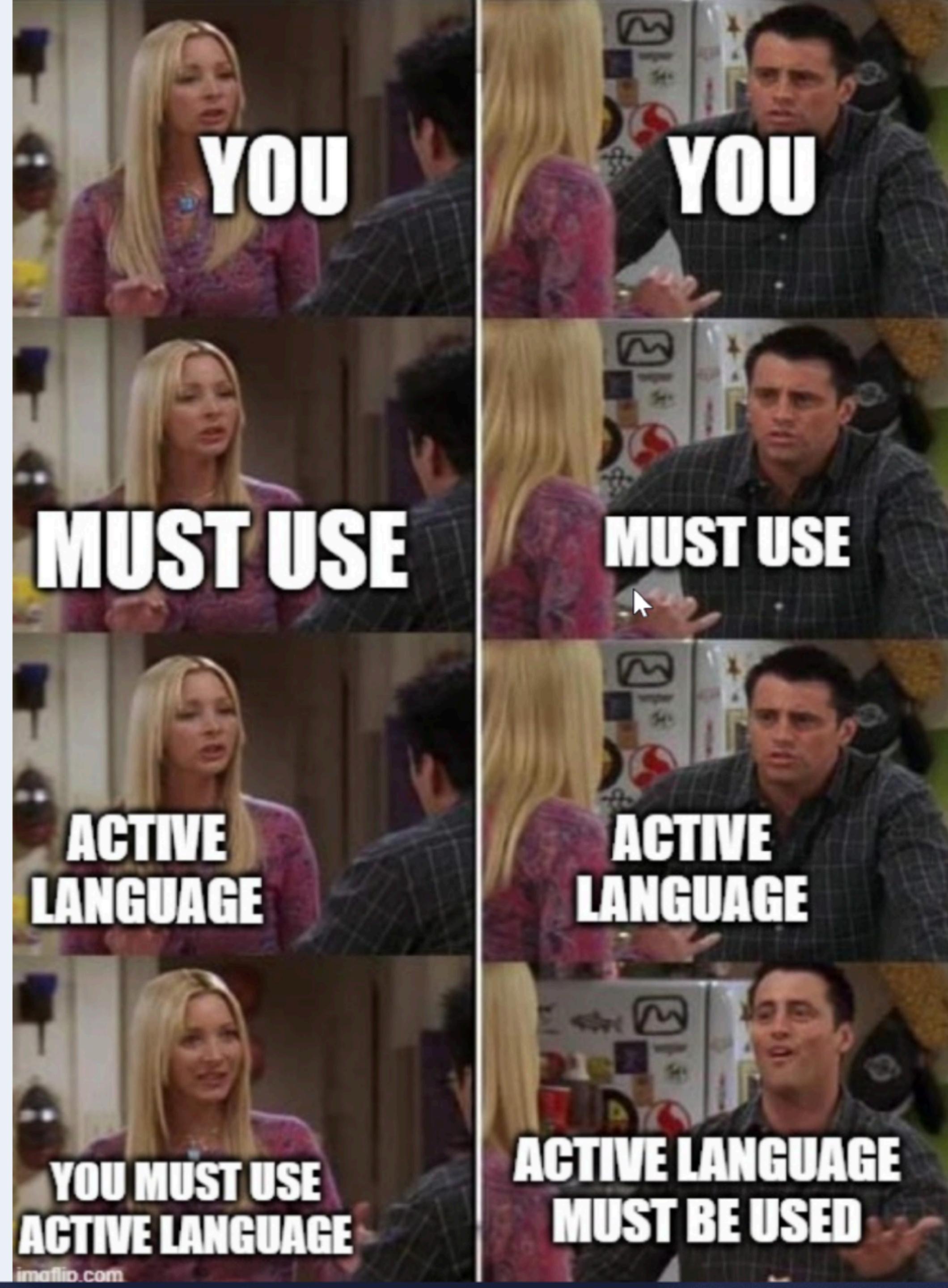




Plain language can be hard.



### *3. How to write in plain language*

Swap out big words for small ones

A diagram illustrating the concept of using plain language. It consists of two white circles on a black background. The left circle contains the text "Infants and children". An arrow points from this circle to the right circle, which contains the text "Kids". This visual representation serves as a metaphor for replacing complex or formal language with simpler, more direct terminology.

**Infants and  
children**

**Kids**