

Zachary Turner

zakktturner1993@gmail.com ❖ (317) 728 0446 ❖ Atlanta, GA ❖ www.zach-turner.com ❖ github.com/zakktturner

WORK EXPERIENCE

Freelance

Web Developer and Designer

Jan 19 - Present

- Developed a CRM solution for a restaurant supplier with Vue 3 and Laravel which allowed him to manage his clients for increased sales
- Converted www.4thavemarket.com into Shopify 2.0 to increase page load times and allow for higher customization on the company's Shopify theme
- Developed a new product page for www.wishatl.com based on Figma design from their designer
- Developing a mobile MVP for an Inventory application utilizing Vue, Ionic, Type ORM/Nodejs and GraphQL
- Designed a wireframe for a feature on an amateur sports mobile application that allows users to live track amateur sporting events
- Collaborated with a Senior Dev to build a Website and Community, <https://www.interactivenerd.com> for the mentorship and training of Devs using React, Contentful RestAPI, and Github

Combs Enterprises (dba. Empower Global)

Nov. 22 – Apr 23

Front End Developer

Atlanta, GA

- Developed and launched a loyalty program that successfully attracted 500 customers during beta launch, utilizing React, Redux, Typescript and Salesforce Marketing Cloud Loyalty Management API.
- Improved user experience on our marketplace by implementing filter and search functionality, resulting in easier navigation and discovery of products.

Delta Airlines

Nov 21 – Nov 22

Frontend Developer

Atlanta, GA

- Translated Figma designs into websites using Adobe's AEM, React, HTML5, CSS3, Bootstrap and Javascript, resulting in visually appealing and functional web interfaces for high visibility websites including:
 - Our informational site to describe the benefits of not unionizing: <https://www.onefutureonedelta.com>
 - Promotion with Starbucks that generated 1 million new accounts: <https://www.deltastarbucks.com/>
 - Our website that promoted our B2B programs: <https://business.delta.com>
- Provided mentorship to junior developers and interns, guiding them in frontend technologies such as CSS Flexbox, Javascript, and React
- Monitored operations for Delta's application systems using AWS Cloudwatch and Dynatrace and hosted weekly meetings to discuss operations and server status with the team and management

Incident IQ

March 21 – Nov 21

Frontend Developer (Contract)

Atlanta, GA

- Developed a fully customized eCommerce marketplace, using Wordpress/Woocommerce, Javascript, jQuery, and PHP.
- Spearheaded the development and launch of the Incident IQ Academy platform
- Conducted A/B Testing for landing pages and HTML Emails utilizing Unbounce and Salesforce Pardot
- Managed and maintained a WordPress website, ensuring its smooth operation and optimal performance.

j5create

Sept 19-March 21

Shopify Developer

Atlanta, GA

- Customized j5create's Shopify theme with Liquid templating language
- Developed user-friendly and interactive web pages that increased average session duration by 44.88% and sales by 20%
- Optimized our ecommerce site's SEO which increased new users by 4.69%
- Architected and designed a microsite for j5create's 360 camera product release using Vue and Nuxt.js to allow users to schedule demos

EDUCATION

Ball State University
B.A., Telecommunications

December, 2015
Muncie, IN

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** AWS Cloud Practitioner
- **Skills:** Html5; CSS3; Sass; Node.js; Ecommerce; Bootstrap; Tailwind; Javascript; jQuery; Typescript; React; Vue; Nuxt; Redux; Pinia; Shopify; Git; Wordpress; PHP; Laravel; Figma; Vite; Webpack; WCAG Accessibility; SEO; A/B Testing; Adobe CC; Debugging; APIs; SDKs; Mobile First; Responsive Design; Cross-Browser Compatibility; BEM; Google Tag Manager; Google Analytics; Front End Development;