

Zachary Turner

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WORK EXPERIENCE

Web Developer and Designer, Freelance

Jan 19 - Present

- Developed a CRM solution for a restaurant supplier with Vue 3 and Laravel which allowed him to manage his clients for increased sales
- Converted www.4thavemarket.com into Shopify 2.0 to increase page load times and allow for higher customization on the company's Shopify theme
- Developed a new product page for www.wishatl.com based on Figma design from their designer
- Designed a wireframe for a feature on an amateur sports mobile application that allows users to live track amateur sporting events
- Transformed new design concepts into engaging and dynamic web pages using HTML, CSS, JS, and Liquid for Crosby by Mollie Burch's redesign initiative on their shopify site: <https://www.crosbybymollieburch.com>

Front End Developer (Contract), Combs Global (dba. Empower Global)

Nov. 22 – Apr 23

- Working with a small team, developed the frontend for a custom headless ecommerce application using React, Redux and Typescript which has 79+ Black-owned brands under Sean 'Diddy' Combs
- Developed and launched a loyalty program that successfully attracted 500 customers during beta launch, utilizing React Hooks to store form values and Axios to post to the Salesforce Marketing Cloud Loyalty Management API.
- Improved user experience on our marketplace by implementing filter and search functionality, resulting in easier navigation and discovery of products.

Frontend Developer (Contract), Delta Airlines

Nov 21 – Nov 22

- Translated Figma designs into websites using Adobe's AEM, Angular, HTML5, CSS3, Bootstrap and Javascript, resulting in visually appealing and functional web interfaces for high visibility websites including:
 - Our informational site to describe the benefits of not unionizing: <https://www.onefutureonedelta.com>
 - Promotion with Starbucks that generated 1 million new accounts: <https://www.deltastarbucks.com/>
 - Our website that promoted our B2B programs: <https://business.delta.com>
- Monitored operations for Delta's application systems using AWS Cloudwatch and Dynatrace and hosted weekly meetings to discuss operations and server status with the team and management

Frontend Developer (Contract), Incident IQ

March 21 – Nov 21

- Developed a fully customized eCommerce marketplace, by customizing the Woocommerce plugin and the company theme with PHP.
- Managed and maintained a WordPress website, ensuring its smooth operation and optimal performance.

Shopify Developer, j5create

Sept 19-March 21

- Developed user-friendly and interactive web pages that increased average session duration by 44.88% and sales by 20%
- Optimized our ecommerce site's SEO which increased new users by 4.69%
- Architected and designed a microsite for j5create's 360 camera product release using Vue and Nuxt.js to allow users to schedule demos

EDUCATION

B.A., Telecommunications, **Ball State University**

December, 2015

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** AWS Cloud Practitioner
- **Skills:** Html5; CSS3; Sass; Node.js; Ecommerce; Bootstrap; Tailwind; Javascript; jQuery; Typescript; React; Vue; Nuxt; Redux; Pinia; Shopify; Git; Wordpress; PHP; Laravel; Figma; Vite; Webpack; WCAG Accessibility; SEO; A/B Testing; Adobe CC; Debugging; APIs; SDKs; Mobile First; Responsive Design; Cross-Browser Compatibility; BEM; Google Tag Manager; Google Analytics; Front End Development;