

Skills and Abilities

Expertise in:

- Videography
 - Adobe Premiere CC25 and After Effects CC25
 - Color correction, grading, and theory (including LOG & scopes workflow)
 - 2D Animation, typography, greenscreen, rotoscoping, and VR
 - Lighting & set design; in-house & remote workflows
 - Prosumer DSLR workflow; drone experience; long and short form content
- Photography
 - Adobe Photoshop CC24, Lightroom Classic, & Camera Raw
 - Professional experience photographing bands, models, events, families
 - Photo alterations, adjustments, logo design, texture packs, etc.
 - Social media design and ubiquitous branding
- Audio Production
 - Adobe Audition CC24 & Reaper 7.29
 - Sound design, audio restoration, foley, VO, mixing
 - Music producing and recording

Supplemental skills:

- Davinci Resolve knowledge & experience
- 3D compositing
 - Experience in Unreal Engine 5, Element3D, & Blender
- Web Authoring - Including Adobe Dreamweaver CC
 - HTML5 & CSS3; basic knowledge of PHP, JavaScript, & Github
- Interoperability of Windows and Apple Operating Systems
- Experimental experience with AI (Stability Dream Studio. Google Gemini)
- Programming/Game Development experience in Game Maker Studio (GML)
- Cross-functional team integration and workflow; project management
 - Experience with Discord, Slack, Asana, Airtable, ClickUp, Frame.io
- Fluency and precision of English grammar; comprehension of basic French

Zachary Knecht

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Employment Experience

- **Heliconia** 2023, 2024
Video editing for TV & Youtube, audio cleanup, sound design, shorts
- **Light Sail VR** 2022, 2024
VR video editor, VR VFX editor, Assistant VR video editor
- **Terracotta** 2022 - 2023
Video editing, audio cleanup, promos & trailers
- **Yoga International, LLC** 2016 - 2022
Senior Videographer, marketing team lead videographer
Editing, filming, set design, audio cleanup, social media ads, brand animation
- **Freelancing** 2012 - present
All aspects of videography from conception to publication; photography & design
- **HighVolMusic** 2018 - 2019
Videography, video editing, promos, music videos

Education

- **Lebanon Valley College** 2011 - 2015
Bachelors in Digital Communications (Videography Concentration)
- **Northern Lehigh School District** 1996 - 2011
High School Diploma; Gifted Program; Honor Roll

References

- **Kyle Rebar** 310 - 857 - 9167
Terracotta, Yoga International (previous) Videographer & manager
- **Michael Giancini** 570 - 468 - 0071
Yoga International (previous) Head Videographer
- **Josh Fries** 570 - 472 - 5285
Yoga International (previous) Senior Videographer

More references available more upon request