

A-Z by zak llc

Selected works

2023

INTRODUCTION

A-Z by zak llc is a creative agency that collaborates with clients across the realms of art, design, architecture, technology, science and fashion.

CAPABILITIES

IDENTITY

Creative Direction
Brand Strategy & Naming
Identity Systems Design
Brand Guidelines

CAMPAIGNS

Campaign Concept & Strategy
Screen, Print, Environmental, and
Virtual World Activations
Fashion & Music Installations

SCREEN

Website UX & Visual Design
Website Development
Digital Signage
Video & Animation Art Direction
Video Production
Social Media Strategy
Virtual World Design
Web3 Interaction & Strategy

ENVIRONMENTAL DESIGN

Wayfinding
Signage
Digital Signage
Exhibition Design

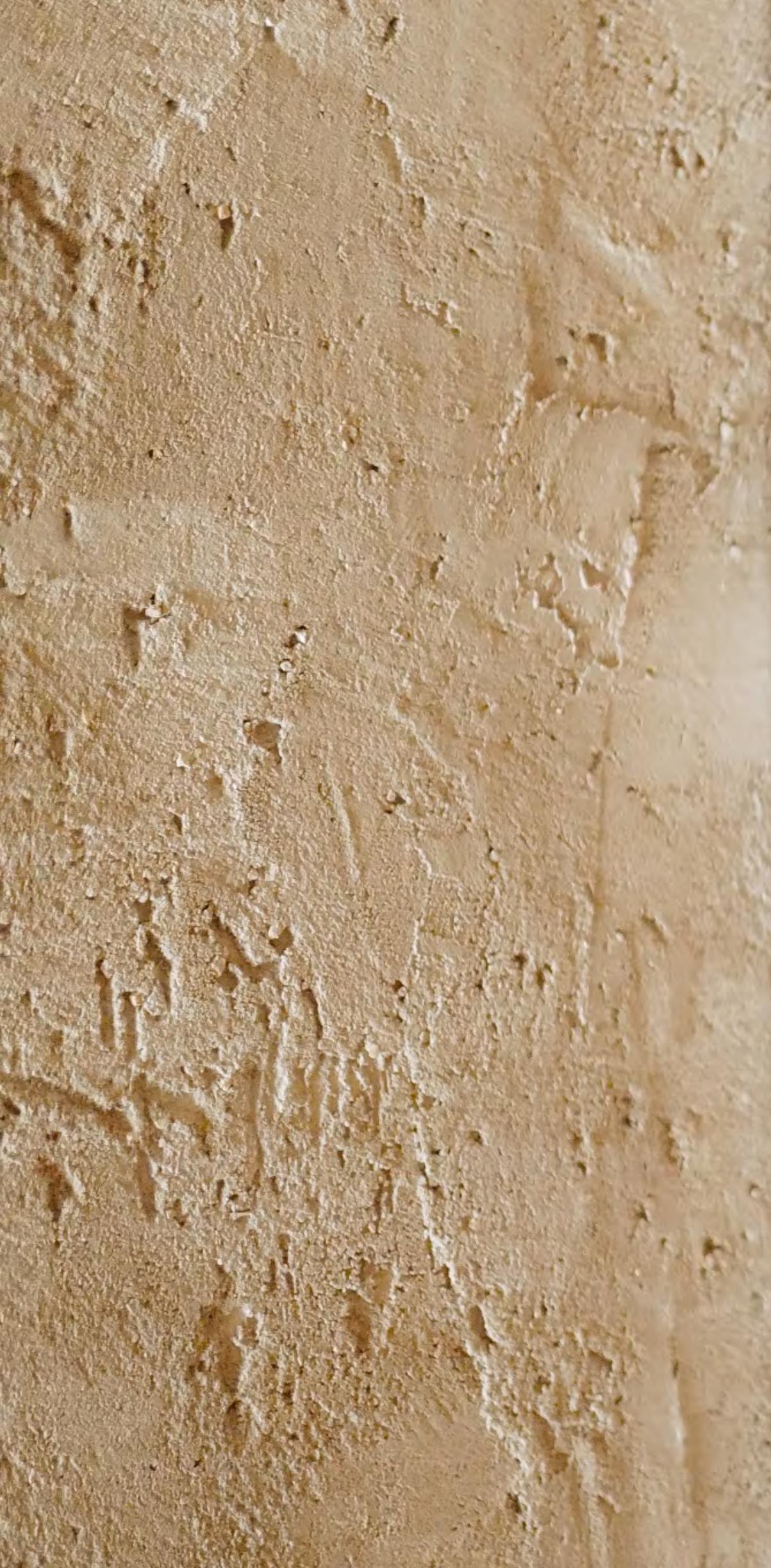
PHOTOGRAPHY

Art Direction
Casting
Planning & Production

EDITORIAL & PUBLICATIONS

Editorial Concepts
Creative Direction
Book Layout Design
Print Production & Management

CHOWA — Identity & Brand Launch



CHOWA

CHOWA — Identity & Brand Launch



CHOWA — Identity & Brand Launch



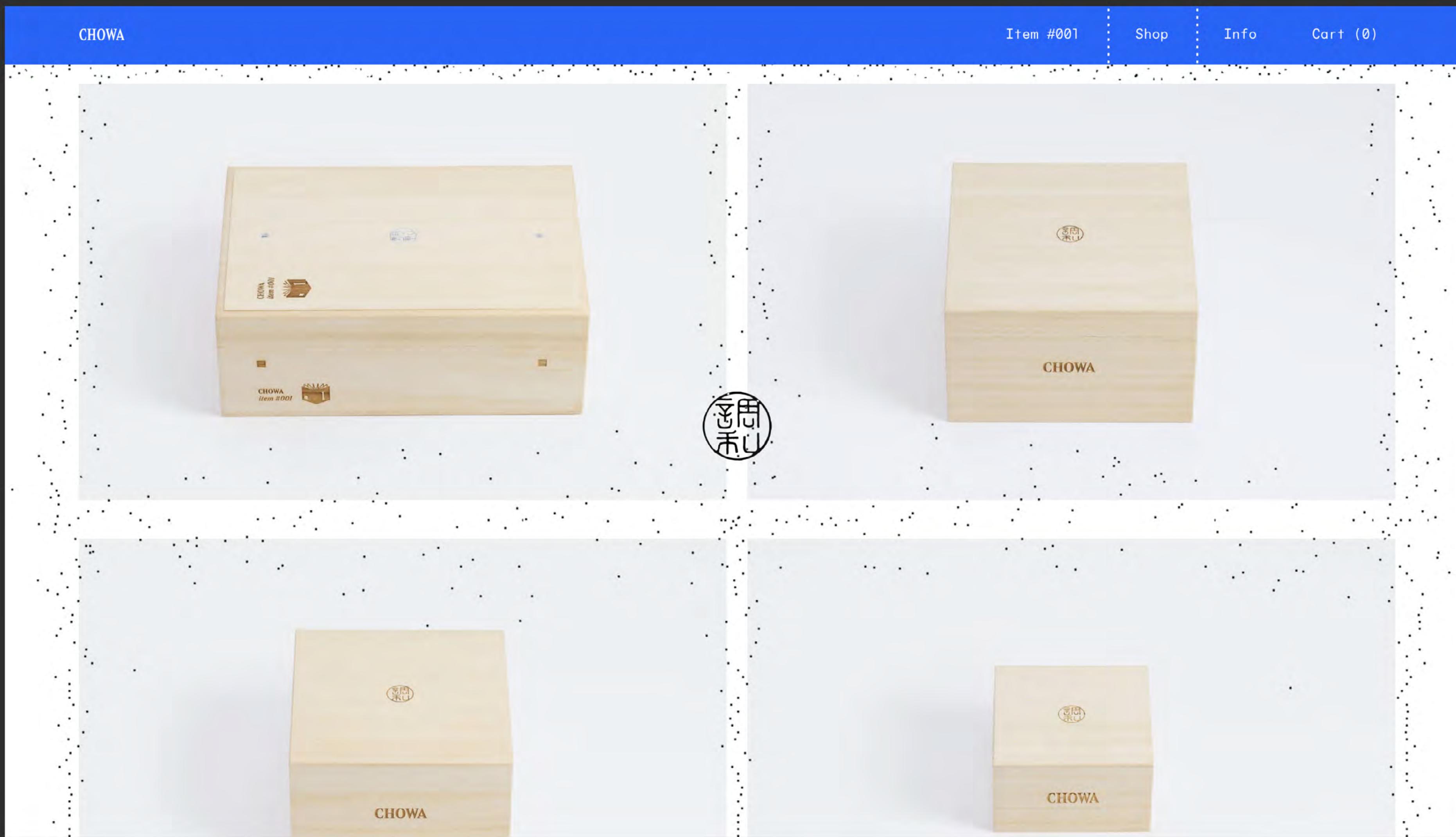
CHOWA — Identity & Brand Launch



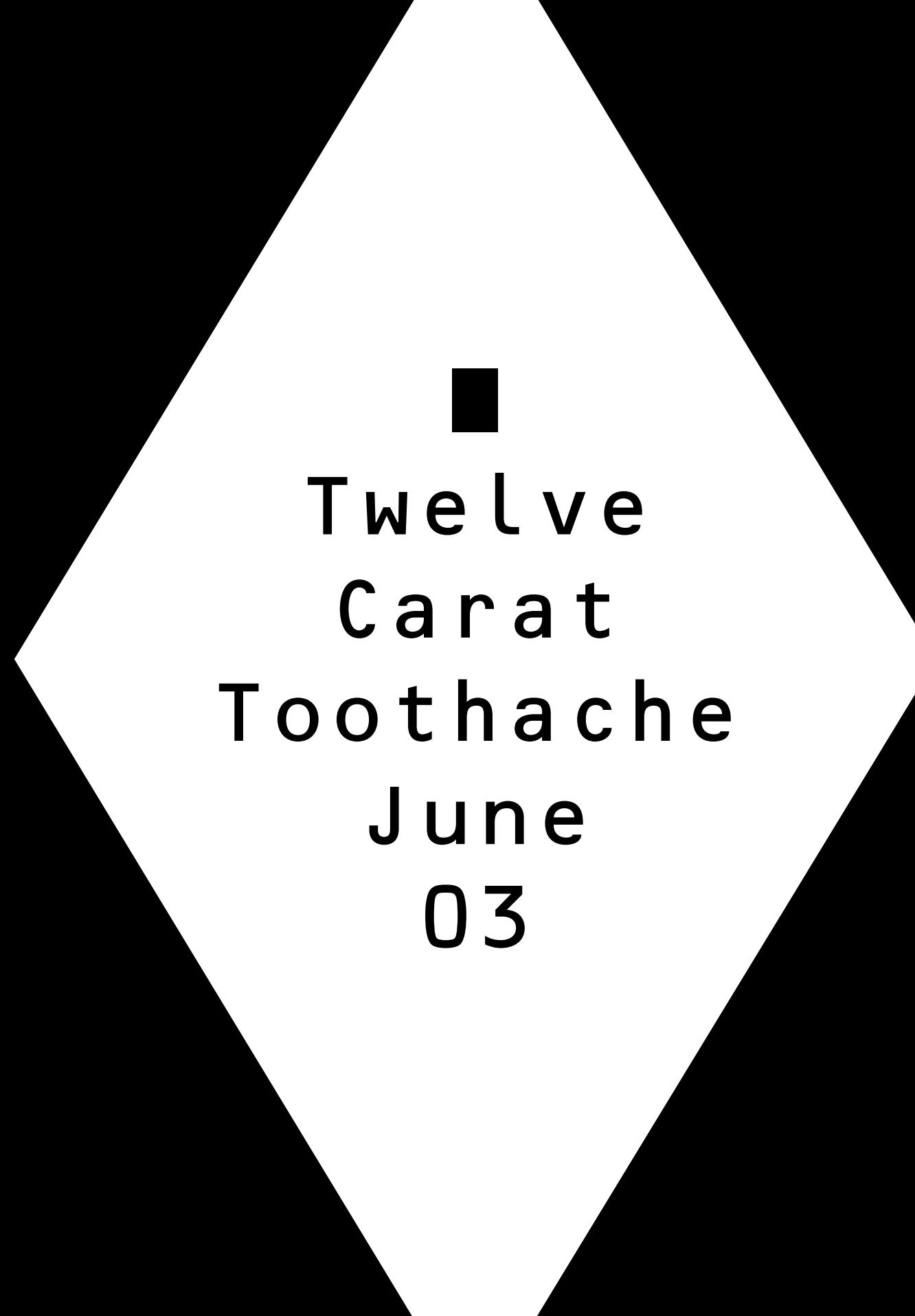
CHOWA — Identity & Brand Launch



CHOWA — Identity & Brand Launch



POST MALONE — Album Identity & Rollout

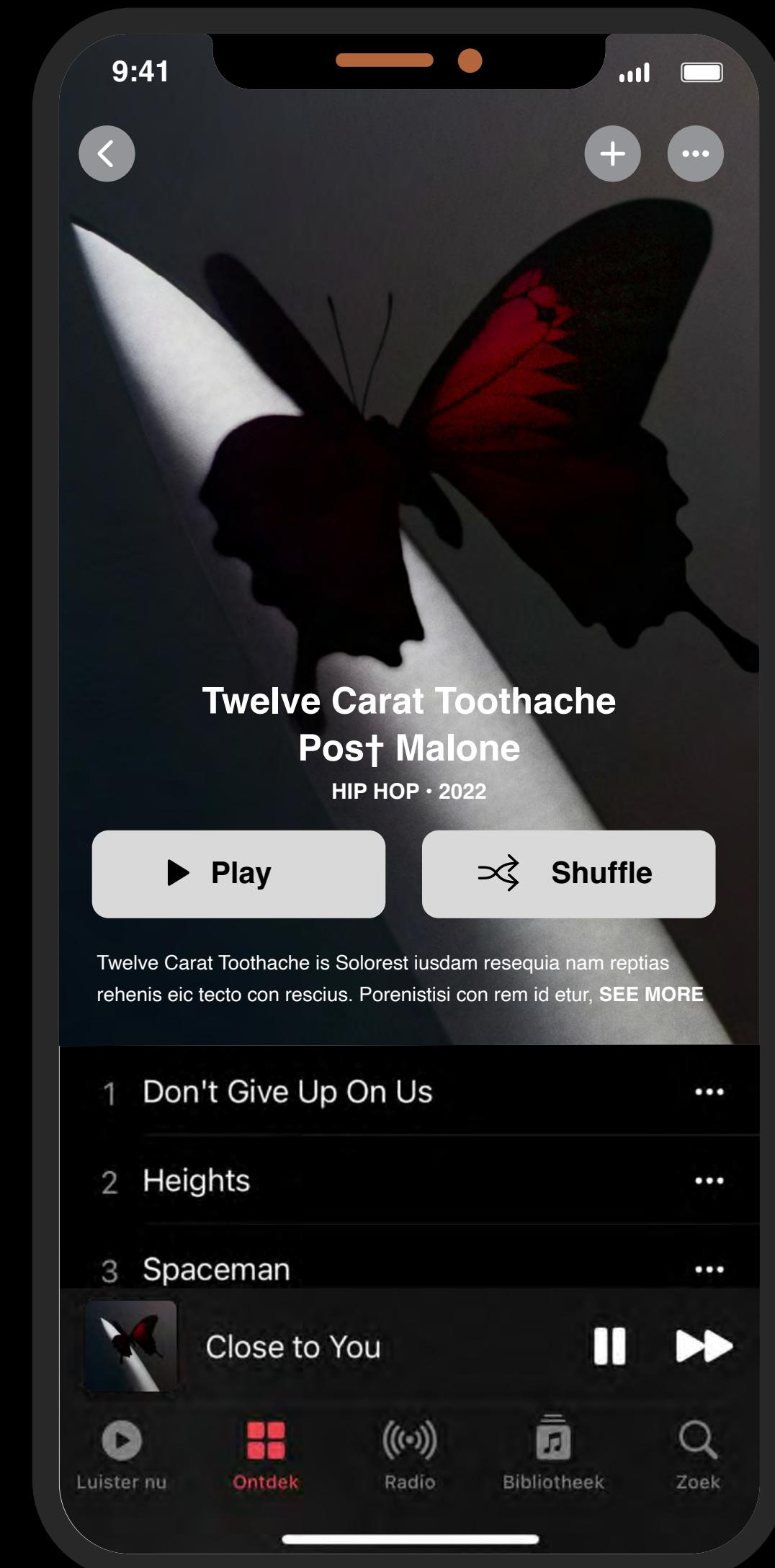
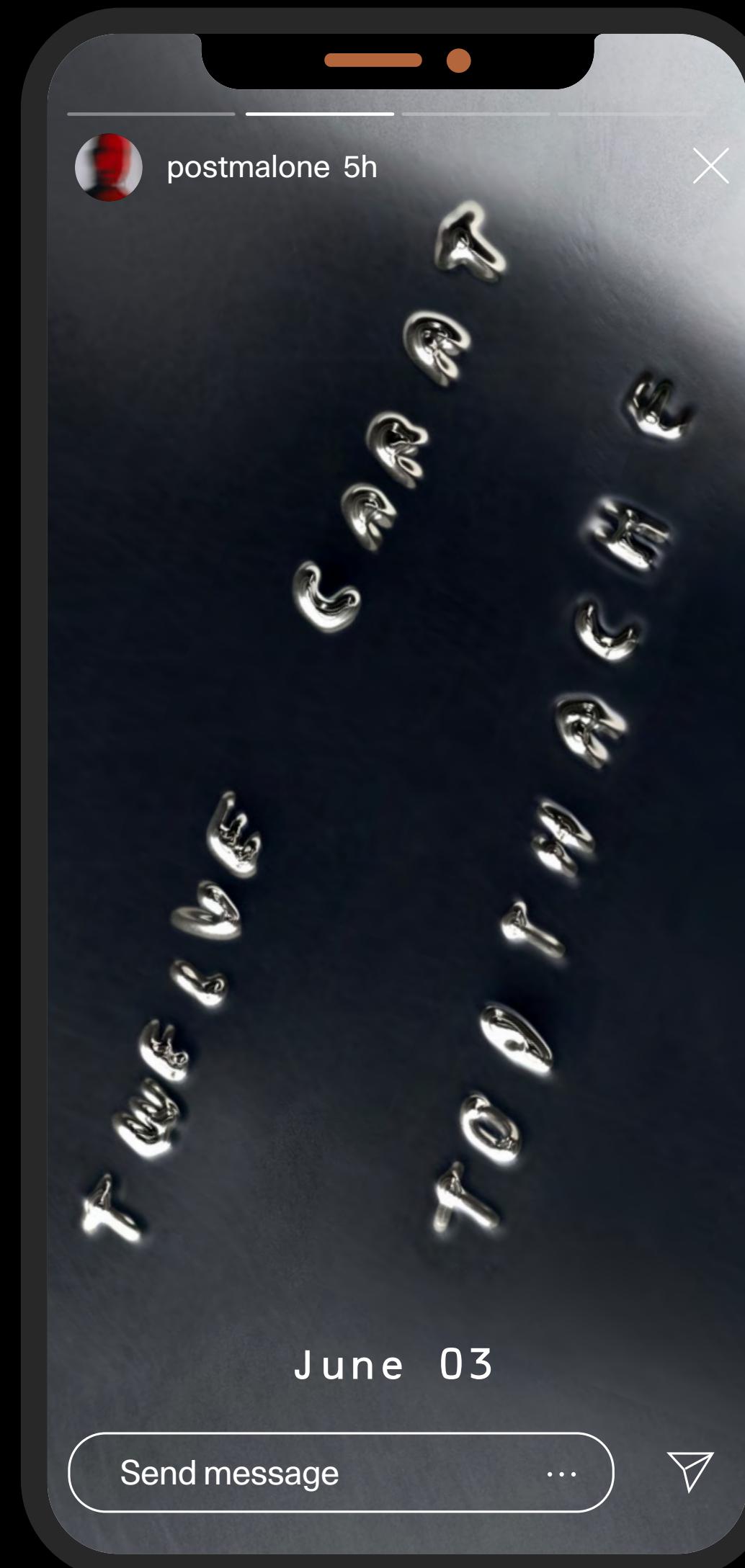


■
Twelve
Carat
Toothache
June
03

POST MALONE — Album Identity & Rollout



POST MALONE — Album Identity & Rollout



POST MALONE — Album Identity & Rollout



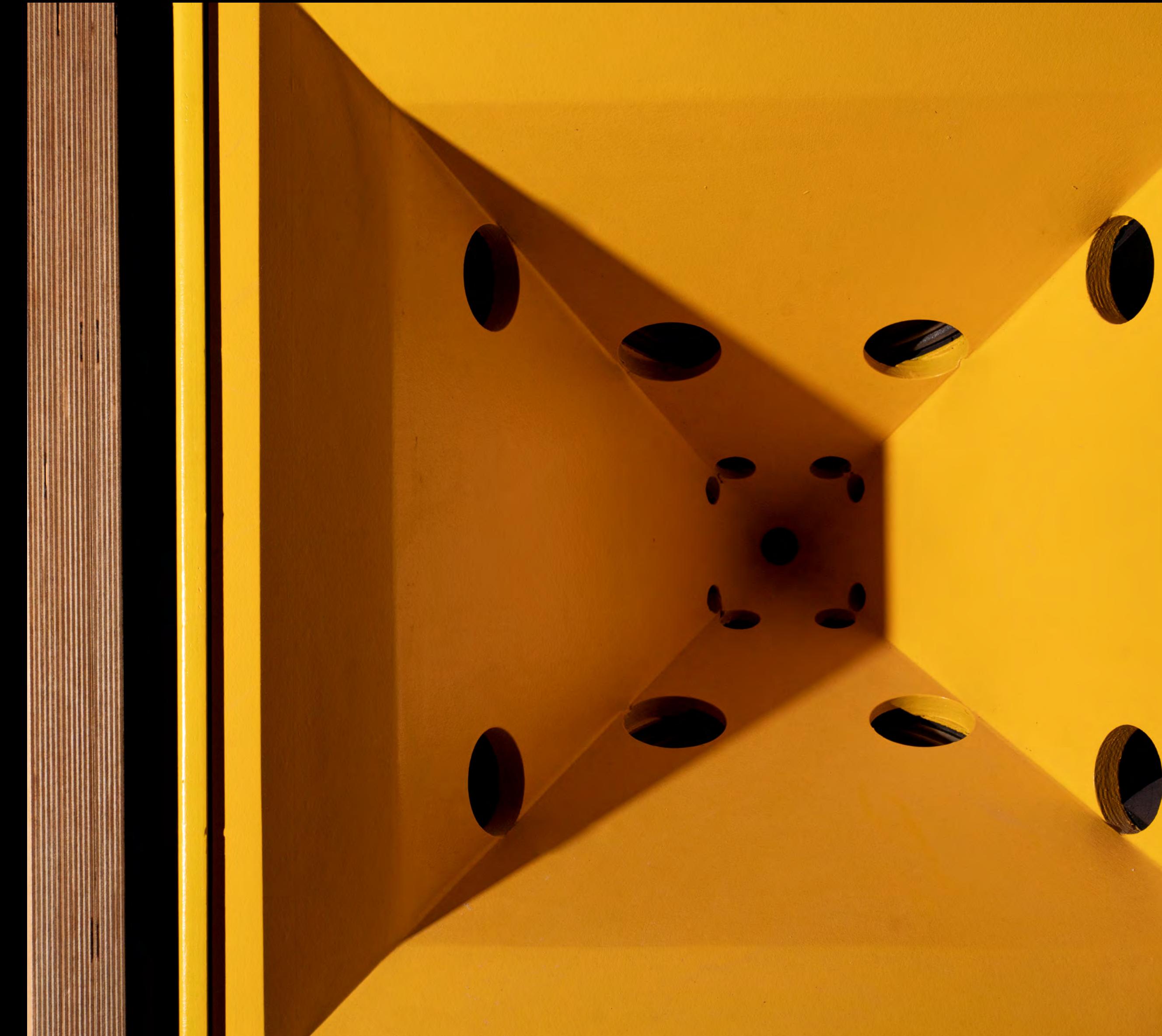
POST MALONE TWELVE CARAT TOOTHACHE

POST MALONE — Album Identity & Rollout



EAVESDROP — Creative Direction & Design

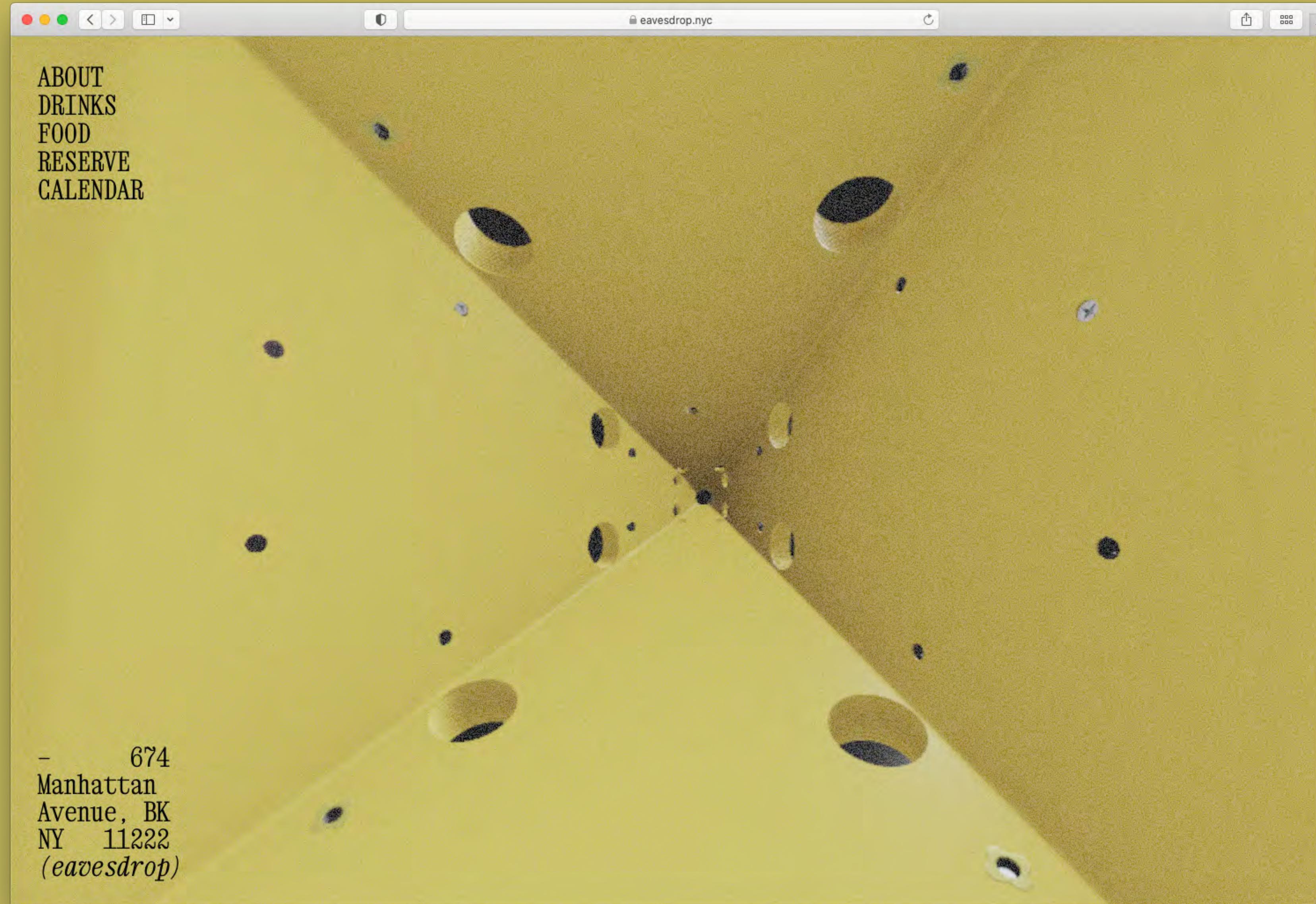
—
674
Manhattan
Avenue, BK
NY 11222
(eavesdrop)



EAVESDROP — Creative Direction & Design



EAVESDROP — Creative Direction & Design



EAVESDROP — Creative Direction & Design

CZ WANG

Friday,
March 4
8-11pm

(eavesdrop)

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(eavesdrop)

| Danley SH60
Mastersounds
Radius 4v
| Seaton subs
Bryston amps
(eavesdrop)

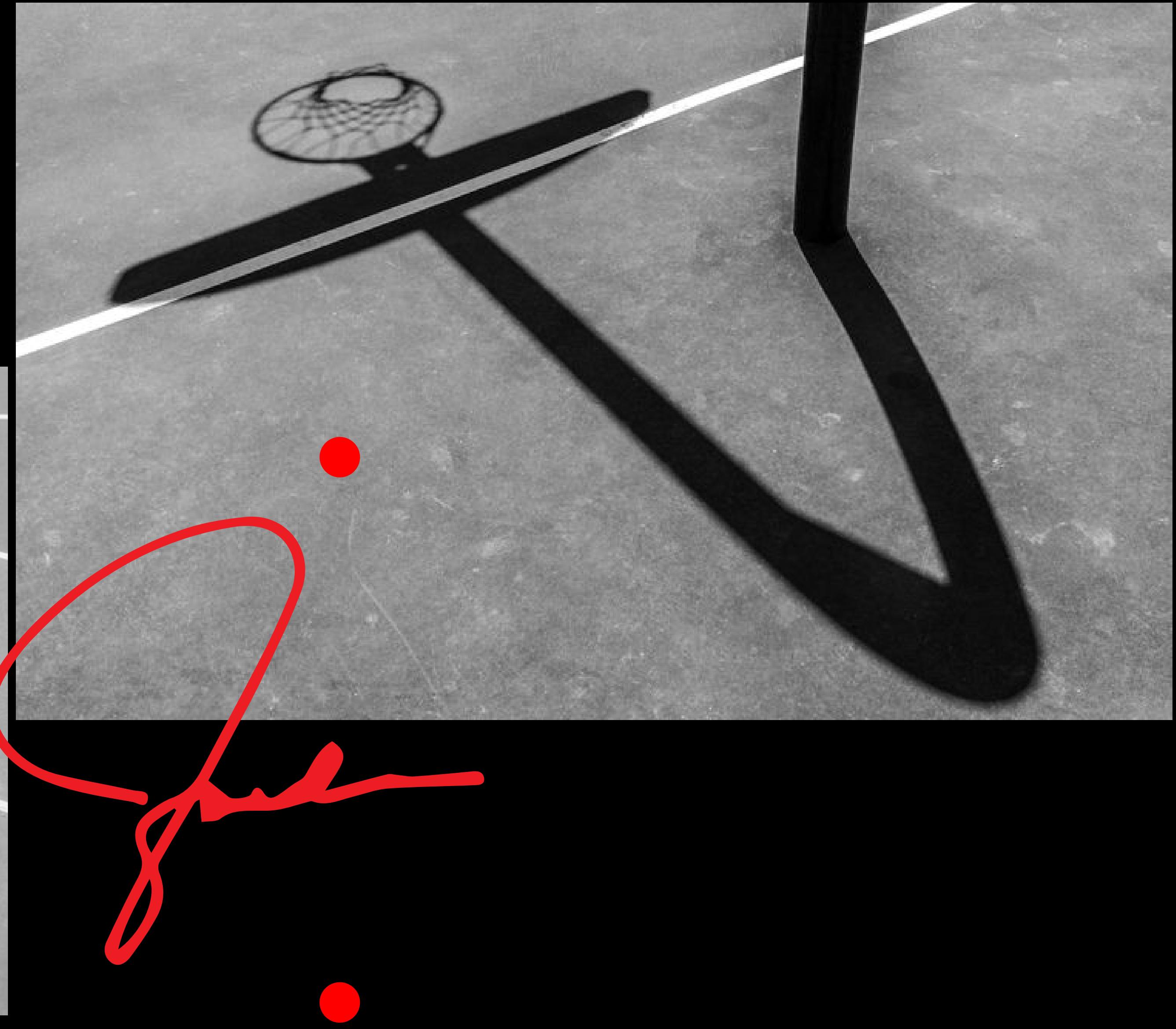
SHOPIFY — Creative Strategy & Sub-Branding

The Building Dept.
T. B. D.

SHOPIFY — Creative Strategy & Sub-Branding

T. B. Goodman & D.

SHOPIFY — Creative Strategy & Sub-Branding



GRAILED — Creative & Content Strategy

GRAILED

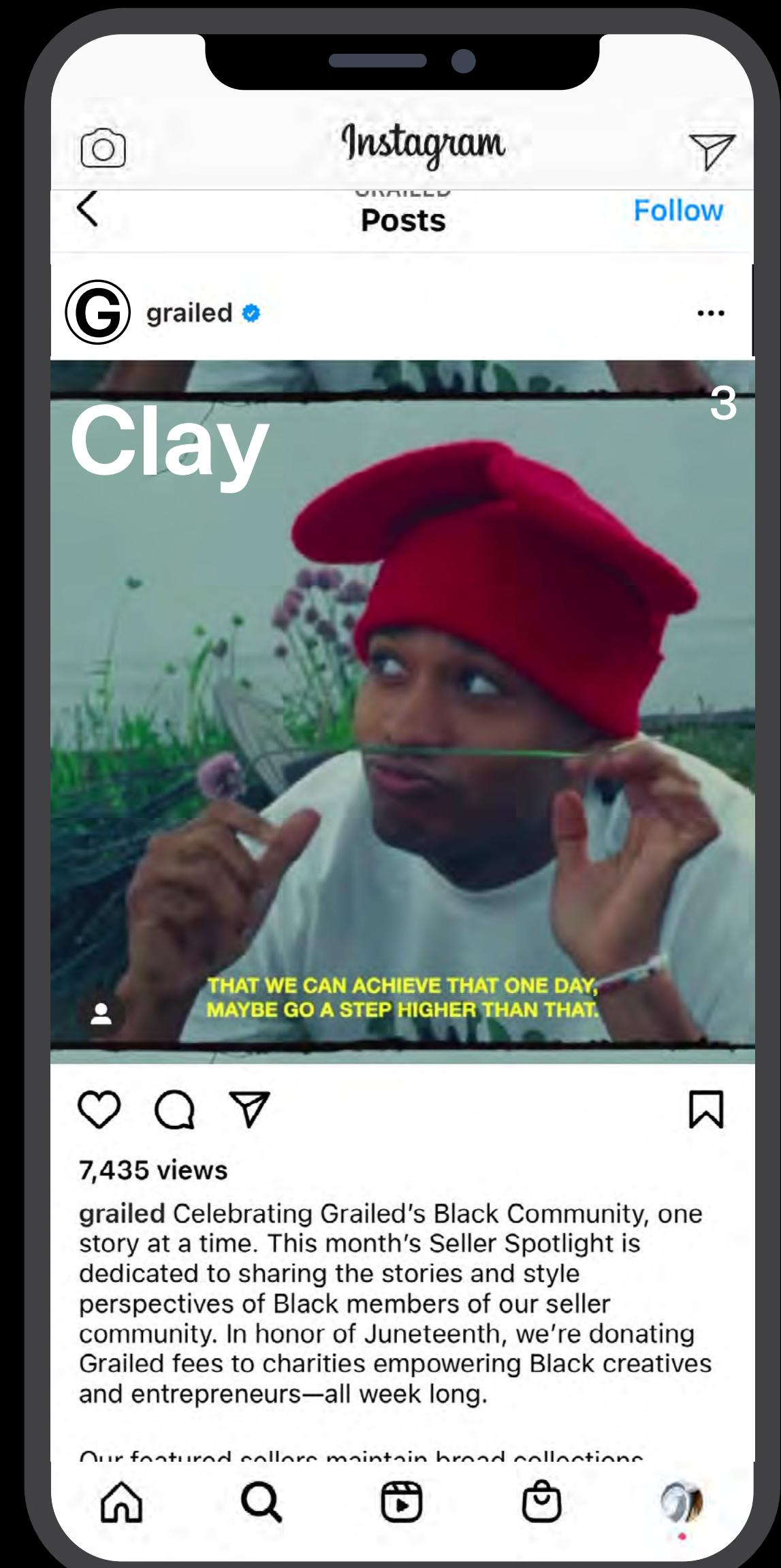
GRAILED — Creative & Content Strategy



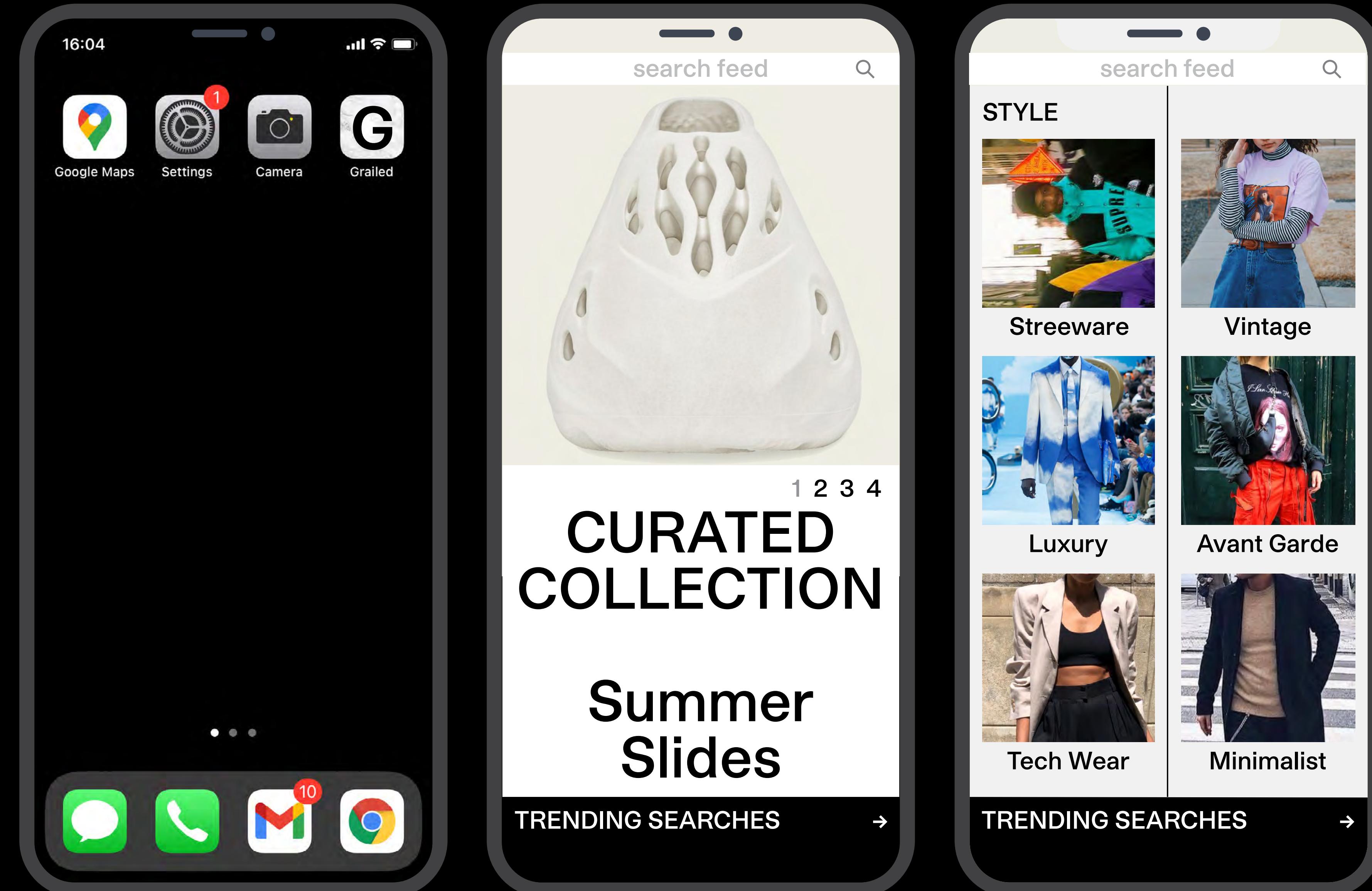
GRAILED — Creative & Content Strategy



GRAILED — Creative & Content Strategy



GRAILED — Creative & Content Strategy



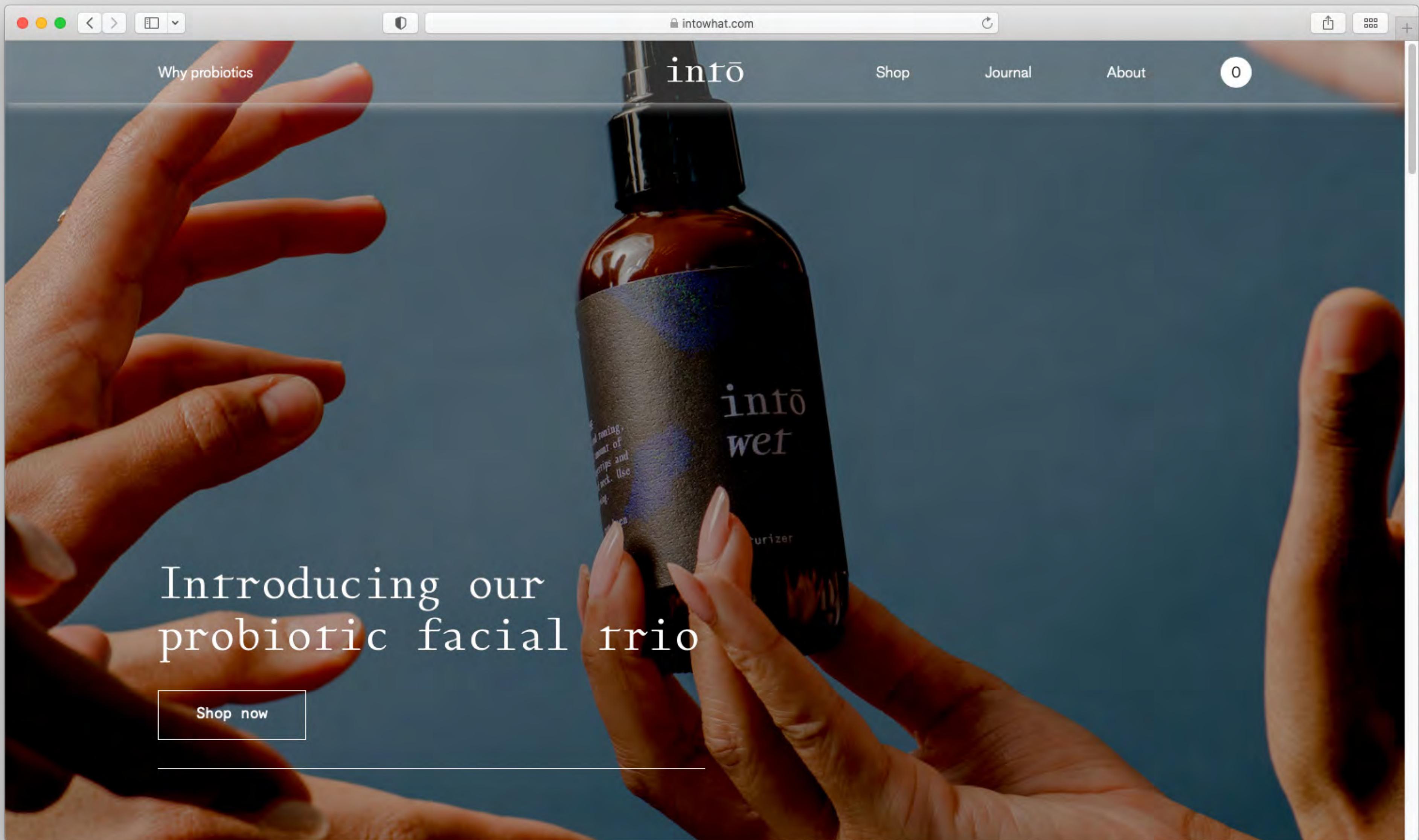
GRAILED — Creative & Content Strategy



INTO — Creative Strategy & Identity

into

INTO — Creative Strategy & Identity



INTO — Creative Strategy & Identity



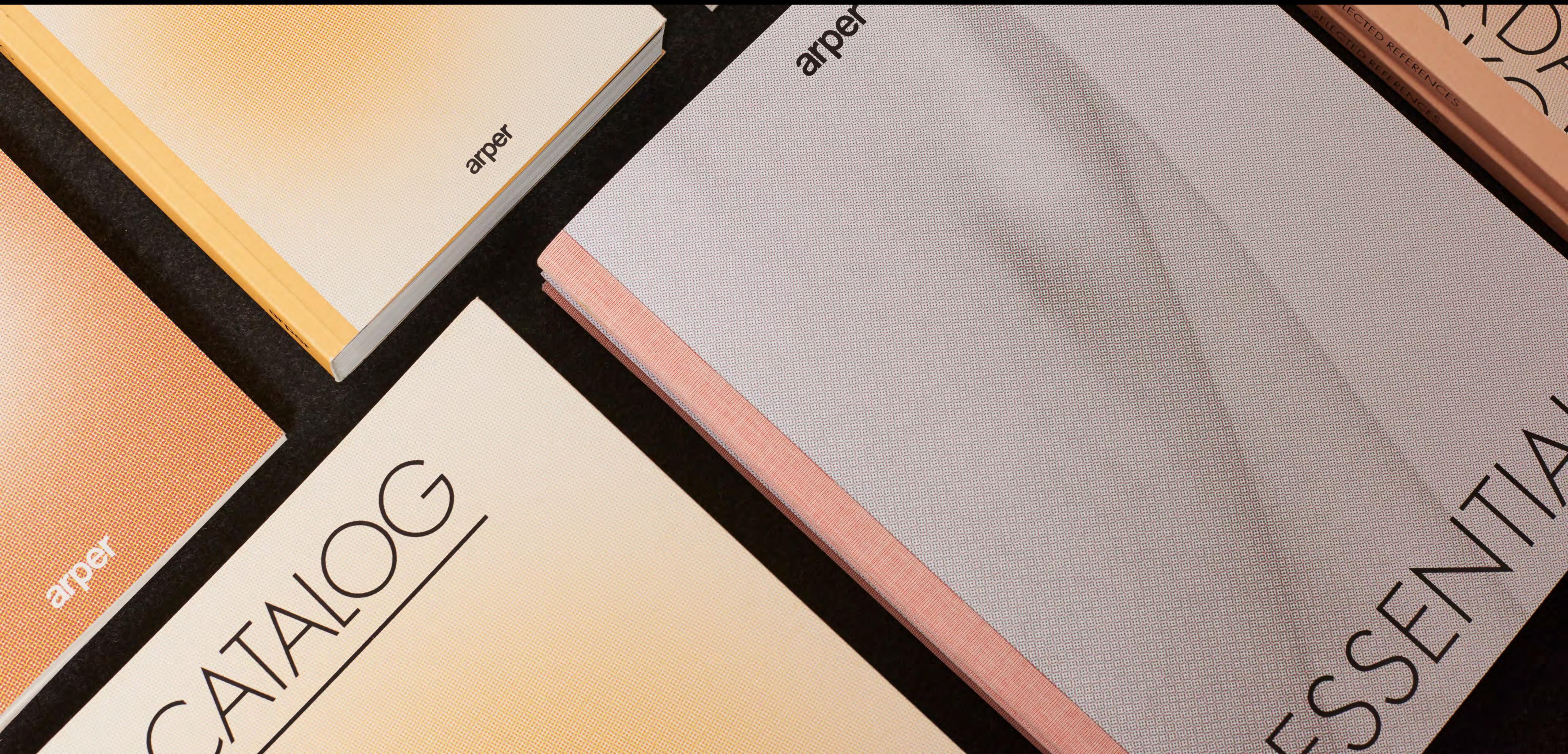
INTO — Creative Strategy & Identity



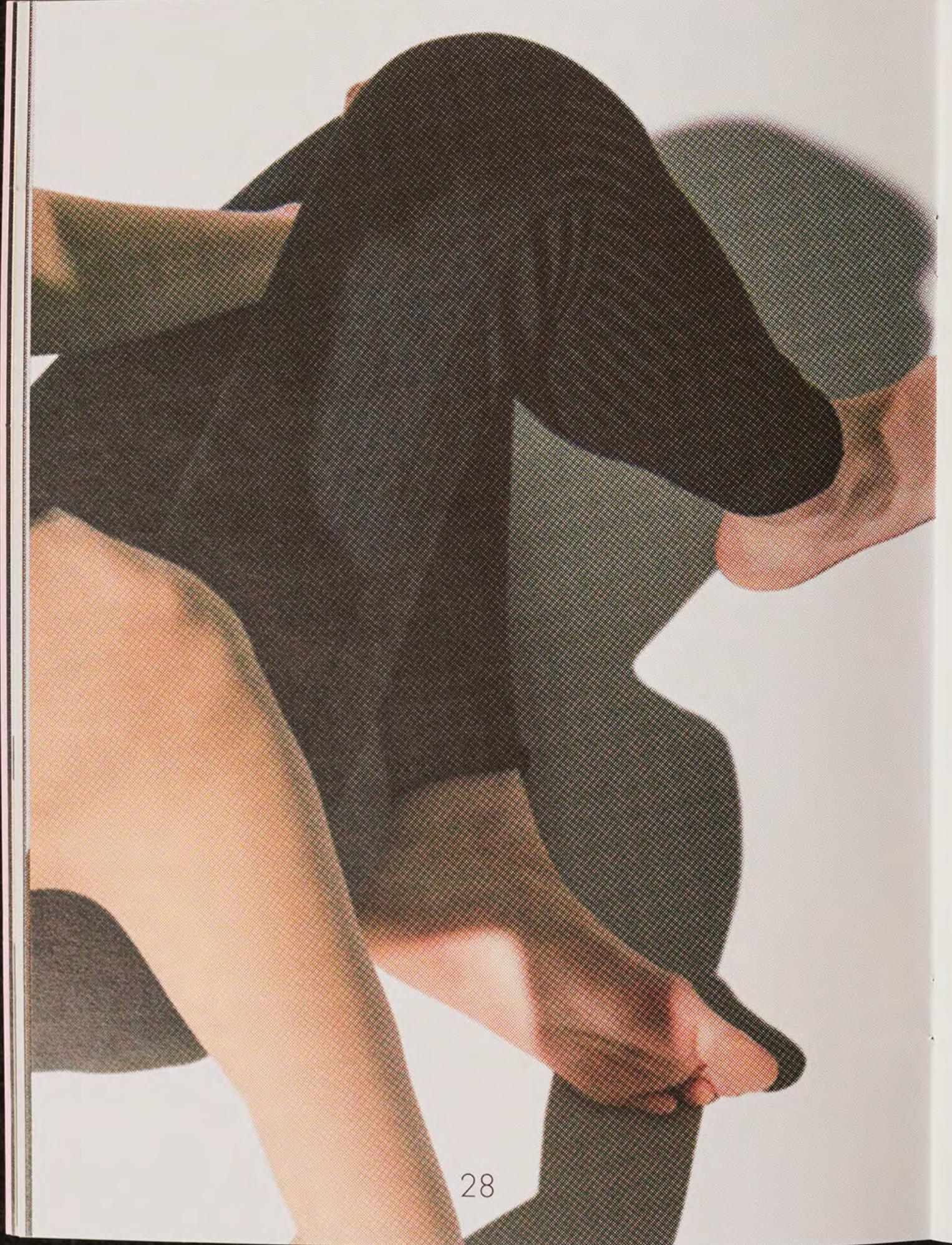
ARPER — Exhibition Design



! ARPER — Exhibition Design



ARPER — Exhibition Design



ARPER — Content Strategy & Design

The screenshot displays the ARPER website interface. At the top, there's a navigation bar with links for 'Products', 'Spaces', 'Stories', 'Collections' (which is underlined), 'View by Collection ▾', 'All ▾', 'arper.com', 'Sign In', 'Info', 'EN', and a search icon. Below the navigation, four large promotional images are arranged in a 2x2 grid. The top-left image shows a modular sofa system with the text 'MEETY'. The top-right image shows a row of modern office chairs with the text 'CATIFA 46'. The bottom-left image shows a low-profile sofa with a unique, wavy base design with the text 'CATIFA 53'. The bottom-right image shows a small round table with the text 'WIT'.

BRIDGE PROJECTS — Content Strategy & Identity

38 BRIDGE PROJECTS

The background features a series of vertical bands of color and light. On the far left, there's a dark area with vertical streaks of orange, yellow, and red. To its right is a bright pink band. Further right is a blue band. A prominent white vertical line runs through the center of the page, intersecting all the colored bands. The overall effect is a modern, abstract design.

BRIDGE PROJECTS – Content Strategy & Identity

BRIDGE PROJECTS

BRIDGE PROJECTS — Content Strategy & Identity

ITH III

17 2019

ECTS

6820 Santa Monica Blvd Los Angeles CA 90039



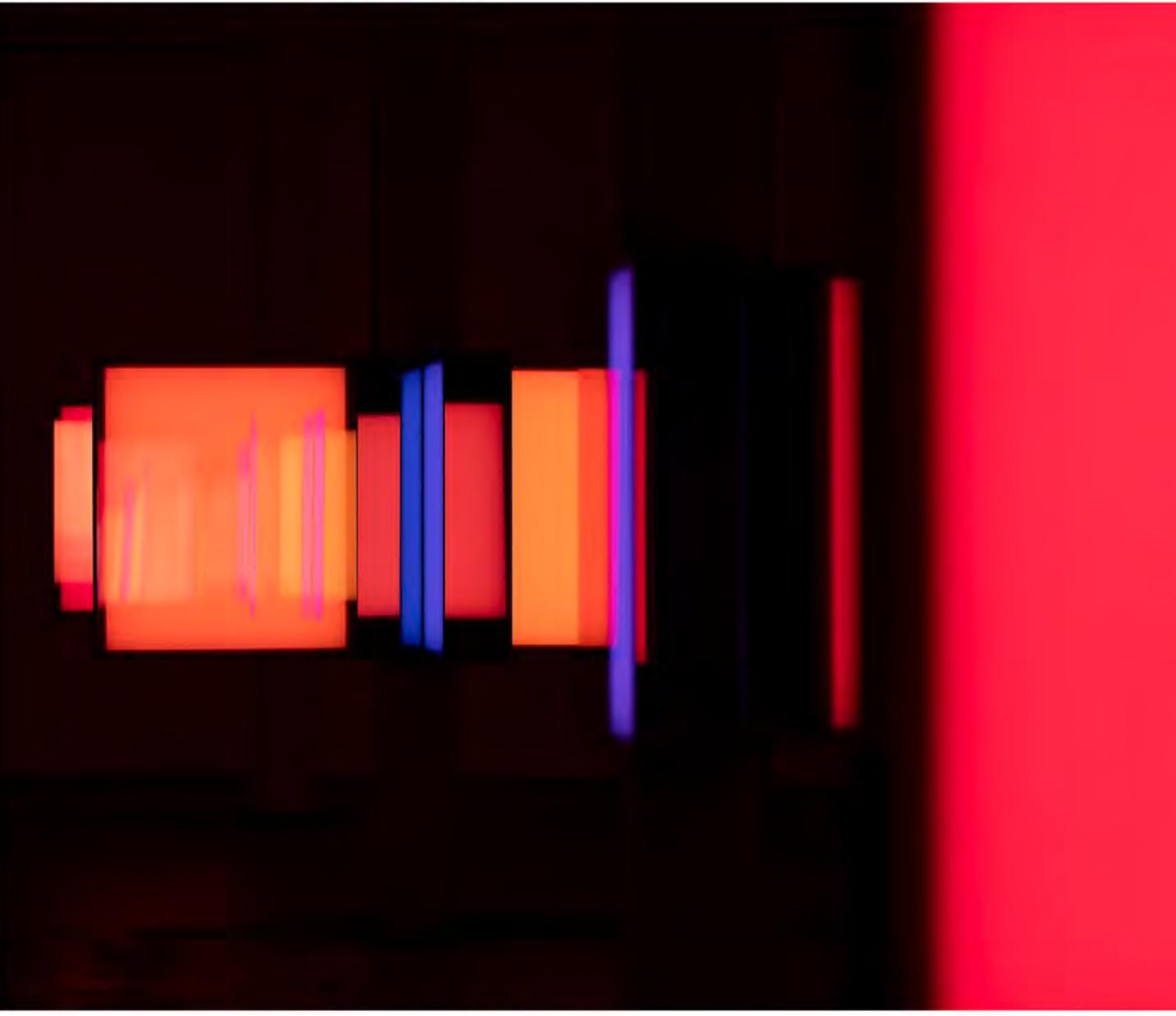
6820 Santa Monica Blvd Los Angeles CA 90039

BRIDGE PROJECTS — Content Strategy & Identity

bridgeprojects.com

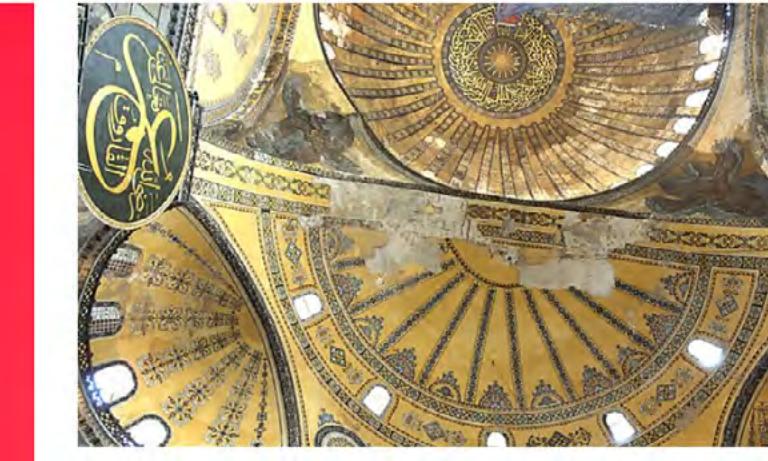
BRIDGE PROJECTS Exhibitions Programs About

Exhibition 10.12.19 – 02.16.20



PHILLIP K. SMITH III: 10 COLUMNS 10.12.19 – 02.16.20

Letter 10.12.19



WELCOME FROM BRIDGE PROJECTS' CHAIR

Opening 10.12.19



OPENING CELEBRATION

Workshop 10.19.19



JOSEF ALBERS WORKSHOP

Workshop 10.20.19



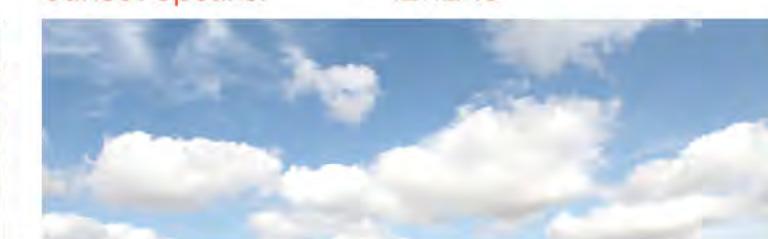
Sunset Speaker 10.25.19



Sunset Speaker 11.16.19



Sunset Speaker 12.12.19



BUILDING BLOCK — Typeface & Identity



BUILDING BLOCK — Typeface & Identity



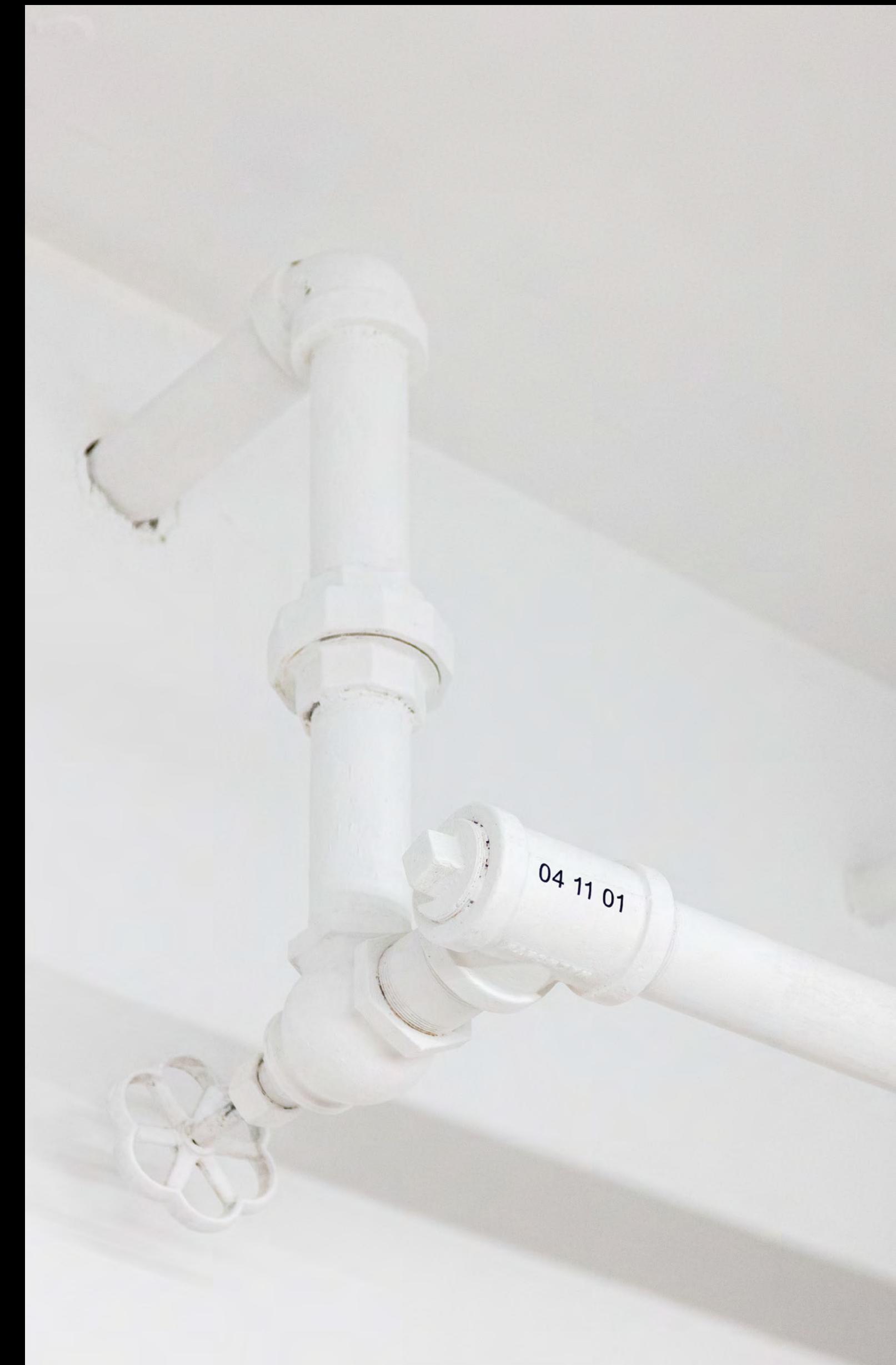
GAP — Creative Direction & Typographic Standards



GAP — Creative Direction & Typographic Standards



SPACE OBJECT QUANTITY (SOQ) — Spatial Design



(SOQ) — Installation & Programming



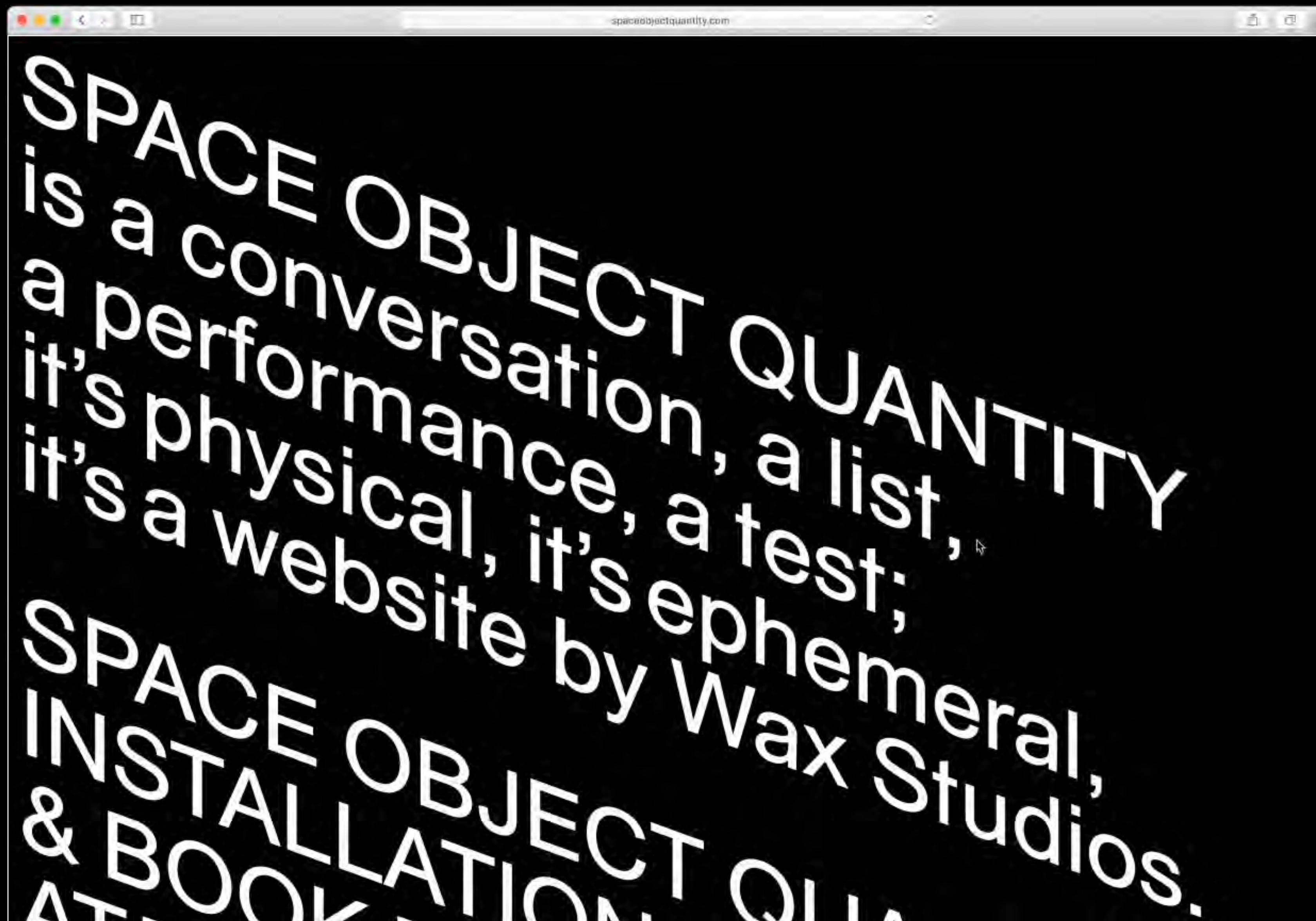
(SOQ) — Installation & Programming



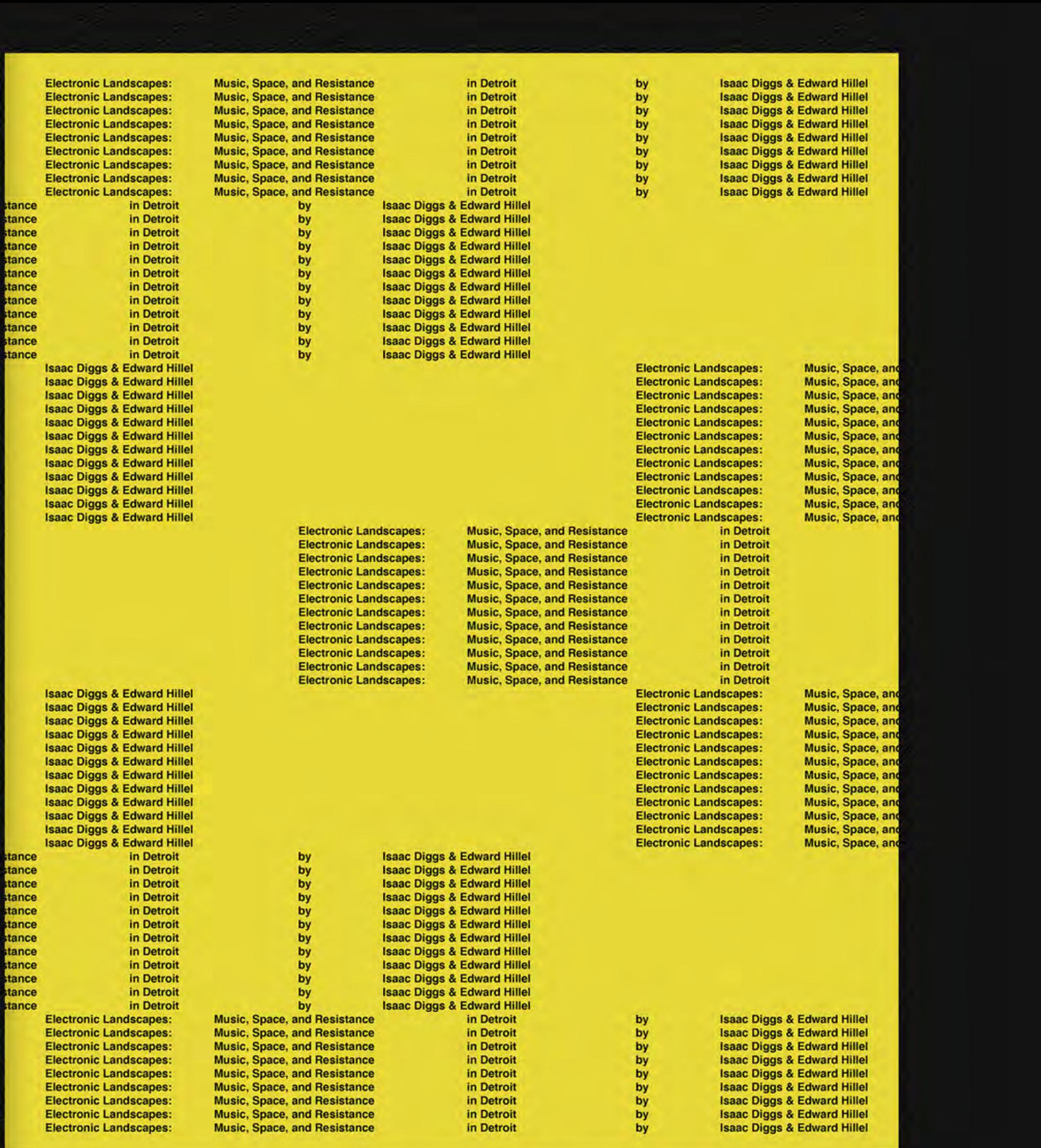
(SOQ) — Editorial & Book Design & Production



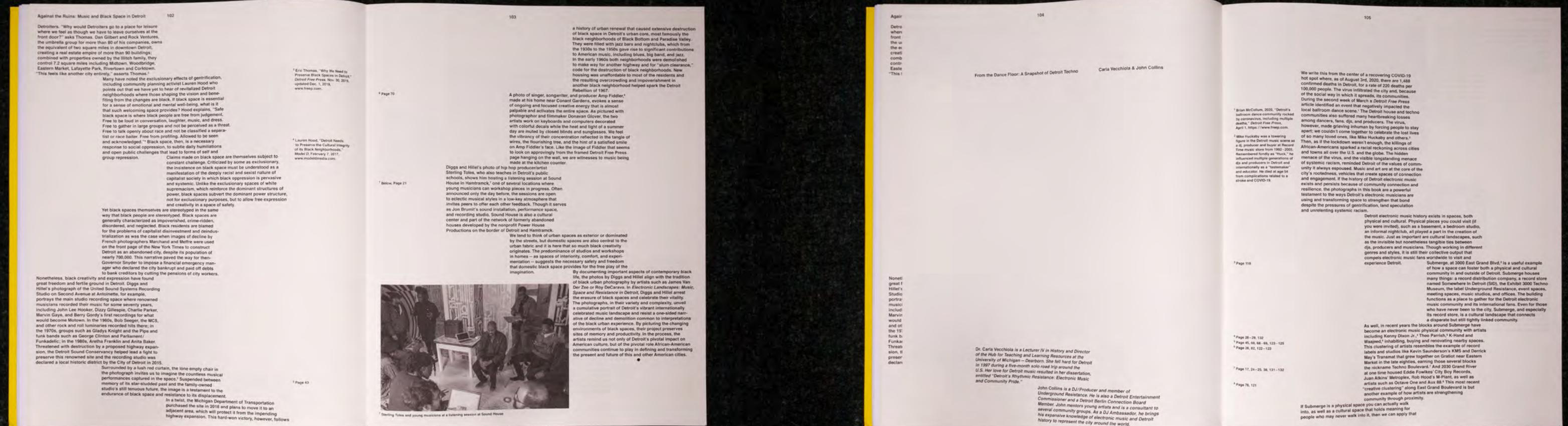
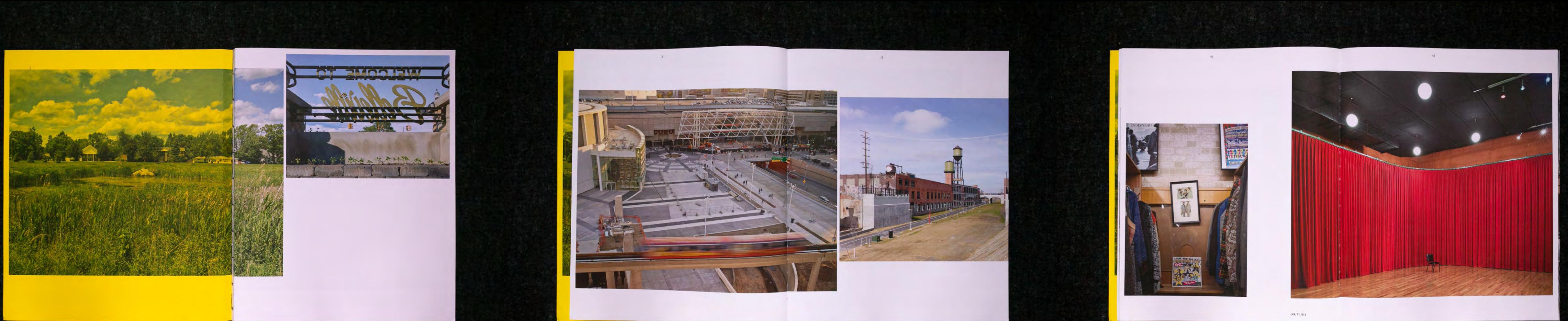
(SOQ) — Website Design & Development



ELECTRONIC LANDSCAPES — Editorial Design



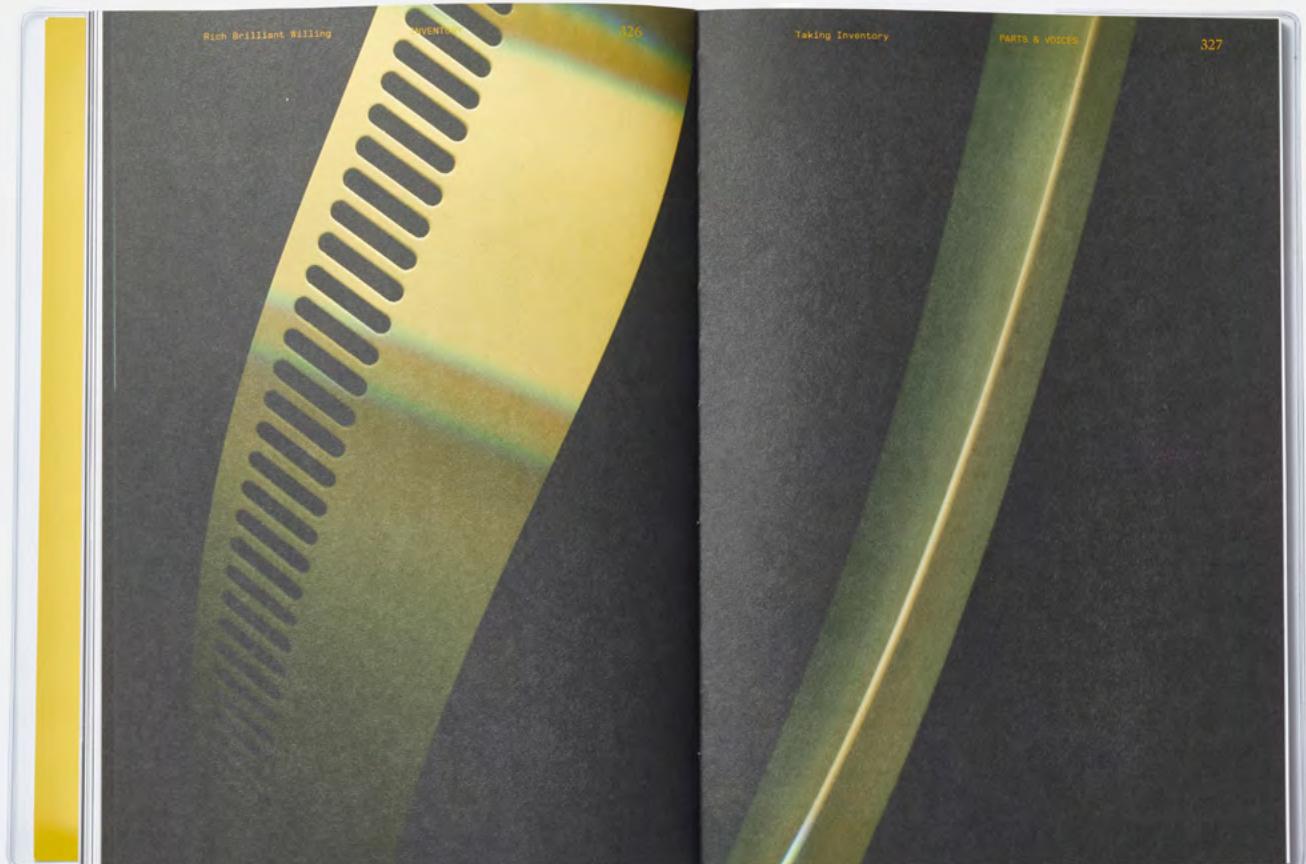
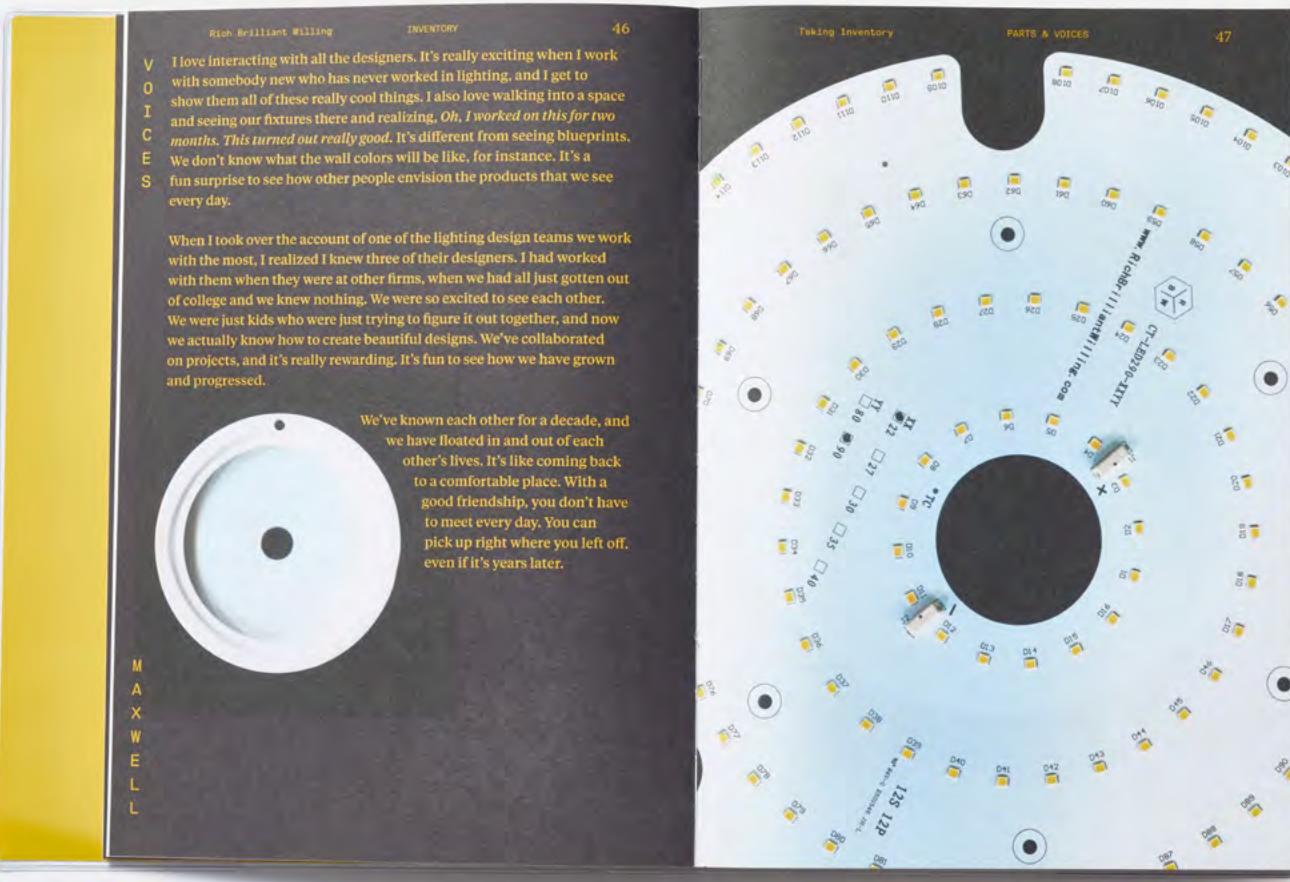
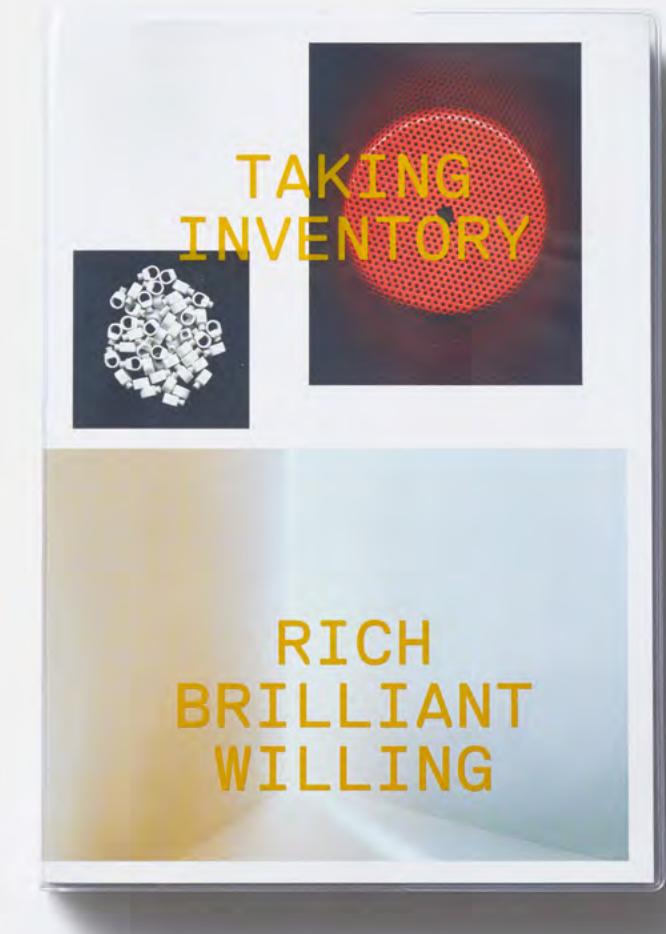
ELECTRONIC LANDSCAPES — Editorial Design



RBW — Editorial Design



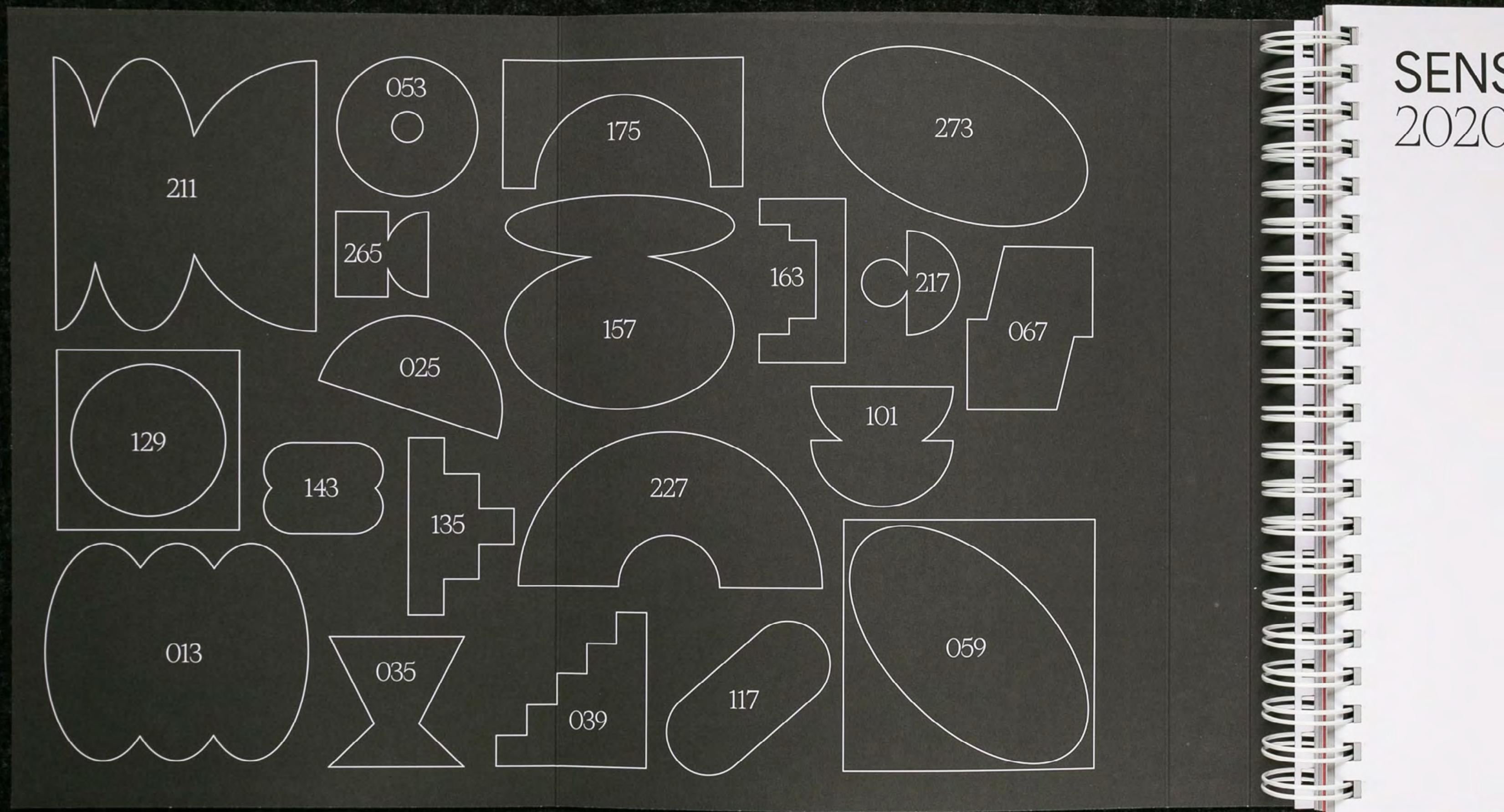
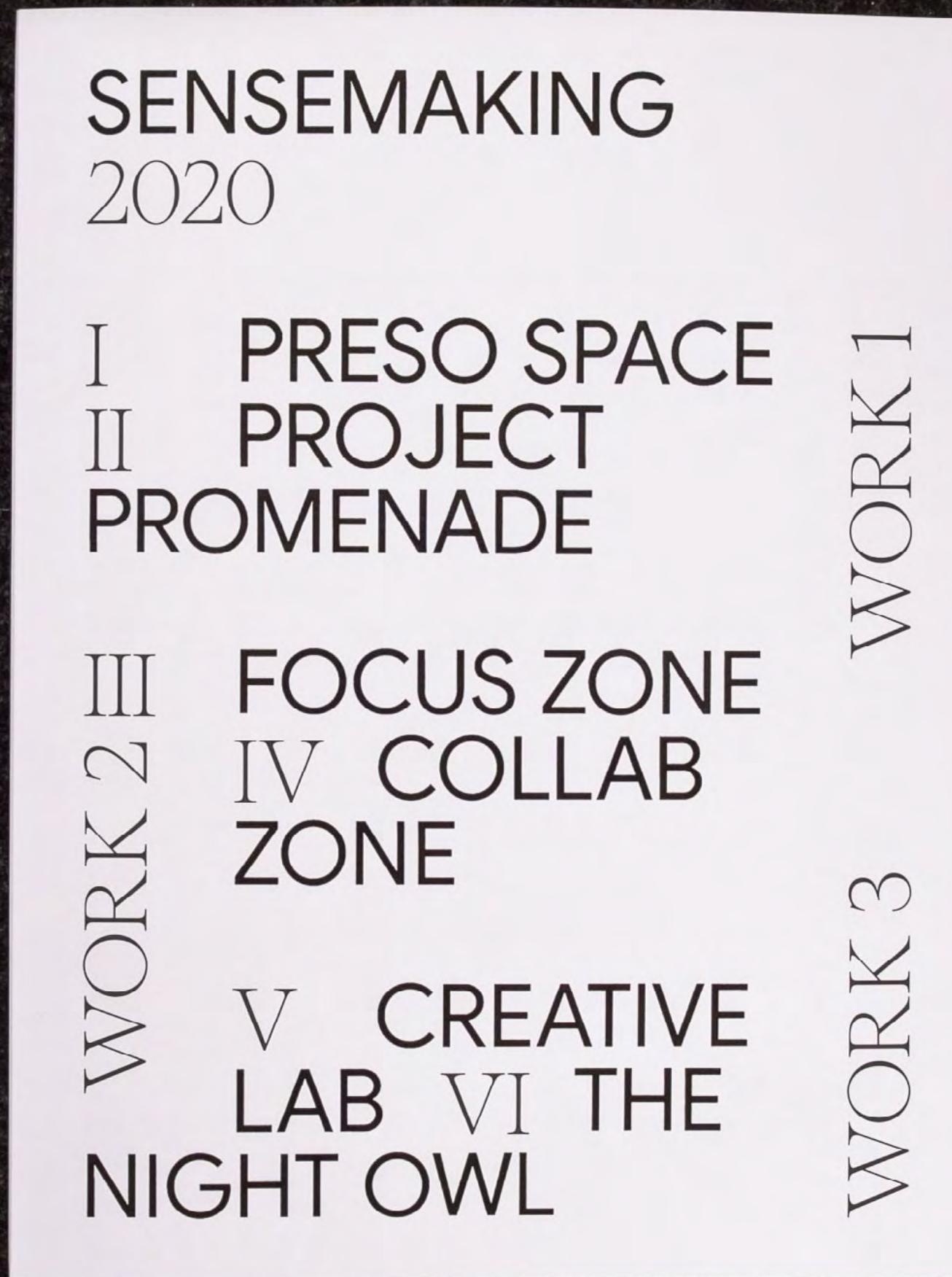
RBW — Editorial Design



GOOGLE SUM UX — Editorial Design



GOOGLE SUM UX — Editorial Design



GOOGLE SUM UX — Editorial Design



GOOGLE SUM UX — Editorial Design

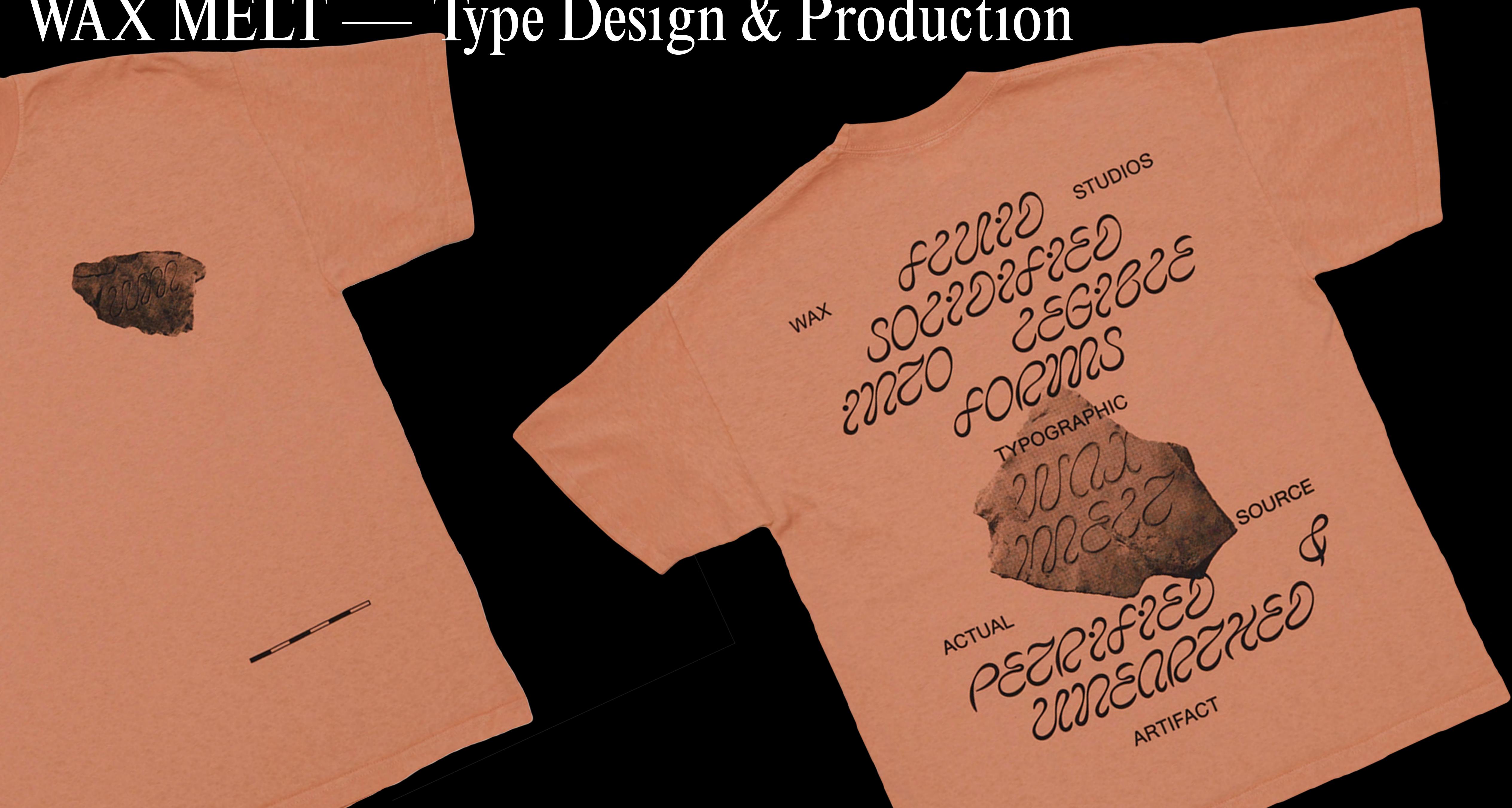


WAX MELT — Type Design & Production

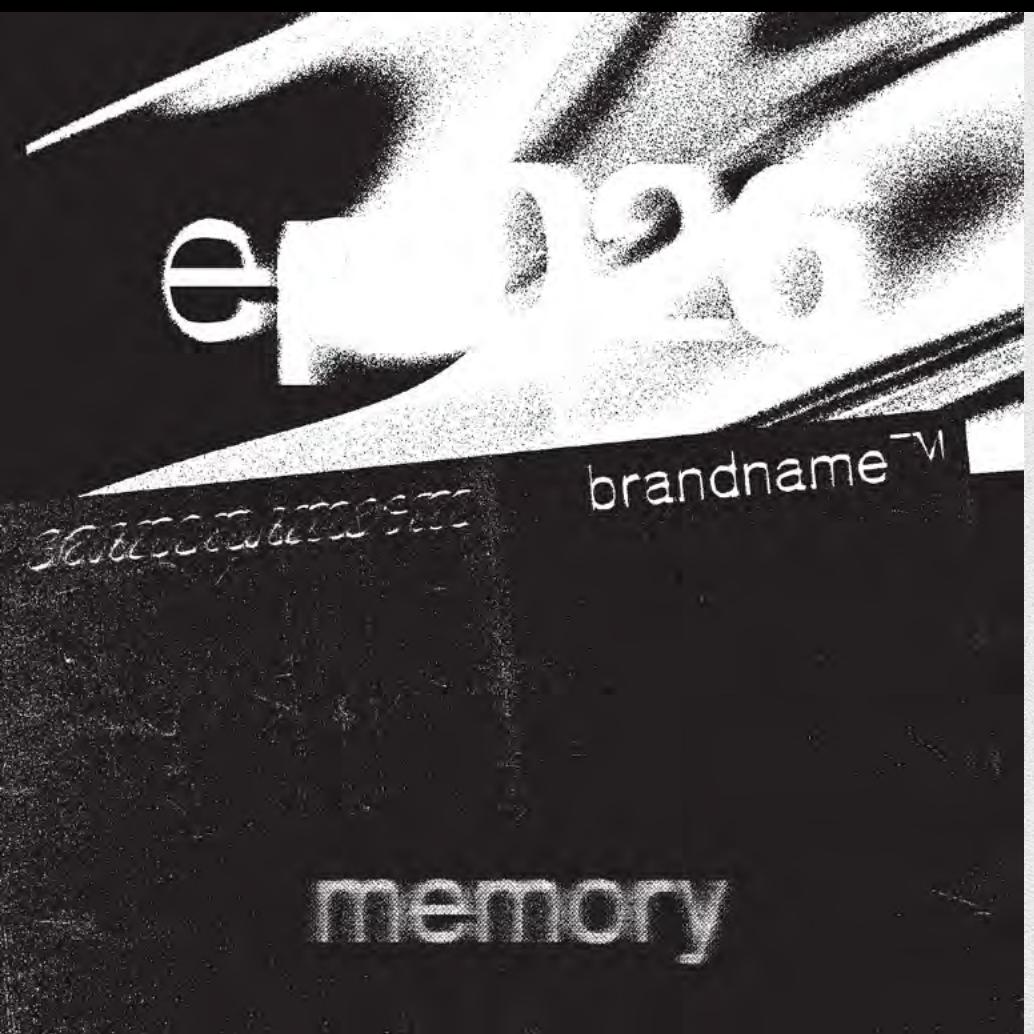


abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz

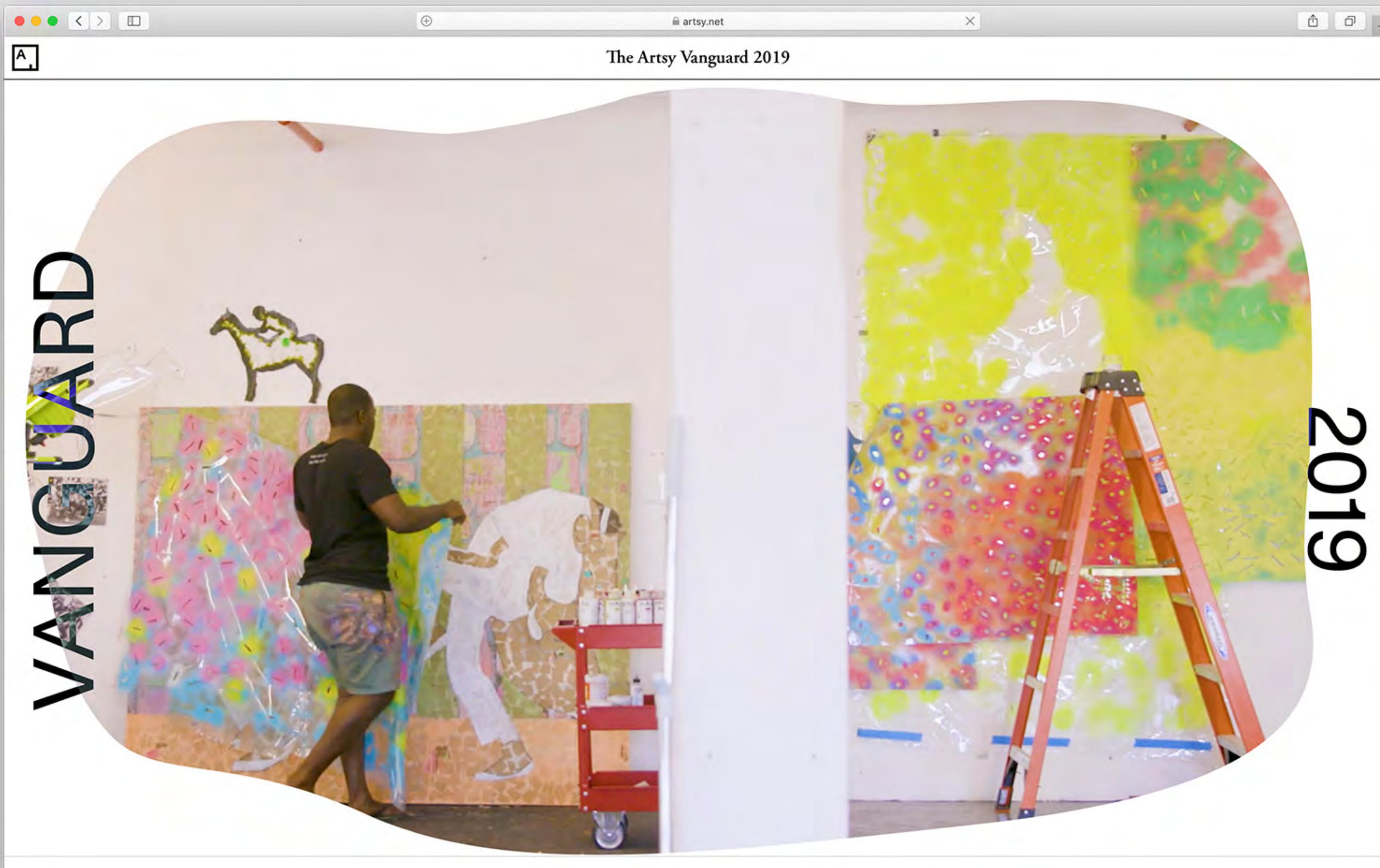
WAX MELT — Type Design & Production



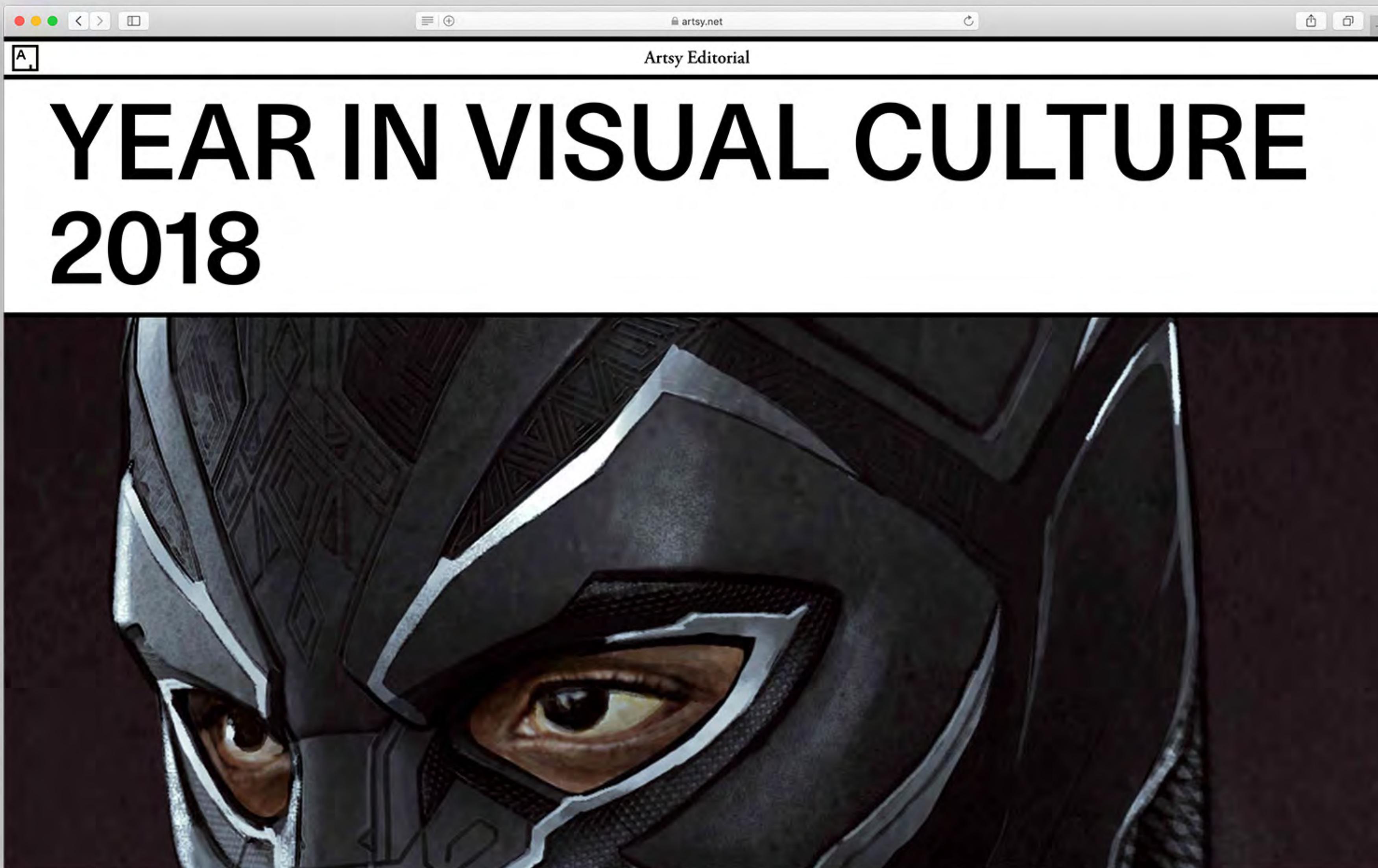
BRANDNAME™ — DJ Mixes & Covers



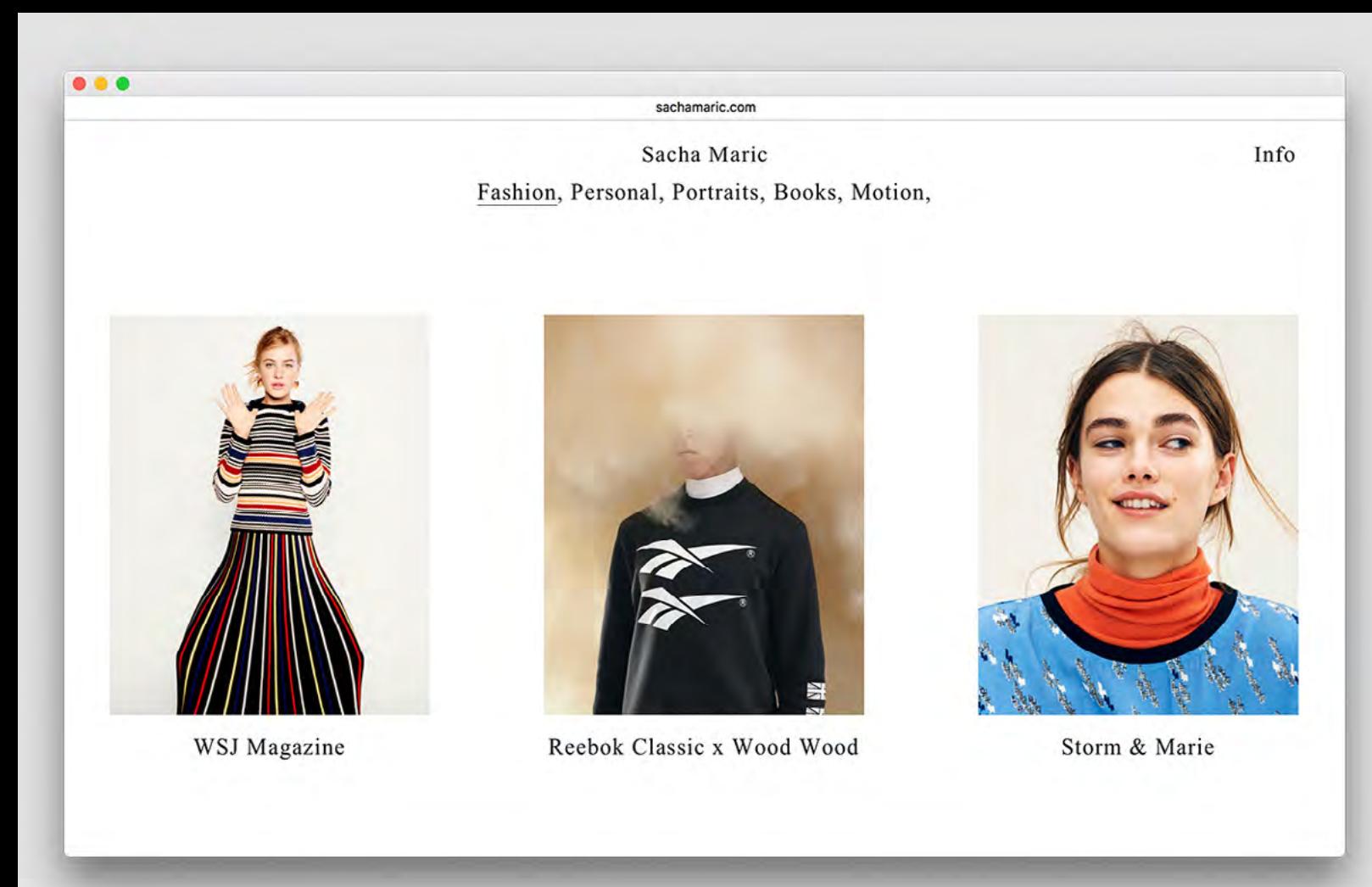
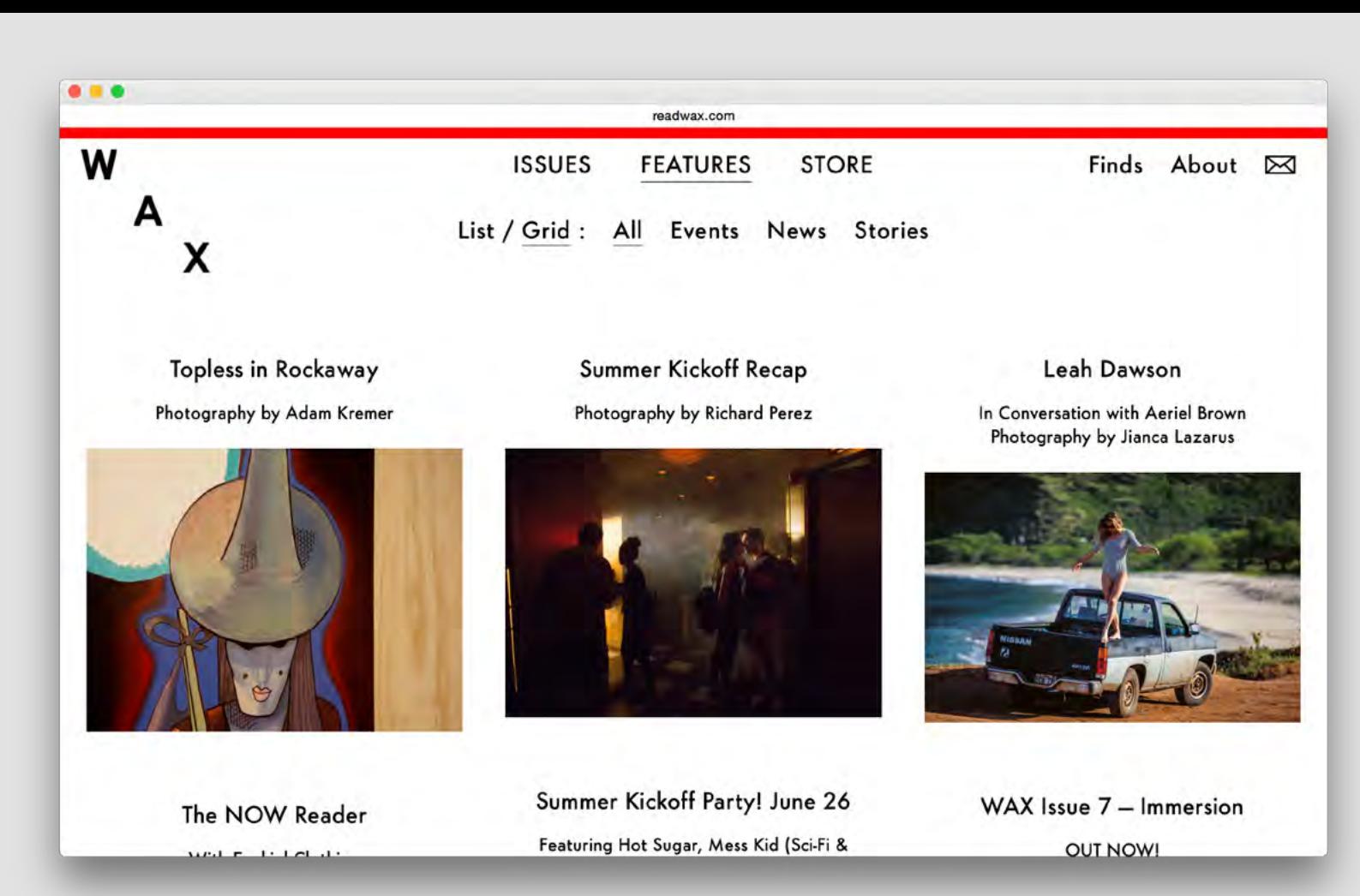
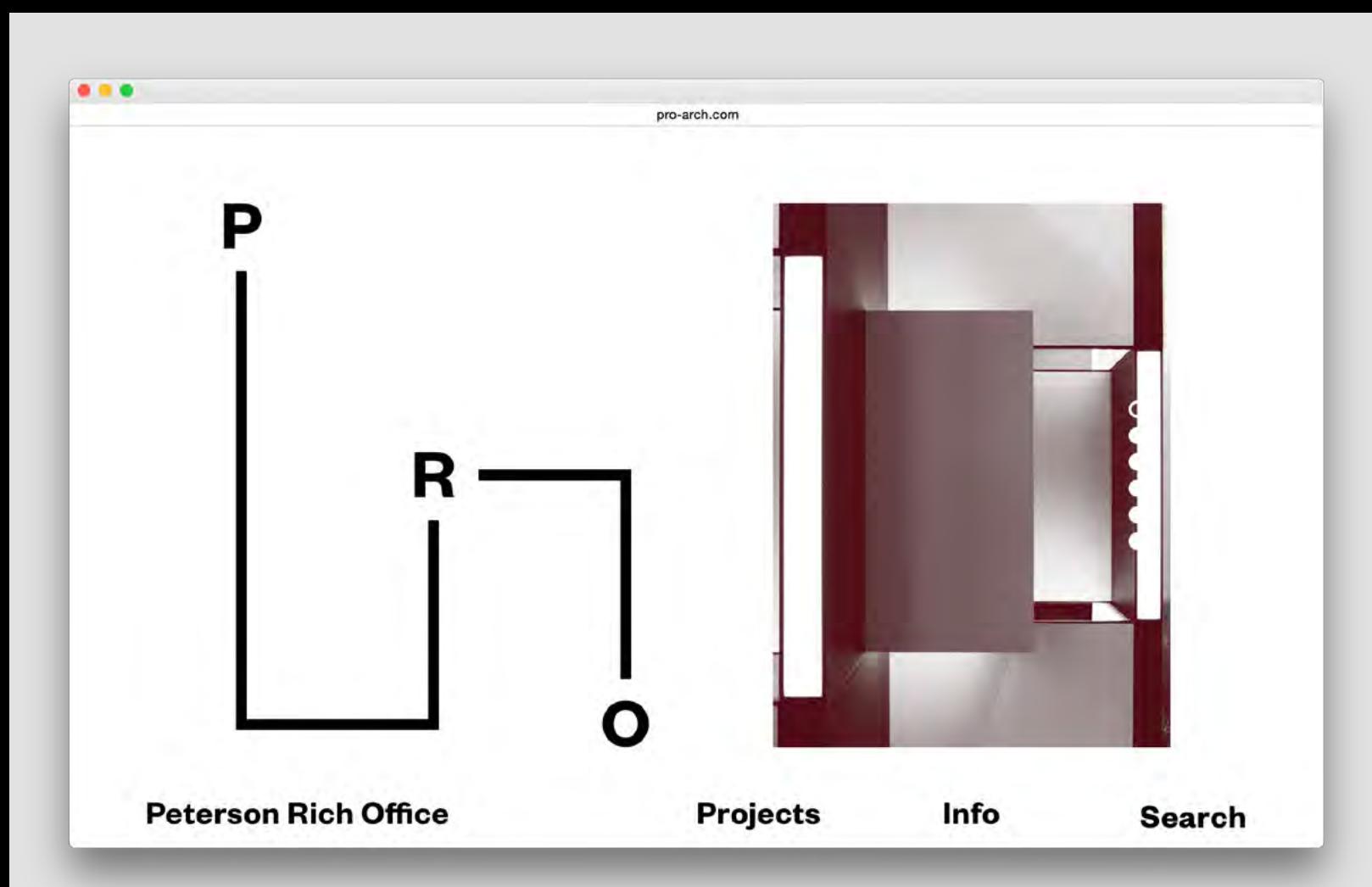
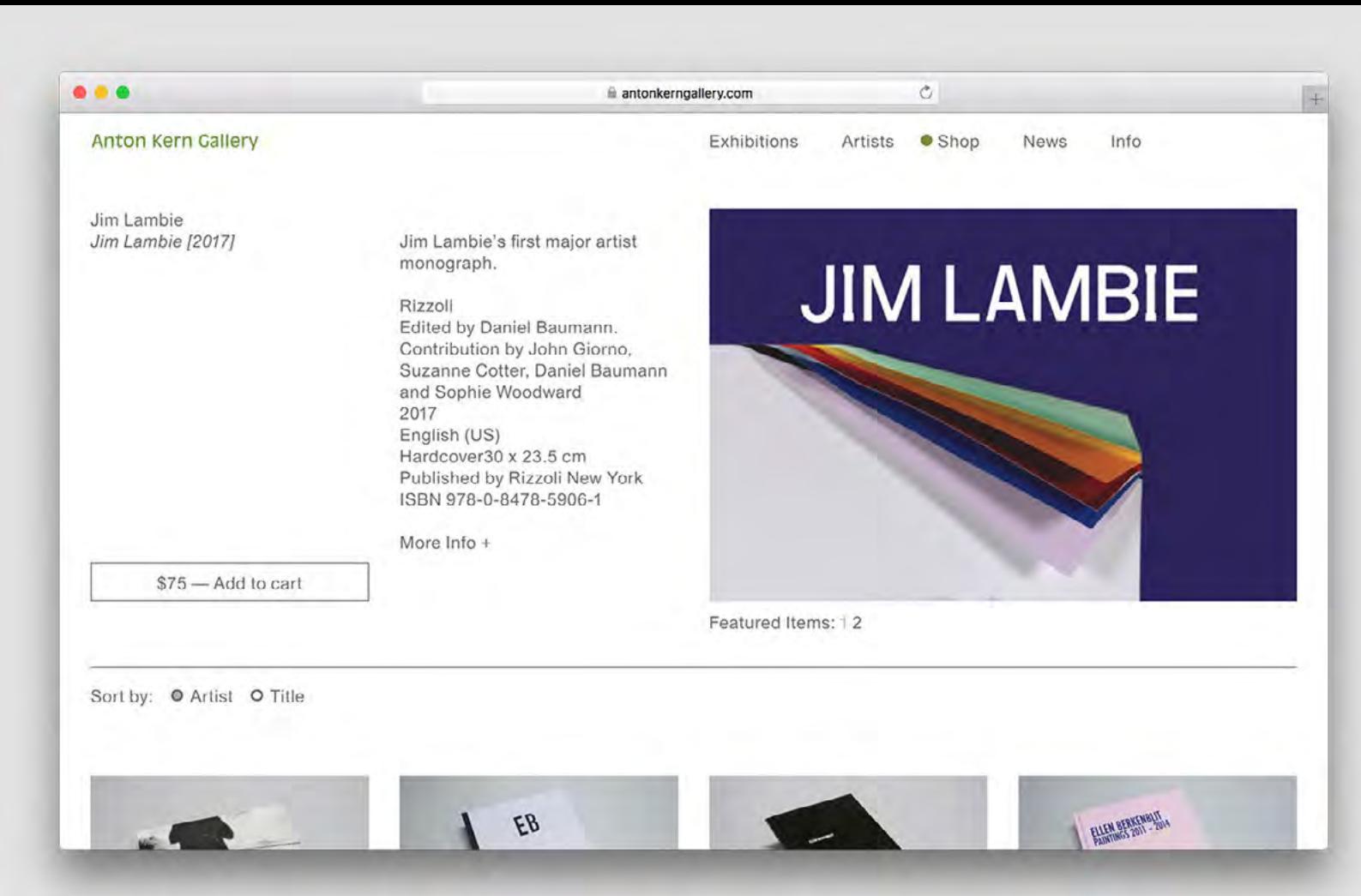
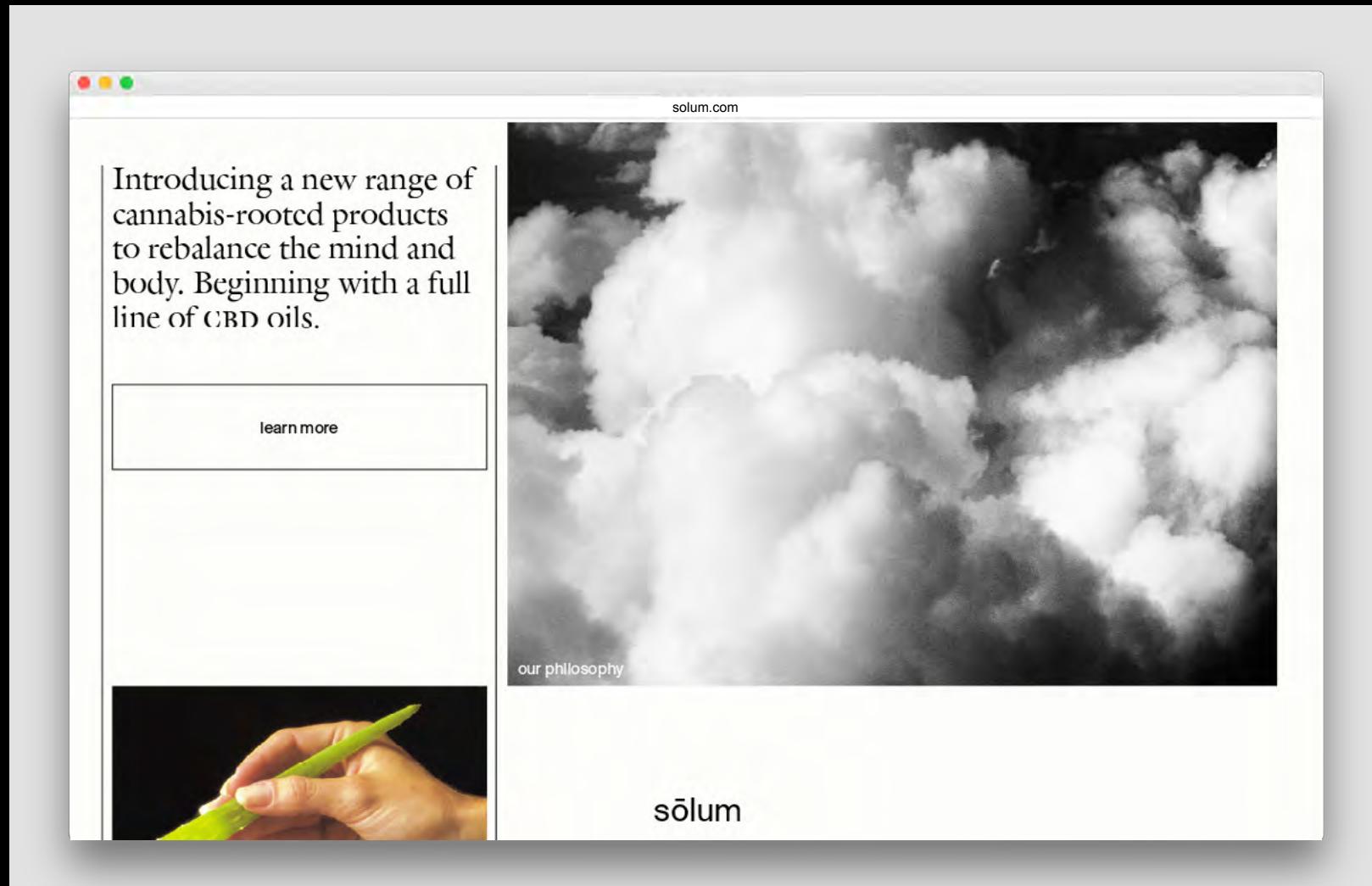
ARTSY — Dynamic Editorial Design



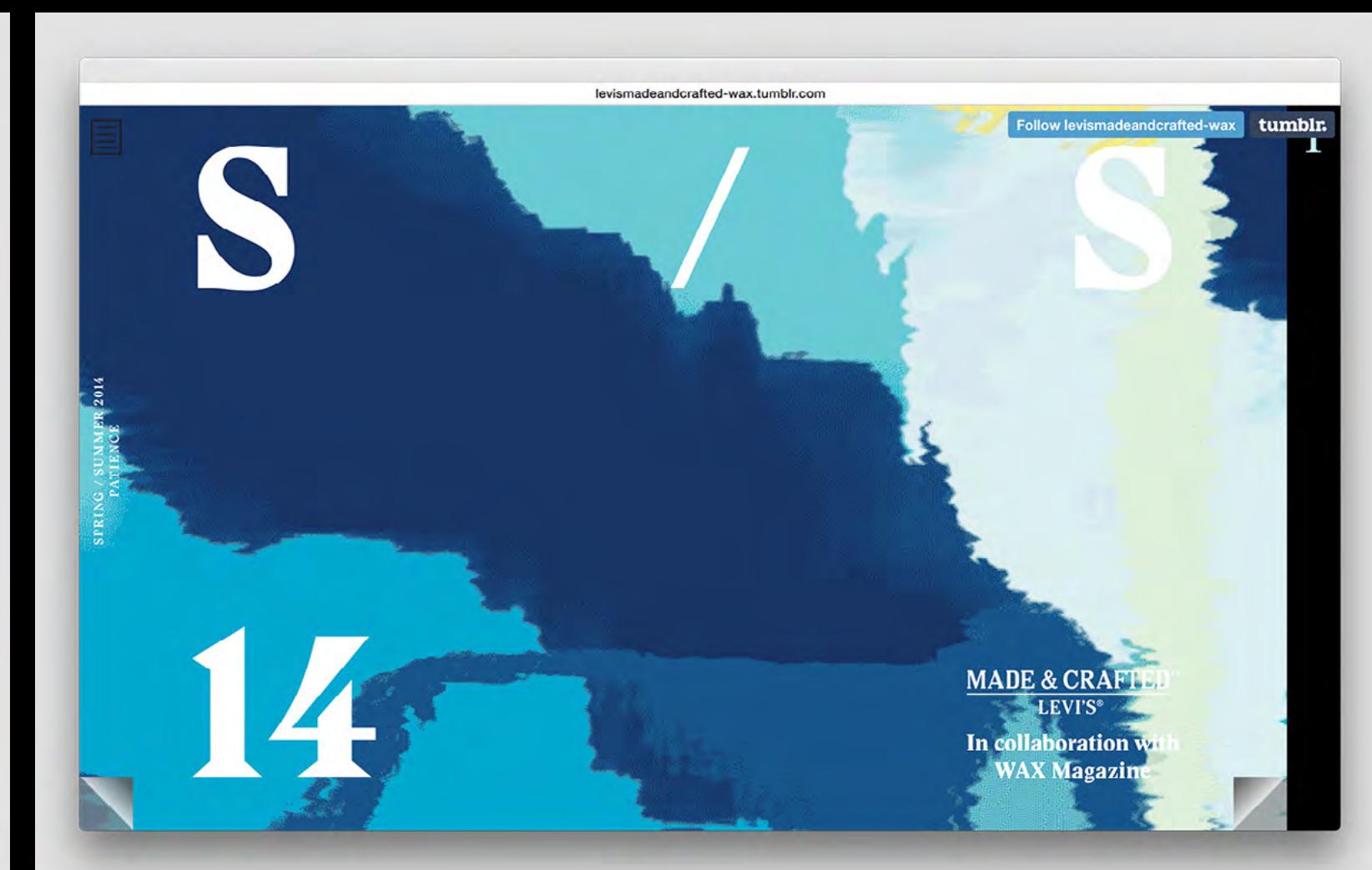
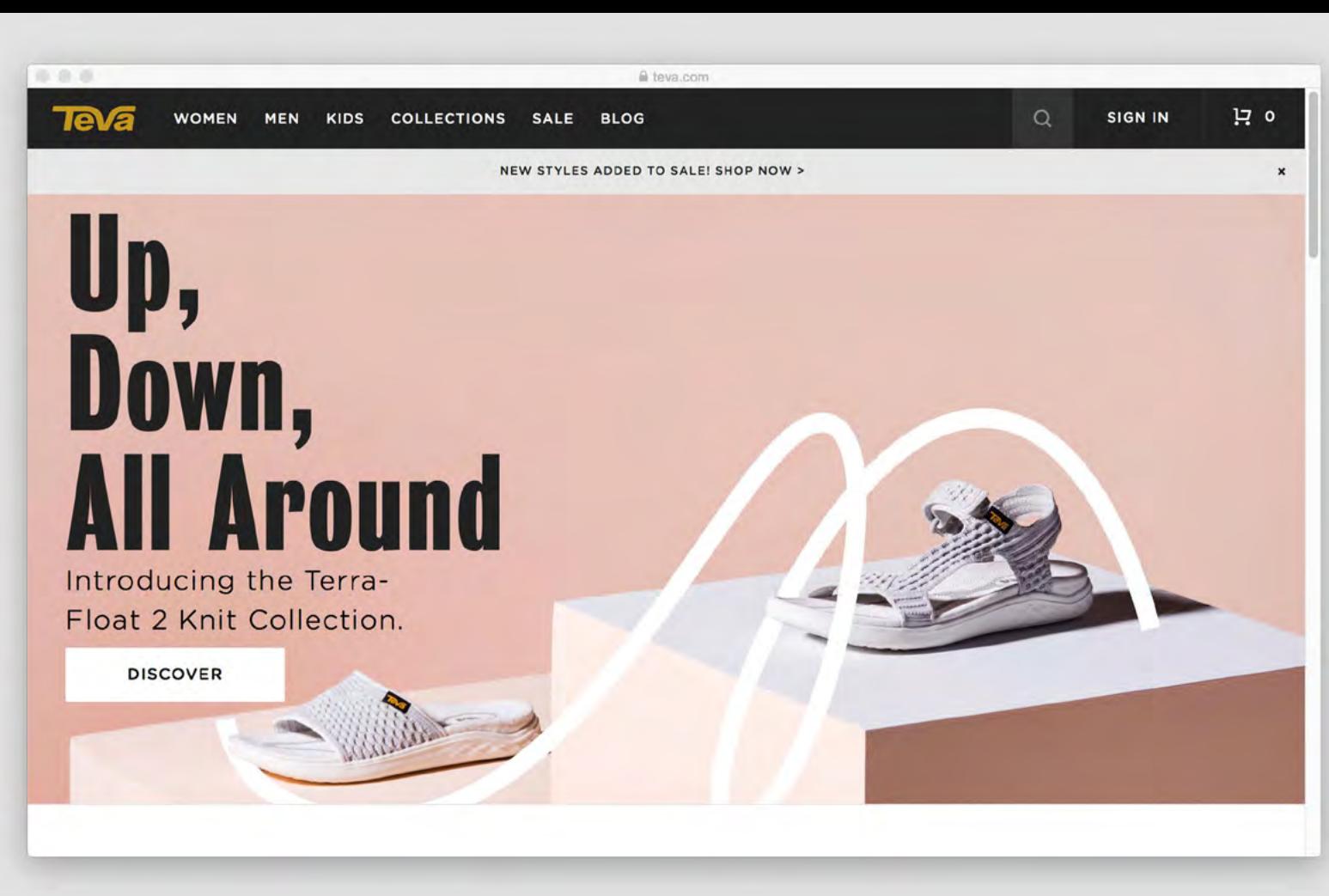
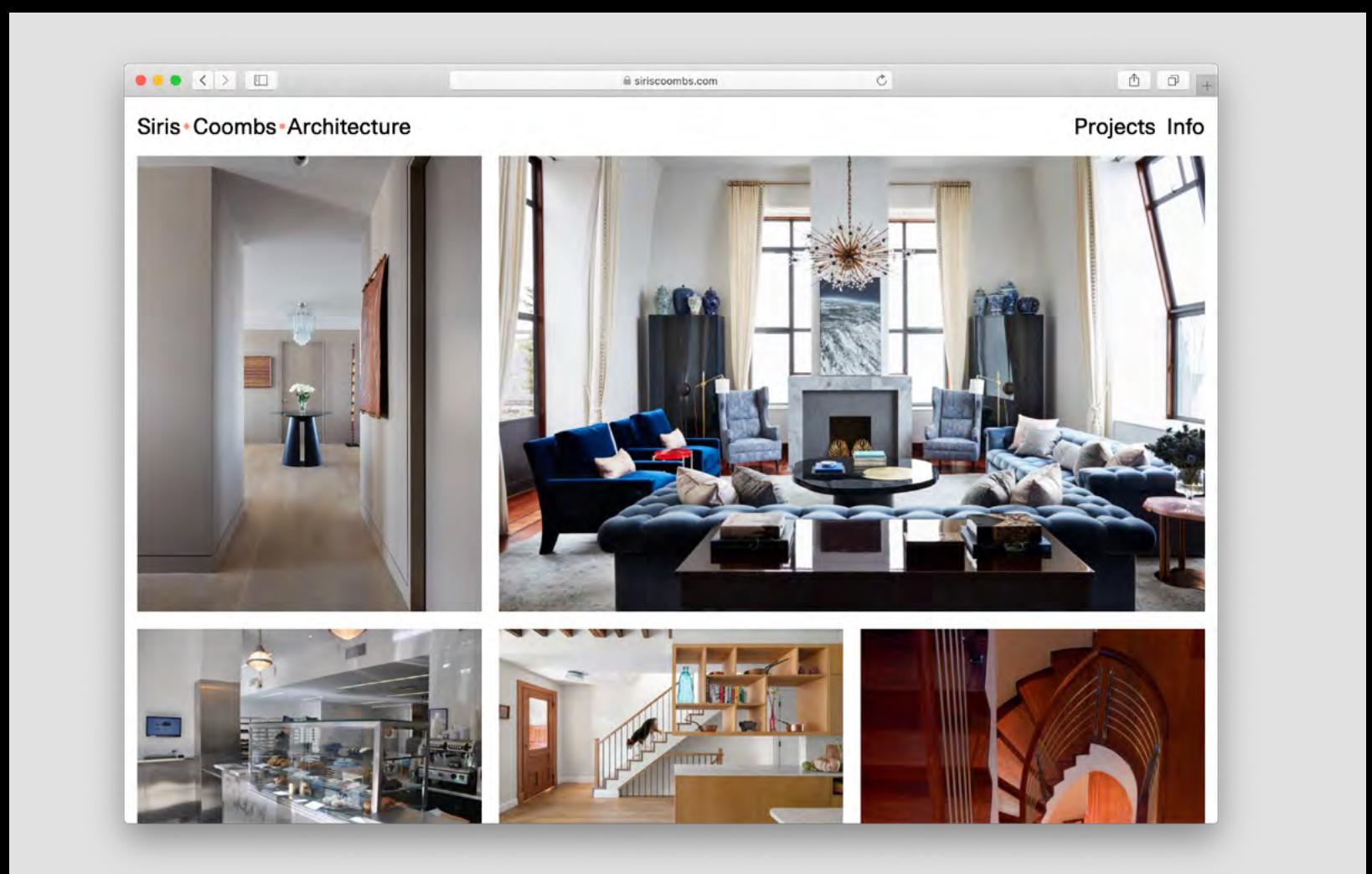
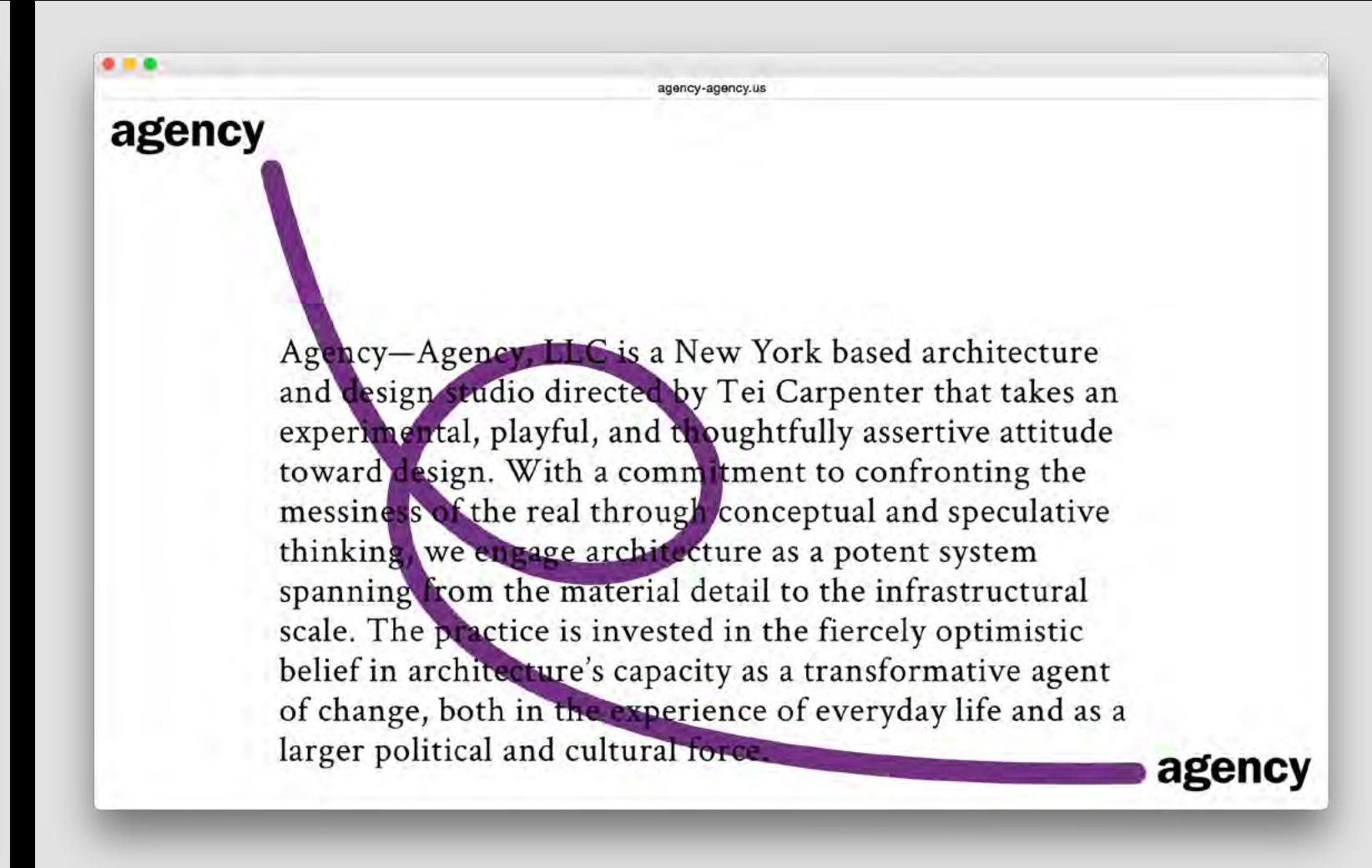
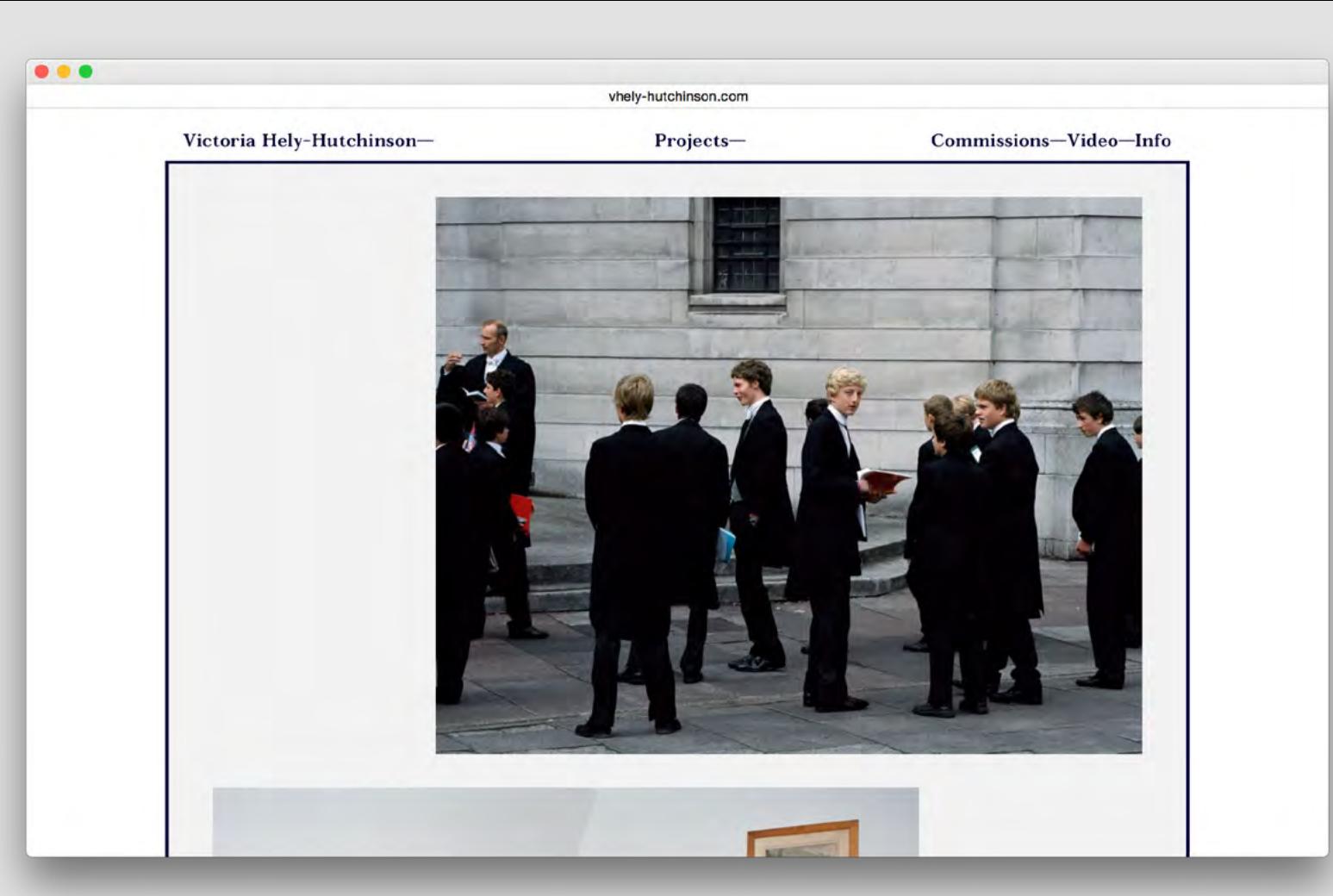
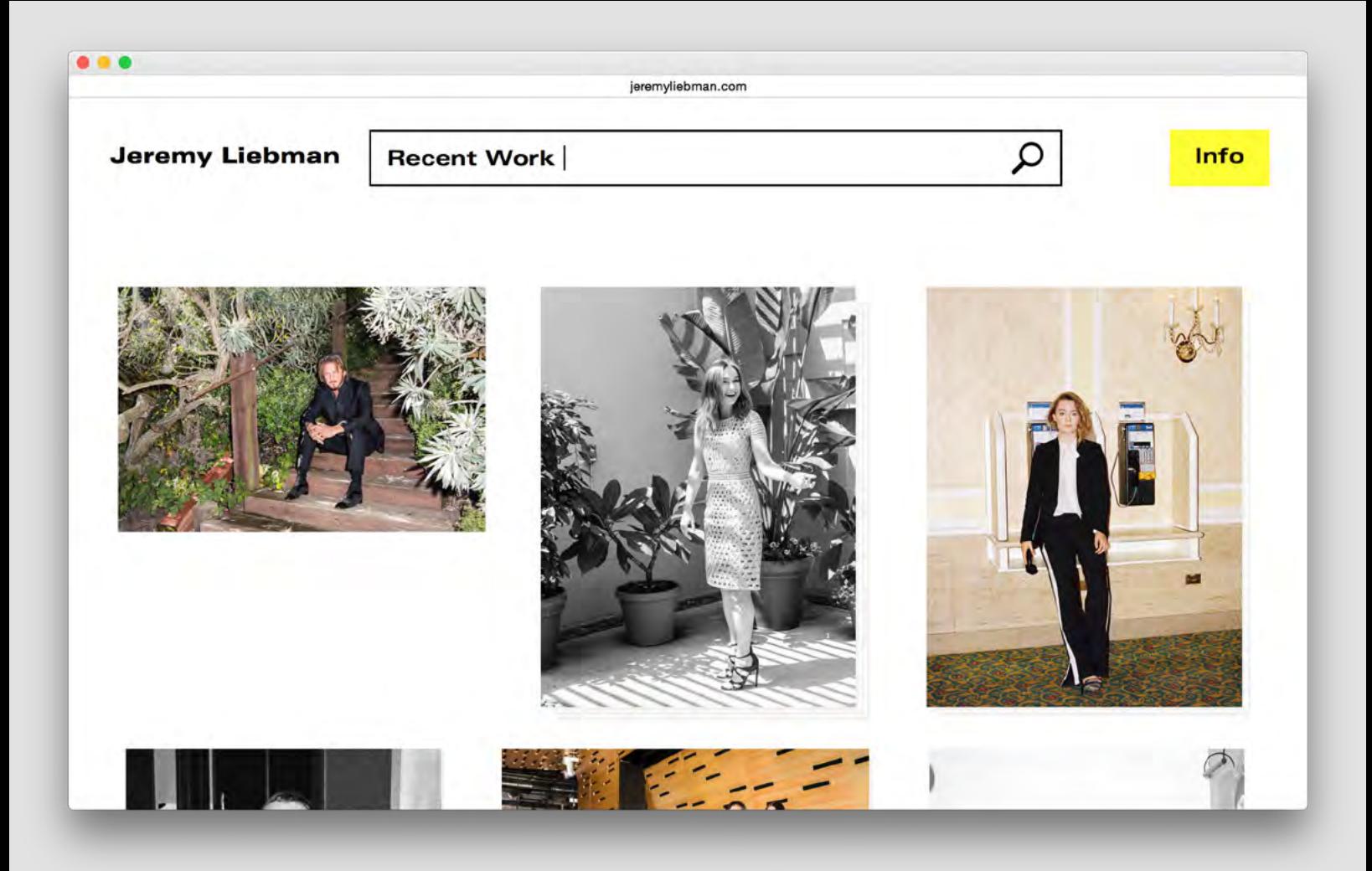
ARTSY — Dynamic Editorial Design



VARIOUS WEBSITES I



VARIOUS WEBSITES II



Thank You

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email

z@zak.llc

insta

@zak.llc