

Portfolio: zakposner.com
Email: zakposner@gmail.com

Phone: 858-366-5961
Github: github.com/zakposner

ZAK POSNER

FRONT END DEVELOPER

WORK HISTORY

FRONT END DEVELOPER | ONYX DESIGN | LOS ANGELES

July 2017 – Present

- Design and development for a wide range of range of client sites, with an emphasis in ecommerce
- Responsible for creating the build system for every project using Gulp and Webpack
- Ground-up design and development of a highly customized Shopify theme, used for all the agency's Shopify clients
- Front End Development on a large-scale custom t-shirt marketplace for fraternities and social organizations

WEB CONSULTANT | LIVHOME | LOS ANGELES

May 2017 – Present

- Design and development for the new LivHOME website Responsible for creating the build system for every project using Gulp ad Webpack
- Ongoing site optimizations for page speed and lead conversion rates
- Design and development of landing / squeeze pages
- Lead routing & Email Funnel automation

FOUNDER | KINDLING SOCIAL | LOS ANGELES

June 2015 – May 2017

- B2B Instagram content management and growth hacking Ongoing site optimizations for page speed and lead conversion rates
- Over 200,000 followers earned on behalf of client accounts Lead routing automation

SKILLS

Languages

- JavaScript / ES6
- CSS / SCSS
- HTML5
- PHP
- Liquid

Libraries

- Node
- React
- Angular
- Redux
- Express

Tools

- Webpack
- Gulp
- Git
- Shopify
- WordPress

EDUCATION

B.A. IN PSYCHOLOGY | UC SAN DIEGO | SAN DIEGO

- Cum Laude
- Conclave Chair: Alpha Epsilon Pi