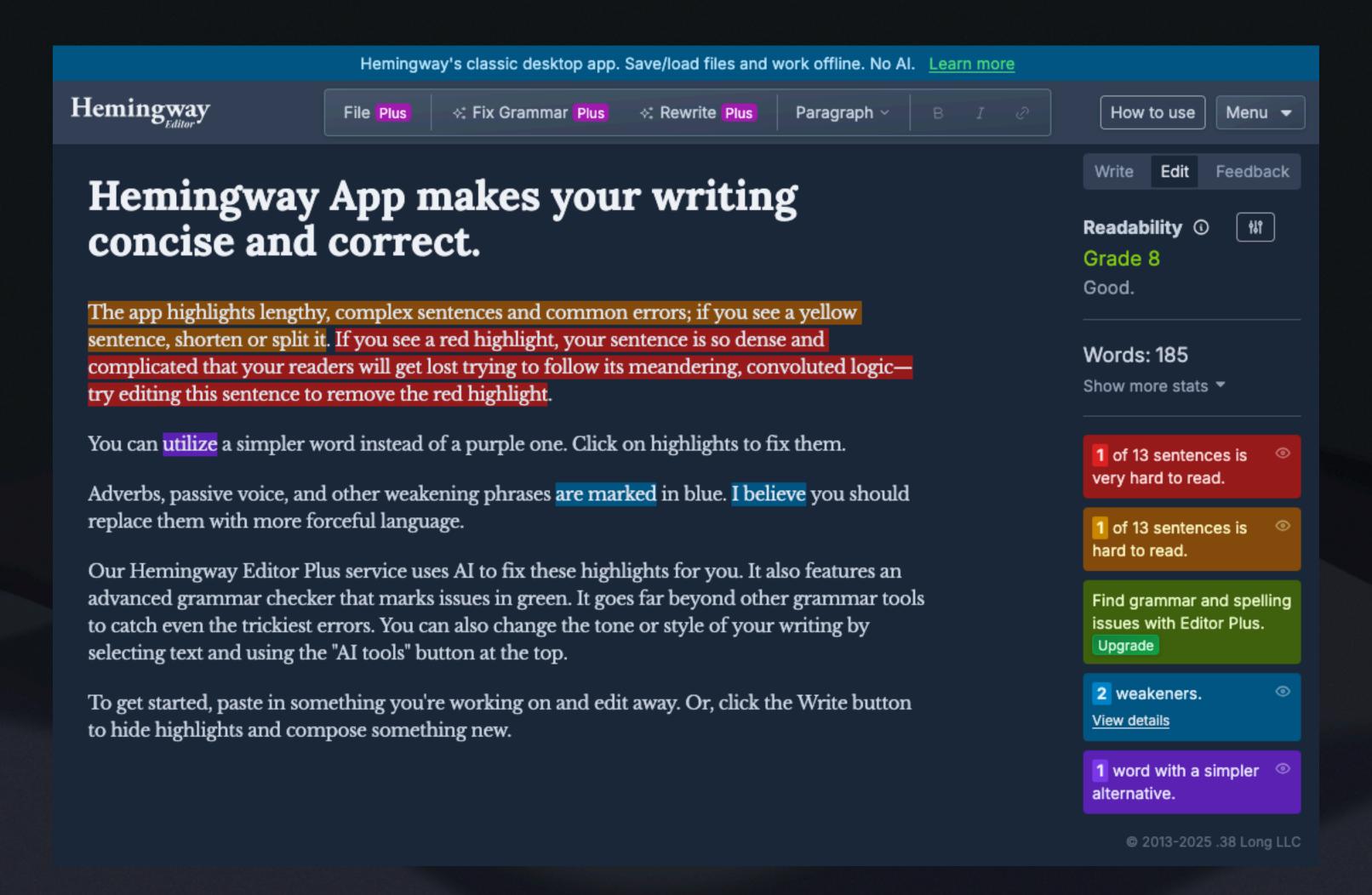*3. How to write in plain language*

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4. Wrap up