Company description

SEA Salon is a rising star in the salon industry known for their outstanding services and excellent reviews. With rapidly growing clientele and steller reputation. Because of this, sea salon has gained a lot of customers. To handle the new customers, the sea salon management team has decided to develop a new sea salon application.

This app lets user easily browse available services, select their preffered stylist, and book appointments quickly. With a user-friendly interface and seamless booking integration, making a reservation with a top stylist has never been easir!

Your task is to create a homepage for the sea salon application that highlights the salon’s name, slogan, services offered, and contact details.

Goals

* Primary goals is to attract new customers
* Secondary goals is include driving book and making reservation with a top stylist

# Sitemap

1. **Homepage**

- Salon Name and Slogan

- Navigation Bar (Home, Services, Stylists, Book Appointment, Contact Us)

- Hero Image/Carousel

- Overview of Services Offered

- Customer Reviews

- Call to Action (Book Now)

- Footer (Contact Details [call number and email, Social Media Links)

2. **Services Page**

- List of Services

- Detailed Descriptions

- Prices

3. **Stylists Page**

- Customer Reviews for Stylists

4. **Book Appointment Page**

- Service Selection

- Stylist Selection

- Calendar Integration

- Time Slot Selection

- Booking Confirmation

5. **Contact Us Page**

- Contact Form

- Salon Address

- Phone Number

- Email Address

- Map Integration

# Wireframe

## Homepage Wireframe

**Header:**

- Logo (Top Left)

- Navigation Bar (Top Center)

- Home

- Services

- Book Appointment

- Contact Us

**Hero Section**:

- Large Hero Image/Carousel

- Salon Name

- Slogan (for instance, "Beauty and Elegance Redefined")

**Main Content**:

- **Overview of Services**

- Brief description with icons or small images representing each service

- **Customer Reviews**

- Section for rotating or static customer reviews with ratings

**Call to Action**:

- Prominent "Book Now" button

**Footer:**

- Contact Details

- Address

- Phone Number

- Email

- Social Media Links (icons)

- Newsletter Signup Form

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## Homepage Wireframe Diagram

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Homepage Wireframe Diagram | | | | | |
|  |  |  |  |  |  |
| Logo |  | Home | Services | Book | Contact |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Hero Image | Carousel |  |  |
|  |  | Salon Name | Slogan |  |  |
|  |  |  |  |  |  |
|  | Overview of Services | | | |  |
|  | Services 1 | Services 2 | Services 3 |  |  |
|  | Desc | Desc | Desc |  |  |
|  |  |  |  |  |  |
|  |  | Book Now |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Contact Details | | Social Media Links | |  | |